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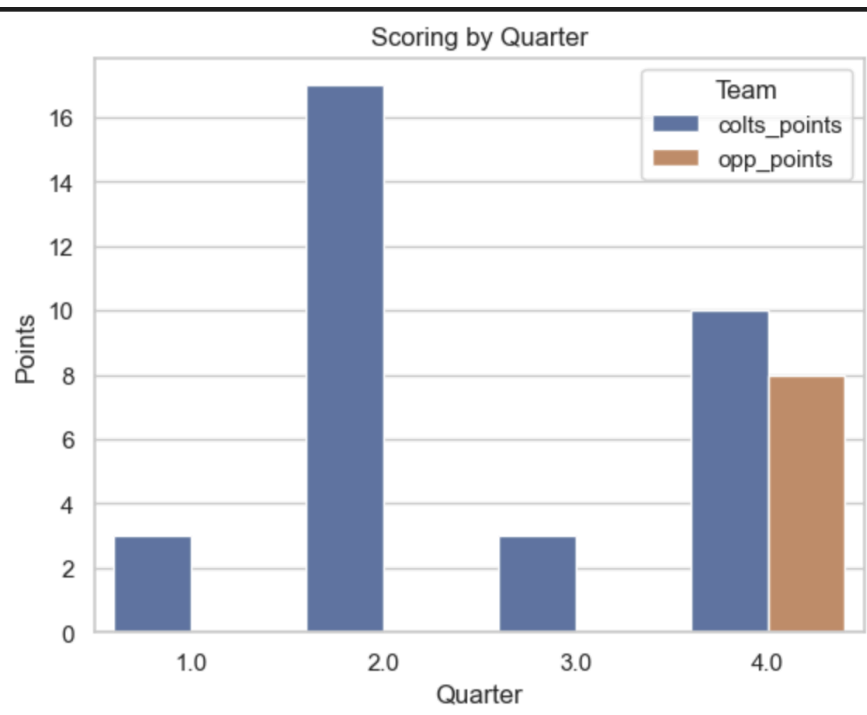
TESM-S501: Advanced Sports Analytics

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Coach-Friendly Summary

Descriptive Question 1: *What quarter do the Colts score the most points?*

To determine what quarter in which the Colts score the most points, we will refer to the following visualization. This visualization breaks down the scoring by each team per quarter, with the y-axis representing points scored and the x-axis representing the quarters, and they are distinguished by using different colors for each team, as seen in the legend. The Colts are blue, and the Dolphins are orange. Looking at the visualization, we can now notice that the Colts scored the most points in the 2nd quarter, 17 points.



Descriptive Question 2: *What Colts receiver was targeted the most in their week 1 game vs. the Miami Dolphins?*

To determine the Colts receiver that was targeted the most in their week 1 game vs. the Miami Dolphins, examine the plot below, "Colts Receivers: Total EPA vs. Targets." The y-axis measures "Total EPA" for each receiver, and the x-axis measures "Targets." If you follow the x-axis, you'll find that Tyler Warren, a tight end, had the most targets for the Colts in game 1 vs. the Dolphins.

