

# Hack for Big Choices

Inspired by : “Remembering that I'll be dead soon is the most important tool I've ever encountered to help me make the big choices in life.” Steve Jobs

## **Our Mission:**

We're looking for the crazy ones, misfits, rebels, troublemakers, and all you who see things differently to have an impact in design/technology, education, and healthcare.

Hack for Big Choices is a non-profit organization driven by volunteers and financially supported by sponsors. Our main purpose is to ignite desire in young professionals and help them to change the world. We will inspire and empower them through a series of talks and hackathons on every continent.

Hack for Big Choices is designed to give communities and individuals of any background, education, or profession the opportunity to team up and put their talents to use during a two-day hackathon solving global problems that affect their cities and countries.

Through a series of talks from pioneers, thought leaders and domain experts we stimulate conversations around large "real-world" problems currently affecting our society in three areas: design & technology, education and healthcare.

We bring together young professionals in developing and developed countries, providing free knowledge and an online platform where all can view the talks translated into their native languages to keep the discussions ongoing through smart group chats.

## **Our Principles:**

- Everyone is Welcome

Our hackathon is open to everyone: computer programmers, doctors, politicians, designers, scientists, educators and all other professionals. Our event is an active forum for people to come together and make a huge impact on the world.

- Solving Real Problems

We identify real global problems and challenge the participants to work on solutions that can be executed locally and continued to be developed after the hackathon.

- Global Scale

While most hackathons are local in nature, ours is global and will be held in 12 cities around the world, simultaneously connecting developing and developed countries.

- Inspiring Talks

We provide free knowledge online, offering all video sessions in multiple languages. Our talks will help to spread ideas and create conversations that will inspire action.

- Helping Local Economies to be Sustainable

We motivate and empower young people across the world to shed their fears, stand up and discover how to use their talents to become the next generation of leaders in their local economies.

Through our events, we evangelize the culture of entrepreneurship - we believe it's a powerful tool to showcase talents, innovate and quickly improve our world.

- Annual Competition

This series of hackathon will be an annual event to honor Steve Jobs' legacy by encouraging future leaders to make "Big Choices".

## **Our Projects:**

### Hackathon

The hackathons are held annually worldwide to gather together young professionals from all disciplines and backgrounds to team up and face with the challenges we provide related to design & technology, education and healthcare.

While most Hackathons cater only to tech professionals, we believe a multidisciplinary approach is needed to truly inspire and sustain change. We use a 3-pronged approach: issue challenges, call for local talent, provide speeches from world's thought leaders and free access online to knowledge. The series of 2-day hackathons will take place on in 12 cities on 5 continents and address big areas such as, education, technology, and healthcare (food safety, specialized education, sanitization, STDs, international accreditation...). We expect to create change, build community empowerment, creative solutions, and international friendships.

### Talks

Local and online events are made accessible online free of charge. Emerging pioneers, professionals and visionaries in healthcare, design & technology, education and entrepreneurship share their expertise and vision: how to rethink our use of resources and how push the boundaries of education, healthcare and design & technology

The talks are designed to inspire and connect all who want to design the future.

### No Barriers

Supported by a innovative partners like Dot Sub and Lyte.io, we are enable communication between participants in different countries across many languages.

Lyte.io provides a smart team messaging platform that allows people to develop conversations around a common topic.

DotSub distributes video in multiple languages and indexes online video content.

For example, if one does a Google search for "accessible university in Ghana" one pulls up John Roberts' speech - he talks about how the idea to start the University of West Africa came about. Transcripts indexes the video in 13 languages.

This unleashes an opportunity for all participants and partners to connect and learn from each other.

#### Make solve real problems

Thanks to Rally.org, we are able to allow supporters to contribute to the success of the projects by becoming donors. Rally.org is a fundraising platform that helps spread the word about projects and help them become concrete business.

#### Give Back

We want to honor Steve Jobs and keep his legacy alive, supporting cancer research and educational initiatives. Every year our fundraising efforts that will start the day of his late anniversary and will continue through our final ceremony.