



GRANITE HOUSE

WHITEPAPER



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Mission Statement:

“Granite House exists to provide unique, high quality, safe and easy-to-use products and services that provide utility within the cryptocurrency environment and beyond.”

GHD006 - Granite House Whitepaper

May 2022

1. The DeFi Space

Cryptocurrencies are digital currencies designed to work as a medium of exchange through a computer network not reliant on a central authority. As tradable digital assets or money, they are built on blockchain technology that exists online. Moreover, cryptocurrencies use encryption to authenticate and protect transactions. There are thousands of different cryptocurrencies in the world.

The idea of no central authority has been pushed further in decentralised finance (DeFi). DeFi offers financial instruments without relying on intermediaries such as brokerages, exchanges, or banks by using smart contracts on a blockchain. DeFi platforms allow people to lend or borrow funds from others, speculate on price movements on assets using derivatives, trade cryptocurrencies, insure against risks, and earn interest in savings-like accounts. DeFi uses a layered architecture and highly composable building blocks. Some applications promote high interest rates but are subject to high risk. As of April 2022, the value of assets used in decentralised finance amounted to \$220 billion.

For all the exciting innovation; unfortunately, the space is gaining a sour reputation perpetrated by bad actors and fickle projects that fail before they even get started. These problems threaten to stifle the huge potential that the sector holds.

2. Granite House

Cryptocurrencies are digital currencies designed to work as a medium of exchange through a computer network not reliant on a central authority. As tradable digital assets or money, they are built on blockchain technology that exists online. Moreover, cryptocurrencies use encryption to authenticate and protect transactions. There are thousands of different cryptocurrencies in the world.

To understand our reasoning, for a minute, pause and take a deep breath and think about what comes to mind about the word granite. Capture in your mind's eye the opportunity we are offering you. Granite can refer to, "Anything compared to this rock in great hardness, firmness, or durability" (Dictionary.com).

Granite House has been born out of the challenges in the DeFi sector. We are confident many investors want to associate with protocols that are safe, solid and built to last. This belief explains the existence of Granite House: "To provide unique, high quality, safe and easy-to-use products and services that provide utility within the cryptocurrency environment and beyond."

The Granite House Whitepaper (GHD007) is part of several documents that form the foundational reasoning for the Granite House project. The others include but are not limited to: Granite House Story, Granite House Roles and Responsibilities, Granite House Compensation Package, The Granite House Culture, Granite House Sod-Cutting Ceremony, Granite House Frequently Asked Questions, Granite House Uniqueness Page, Granite House Secret System, Granite House Price Stability, The Case for Granite House, Granite Five, Granite House Branding Strategy, Three Pillars of Granite House, Granite House Marketing & Community Strategy, Granite House Frequently Asked Questions, Granite House Technical Strategy Granite Investor Journey, Granite House Pact, Believability Factor, Granite Swap. Please see Appendix.

We hope that by reading this and other documents, investors would not only comprehend the vision, but spot a great opportunity and seize it. In return we are offering something rewarding and exciting. After all, the success of our project depends on our investors who see and believe in our project and offer us early and continuous support.

3. Tokenomics

Our goal is to ultimately grow our platform to a value of at least a billion dollars. For that we would be issuing a total of one billion tokens with a constant reminder to work hard to drive the price to at least \$1.

Table 1. Tokenomics

ITEM	NUMBER OF TOKENS	PERCENTAGE
Total Supply	1,000,000,000	100%
Initial Liquidity on DEX	30,000,000	3%
Sod-Cutting Ceremony	100,000,000	10%
Marketing & Development	100,000,000	10%
Initial Team tokens	60,000,000	6%
Bonus Team tokens	60,000,000	6%
Locked Tokens	650,000,000	65%

- **Private Sale** – $\$5,000 = 1,000,000 \text{ } \GRNT or effectively $\$1,000 = 200,000 \text{ } \GRNT [each \$GRNT token is worth \$0.005]
- **Initial listing** – $\$1000 = 100,000 \text{ } \GRNT [each \$GRNT token is worth \$0.01]

3.1 Taxes

The protocol would apply a 15% buy tax. Literally 5% of the original transaction amount (or more accurately 33.33% [5/15 or 1/3] of that 15% tax) would go to liquidity; 5% would go to buyback and burn; 3% would go to marketing and development; and 2% would go to reflections for holders.

