Question #3 - Business A

Grant Johnson

Header

Home   Gallery   Contact   Etc.

Hero   Image

Text

Image

Contact

Footer

Gallery Page

Home   Gallery   Contact   Etc.

Header

Image	Image
Caption	Caption
Image	Image
Caption	Caption

Footer

Contact Page

Home   Gallery   Contact   Etc.

Name

[   ]

Email

[   ]

About

[   ]

[Send]

Footer

Question #5

For this assignment, I chose to compare Urban Outfitters (https://www.urbanoutfitters.com/) and American Eagle (https://www.ae.com/us/en) for this assignment. Both websites are very similar in terms of their content, as they both sell clothes to teenagers and young adults. Personally, I believe these websites advertise the their different products well, with calming colors, and a very decent design.

I believe that I would change the urban outfitters design by creating more unity throughout the website, as there is currently no consistency with where photos and designs are placed.
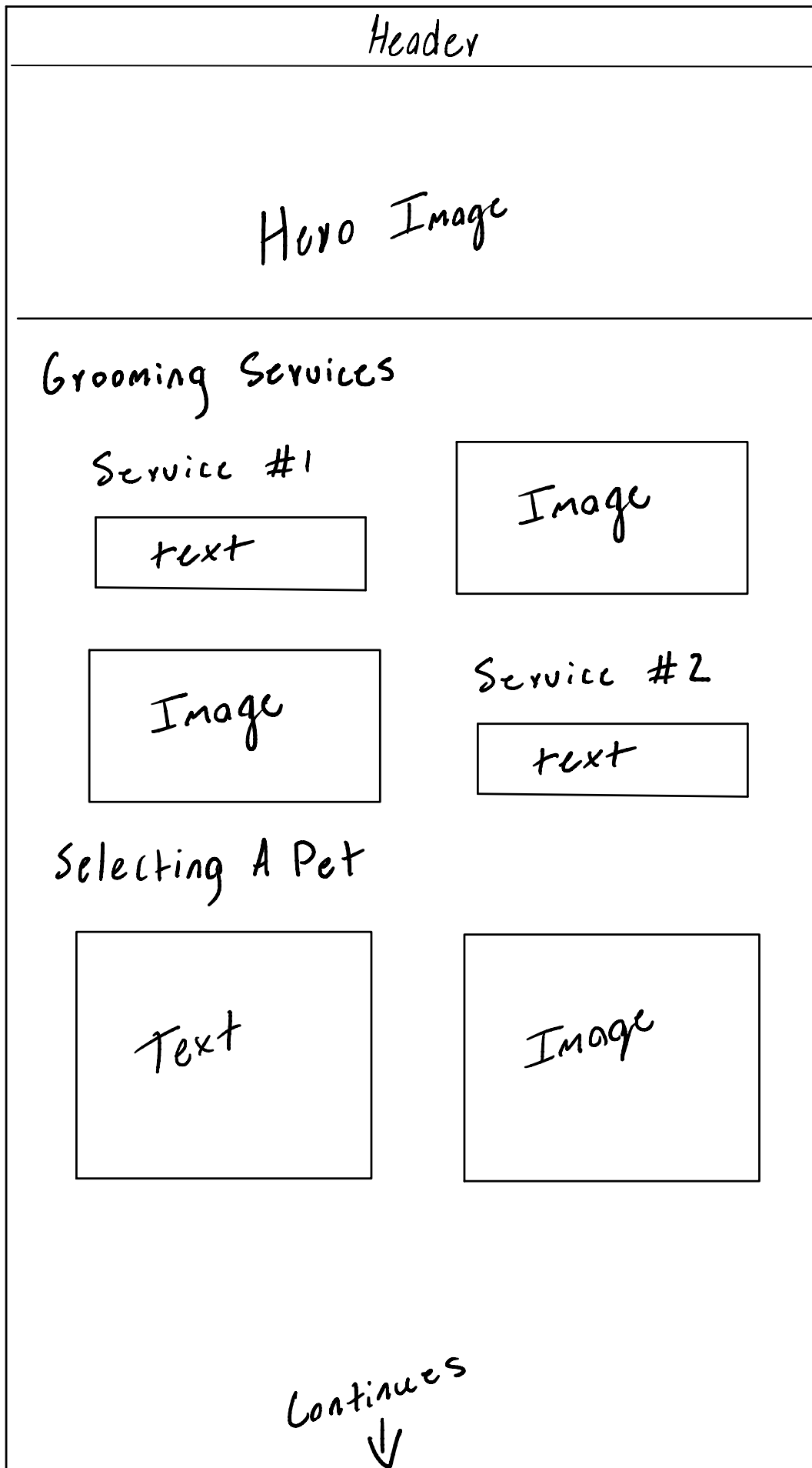
