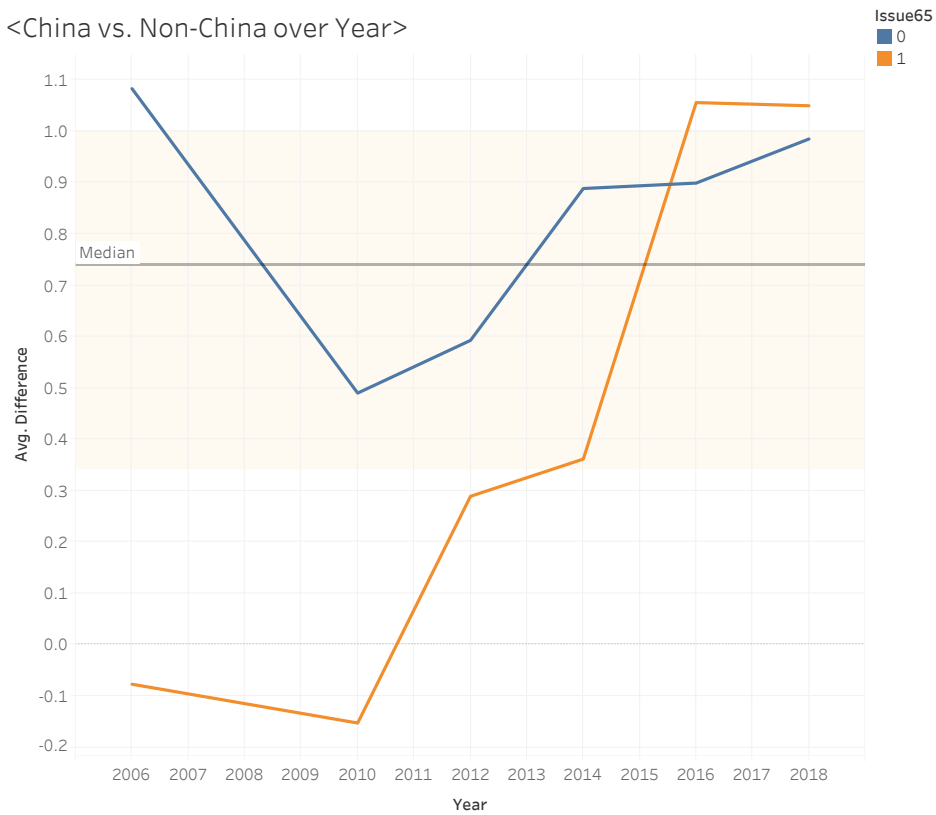
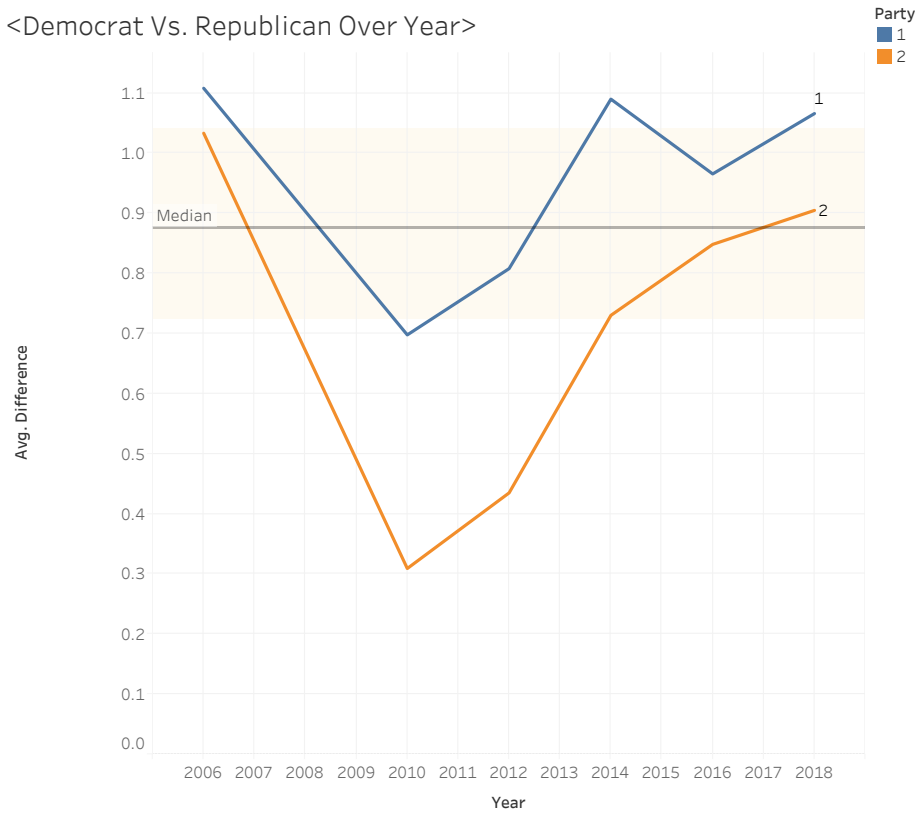