There would also be a 20% sell tax. Literally 8% (or more accurately 40% [8/20 or 2/5] of that 20% tax) would go to liquidity; 5% would go to buyback and burn; 5% would go to marketing and development; and 2% would go to reflections for holders.

A combination of the buyback and burn strategy would reduce circulating supply making Granite token deflationary in nature and thereby driving price upwards.

4. Product Offering - Granite Rooms

Granite Rooms (GRs) are our flagship offering. There would only ever be 100 Granite Rooms each costing \$5,000.

In effect, we are offering 100 people a lifetime opportunity to partner with us on this exciting journey. By contributing towards those vital rooms in our strong Granite House, we would offer each investor 1,000,000 Granite tokens (\$GRNT) in return. The goal of offering a million tokens is to motivate us to grow our platform to realise each \$GRNT becoming worth at least \$1 and netting our initial investors at least a million dollars. Yes, we want those who believe in us and join our revolution to be able to realise this return in a maximum of 2 years.

Granite Rooms take the best of what the DeFi space has to offer and improves upon it. For example, there are node-like projects where an investment becomes a sunk cost (without an ability to recover one's investment). We are against such investments. Admittedly, we are confident that we have what it takes to run a successful protocol and hence setting ourselves the realistic target of 2 years for those participating in the private sale to gain access to all their purchased tokens.

GRs would earn rewards from the revenue generated from the products in the Granite House ecosystem. This offers an assurance of passive income in the present with an appreciation of the value of holdings as we work hard to deliver the target of \$1 and beyond for each \$GRNT

Moreover, we would pioneer what we call Aggressive & Swift Buyback Strategies (ASBS). Yes, aggressive because our goal of \$1 is always in mind. Moreover, this would be swift as we would not need to wait for the community to demand a buyback. We would not be slow but swift when it comes to implementing ASBS. No-one enjoys seeing a chart go down or the value of one's investment heading south. We believe that ASBS would ensure that we have a healthy-looking chart that trends upwards.

We hope to run this project in a way that investors would have a reason to be patient and hold the token. Generally, most investors expecting a price appreciation would hold their tokens. In truth most people sell their tokens in haste when they think the project is

going downwards. However, we are confident that with better management, we would run a stable and upward trending protocol. In future, we may even consider a service where those desperate for cash could utilise in selling a small portion of their holdings without impacting the chart or creating a cascading panic selling.

5. Private Sale Benefits

5.1 Token Price

By joining us this early, private sale investors get 100% more tokens than those who wait and buy at launch price. In effect, fortrusting us and coming on board, akin to an early bird catching the worm, such investors would be gaining 2x more tokens when compared to the listing price.

- **Private Sale** – $\$5,000 = 1,000,000 \text{ } \GRNT or effectively $\$1,000 = 200,000 \text{ } \GRNT [each $\$GRNT$ token is worth $\$0.005$]
- **Initial listing** – $\$1,000 = 100,000 \text{ } \GRNT [each $\$GRNT$ token is worth $\$0.01$]

Quality takes time to deliver hence we seek serious and patient investors. In fact, patient private sale investors to enable us work hard and exceed the \$1 price. For that, the 1 million tokens offered during the Sod-Cutting Ceremony would vest at 5% starting from the 13th month and continue at that same rate through the 23rd month. In the 24th month, the remaining 45% would be released/vested. Investors can think about this like buying a room in our 100-room palatial Granite House. In the 13th month we would start transferring the rights to the rooms to the private sale participants. This carries on at a 5% monthly rate and the final 45% would be transferred in the 24th month. The reason for using a vesting strategy is to reduce dumping of the token and afford the project time to deliver on its offerings, products and services, and thereby generate significant returns for private sale participants.

