$Assignment \ 5 \\ CS \ 734: \ Introduction \ to \ Information \ Retrieval$ Fall 2017 Grant Atkins Finished on December 16, 2017

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Question

Answer

Question

10.6. Find two examples of document filtering systems on the Web. How do they build a profile for your information need? Is the system static or adaptive?

Answer

Two examples of document filtering systems on the web are Amazon and Medium. When buying tech accessories such as HDMI cables, keyboards, or mouses I usually go to Amazon. Amazon keeps track of the things I browse as well as what I previously bought and attempts to make recommendations as shown in Figure 1. This kind of filtering is an adaptive system. If I start looking at a specific book frequently, Amazon will eventually start recommending the same book if I haven't bought it, or books that are similar to the one I viewed.



Figure 1: Amazon recommended buys

Another example of a document filtering system is Medium, a popular article sharing website much like blogspot. I often enjoy reading tech related articles for machine learning, javascript, and much more on Medium. Medium keeps track of users viewing history and then when a user visits the home page of the website it offers them lists of articles to read. It has a "You might like" section where for each article it even says "Based on your interests." This shows that it has filtering in place that is adaptive to my viewing history and tries to find the best trending/matching documents for my reading. My results are shown in Figure 2. If I decide to start reading other topics a majority of the time then this filtering system will be updated over time on its own.

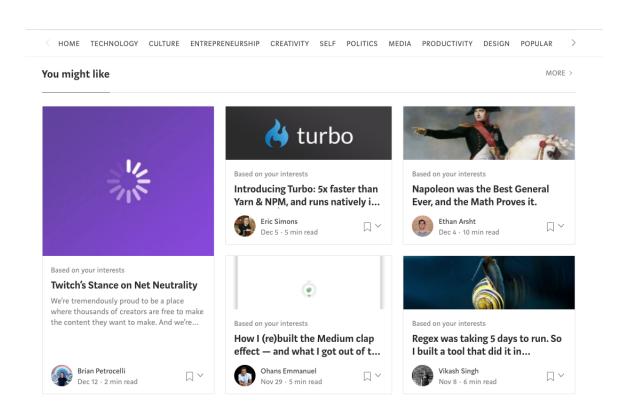


Figure 2: Medium recommended reads

3

Question

10.11. Suggest how the maximum and minimum resource ranking scores, ${\rm Rmax}$ and ${\rm Rmin}\,,$ could be estimated for a given query

Answer

4

Question

11.5. How many papers dealing with term dependency can you find in the SIGIR proceedings since 2000? List their citations

Answer

To solve this problem I decided to use google scholar to find the citations. I searched on the terms "term dependency," "term dependencies," and "term dependent" with ACM SIGIR as the source and all publication later than 2000. For this query I got 129 results as shown in Figure 3. Whats interesting is when I went back later this result changed going up to 155 related articles, but regardless I kept what I originally had.

Google creates a query string that I could reuse to perform these queries, for example:

https://scholar.google.com/scholar?start=0&q=%22term+dependency%22+%7C+%22term+dependencies%22+%7C+%22term+dependent%22+source:%22ACM+SIGIR%22&hl=en&as_sdt=0,47&as_ylo=2000

One of the keys is "start" indicating an offset position for pagination. Since there were 10 results per page I created two scripts to download each page and then parse the results. The first script I wrote was done in nodejs using headless chrome, puppeteer.js, as shown in Listing 1. The other script was used to parse the document for titles, citation counts, and author names as shown in Listing 2. For this question I left out author names as it was difficult to parse utf-8 for latex.

The results are as follows:

Title	Citations
A Markov random	776
field model for term	
dependencies	
Incorporating term	56
dependency in the	
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Modeling higher- order term depen- dencies in informa- tion retrieval using query hypergraphs	54
Incorporating query term dependencies in language models for document retrieval	19
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Refining term weights of documents using term dependencies	9
Score-safe term- dependency pro- cessing with hybrid indexes	10
Utilizing phrase based semantic information for term dependency	0
Automatic P hrase Indexing for Doc- ument Retrieval: An Examination of Syntactic and Non- Syntactic Methods	169
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A Markov random	776
field model for term	
dependencies	F C
Incorporating term	56
dependency in the	
DFR framework	

