

Fake News Detection

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Abstract

In this report we describe our initial research towards solving a problem of fake news detection which nowadays is a large issue. We explore already existing solutions for misinformation related problems and present datasets we will work with. Our aim is to compare different approaches by expanding basic preprocessing methods explicitly for entire article fake news detection and testing a few selected architectures.

1 Introduction

This project aims to detect news that contain misinformation, particularly fake news, based on e.g. online article texts. Since nowadays anyone can run a blog and write whatever they please, it is crucial to be able to differentiate between so-called real and fake news. We will test and compare different methods for misinformation detection (MID) using multiple datasets.

2 Background and Goals

Before introducing the existing research and the proposed methodology, let us start with discussing the formal definition of misinformation and its types.

2.1 What Is Misinformation?

Misinformation is a false statement or set of statements which mislead other people by hiding or "twisting" the actual facts. This concept causes feelings of mistrust, which is a growing problem in society due to increased popularity of the Internet – social media, news web sites, or gossip portals. It is usually a difficult task to distinguish between false and true statements, in which the mislead is very subtle. Mathematically, misinformation may be defined as a binary function, which assigns *true*

or *false* to an arbitrary sentence. Nonetheless, the truth may be somewhere in between.

$$M(a) = \begin{cases} 1, & \text{if } a \text{ is true} \\ 0, & \text{if } a \text{ is false} \end{cases}$$

There are usually five different types of information specified:

- false information – broad concept of misinformation. It is intentionally used to be defined as a correct information interchangeably
- rumor – a story of doubtful truth, which is usually spread widely
- **fake news** – modified version of an original news or piece of information that is spread intentionally and usually very difficult to identify
- spam – an unwanted message with irrelevant, inappropriate, or even harmful information used to mislead users
- disinformation – false facts that are conceived to deceive a user

Type	Characteristics	Objectiveness	Severity	Integrity
Rumors	Ambiguous	Not sure	Low	Not sure
False information	Deception	Yes	High	False
Fake news	Misguided	Yes	Medium	False
Spam	Confused	Yes	Low	Not sure
Disinformation	Mislead/deceive	Yes	Medium	False

Figure 1: Different misinformation types considered in (Islam et al., 2020)

2.2 Impact of Misinformation

The phenomenon of all types of misinformation may influence various spheres of real world, for

example society, economy, politics, emergency response during natural disasters, epidemic, and crisis. Public opinion is misled to confuse society and influence decisions and choices. Nowadays, due to the popularity of social network platforms like Facebook, Twitter, or Reddit, it has become easier to spread misinformation in seconds.

2.3 Our Goals

Our goal is to find potential patterns in fake news and analyse their structure so that they may be detected more accurately. We want to implement and test different approaches which originate from the existing research to propose new preprocessing pipelines or original improvements to known architectures.

3 Literature review

There were many approaches to tackle the problem of fake news detection. In (Islam et al., 2020) three different categories of models were described: discriminative, generative and hybrid models.

3.1 Discriminative models

There are three main discriminative models generally used for text classification: Convolutional Neural Networks (CNN), Recurrent Neural Networks (RNN), and Recursive Neural Networks (RvNN). CNN has been successfully used in various text analyses (Jacovi et al., 2018). For the similar task of stance detection and rumor verification, word matrices consisting of word vectors were used to feed convolutional networks (Chen et al., 2017b). One research extended the usage of CNN to include not only text but also visual information such as images. This was accomplished by running two parallel CNNs for latent feature extraction, as fake news often also includes a wide variety of deceptive images (Yang et al., 2018).

RNNs are also used due to the sequential characteristics of text data. One of the approaches utilizes a combination of word2vec model architecture (Mikolov et al., 2013) with LSTM model to both encode and process rumor sentences for classification task (Alkhodair et al., 2020). Further extension use attention-based mechanisms that search for relevant parts of source sentence for predicting target label (Chen et al., 2017a).

The last considered model architecture is RvNN, which is used to capture the hierarchical

structure of the input. One of the research describes the successful usage of the model for rumor detection on the Twitter dataset, which takes into consideration replies from other users' reactions, such as approving or disagreeing with the original post(Ma et al., 2018) (Zubiaga et al., 2016).