As for American Eagle, I believe that the base design is very nice looking, I would just reduce the size the larger pictures on the page so you can view them without scrolling. By having to scroll to view, you loose view of the first image, meaning that part of the image will always be occluded.
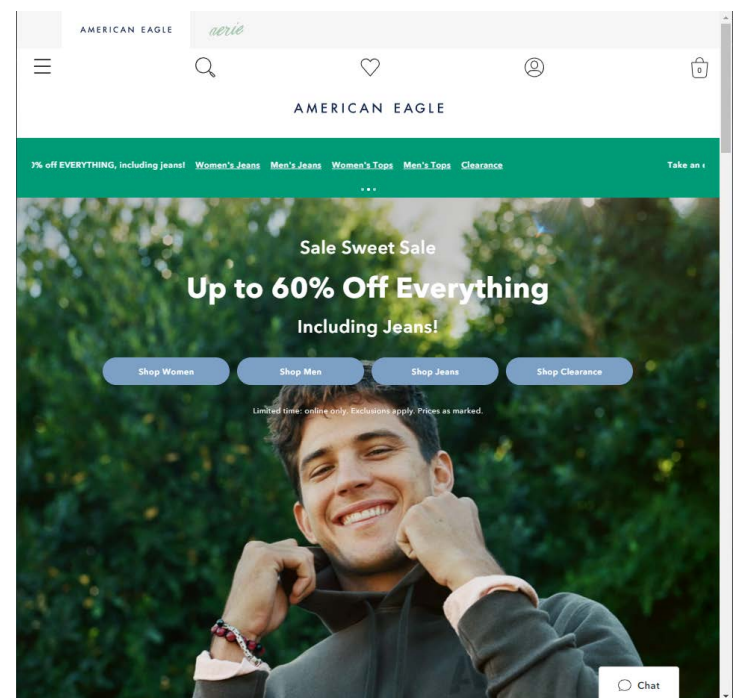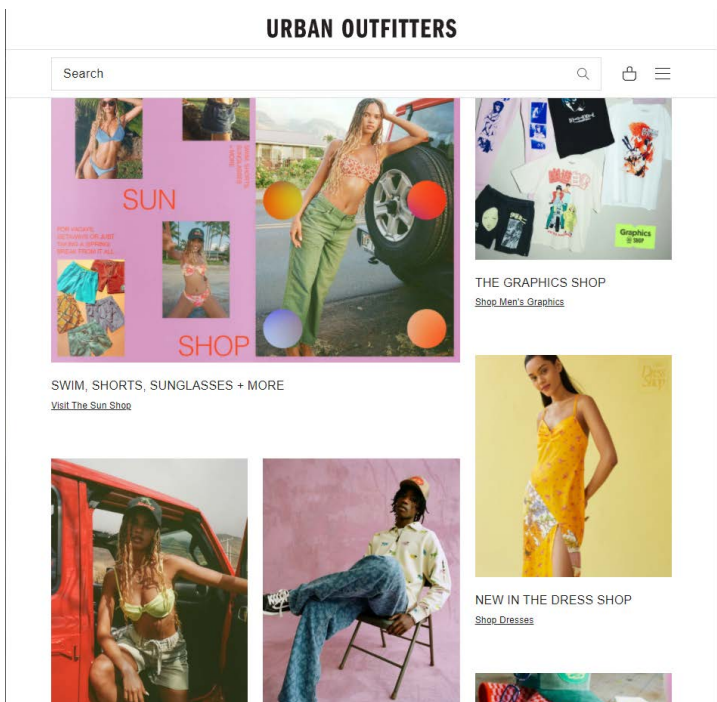
As seen above, the images are not aligned with the left column, which could have a great contrasting effect, if one column was a different type of product or one was text and another was photos, but neither are the case.

As seen above, the image could end at the bottom of the page, but it doesn't, it continues, for no reason.

Question #6 - Business C

Header

Hero Image

Grooming Services

Service #1

| text |

| Image |

| Image |

Service #2

| text |

Selecting A Pet

| Text |

| Image |

Continues
↓

Contact

Name

[   ]

Email

[   ]

About

[   ]

[Send]

Location

Map

Footer

Question #7- Business A

Screen 1
Header ≡

Banner

Content

footer

Screen 2
Header ≡

Gallery

| Image |

| Image |

footer

Screen 3
Header ≡

Name
[   ]

Email
[   ]

About
[   ]

[Send]

footer

Screen 4
Header ≡

Home

Gallery

Contact

footer