5.2 Capital Appreciation

The significant returns generated from the products in the Granite House ecosystem would be utilised towards constant ASBS which should drive the price upward in our ambitious plan of offering private sale investors a price of \$0.005 to seeing each \$GRNT exceed \$1 per token. That is a return of 200x.

5.3 Profit Sharing From Revenue

As mentioned above there is a 2% tax on every sell or buy and that goes towards reflections for holders of the token. This should provide passive income for participants of the private sale. In the first year, all private sale participants would get reflections based on how many rooms they own. Once the tokens start vesting or we start transferring rights, this would be based on the tokens yet to vest and how many tokens they are still holding. This should encourage a long-term hold mentality.

5.4 Profit Sharing From Other Income

Granite House is determined to provide utility and in return generate external income rather than just relying on taxes. On a monthly basis, there would be a calculation of external income and the profit resulting from that income. A portion of those profits would be airdropped to Granite Room owners. In a way those purchased rooms will yield rental income or profits or receive dividends on a monthly basis. This airdrop would only increase in value as Granite House brings more products to market and generates income from those products.

5.5 Other Benefits

In addition to realising a significant price appreciation and passive income, we are offering every private sale investor a guaranteed whitelist to our NFT collection and several other projects we intend to launch. Remember, we are Granite House and we are building something that lasts! Furthermore, we would run a dedicated Telegram group (Granite House Family) for our private sale participants to provide outstanding Granite House customer service. More benefits are discussed in *12 Reasons To Attend The Sod-Cutting Ceremony (GHD006)*.

6. Granite House Ecosystem

We are aiming for a billion dollar valuation of Granite House. This is a sound and realistic dream which would see us develop a vast ecosystem that is both online and offline. Among other things, we would seek to create and develop the following as part of our portfolio:

- 1. Granite Swap** – A decentralised exchange (DEX) to help people swap one token to another. We would start with a Pancakeswap fork on the BNB chain and improve on it.
- 2. Granite Farming** – To offer an opportunity to stake or farm and earn the same or other tokens.
- 3. Granite Bridge** – A multi-chain bridge to enable users transfer their token from one platform or chain to another.
- 4. Granite Play** – Like Sphere and Titano's Play and lottery, this would be our competition and giveaway to reward winners with fast cars and technological products.
- 5. Granite Empire** – Using strategies and ideas from multi-level marketing, investors would stake their tokens for 1 or 2 years and earn the right to build their own empire or team netting significant rewards in the process.
- 6. Granite Wallet** – We would seek to build a solid wallet with the highest security in mind. This would enable users to hold and store their \$GRNT tokens in a secure way. Over time support would be provided for other tokens.
- 7. Granite NFTs** – We would launch our own NFTs which offer exciting perks and in return use profits to support our protocol. Granite NFTs would be a prerequisite to access two exciting projects we have in mind: Granite Activity (move-to-earn) and Granite Blocks (play-to-earn game).
- 8. Granite Venture Capital** – A fund that invests in other early stage projects.
- 9. Granite Mansion** – We would buy real estate ensuring we have physical assets backing our tokens and use profits to sustain our platform.

10. Granite Marketplace – Creating our own peer-to-peer or e-commerce marketplace.

11. Granite Charity – Supporting other charities as we give back to the world and launching something we refer to as the Big Smile Events (BSE).

