Personalized Health with Machine Learning

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20th February 2014

What is Machine Learning?

data

- data: observations, could be actively or passively acquired (meta-data).

What is Machine Learning?

data +

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What is Machine Learning?

data + model

- data: observations, could be actively or passively acquired (meta-data).
- model: assumptions, based on previous experience (other data! transfer learning etc), or beliefs about the regularities of the universe. Inductive bias.

What is Machine Learning?

data + model =

- data: observations, could be actively or passively acquired (meta-data).
- model: assumptions, based on previous experience (other data! transfer learning etc), or beliefs about the regularities of the universe. Inductive bias.

What is Machine Learning?

$$\text{data} \quad + \quad \text{model} \quad = \quad \text{prediction}$$

- data: observations, could be actively or passively acquired (meta-data).
- model: assumptions, based on previous experience (other data! transfer learning etc), or beliefs about the regularities of the universe. Inductive bias.
- prediction: an action to be taken or a categorization or a quality score.

$$y = mx + c$$

$y = mx + c$
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$y = mx + c$
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$y = mx + c$
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y

point 1: $x = 1, y = 3$

$$3 = m + c$$

point 2: $x = 3, y = 1$

$$1 = 3m + c$$

point 3: $x = 2, y = 2.5$

$$2.5 = 2m + c$$

point 1: $x = 1, y = 3$

$$3 = m + c + \epsilon_1$$

point 2: $x = 3, y = 1$

$$1 = 3m + c + \epsilon_2$$

point 3: $x = 2, y = 2.5$

$$2.5 = 2m + c + \epsilon_3$$

Linear Dimensionality Reduction

- Find a lower dimensional plane embedded in a higher dimensional space.
- The plane is described by the matrix $\mathbf{W} \in \Re^{p \times q}$.

Dimensionality Reduction

- Linear relationship between the data, $\mathbf{X}$, and a reduced dimensional representation, $\mathbf{F}$.

$$\mathbf{X} = \mathbf{F}\mathbf{W} + \epsilon,$$

$$\epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{\Sigma})$$

- Problem is we don't know what $\mathbf{F}$ should be!

Marionette Analogy

Marionette Analogy

$\mathbf{F}$ is a Latent Variable

- Define a *probability distribution* for $\mathbf{F}$.
- Marginalize out $\mathbf{F}$ (integrate over).
- Optimize with respect to $\mathbf{W}$.
- For Gaussian distribution, $\mathbf{F} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
  - and $\Sigma = \sigma^2\mathbf{I}$ we have probabilistic PCA (Tipping and Bishop, 1999; Roweis, 1998).
  - and Σ constrained to be diagonal, we have factor analysis.

Dimensionality Reduction: Temporal Data

Figure : PCA: Pure sampling from a Gaussian does not retain temporal effects.

Dimensionality Reduction: Temporal Data

Figure : Kalman filter (Rauch-Tung-Striebel smoother) is Markov-Gaussian (non smooth).

Dimensionality Reduction: Temporal Data

Figure : General Gaussian processes allow for priors over *smooth* functions.

What's Changed (Changing) for Medical Data?

Modern data availability

What's Changed (Changing) for Medical Data?

Proxy for index of deprivation?

What's Changed (Changing) for Medical Data?

Actually index of deprivation is a proxy for this ...

Hensman et al. (2013)

Gaussian Processes for Big Data

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Abstract

We introduce stochastic variational inference for Gaussian process models. This enables the application of Gaussian process (GP) models to data sets containing millions of data points. We show how GPs can be variationally decomposed to depend on a set

Even to accommodate these data sets, various approximate techniques are required. One approach is to partition the data set into separate groups [e.g. Snelson and Ghahramani, 2007, Urtasun and Darrell, 2008]. An alternative is to build a low rank approximation to the covariance matrix based around 'inducing variables' [see e.g. Csató and Opper, 2002, Seeger et al., 2003, Quiñonero Candela and Rasmussen, 2005, Tit-

Hensman et al. (2013)

Figure 4: Convergence of the SVIGP algorithm on the two dimensional toy data

Figure 5: Variability of apartment price (logarithmically!) throughout England and Wales.

`land-registry-monthly-price-paid-data/`, which covers England and Wales, and filtered for apartments. This resulted in a data set with 75,000 entries,

ted a GP with the same covariance function as our

What's Changed (Changing) for Medical Data?

- Try Googling for: "patient data "...

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Driver and Vehicle Licensing Agency

INF57

A brief history *of Registration*

For more information go to: **www.direct.gov.uk/motoring**

A brief history of registration

The early days

Prior to the appearance of the first railways in Britain, there was a brief development and interest in steam powered road going vehicles. In 1834, a Mr Hancock started a steam coach called the "Era", carrying up to 14 passengers from Paddington to Regents Park and the City at 6d a head. And in the following year, a Mr Church built an omnibus capable of carrying 40 passengers for the London and Birmingham Steam Carriage Company.

