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Graham Vickers

Bizz.Net

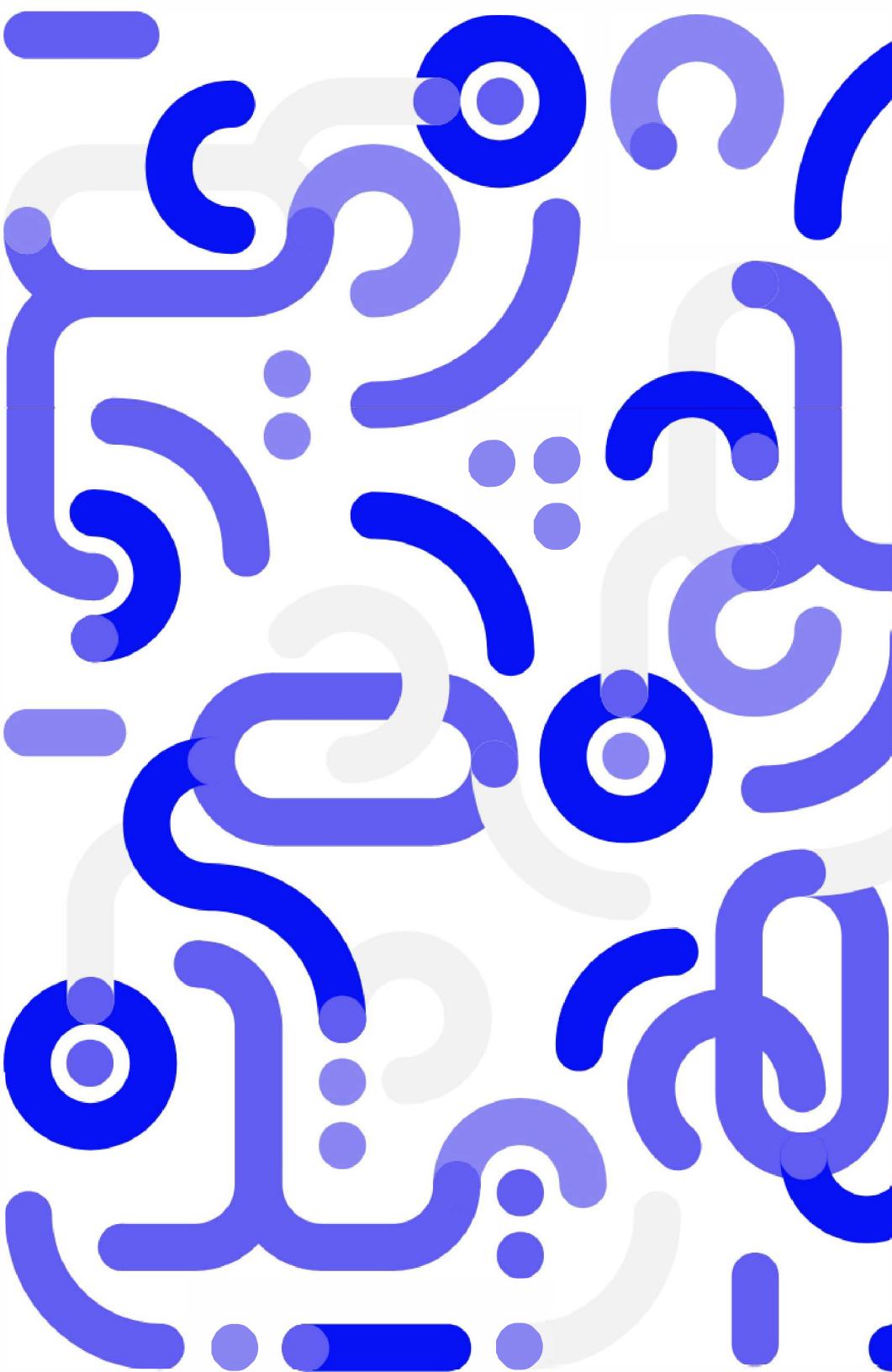
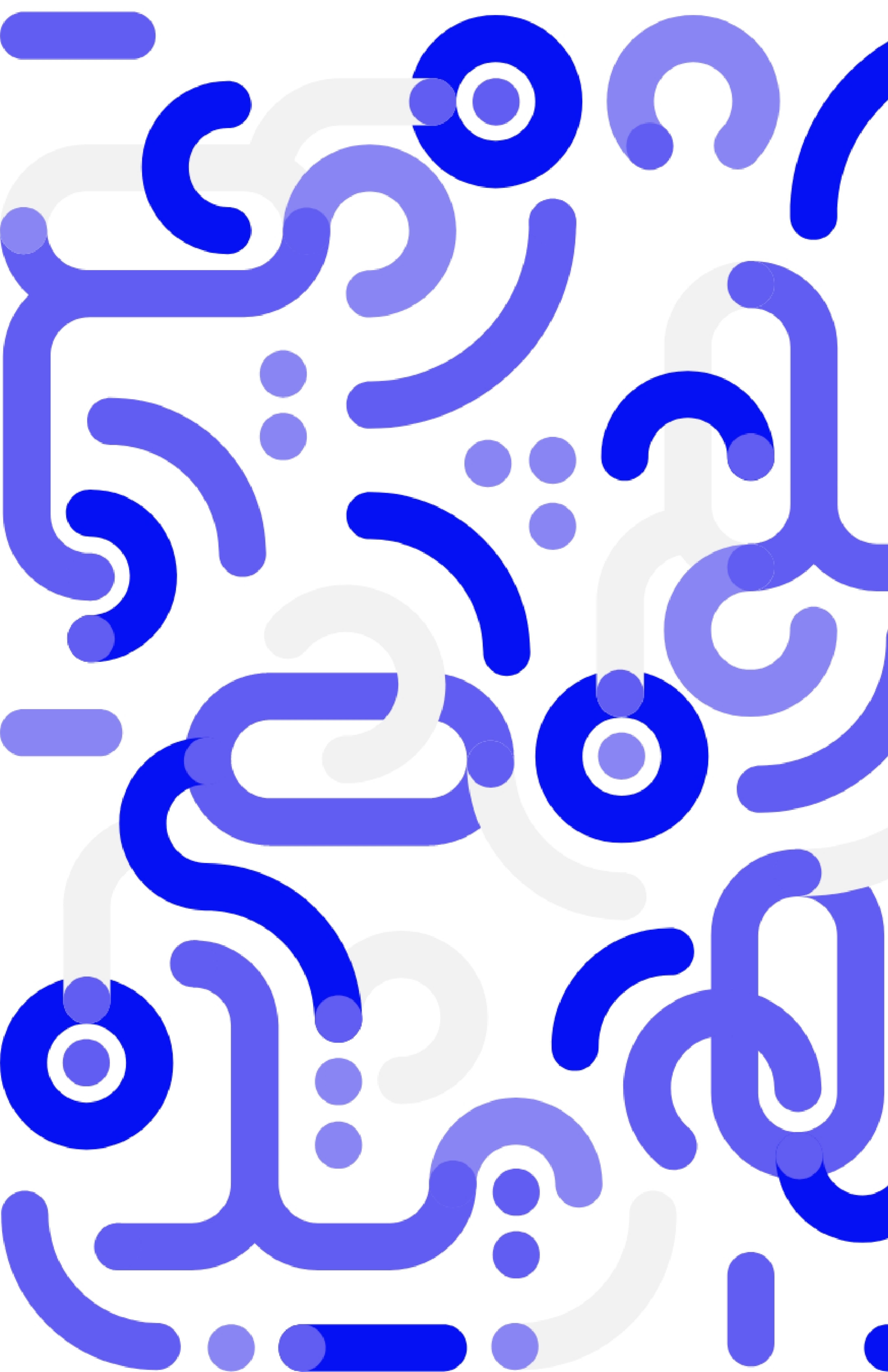