3.2 Generative models

The nature of generative models is well suited for a topic such as misinformation, as authors tend to intentionally sound as factual as possible to deceive the reader, the former playing the role of a generator and the latter indirectly acting as a discriminator. That said, there are many types of generative models that are applicable for this type of problem, most notably Restricted Boltzmann Machine, Deep Belief Network, Deep Boltzmann Machine, Generative Adversarial Network and Variational Autoencoder.

Starting with Deep Belief Networks which is a generative graphical model composed of multiple layers of latent variables, these types of networks can be interpreted as a composition of simple, unsupervised networks where each subnetwork's hidden layer serves as the visible layer for the next. It has been proved by Wei et al. (Wei et al., 2018) that this model achieves a better result than the traditional SVM-based approach.

Moving on to Generative Adversarial Networks, we observe that widespread rumors and misinformation usually result from the deliberate dissemination of information which is generally aimed at forming a consensus on rumor news events, Ma et al. (Ma et al., 2019) proposed a generative adversarial network model to make automated rumor detection more robust and efficient and is designed to identify powerful features related to uncertain or conflicting voice production and rumors.

Finally, we consider Variational Autoencoder models which make strong assumptions concerning the distribution of latent variables, they introduce a specific estimator for the training algorithm known as the stochastic gradient variational bayes (SGVB) estimator. Qian et al. (Qian et al., 2018) proposed this model to extract new patterns by analyzing a user's past meaningful responses on true and false news articles, this played a vital role in detecting misinformation on social media. Additionally Wu et al. (Wu et al., 2017) explored whether the knowledge from the historical data

analysis can benefit rumor detection. The result of their study was that similar rumors always produce the same behaviors.

3.3 Hybrid Model for Detecting Misinformation

The variety of different models used for misinformation detection is wide. Different Deep Learning architectures were used separately. However, some researchers also decided to test hybrid models to increase the performance of individual models of one type. The example hybrid models consist of *Convolutional Recurrent Neural Networks*, *Convolutional Restricted Boltzman Machine*, *Ensemble-Based Fusion*, and *Long Short-Term Memory Density Mixture Model*.

3.3.1 Convolutional Recurrent Neural Network (CRNN)

Recently, applying CNN and RNN models in a hybrid way was proven to achieve better performance in some applications of Natural Language Processing, Speech Recognition or Time-Series Classification. It is believed that real-world data are structured sequences with spatial-temporal trends (Lin et al., 2019). These models combine a Convolutional Neural Network for visual features extraction with a Recurrent Neural Network for sequential connection between features. Such models have been effectively applied for fake news detection. For example, (Ruchansky et al., 2017) proposed the structure of a deep hybrid model with *Capture* and *Score* modules for fake news detection.

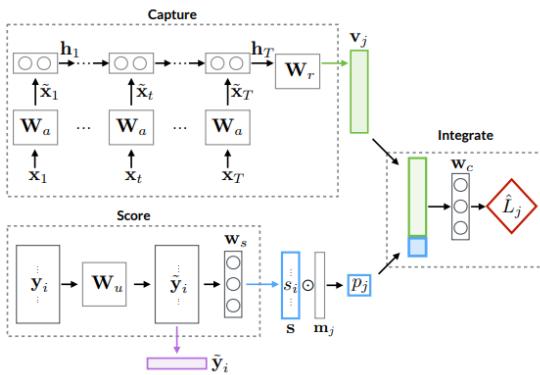


Figure 2: CSI model specification

In (Zhang et al., 2018b), researchers proposed deceptive review identification by RCNNs and demonstrated that the neural network approaches

outperform the conventional techniques for all datasets.

3.3.2 Ensemble-Based Fusion (EBF)

In (Wang, 2017), the first fake news detection benchmark dataset with speaker information was made. Wang used a hybrid model with speaker profiles data as the input. (Zhang et al., 2018a) analysed the problem of fake news detection on social media by identifying deceptive words used by online fake users harming society. Also, in (Shu et al., 2018), fake news data repository Fake-NewsNet was published for further analysis.

3.3.3 LSTM Density Mixture Model

Using only lexical features to detect fake news automatically was very popular methodology. Nonetheless, the hybrid deep neural network models started becoming more and more popular. Already mentioned (Ruchansky et al., 2017) analysed three different types of fake news:

- the text of an article, which our research will be focused on,
- the user response,
- the source on which users promote it.