12. Granite Blockchain – Our ultimate goal and dream is to build a solid and durable DeFi blockchain.

7. Road Map

Phase 1 – Granite Swap, Granite Bridge, Granite Farming, Granite Play, Granite Empire

Phase 2 – Granite NFTs, Granite Activity, Granite Blocks, Granite Wallet

Phase 3 – Granite Venture Capital, Granite Mansion, Granite Marketplace, Granite Charity

Phase 4 – Blockchain

Phase 1 – Granite Swap, Granite Bridge, Granite Farming, Granite Play, Granite Empire

We expect to conclude our fundraising by the first half of June 2022. This would allow us the rest of June to complete a number of the products above before we launch on 18th July, 2022.

We would sell the Granite Rooms during the fundraising. We expect the Granite Swap to be ready by the time we launch, to ensure there is utility which should generate revenue to support the protocol. By the end of Q3 2022 we would have delivered Granite Farming, Granite Bridge, Granite Play and Granite Empire completing the products and services for Phase 1.

Phase 2 – Granite NFTs, Granite Activity, Granite Blocks, Granite Wallet

In Phase Two, the holders of the Granite Rooms would be whitelisted to buy our NFTs. These NFTs would earn passive income and be required to access our Granite Activity

(move-to-earn) and Granite Blocks (play-to-earn) products. These would be ready within Q4 2022. We would also launch our Granite Wallet before the end of Q4 2022.

Phase 3 – Granite Venture Capital, Granite Mansion, Granite Marketplace, Granite Charity

In Q1 2023 we would launch our Granite Venture Capital. This would be followed by the Granite Mansion in Q2 2023, and both Granite Marketplace and Granite Charity within Q3 2022

Phase 4 – Blockchain

We expect to build a functioning and rigorous blockchain by the end of Q4 2023.

8. Market Size

The general cryptocurrency market is currently valued just under 2 trillion dollars (April, 2022). Moreover there is increased adoption of cryptocurrencies as they continue to gain mainstream availability and acceptability. We expect this growth trend to continue and see a sizable market for our product offerings. There is a demand for quality and stable projects, and we are hopeful that will continue. As the market matures, it would be a given expectation for protocols to fine-tune their offerings if they are to survive let alone thrive.

Granite House believes there is a space for our products and with the right positioning and management we would become a success story as we deliver on our promises and seek to further innovate and remain relevant in the market.

9. Granite House Achievement Plan

Having analysed and observed the DeFi space and seen all the promises and problems, we have concluded on the following strategy to help us realise our noble objective. We call it our achievement plan: the strategies that would help us succeed in the field and return significant value to those participating in our sod-cutting ceremony and the mar-

-ket at large. We would build our dream focusing on 5 areas:

- **Trust & Security**
- **Professionalism**
- **Value**
- **Great Community**
- **Successful Marketing**

9.1 Trust & Security

The DeFi space has a fundamental problem. Trust happens to be a scarce resource. The proliferation of scams is beyond comprehension. People invest with their hearts in their mouths and one can never tell what would become of their investment.

Due to widespread scams and bad reputation, investors jump out of projects as soon they feel or think it could go down or become a scam. Anyone who has been in the space for any length of time is likely to have been a victim of a rug-pull or knows someone who has been a victim.

We intend to build trust with our community. Our goal is to have an audit conducted by Certik, a leading auditing firm in the cryptocurrency sector. Moreover, we would operate a multi-signature wallet to ensure the safety of investors' funds.

We would endeavour to under-promise and over-deliver, so the community can have full confidence in us and our ability to deliver what we have set out to achieve.

Due to a number of security breaches and hacks in the space, we would take security seriously to ensure we protect the investment of our community. This should further boost and maintain trust in our protocol.

9.2 Professionalism

As a sad observation, there are too many shabby projects in the DeFi space. Some projects are almost an afterthought. They appear to have been put together without much thought and effort with a sole objective of just making a quick buck for the owners. Granite House intends to be a project that is well-known for its professional outlook, branding and management. We are here for serious business and would approach this

with the requisite gravitas required to deliver a successful project.

We intend to ensure that our website, logo, and anything we build is of the highest quality possible. After all, we are building something that is meant to last.

