Animated 1980's Logo

Due: at the end of class

Assignment Description:

Animate a logo that possess the 'vibe' of the early eighties skateboard culture. Music. Art. Colour. Timing. Transitions. Animation movement/kinetics.

Assignment Specifics:

It's all about the idea!

Work with an eighties aesthetic. Make the movement intentional. Don't do anything fancy, just keep it simple and straightforward. Think of each element and how it can be utilized to TELL YOUR STORY. This is not a research based assignment so you do not need to incorporate anything that we have not covered yet in the course – which is not a lot at this point.

90-95% of what you do should incorporate ONLY the settings in the transform options attached to each layer. This is not about throwing a bunch of effects at these visuals. It's about using what you have, unveiling and/or transitioning and/or jump sequencing the logo into something interesting, memorable and unique. No gratuitous animations please. Be reasonable with what you can achieve.

Take your time into consideration. Plan smart, work smart. The idea is bigger than the end result.

Submission Requirements:

Submit your working file with your assets.
Zip the entire folder.

Finished file name:
LastName_LastName_onboard.zip — **no .rar files**