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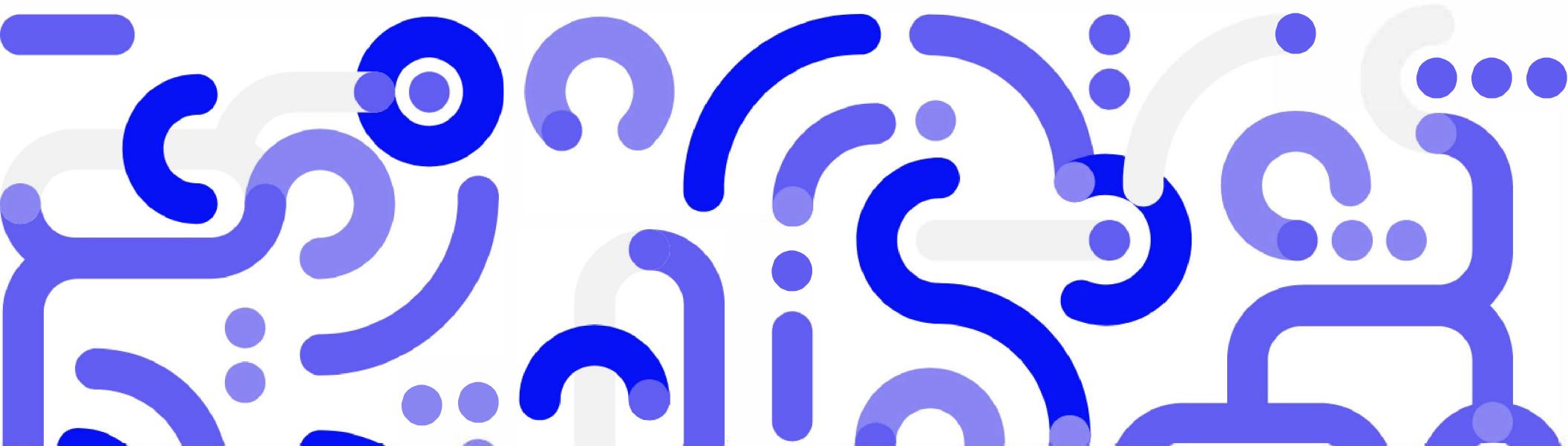
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Executive Summary