9.3 Value

The key question remains: Why invest in Granite House? Of all the countless projects springing up daily; why should anyone associate with Granite House?

The answer is simple: Value!

With a likelihood of a recession brought on by adverse events in Europe and the world at large, rising inflation, falling stock markets, Granite House's safe and secure protocol remains an exciting alternative to consider. In fact, we intend to ensure that through our products and services, investors would realise value, and in turn stay and support our project. Whether it's appreciation of price and hence financial value or the use of our platform, we hope to ensure that our use case and utility fulfils a need. By meeting this goal, potential investors would buy into our project and reap present and future rewards.

9.4 Great Community

A project cannot succeed without the backing of a solid community. Without our investors there would be no Granite House. Having achieved Trust & Security, Professionalism and Value, we hope to attract and build a solid and ardent community who have confidence in our project.

We would pride ourselves on having and maintaining one of the best communities in the DeFi space. This is crucial to our success.

9.5 Successful Marketing

Targeted and successful marketing is the lifeblood of projects that go on and achieve the one billion dollar market capitalisation we are setting out to achieve.

We would actively use the services of reputable marketing agencies and firms to ensure that we give Granite House the maximum online and offline exposure it deserves leaving no stone unturned in our pursuit of this objective. Potential investors cannot buy what

they do not know about. Moreover, we are confident in our ability to deliver and believe that together with our branding and offerings we should become a strong prospect for most investors in the DeFi space and beyond.

10. Competition

Many DeFi projects are released on a daily basis. In some ways the market is crowded by so many similar projects. We intend to differentiate ourselves by faithfully following our achievement plan. We have a solid *raison d'être* which would enable us to stand out and develop a good reputation.

Moreover, we do not intend to rest on our laurels but would continue to research and innovate. We hope to maintain a sterling reputation for offering investors a stable and long-term focused platform.

There is always a reserved seating at the marketplace for difference and excellence. We would therefore offer unique, high quality, safe and easy-to-use products and services that provide utility within the cryptocurrency environment and beyond. Yes, we would be different and excellent in whatever we do. It's our watchword as we take on the competition and strive to become a market leader.

11. Team

We are a team of cryptocurrency experts who have been in the market since 2013. We have gained significant experience of how the market works. Having acquired relevant and expansive knowledge and skills over this period, we know what works and what does not work. We hope to leverage our skills and expertise to create a viable and stable protocol. We have been victims of rug-pulls and experienced platforms that have failed to deliver on their promises. For that, we would seek to do better and under-promise and over-deliver as we seek to exceed the expectations of our community.

12.Launch

Once we have raised the target of \$490,000 from the Sod-Cutting Ceremony having sold the allocated 100 Granite Rooms, we would launch in a maximum of 1 month. This would afford us time to bring utility to the market and carry out significant marketing to generate desire and create a strong buying pressure. We intend to have a massive and successful launch and hit the ground running. By launch, we intend to provide at least one of the products mentioned above ensuring Granite House's utility and functionality is meeting and fulfilling a need. Thus the decision to launch on 18th July, 2022 is sound as we would have a functioning product ready to bring to market and generate revenue to support the protocol.

13.Summary

Granite House is an exciting and ambitious project. We hope to run this project in a way that investors would have a reason to be patient and hold the token. With better management, Granite House would be a stable and upward trending protocol. Following our achievement plan of Trust & Security, Professionalism, Value, Great Community and Successful Marketing we hope to reach and exceed this ambitious goal we have set for ourselves and offer unique, exciting and high quality products and services.

Joining Granite House and buying a Granite Room in the Sod-Cutting Ceremony offers you a promise of significant price appreciation and value, continuous passive income, and a guaranteed whitelist to our NFT collection and several other projects we intend to launch.

