

Primary Colour Palette

ABC

Blue

#4078BF

ABC

Red

#B03B5E

TINTS

ABC

Blue 75%

#6E99CF

ABC

Red 75%

#C46C86

ABC

Blue 50%

#9FBBD F

ABC

Red 50%

#D79DAF

ABC

Blue 25%

#CFDDEF

ABC

Red 25%

#EBCED7

Secondary Colour Palette

ABC

Green

#4F7373

ABC

Black

#000000

ABC

Gold

#B25F24

ABC

White

#FFFFFF

Buttons

Primary

Button

Backgroud Colour: #4078BF  
Border Colour: #4078BF

Font: Urbanist Bold - 20pt #FFFFFF

HOVER OVER

Button

Backgroud Colour: #FFFFFF  
Border Colour: #4078BF

Font: Urbanist Bold - 20pt #FFFFFF

Primary

Button

Backgroud Colour: #B03B5E  
Border Colour: #B03B5E

Font: Urbanist Bold - 20pt #FFFFFF

HOVER OVER

Button

Backgroud Colour: #FFFFFF  
Border Colour: #B03B5E

Font: Urbanist Bold - 20pt #FFFFFF

Fonts

Urbanist Light  
- Example: The quick brown fox jumps over the lazy dog.!?#@.;

Urbanist Regular  
- Example: The quick brown fox jumps over the lazy dog.!?#@.;

Urbanist SemiBold  
- Example: The quick brown fox jumps over the lazy dog.!?#@.;

Orbanist Bold  
- Example: The quick brown fox jumps over the lazy dog.!?#@.;

Typography

Header 1 <h1>

Font: Urbanist Bold - 50pt - Colour: #000000

Header 2 <h2>

Font: Urbanist Bold - 40pt - Colour: #000000

Header 3 <h3>

Font: Urbanist Bold - 30pt - Colour: #000000

Header 4 <h4>

Font: Urbanist Bold - 20pt - Colour: #000000

Header 5 <h5>

Font: Urbanist Bold - 14pt - Colour: #000000

This is body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque venenatis, risus sit amet imperdiet tincidunt, orci felis gravida purus, nec dapibus felis dolor eu sem. Fusce commodo tincidunt odio mattis congue. Ut feugiat eu odio a facilisis. Maecenas non imperdiet diam, et gravida lectus. Aliquam accumsan. **Strong.**

Font: Urbanist Regular - 14pt - Colour: #000000

This is a link

Font: Urbanist Semibold - 14pt - Colour: #B03B5E

- Bulleterd list item
- Bulleterd list item
- Bulleterd list item

Font: Urbanist Regular - 14pt - Colour: #000000

- Numbered list item
- Numbered list item
- Numbered list item

Font: Urbanist Regular - 14pt - Colour: #000000