Modeling higher-	54
order term depen-	
dencies in informa-	
tion retrieval using	
query hypergraphs	
Incorporating query	19
term dependencies in	
language models for	
document retrieval	
Modeling term de-	21
pendencies with	
quantum language	
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dependencies	
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cessing with hybrid	
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based semantic in-	
formation for term	
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```
// v0.12.0 puppeteer
1
   const puppeteer = require('puppeteer');
   const fs = require('fs');
   const crypto = require('crypto');
5
   var outputDir = './data/html/';
6
7
   async\ function\ headless (url,\ offset)\ \{
8
9
10
        var sleep\_time = Math.floor(Math.random() * 15) + 1;
11
        await delay(sleep_time * 1000);
12
13
        const browser = await puppeteer.launch({
14
            ignoreHTTPSErrors: true,
15
            // headless: false,
16
        });
        const page = await browser.newPage();
17
18
        page.emulate({
19
20
            viewport: {
21
                 width: 1024,
22
                 height: 768,
23
24
            // macbook pro
25
            userAgent: "Mozilla/5.0 (Macintosh; Intel Mac OS X 10
                _12_6) AppleWebKit/537.36 (KHTML, like Gecko) Chrome
                /62.0.3202.94 Safari/537.36",
26
        });
27
28
        try {
29
            // timeout at 5 minutes (5 * 60 * 1000 \text{ms}), network idle
30
                at 3 seconds
            await page.goto(url, {
    waitUntil: 'load',
31
32
33
                 timeout: 300000,
34
            });
35
36
            // Get page content (html, xml, etc)
37
            const cont = await page.content();
```

```
await fs.writeFile(outputDir + offset +".html", cont,
38
               function (err) {
39
                if (err) {
                    return console.log(err);
40
41
42
                console.log("The file was saved!");
43
            });
44
       } catch (e) {
45
            console.log("Failed with error:", e);
46
47
            process.exit(1);
48
49
       browser.close();
50
51
52
53
   function delay(time) {
      return new Promise(function(resolve) {
54
55
           setTimeout(resolve, time)
56
      });
   }
57
58
   // iterate through and save html
59
60
   for (var i = 0; i < 13; i++){
61
        var temp = i;
62
        if (i != 0) {
63
            temp = i * 10;
64
       var url = "https://scholar.google.com/scholar?start=" + temp
65
            \%22 + \%7C + \%22 term + dependent\%22 + source:\%22 ACM + SIGIR\%22 \& hl = en
           \&as_sdt = 0.47\&as_ylo = 2000";
66
       headless(url, temp).then(v \Rightarrow \{
            // Once all the async parts finish this prints.
67
68
            console.log("Finished Headless");
69
            console.log(url);
70
       })
71
```

Listing 1: Headless chrome script to download rendered pages