Bizz.net is an online business marketplace where entrepreneurs, investors, venture capitalists, and hedge funds can browse real businesses that are for sale. Listings display images of the business, a description of the business, lists key assets, and displays graphic financial information for easy financial health understanding. The standout feature is that users can access the business's recent balance and income sheets with the click of a button.



Application Features

- Browse and search business listings.
- Businesses can list their business for certain types of acquisition or investment.
- Listings contain a gallery of photos, listing price, graphically displayed net profit and net income, links to balance and income sheet views.
- Ability to message either the listings agent or business directly through the application chat portal.
- Users can upload a business listing through their own create view.
- Filter businesses by certain listing details in interactive ways.
- The application will be monetized by google ads.

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Use Case #1

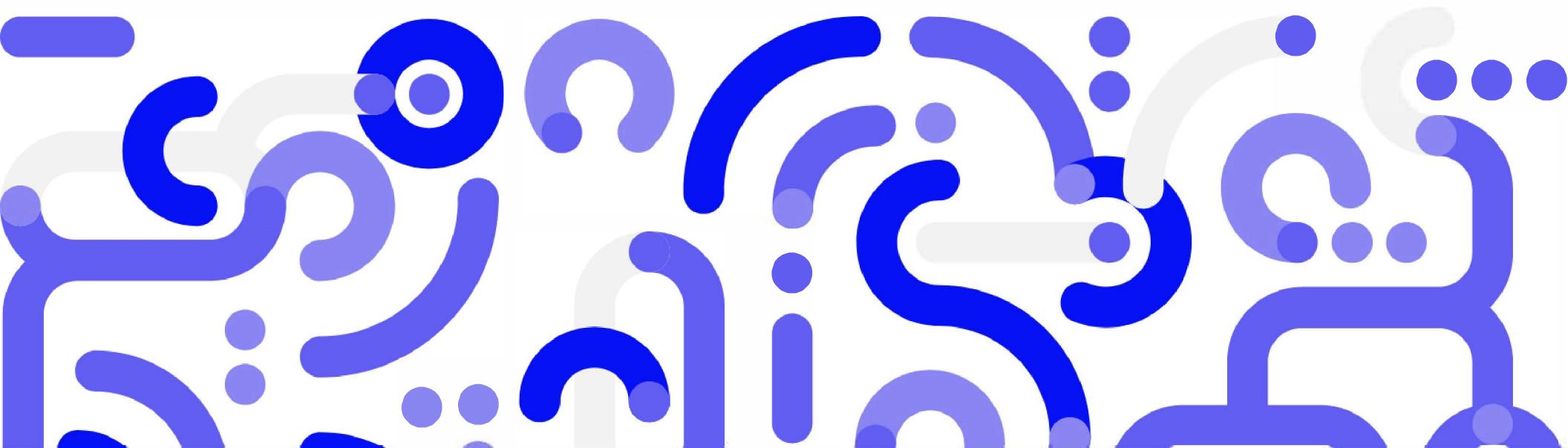
The target usage scenario is having an investor log in and search for businesses that align with their wants and needs, by using our dynamic filters. The user can then choose a business that'd like to pursue further and contacts the listing agent directly through the instant messaging feature. The two parties would then arrange a deal through the platform or in person and close the sale on the business and remove the listing, successfully acquiring the company.





Use Case #2

The second target usage scenario is having a business wanting to sell the entire company. That company would then upload the required information into the listing creation form and publish it to the public to view. The goal is to have interested buyer message the company inquiring to acquire the business. The two parties would then arrange a deal through the platform or in person and close the sale on the business and remove the listing, successfully selling the company.



Competitive Analysis

There are two main competitors that my app faces, the first being acquirebase.com and the second being exchangemarketplace.com. These two competitors are both somewhat similar in business models and they both offer easy acquisition of strictly online businesses to investors. The competitors both lack is selling small to large physical business locations. In addition their apps are lack financial graphing for easier viewing. The reason my application will surpass the reach of my competitors comes down to its features and listing types. The financial graphic displays and access to recent balance and income sheets are critical to analyze the financial health of the company. This app will become the new standard when searching for business acquisitions.

