

# Grant Kalasky

## Technical Product Manager

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## Education

### University of California, Berkeley

Bachelor of Arts, May 2019  
Applied Mathematics & Computer Science  
Certificate in Entrepreneurship & Technology

### Relevant Coursework

Data Mining & Analytics  
Applied Machine Learning  
Artificial Intelligence  
Efficient Algorithms  
Machine Structures  
Data Structures  
Intellectual Property

## Skills

Data Engineering & Mining  
User Research + Testing  
Product Strategy  
Marketing Strategy  
Mandarin Chinese

### Programming

React, Python, Java, C, HTML5,  
CSS3, Javascript, SQL, Scheme

### Software

Sketch, Figma, InVision, Framer,  
Illustrator, Photoshop, Git, Jira

## Awards

UC Berkeley Regents Scholar  
Awarded to top 1% of incoming students  
CITRIS Foundry Engineering Fellow  
Eagle Scout  
Top 20 Debaters, 2014 National  
Debate Championships

## Interests

Cycling, Improv Comedy, Sailing,  
Independent Film, Literature,  
Scuba Diving, Running, Basketball,  
Photography

## Experience

### Product Design Intern / Factual, Leader in Location Data

May - Aug 2018, Los Angeles, CA

Collaborated with cross-functional teams to redesign 2 products, helping customers leverage location data to better manage and launch targeted marketing campaigns. Spearheaded the full product cycle: ideated solutions, synthesized research, refined designs, tested prototypes, built MVPs, and launched. Developed metrics to measure success of designs and optimize the customer experience.

### Design Director / Blueprint, Technology for Social Good

Jan 2018 - present, Berkeley, CA

Guided and influenced 5 product teams (25 developers) to build tech solutions for problems like eliminating food waste and hunger in local communities and providing sustainable education for Dominican Republic youth. Inspired collaboration and team-effectiveness through weekly design critiques, one-on-one mentorship with designers, and personalized design workshops.

### Co-founder & Product Lead / bungalo.io

July 2017 - present, Berkeley, CA

Invented easy-to-use and secure web platform to connect tenants and landlords in fragmented college housing markets. Pitched product idea to venture capitalists and refined product strategy through highly selective Free Ventures startup incubator. Directed design efforts including writing product specs and developing prototypes.

### Product Design Consultant / Berkeley Innovation

Jan - Dec 2017, Berkeley, CA

Cultivated effective relationships with clients, Dot Labs and Remeeting, to solve various design challenges, defined product vision, conducted usability tests, and presented weekly progress on proposed design solutions. Translated clients' needs into two successfully launched consumer-facing web apps.

### Product Design Intern / Blue Shield of California

Jun - Aug 2017, San Francisco, CA

Redesigned the Claims and Benefits experience used by 450k+ members to increase engagement and retention across web and mobile platforms. Developed a design system with reusable, dynamic components to create a more cohesive user experience throughout all of Blue Shield digital products.

### UX Designer / CITRIS Foundry Accelerator

Sep - Dec 2016, Berkeley, CA

Collaborated directly with founders to ideate, concept, design, model and build a user interface to optimize high-performance, digital signal processing for timing-aware applications. Result: Constructed a visualization to better understand complex, embedded computations in a simple manner.

### Front-end Developer and Marketing Intern / biomarker.io

Jun - Aug 2016, Irvine, CA

Developed interactive pages to market company's nootropic products, drove online user engagement, and increased product sales by 60%. Overhauled 20+ reusable, adaptable components for company's Content Management System to improve overall customer experience and interface.