They also analyzed how fake news affect public opinion. To do so, Ruchansky proposed a hybrid model combining all the characteristics to predict more accurately. Similarly, (Long et al., 2017) suggested a novel method with speaker profiles fed into attention-based LSTM architecture for fake news detection. LSTM-based models were proven to give better results for long sentences, whereas attention models provide weights representing importance of different words in context.

4 Datasets

We have decided to focus only on articles in which the average count of words exceeds 1000, since that would correspond to our task of detecting fake news as explained in section 2.1.

4.1 ISOT Fake News Dataset

The ISOT Fake News dataset contains both fake and real news, which were collected from Reuters.com source in case of real news, and different unknown sources for the fake news set in 2016 and 2017. In total there are 21417 articles labeled as real and 23481 labeled as fake. It is

worth mentioning that these datasets are almost perfectly balanced. Both real and fake news have the following features: title, text, subject and date. The subject differs for each of datasets. For real dataset there are only two subjects: World-News and Politics-News. As for fake dataset there are: Government-News, Middle-east, US-news, left-news, politics and News. The figures 3 and 4 represent respectively word cloud and word count per article histogram obtained from the ISOT dataset.

4.2 Fake News Kaggle Dataset

The second dataset consists of news articles data. The dataset was published on Kaggle 5 years ago for the competition Fake News . It contains 18285 observations split into training and test set and is quite balanced with 43% fake news. The attributes of the dataset are presented as follows:

- id
- title
- author
- text
- label

The figures 5 and 6 represent respectively an example word cloud generated from the corpus of the dataset and its word count per article histogram.

5 Methodology

In our case, we define a simple binary classification problem in which we will label articles as either real or fake. We will compare performance of a few different methods on this specific task.

5.1 Preprocessing

In order to prepare the data for our model we need to apply some preprocessing techniques such as:

- Removing punctuations
- Removing Stop words
- Lower casing
- Tokenization
- Stemming
- Lemmatization

We might have to also consider additional preprocessing steps depending on which type of model we will decide to use.

5.2 Proposed Architectures

First method will involve combination of word embedding using word2vec and LSTM for classification task. Further customizations include different loss functions like cross-entropy loss or log-likelihood and other hyperparameters.

The next architectures that we want to apply for the given problem are hybrid models, which were proven to result in accurate classification. We will start with simple CNN+RNN models that extract both shape-related and sequential features of the articles' texts. At this point, ensemble models with lighter architectures may also be introduced to provide variety of approaches for the given task.

Lastly, we are planning to test state-of-the-art attention-based architectures with pre-trained text representation model like BERT to extract text features, (Matsumoto et al., 2021).

