

Concept

The animations within the anglers.org website are intended to subtly help the user navigate the website. They also affect the users experience visually within the site, creating a more immersive and connected experience.

Schedule

The schedule for this website is purely based on the assignment's due date. The final completed website must be completed by April 14th at midnight. Therefore, we plan to create an animation a week. Hopefully slowing introducing more animation that don't take away from the intended purpose of the website.

Resources

The resources we will need to complete this assignment are purely digital. For the video aspects of our website, we will need Adobe Premier and After Effects. As for the JavaScript and CSS animations, we will just need prior knowledge of both languages.

Research

For research, we looked at popular tutorials for different animated features with JavaScript. Below are a few inspirational videos we found:

https://www.youtube.com/watch?v=_k5VBf1devA

<https://www.youtube.com/watch?v=oUSvIrDTLi4>

<https://www.youtube.com/watch?v=wc5k2AMPED0>

Story / Sketches

Within our video portion, we plan to have a purely aesthetic video with text explain the mission of the TRAA. As well, we plan to implement this video into another animated lightbox.

Script

There is no script for our video. The blocking involves multiple scenes of the Thames River. Within these scenes, the camera will pan and / or zoom with dedicated text to explain the purpose and mission of the TRAA.

Production

The production of the video will include a through photo / video shoot of the Thames River. As for the web animations / transitions, the production will take place while the code is being written.

Output

The output for the video will be 2 compressed sizes. One for Mobile, as well as, one for Tablet and Desktop.