Appendix: Documents & Summaries

- **GHD001** - Granite House Story – An imagined summary of the Granite House project. Written to communicate the vision and inspire the team to give their best to the project.
- **GHD002** - Granite House Roles and Responsibilities – Communicates what is expected of both core team members and project advisors. It brings clarity to everyone's roles and responsibilities.
- **GHD003** - Granite House Compensation Package – A summary of the extrinsic and intrinsic rewards for working for Granite House. Written to document the rewards of being a Granite House team member.
- **GHD004** - The Granite House Culture – This document is written with an understanding that Granite House is truly global with people from different parts of the world. This details the culture that we are seeking to develop at Granite House which should promote our success.
- **GHD005** - Granite House Sod-Cutting Ceremony – This is our take on a private sale. There are two documents and this is the expanded version. It is written to enable Granite House conduct a successful private sale.
- **GHD006** - 12 Reasons To Attend The Sod-Cutting Ceremony – This is the condensed version of the private sale document. It is written to make a strong case for investors to consider joining (whitelist) and attending (buying) the Granite Rooms offered during the Granite House Sod-Cutting Ceremony.
- **GHD007** - Granite House Whitepaper – A detailed representation of what Granite House is all about, how and when it would achieve its goals. Written for both the team and the community as a guide about our project.

- **GHD008** - Granite House Uniqueness Page – This answers the question of what makes Granite House so unique and different from other projects.
- **GHD009** - Granite House Secret System – This document is a masterstroke of years of thinking and research. Think about KFC and Coca Cola and their secret recipe for success. This document details the success blueprint that Granite House would follow to reach over a billion dollars.
- **GHD010** - Granite House Price Stability – This is a proactive document that considers what happens in the crypto world and how Granite House would deal with dumps and pumps and ensure price stability.
- **GHD011** - The Case for Granite House – This unusual document poses an intriguing question and makes a strong case of the very existence of Granite House and pushes the team to strive and work harder for even greater success.
- **GHD012** - Granite House Branding Strategy – A clear explanation of the Granite House Brand and its message. It explains the brand colours, logo, text and other visual and textual messages and how they are meant to stand out and communicate what Granite House is all about.
- **GHD013** - Three Pillars of Granite House – This document discusses three crucial ideas that are essential to Granite House's success. They are the three main pillars upon which Granite House would be founded as a billion dollar project.
- **GHD014** - Granite Five – In the vein of the original Granite House Story, this is an imagined representation of how five people came together to build and achieve so much success in crypto and beyond.

- **GHD015** - Granite House Marketing Strategy – A document detailing how Granite House would use active, creative and out-of-the-box thinking to get the attention of the crypto community and beyond and grow Granite House to over a billion dollars. It also encapsulates Granite House's strategy to build a major presence on social media platforms and in the process grow Granite (\$GRNT) holders to over 100,000 maintaining the interest, attention and excitement of our most ardent, engaged and loyal community.
- **GHD016** - Granite House Technical Strategy – IN PRODUCTION... A detailed strategy to marry difference and excellence in building Granite House's products and services. Think about how a beautiful dream would be painted in solid code and stunning apps. (In Production)
- **GHD017** - Granite House Frequently Asked Questions – A detailed document that answers likely questions both the team and the community may have. It adds further clarity to the project.
- **GHD018** - Granite Investor Journey – A written idea of the sort of journey we expect a Granite House investor to have from before we launch till we release our Granite Blockchain and afterwards.
- **GHD019** - Granite House Pact – Our commitment to Granite House investors. It's the underlying relationship and agreement between us and the community.
- **GHD020** - Believability Factor – Presents an interesting idea and how Granite House can make itself more presentable to the investment community. In a way this builds on the ideas in the Granite House Secret System.
- **GHD021** - Granite Swap – Written to act as a guide to our maiden product. It highlights what makes this different and excellent and how we hope to operate a successful decentralized exchange.



Grab this opportunity and come join us on this exciting expedition...

See you at Granite House on Telegram

(t.me/GraniteHouseProject) or www.granitehouse.finance.