**HOW TO DROPSHIP WITH $100 IN 2O2O**

**STORE SETUP**

Store Setup: Niche Branded Store

Store Name Idea - petproducthacks.com

Logo: Canva <https://canva.7eqqol.net/the-ecom-king>

Use this link for a 14-day free trial: <https://www.shopify.com/?ref=e-commerce-mentoring-ltd1>

**BEST NICHES FOR THIS METHOD**

Jewellery

Beauty

Pets

Fitness

Gaming

Tech

Fashion

**BEST PRODUCTS:**

Sell Products With a minimum of $25 profit margin

Sell products with good photos and videos

**Shopify Affiliate Marketing app:** <https://partners.secomapp.com/apps/affiliate/100599>

**Social Media Outreach strategy:**

Dm or email 100-200 influencers a day From Tik Tok, Twitter, Instagram, Youtube

Make sure you customize every email or dm you send out to the specific influencer

If the Influencer doesn’t see the message find them on a different social media platform that is smaller and send them the same message

Every 30 DMs or emails take a 30-minute break to avoid getting message blocks or email blocks

If you don't get a response after 3 hours comment on their last 3 posts saying ‘check your DMS for free Pet gifts 🛒”

Or email them

Subject Line “ Don’t Miss Out On Free Pet Gifts”

Email text “ Hello ….

This is a kind reminder to check your previous email where we are offering you FREE pet gifts & MONEY

If you have any questions please don’t hesitate to ask me

Kind regards

Brand name

**Comment post templates:**

Check your dms for FREE Pet Gifts 🦮🔥

Check your dms for PAID collaboration 💸

**Best converting subject lines if reaching out via email**

“FREE Pet Products Collaboration”

Make $1000 With Us VIP Collaboration

“VIP Collaboration”

“Industry Leading Collaboration”

**Social Media Outreach template:**

Hello My Name Is Caroline I’m The (SOCIAL MEDIA PLATFORM) Ambassador VIP Relationship Manager Of petproducthacks.com

We sell the latest high-end pet hacking products for enjoyment

We love what you have built on (SOCIAL MEDIA PLATFORM) find it truly inspiring

For that reason, we are reaching out to inquire about VIP partnership

We have a special ambassador program exclusively made for the best Pet influencers in the industry On (SOCIAL MEDIA PLATFORM) because the benefits are unheard of in the industry PERIOD!

Our exclusive ambassador benefits are:

1. Free beauty industry-leading products.
2. 35% - 45% Commission per sale average commission $20.
3. Priority customer support & logistics.
4. Personal coupon code that ranges from 20%-50%.

We will do all the work for you, all we ask is for you to promote our products on your (SOCIAL MEDIA PLATFORM) or other social media platforms whenever you feel it fits best for your audience

When you sign up as a VIP ambassador you’ll have access to your own online portal where you can access the content of the products we offer in picture format and video format so you can share it on your social media pages

Also with your online portal, you’ll be able to access your unique coupon codes, check your earrings, request payouts, contact us directly

We will make you a unique coupon code in your name so your audience can get an exclusive discount on our store

You can sign up to the exclusive ambassador program here 👉

Thank you for your time. If you have any questions please don't hesitate to ask your questions I will reply within 1-3 business days.

Caroline Relationship Manager Of petproducthacks.com

**After the influencer signs up to the ambassador program template**

Hello It's Caroline Relationship Manager Of petproducthacks.com

Congratulations on becoming an exclusive ambassador for petproducthacks.com

Here are some tips for getting off to the best start so you can become a top ambassador for .com and earn the best rewards

Please update your Payment method on Payment tab on Settings. If your payment detail is not specified, you will not be able to receive a commission payment. In case you have any question, please contact us by sending an email to {merchant\_email}

To learn how to start and grow, click [here](https://affiliateapp-docs.secomapp.com/guide-for-affiliate/affiliate-guide-+-tips)

**Top Performing Ambassador Rewards For petproducthacks.com:**

1. Every 10 Sales Through Your Affiliate Link Or Coupon Code You'll Receive A Free Product Up To The Value Of $49.99.

2. Every 20 Sales Your Personal Coupon Code Will Be Increased By 5% (MAXIMUM % Is 50%)

3. When You Achieve 30 Sales Through Your Affiliate Link Or Coupon Code You'll Receive Priority Customer support & Logistics.

4. When You Achieve 25 Sales Through Your Affiliate Link Or Coupon Code You'll Receive A 5% Increase To Your Affiliate Commission (MAXIMUM AFFILIATE COMMISSION 45%)

5. When You Achieve 100 Sales Through Your Affiliate Link Or Coupon Code You'll Receive Another 5% Increase To Your Affiliate Commission (MAXIMUM AFFILIATE COMMISSION 45%)

6. When You Achieve 150 Sales Through Your Affiliate Link Or Coupon Code You'll Receive (LIFETIME) Affiliate Commission

**Top Performing methods to get sales as an ambassador**

1. Tag us in your future photos and pervious photos
2. Repost our Instagram stories to your Instagram stories or other social media platforms
3. Post our videos & pictures on your social media platforms
4. Request a sample product for you to review on your social media platforms
5. Pin us at the top of your comments
6. Mention us in your social media bios with your unique coupon code
7. Post your affiliate link in the link section of your account

Thank you for your time. If you have any questions please don't hesitate to ask your questions I will reply within 1-3 business days.

Caroline Relationship Manager Of petproducthacks.com

HOW TO FIND INFLUENCERS:

They should be relevant to your brand and campaign. They should be creative and engaging. And depending on your campaign goals, they should also have significant reach. In order to find the right one, you should conduct a search of relevant hashtags and examine the results and the accounts of users who have created the content that appeals to you.

Use Heepsy to find the best Influencers or Clout HQ

<https://chrome.google.com/webstore/detail/influencer-marketing-anal/kiadoddngdeggkkmlaedmhghhoigccpf>

<https://clouthq.com/directory/index>

<https://www.heepsy.com/?utm_source=firstpromoter&utm_medium=affiliate&utm_campaign=1staffiliatecampaign&fp_ref=kamil-sattar-32>

Work with micro-influencers under 100k followers

Engagement should be over 3%

Judge the influencer based on their last sponsored 3 posts

How to scale: work with bigger influencers or more micro-influencers till you can afford to pay influencers with over 1 million followers from the profits you've been making from the ambassador programme