However, the success of the railway movement drove all such traffic off the roads. **A Parliamentary Commission of Enquiry in 1836** reported "strongly in favour of steam carriages on roads", but subsequent Acts of Parliament tended to have a discouraging and restrictive effect. **The Locomotive Act 1861** limited the weight of steam engines to 12 tons and imposed a speed limit of 10 mph.

The Locomotive Act 1865 set a speed limit of 4 mph in the country and 2 mph in towns. The 1865 Act also provided for the famous "man with a red flag". Walking 60 yards ahead of each vehicle, a man with a red flag or lantern enforced a walking pace, and warned horse riders and horse drawn traffic of the approach of a self propelled machine.

The Locomotive Amendment Act 1878 made the red flag optional under local regulations, and

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What's Changed (Changing) for Medical Data?

- Genotyping.
- Epigenotyping.
- Transcriptome: detailed characterization of phenotype.
  - Stratification of patients.
- Massive unstructured data sources.

Open Data

- Automatic data curation: from curated data to curation of publicly available data.
- Open Data: http://www.openstreetmap.org/?lat=53.38086&lon=-1.48545&zoom=17&layers=M.

Open Data

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- Open Data: http://www.openstreetmap.org/?lat=53.38086&lon=-1.48545&zoom=17&layers=M.

- Social network data, music information (Spotify), exercise.

UK Government Stipulation on Data Availability

Patients will view their NH

www.telegraph.co.uk/health/healthnews/9673802/Patients-will-view-their-NHS-records-online-in-three-years.html

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Patients will view their NHS records online in three years

NHS patients will be given online access to their health records in the next three years under plans to be announced by the Government today.

The move for online health records comes despite the decision by Andrew Lansley, the previous health secretary, to cancel a massive NHS national database Photo: ALAMY

By Robert Winnett, Political Editor
7:00AM GMT 13 Nov 2012

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Patient Online: Roadmap

Patient Online: the route

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Patient Online launch with Secretary of State

Publication date: 06 March 2013

Patient Online: the route to electronic access

(Left-right) Dr Peter Short, GP; Chris Ghush, Head of RCGP CIRC; Dr Imran Rafi, Chair of CIRC, who led the programme; Jeremy Hunt, Secretary of State for Health; Dr Clare Gerada, Chair of RCGP; and Dr Arvind Madan, GP

Patient Online: the route to electronic access

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RCGP rules out full online access to GP records for most patients

6 March 2013 | By Madlen Davies

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GPs should not be forced to give patients retrospective access to information in their medical records as it would pile work on practices and risk destabilise the doctor-patient relationship, says the RCGP in its road-map for Government plans for online records access by 2015.

The Department of Health-commissioned report says that online access to records should be 'prospective' by default and that practices should be able to set an 'access from' date for all records.

The college recommends practices assess whether access to information entered prior to this date should be allowed for patients with complex diseases and only on a 'case-by-case' basis.

The report, *Patient Online: The Road Map*, also warns of the 'unintended consequence' of an increase in queries from patients when allowing access to patient records online. It also recommends practices should be able to specify which patients were able to see their test results before the GP had reviewed them.

The GPC said the report was a blow to the Department of Health's plans to give all patients online access to their full patient record by 2015.

According to the report, while 75% of practices have the capability to provide electronic access to medical records, less than 1% of practices- 63 in total- have

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EMIS Patient Access

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How do I view my medical record?

← Patient Access - Medical Record

New and returning users may **sign in**

If your practice offers this service there is a link called View your medical record in the Medical Record section of the home page after you have signed in. This area of the site requires an extra sign in process so you will have to request details from your practice to gain access.

Appointments Book an appointment

Date	Time	Clinician	Location	Action
You have no appointments booked				

Medical Record

View your medical record

This link will open in another window and you will need to sign in there to view your record. Use your Access user details and security word. When finished remember to sign out and close the window.

Repeat Prescriptions Make a request See your repeat prescriptions See requests detail

Watch a video on how to view your medical record

Patient Access - Medical Record

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Why do I have to sign in again to view my medical record?

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midata project

Outline

Data Heterogenity

Deep Learning

Massive Missing Data

- If missing at random it can be marginalized.
- As data sets become very large (39 million in EMIS) data becomes extremely sparse.
- Imputation becomes impractical.

Expectation Maximization

Require: An initial guess for missing data

Expectation Maximization

Require: An initial guess for missing data
repeat

Expectation Maximization

Require: An initial guess for missing data
  repeat
    Update model parameters (M-step)

Expectation Maximization

Require: An initial guess for missing data
repeat
Update model parameters (M-step)
Update guess of missing data (E-step)

Expectation Maximization

Require: An initial guess for missing data
repeat
Update model parameters (M-step)
Update guess of missing data (E-step)
until convergence

Imputation is Impractical

- In very sparse data imputation is impractical.
- EMIS: 39 million patients, thousands of tests.
- For most people, most tests are missing.
- M-step becomes confused by poor imputation.

