

Categories	Campaign Name	Fiscal Year
BENEFIT		
	Benefit Sponsorships (operating)	
	FY08 Benefit: Co-Chair Mailing	2008
	FY08 Benefit: Ticket / Table Sales	2008
	FY09 Benefit Master	2009
	FY09 Benefit Auction	2009
	FY09 Benefit: Co-Chair Mailing	2009
	FY09 Benefit: Concert Only Tickets	2009
	FY09 Benefit: Donation	2009
	FY09 Benefit: In Kind	2009
	FY09 Benefit: Pledge Form Contributions	2009
	FY09: Ticket/Table Sales	2009
	FY09 Benefit: Ticket/Table Sales NTD Portion	2009
	FY10 Benefit (Master)	2010
	FY10 Benefit: Auction	2010
	FY10 Benefit: Concert Only Tickets	2010
	FY10 Benefit: Donations	2010
	FY10 Benefit: In Kind	2010
	FY10 Benefit: Pledge Form Contributions	2010
	FY10 Benefit: Ticket/Table Sales	2010
	FY10 Benefit: Ticket/Table Sales NTD Portion	2010
	FY11 Benefit: Auction	2011
	FY11 Benefit: Co-Chair Mailing	2011
	FY11 Benefit: Invitation - Company	2011
	FY11 Benefit: Invitation - Grantee Contacts	2011
	FY11 Benefit: Invitation - Households	2011
	FY11 Benefit: May 19, 2011 Parent Campaign	2011
	FY11 Benefit: NTD Portion of Tickets	2011
	FY11 Benefit: Save the Date Email	2011
	FY11 Benefit: BATP	2011
	FY11 Benefit: Board Referral	2011
	FY11 Benefit: Concert Sales	2011

FY11 Benefit: Donations	2011
FY11 Benefit: Eye Glasses	2011
FY11 Benefit: Lifetime Giving >0	2011
FY11 Benefit: Ticket/Table Sales	2011
FY12 Benefit [Master]	2012
FY12 Benefit Guest List	2012
FY12 Benefit Postcard List	2012
FY12 Benefit: Auction	2012
FY12 Benefit: BaTP Donations	2012
FY12 Benefit: Brin Match	2012
FY12 Benefit: Co-Chair Mailing	2012
FY12 Benefit: Concert Email Invitation	2012
FY12 Benefit: Concert Ticket Sales	2012
FY12 Benefit: Day After Email	2012
FY12 Benefit: Dinner Ticket Sales	2012
FY12 Benefit: Invitation Mailing	2012
FY12 Benefit: NTD Portion of Dinner Tickets	2012
FY12 Benefit: Post-Event Donations	2012
FY12 Benefit: Pre-Event Donations	2012
FY12 Benefit: Save the date	2012
FY12 Benefit: Table Sales	2012
FY12 Benefit: Volunteer List	2012
QUARTERLY EMAIL	
FY12 Q1 Quarterly Email	2012
FY12 Q2 Quarterly Email	2012
FY12 Q3 Quarterly Email	2012
FY12 Q4 Quarterly Email	2012
BREAKFAST	
FY08 Tipping Point Awards Breakfast	2008
FY10 Awards Breakfast	2010
FY11 Breakfast	2011
FY11 Breakfast: Save the Date	2011
FY12 Breakfast Invitation Mailing List	2012

FY12 Breakfast: Save the Date Email	2012
FY12 Breakfast	2012
ANNUAL APPEAL	
FY06 Annual Appeal (2005)	2006
FY06 End of Year Appeal	2006
FY07 Annual Appeal (2006)	2007
FY07 Annual Appeal (2006) Zephyr	2007
FY08 Annual Appeal (2007)	2008
FY09 Annual Appeal (2008)	2009
FY10 Annual Appeal (2009)	2010
FY11 Annual Appeal (2010) Mailing	2011
FY12 Annual Appeal (2011) Donations	2012
FY12 Annual Appeal (2011) Email	2012
FY12 Annual Appeal (2011) Mailing List	2012
FY12 Annual Appeal (2011) Parent Campaign	2012
FY12 Annual Appeal 2nd Email_12.28.2011	2012
ANNUAL REPORT	
FY07 Annual Report	2007
FY08 Annual Report	2008
FY11 Annual Report Mailing List	2011
FY12 Annual Report Mailing List	2012
EVENTS	
FY07 Becca and Daniel's Wedding	2007
FY07 GIVE*GET Event - Auction	2007
FY07 GIVE*GET Event - Challenge Grant	2007
FY07 GIVE*GET Event - Table & Tix Sales	2007
FY11 49ers Cultivation Event	2011
FY11 Artis Cultivation Event - March 15, 2011	2011
FY11 Trevor Traina Cultivation Cocktails	2011
FY12 Lucky Strike Thank You Event Invite List	2012
EOY	
FY08 End of Year Email	2008
HOLIDAY	

FY12 Holiday Gifts + Cards	2012
ANNUAL GIVING	
Annual Giving (Not Year End)	
FY11 Annual Giving	2011
EMAILS	
FY11 Emails: Notice to 2010 BATP Donors	2011
FY12 SFChron_Email_7.31.2011	2012
MISC	
FY09 Write-Off (not Benefit)	2009
FY12 Recurring Donors***	2012
BOARD	
Board Dues	