Ipsos Public Affairs The Social Research and Corporate Reputation Specialists

Ipsos Khayabus Quotation

Technical details: Computer Assisted Personal Interviews conducted across South Africa in the home language of the respondent. Making use of random probability sampling, the data will be weighted back to the South African population 18 years and older. The total sample size will consist of n=3,500

Please note the following dates:

Activity	Questionnaire finalisation	Fielding of project	Data delivery	PowerPoint Report and Presentation
Wave 3	16/09/2016	01/10/2016- 30/11/2016	16/12/2016	To be confirmed with client

Quotation based on questions provided:

Item	Costing
Demographic Variables (20 questions)	R15,500
Q1.1 Closed Yes/No	R13,000
Q1.2 Closed Yes/No	R13,000
Q2.0 Closed Yes/No	R13,000
Data file in SPSS including Excel Data book	R6,800
consisting of 8 data breaks	
Total Costs (excluding VAT)	R61,300

Should you have any queries, please feel free to contact Stella Fleetwood on +27117099956 alternatively stella.fleetwood@ipsos.com

Thank you for considering the Ipsos Khayabus

