

# Name

age: Timmy Fletch

residence: South Carolina

education: Middle School

occupation: School

marital status: Single



"POG"

Plays video games after school all day and watches his favorite streamer at the same time

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- To be the first person in the chat and the last to leave

## Values

- number 1 fan boy

## Criteria For Success:

For a streamer to shout him out during stream

## Wants

- Streamer to recognize him
- Other viewers to recognize he's the most prominent viewer
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## Fears

- Other viewers get more recognition than him
- Somebody talks bad about him