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Application Technologies

Bizz.net will be built out using the MEVN stack because of the speed and capacities of the stack itself. The application would be built using Node.js, MongoDB, Express, Sass, Vue.JS, JS, GSAP, JSON and Docker. All of the content would be drawn and stored in the core database since the website is driven by user-generated content. The hosting will be done on AWS and utilizing the Oracle NoSQL servers that uses relational databases.

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Application Design

The overall design aesthetic of the application is bold, modern and clean. Users should understand how the app functions from a visual standpoint alone. The displayed content will point the users in the next clickable link and finished our main usage goal. The next slides will show how the application will potentially look like in the development stages.



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What Makes Bidness The Preferred Business Market Place

Financial Records 

- For Sale
- Filed Bankruptcy
- Seeking Investors
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- I.P.O. For Sale

Min to Max Price \$800,000 \$20m+

Min to Max Distance 0km 150km

Search anything

SEARCH

Showing Filtered Businesses



Shipping Bros LTD.

For Sale: 12,000,000
Gross Profit: 42%
Net Income: 18,820,000

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With our platform you can find exactly the type of business you want with our filtering options



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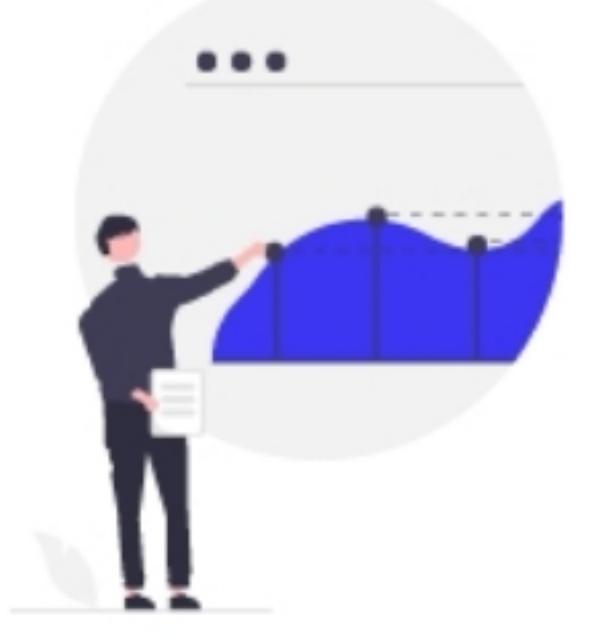
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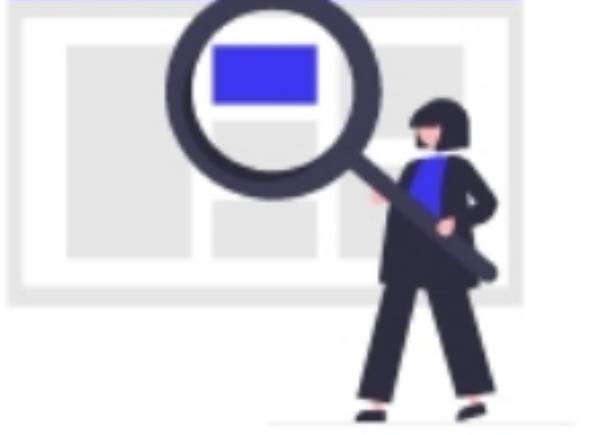
SEARCH

What Makes Bidness The Preferred Business Market Place

- **Financial Records**

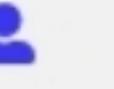
Clear financial records that you can understand to wage your decision making
- **No Hidden Fees**

Acquiring a business with us is simple and easy when there are no hidden fees and no b.s.
- **Global Reach**

Listing and buying on our platform sets you up for success with our global reach to buyers, investors and VC's
- **Find What You Need**

With our platform you can find exactly the type of business you want with our filtering options

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Kyle Mathews 

For Sale Forclosure
Filed Bankruptcy I.P.O. For Sale
Seeking Investors

Min to Max Price: \$800,000 - \$20m+ Min to Max Distance: 0km - 150km

Search anything

SEARCH

Showing Filtered Businesses

**Shipping Bros LTD.**

For Sale: 12,000,000
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**Davis Logistics Inc.**

For Sale: 8,000,000
Gross Profit: 32%
Net Income: 11,410,000



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Showing Searched Businesses



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Desktop Create Listing

HOME CREATE SETTINGS LOG OUT

Create a Listing

Company Name

Address

Net profit - %

Net Income - \$

Choose Image Exterior Photo

Listing Description

POST

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Thanks for listening, any questions?