Appendix

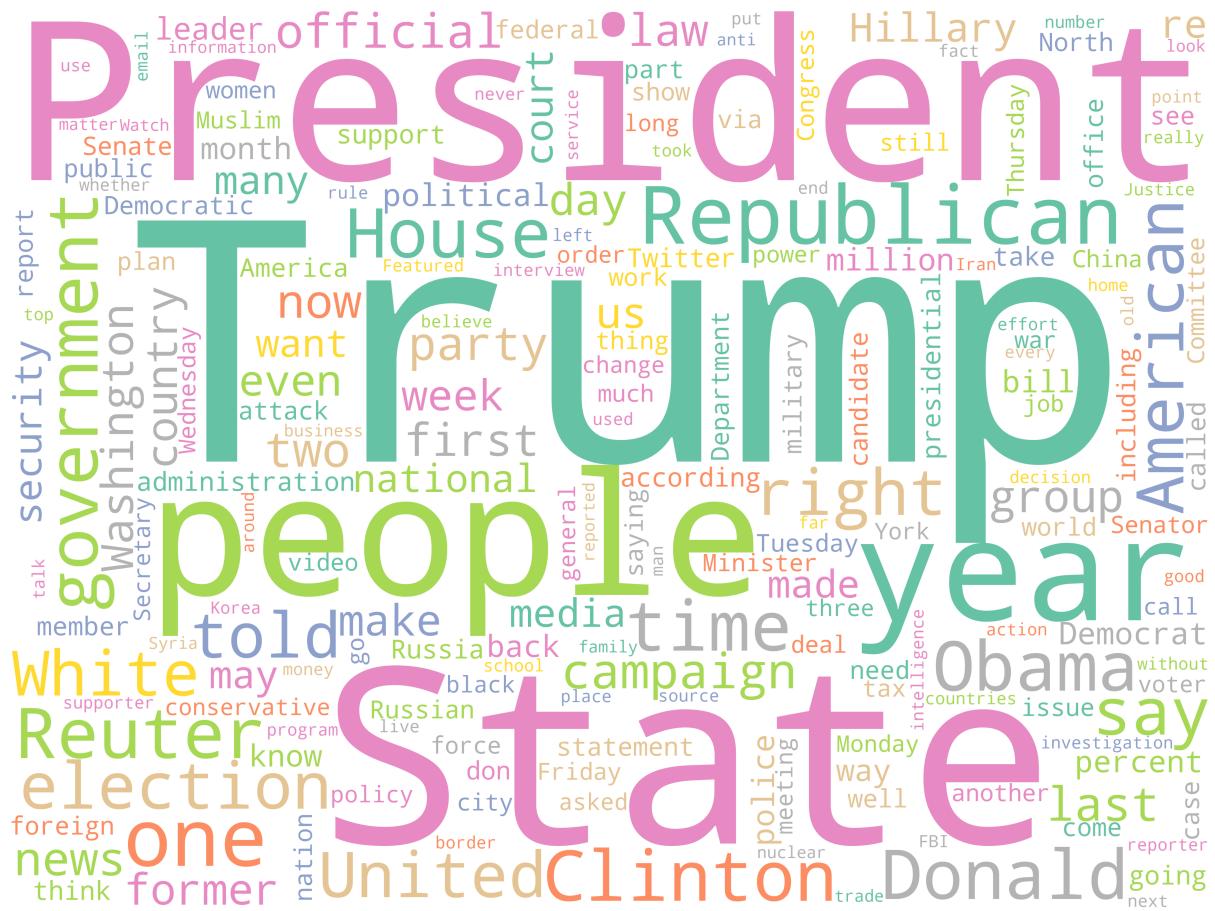


Figure 3: Word cloud for ISOT Fake News Dataset

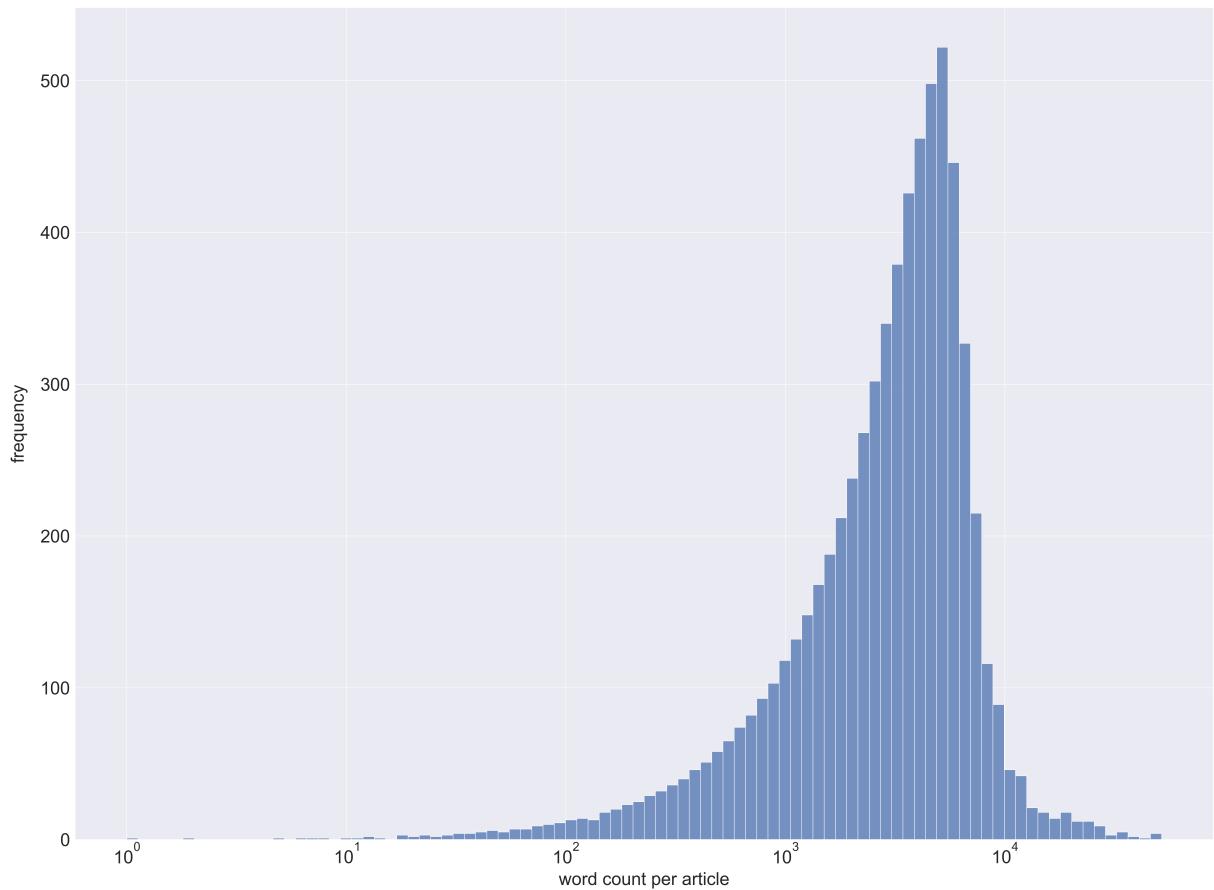