<China vs. Non-China over Year>



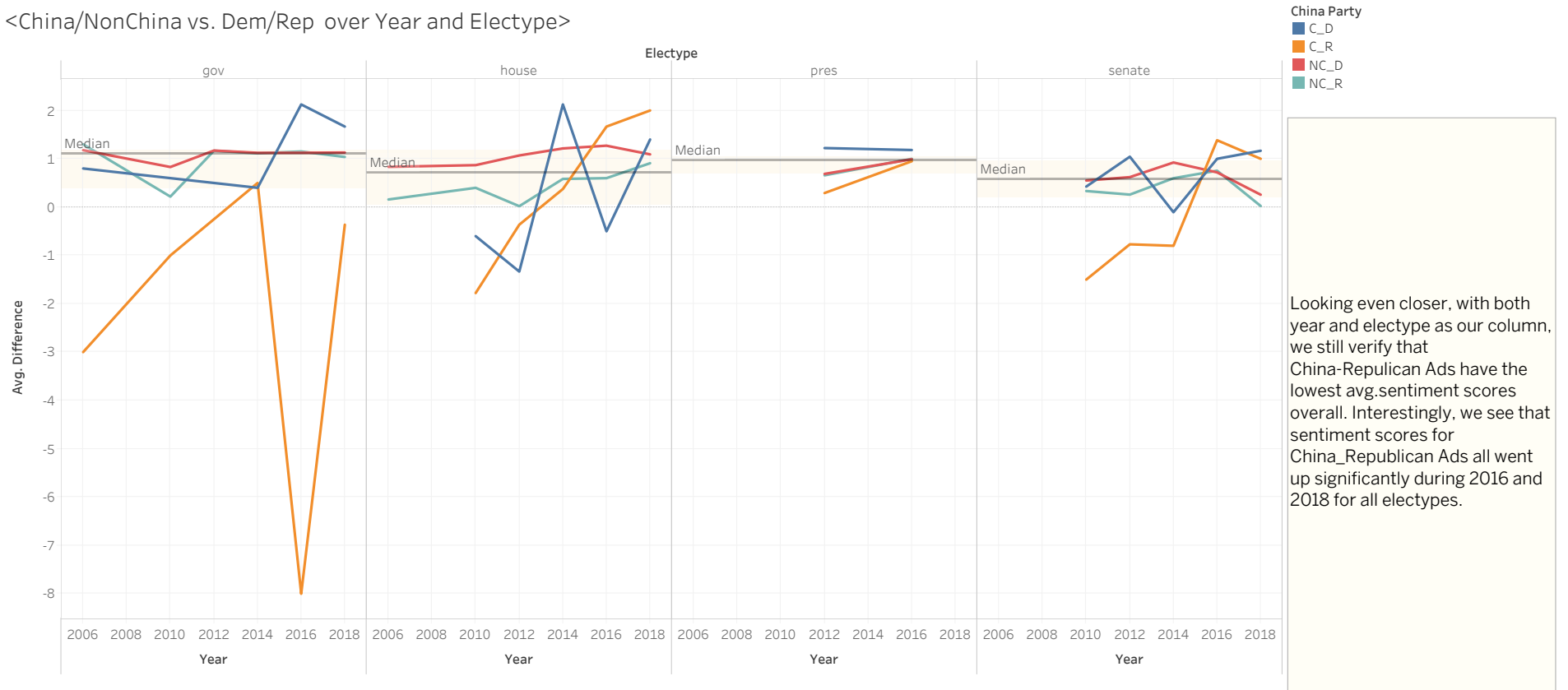
We see a more negative sentiment average score for China Ads than Non-China Ads

<Democrat Vs. Republican Over Year>



We see a more negative sentiment average score for Republican Ads than Democrat Ads.

<China/NonChina vs. Dem/Rep over Year and Electype>



<China/NonChina vs. Dem/Rep over Year and Electype (Avg.Emotion)>