```
from bs4 import BeautifulSoup
import os
import json

def parse_scholar():
    directory = "./data/html/"
    titles = []
```

```
9
        for filename in os.listdir(directory):
10
            with open(directory + filename) as f:
                print(filename)
11
                text = f.read()
12
                soup = BeautifulSoup(text, 'html.parser')
13
14
                # citations
                sections = soup.select("div.gs_ri")
15
                for s in sections:
16
                    temp = {"title": "", "citations": "", "authors":
17
                         ""}
18
                     title = s.select_one("h3.gs_rt")
19
                    # titles.append(title.text.strip())
20
                    authors = s.select_one("div.gs_a")
                    temp[" title"] = title.text.strip()
21
                    temp["authors"] = authors.text.strip()
22
23
24
                    cite_count = s.select("div.gs_fl a")[2].text
25
                    if not cite_count.startswith("Cited by"):
26
                         cite\_count = "Cited by 0"
27
                    cite_count = cite_count.split()[2]
                    temp["citations"] = cite_count
28
29
                    titles.append(temp)
30
31
        with open("./data/articles.json", 'w') as out:
32
            json.dump(titles, out, indent=4)
33
34
        format_latex(titles)
35
36
37
   def format_latex(titles):
38
        for t in titles:
            print(t["title"].replace("\&", "\setminus\&") + " \& " +
39
40
                  t["citations"] + " \\\ \\hline")
41
42
43
   if __name__ == "__main__":
44
        parse_scholar()
```

Listing 2: Sitemap created from my assignment 1 (A1) directory

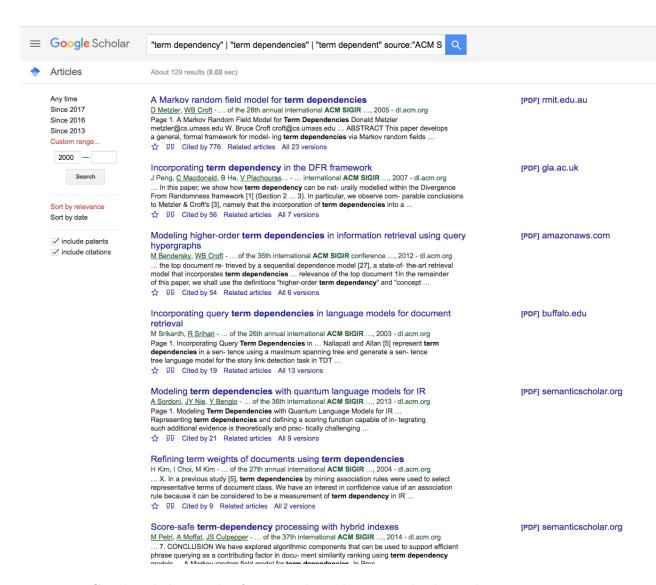


Figure 3: Google scholar results for term dependency articles later than 2000 for ACM SIGIR

Question

11.11. Look at a sample of images or videos that have been tagged by users and separate the tags into three groups: those you think could eventually be done automatically by image processing and object recognition, those you think would not be possible to derive by image processing, and spam. Also decide which of the tags should be most useful for queries related to those images. Summarize your findings.

Answer

To answer this question I decided to use Instagram to find images tagged by users. Instagram, much like Twitter, allows for users to tag photos and posts using a # symbol. Its apparent that many posts on these sites bring in spam tags to get higher views or for other reasons.

For this problem I first started with a base hashtag "#lamborghini" and got a lot of unexpected results as shown in Figure 4. Just from the top six results, only half of the results were lamborghini model cars. You can tell just from these results that the non lamborghini tags were probably just spam tags.

When choosing one of the images from result page, such as Figure 5, its seen that the result is actually lamborghini was a spam tag for this image. The tags used were:

- Ferrari
- $\bullet \ {\it PaganiHuaryaBC}$
- pagani
- supercars
- fast
- speed
- london
- omg
- khk

- harrods
- city
- nightlife
- lamborghini
- astonmartin
- bugatti
- like4like
- likeforfollow
- followforfollow
- follow4follow
- rich
- wealth
- earth
- lifestyle

A majority of these tags would end up in spam. There are, however, a few of the tags that could be derived from image processing such as: supercars, bugatti, and city. If a image processing is done, assuming it is accurate, then the tags that address other types of cars, such as Ferrari, PaganiHuaryaBC, lamborghini, astonmartin, and paganic, should not be grouped together with the actual descriptors of this image. Tags that could not be taken from image processing, or rather should not, are things like wealth and earth since the first one is opinionated and earth is too broad of a topic. Tags such as likeforlike, follow4follow, omg, speed, wealth, and a few others, are more of spam tags for this image. The lamborghini tag itself is also considered spam for Figure 5, as the car isn't even a lamborghini.

The tags that would be most useful for queries would be the objects actually located inside the image. For example, bugatti is a good descriptor of the car in the image as its exactly whats in the image and it is also considered a supercar. However, if we search for supercar then we'll get much broader search results. So if I had to choose tags from this image, I

would probably only choose bugatti if I wanted concise results. Of course there are many tags that could be used for recommendations based off of this tag, such as rich, city, or supercar that could be recommended to users.

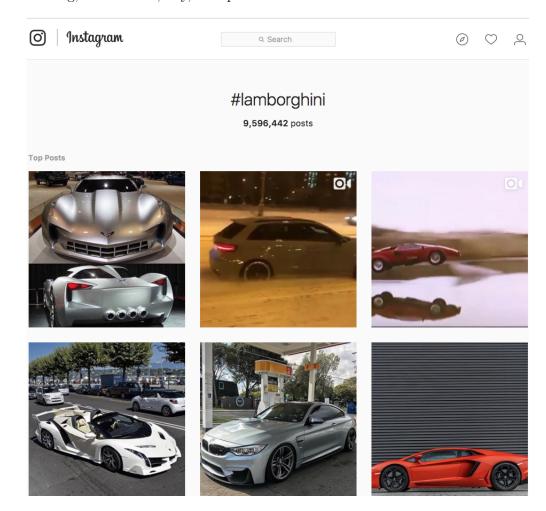


Figure 4: Results page from Instagram



Figure 5: Selected result from Instagram for #lamborghini tag

References

[1] Atkins, Grant. "CS734 Assignment 5 Repository" Github. N.p., 15 December 2017. Web. 15 December 2017.https://github.com/grantat/cs834-f17/tree/master/assignments/A5.