Figure 4: Word count of articles histogram for ISOT Fake News Dataset

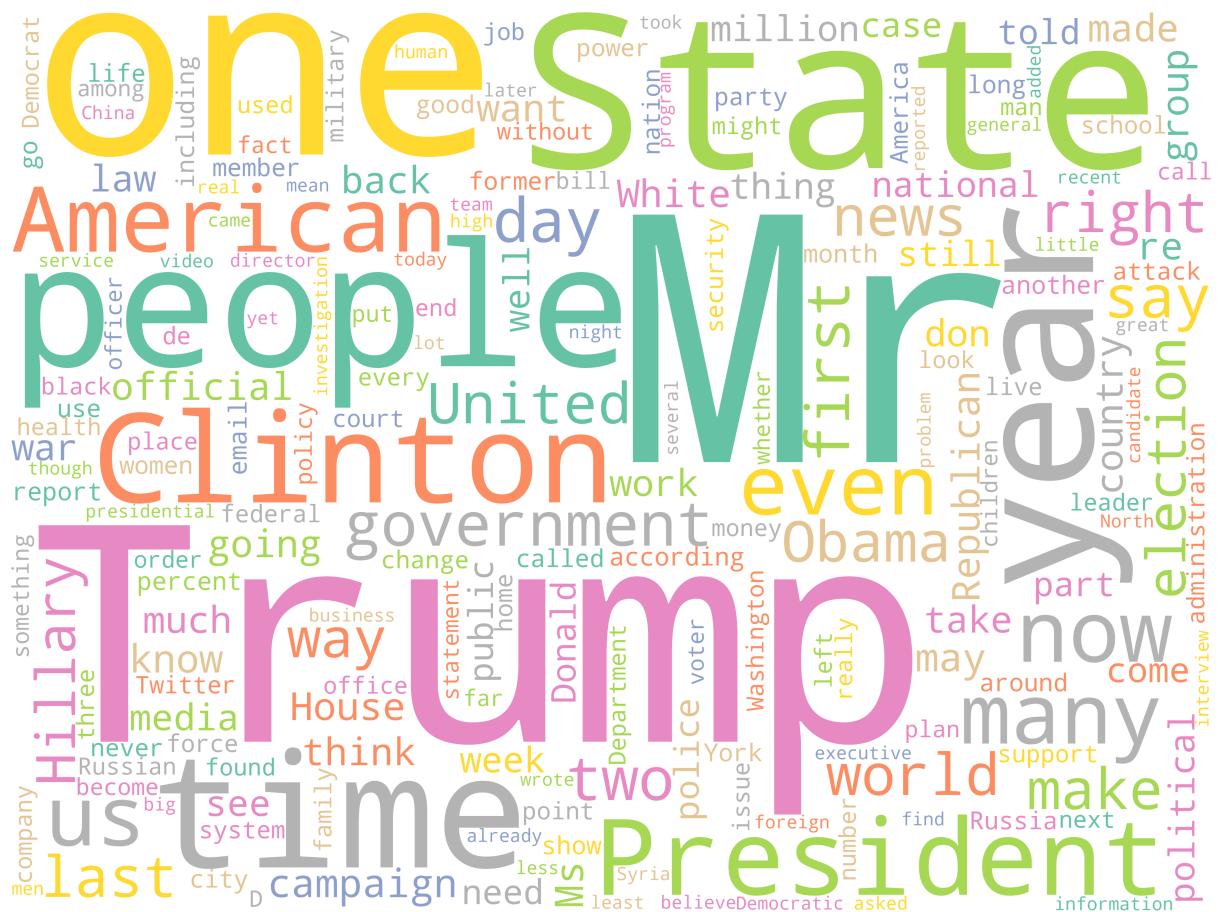


Figure 5: Word cloud for Kaggle Fake News Dataset

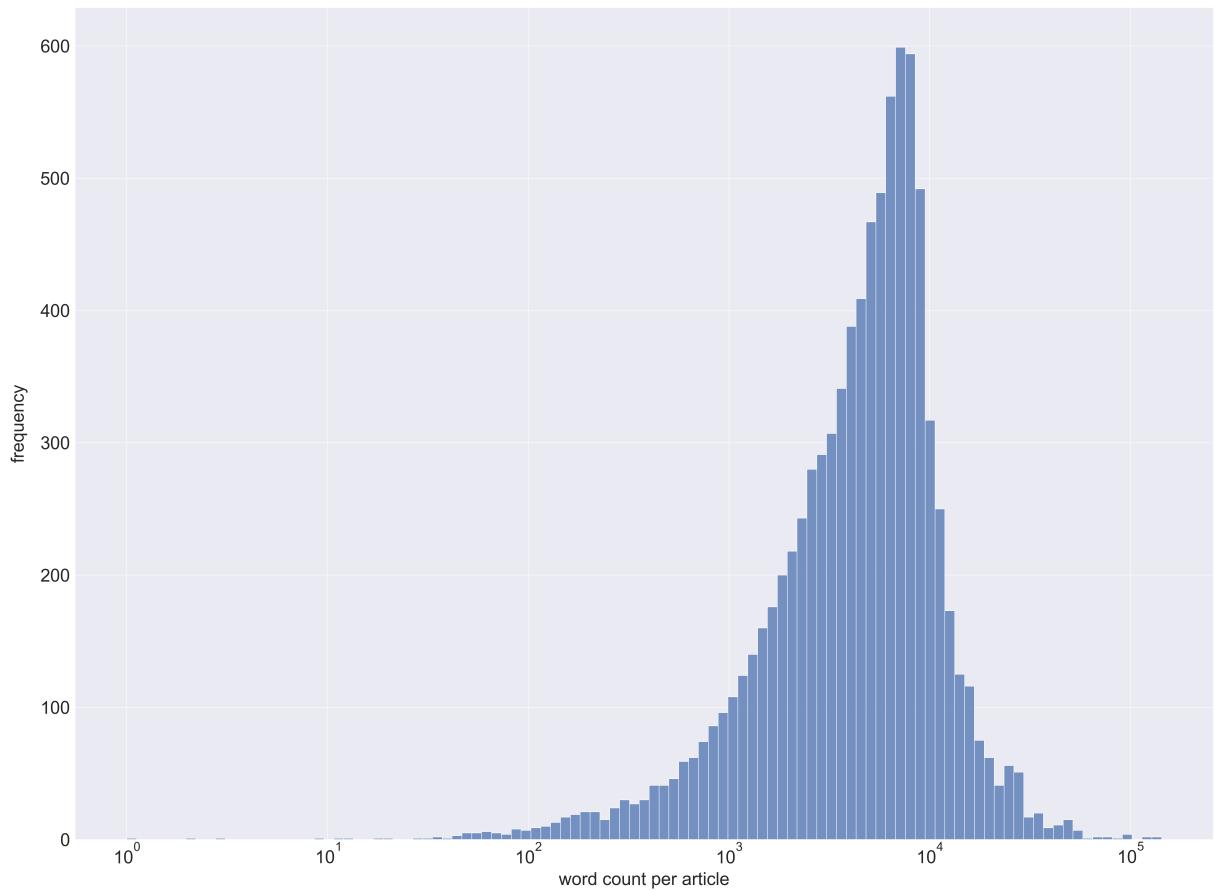


Figure 6: Word count of articles histogram for Kaggle Fake News Dataset

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