Direct Marginalization is the Answer

- Perhaps we need joint distribution of two test outcomes,

$$p(y_1, y_2)$$

- Obtained through marginalizing over all missing data,

$$p(y_1, y_2) = \int p(y_1, y_2, y_3, \ldots, y_p) \mathrm{d}y_3, \ldots \mathrm{d}y_p$$

- Where $y_3, \ldots, y_p$ contains:
  1. all tests not applied to this patient
  2. all tests not yet invented!!

Focus on a Particular Model Class

- Nonparametric models can handle this form of marginalization.
- In my group we use a particular model known as a *Gaussian process*.
- Other possibilities: Dirichlet processes, infinite binary processes.

Avoid Imputation: Marginalize Directly

- Our approach: Avoid Imputation, Marginalize Directly.
- Explored in context of Collaborative Filtering.
- Similar challenges:
  - many users (patients),
  - many items (tests),
  - sparse data
- Implicitly marginalizes over all future tests too.

Work with Raquel Urtasun (Lawrence and Urtasun, 2009) and recent submission with Nicoló Fusi.

Methods that Interrelate Covariates

- Need Class of models that interrelates data.
- Common assumption: high dimensional data lies on low dimensional manifold.
- Want to retain the marginalization property of Gaussians but deal with non-Gaussian data!

Dealing with Non Gaussian Data

- Marginalization property of Gaussians very attractive.
- How to incorporate non-Gaussian data?
  - Data which isn't missing at random.
  - Binary data.
  - Ordinal categorical data.
  - Poisson counts.
  - Outliers.

Project Back into Gaussian

- Combine non-Gaussian likelihood with Gaussian prior.
- Either:
  - Project back to Gaussian posterior that is nearest in KL sense.
  - Expectation propagation.
- Or:
  - Fit a locally valid Gaussian approximation.
  - Laplace Approximation.

Ongoing work with Ricardo Andrade Pacheco (EP) and Alan Saul (Laplace) also James Hensman.

Gaussian Noise

Figure : Inclusion of a data point with Gaussian noise.

Gaussian Noise

Figure : Inclusion of a data point with Gaussian noise.

Gaussian Noise

Figure : Inclusion of a data point with Gaussian noise.

Classification Noise Model

Probit Noise Model

Figure : The probit model (classification). The plot shows $p(y_i|f_i)$ for different values of y_i. For $y_i = 1$ we have $p(y_i|f_i) = \phi(f_i) = \int_{-\infty}^{f_i} \mathcal{N}(z|0,1)\,\mathrm{d}z$.

Classification

Figure : An EP style update with a classification noise model.

Classification

Figure : An EP style update with a classification noise model.

Classification

Figure : An EP style update with a classification noise model.

Classification

Figure : An EP style update with a classification noise model.

Other Challenges

- Spatial Data (workshop in November with Peter Diggle, work with Ricardo Andrade Pacheco and John Quinn's group).
- Survival Data (work with Alan Saul and Aki Vehtari's group and HeRC).
- Image Data (work with Teo de Campos, Violet Snell and imminent arrival of Zhenwen Dai)
- Text Data (planned collaboration with Trevor Cohn)

Example: Prediction of Malaria Incidence in Uganda

- Work with John Quinn and Martin Mubaganzi (Makerere University, Uganda)
- See http://cit.mak.ac.ug/cs/aigroup/.

Malaria Prediction in Uganda

Malaria Prediction in Uganda

Malaria Prediction in Uganda

Visit to Uganda

Outline

Data Heterogenity

Deep Learning

direction for further research.

11.1. HAVE WE THROWN THE BABY OUT WITH THE BATH WATER?

According to the hype of 1987, neural networks were meant to be intelligent models which discovered features and patterns in data. Gaussian processes in contrast are simply smoothing devices. How can Gaussian processes possibly replace neural networks? What is going on?

I think what the work of Williams and Rasmussen (1996) shows is that many real–world data modelling problems are perfectly well solved by sensible smoothing methods. The most interesting problems, the task of feature discovery for example, are not ones which Gaussian processes will solve. But maybe multilayer perceptrons can't solve them either. On the other hand, it may be that the limit of an infinite number of hidden units, to which Gaussian processes correspond, was a bad limit to take; maybe we should backtrack, or modify the prior on neural network parameters, so as to create new models more interesting than Gaussian processes. Evidence that this infinite limit has lost something compared with finite neural networks comes from the observation that in a finite neural network with more than one output, there are non–trivial correlations between the outputs (since they share inputs from common hidden units); but in the limit of an infinite number of hidden units, these correlations vanish. Radford Neal has suggested the use of non–Gaussian priors in networks with multiple hidden layers. Or perhaps a completely fresh start is needed, approaching the problem of machine learning from a paradigm different from the supervised feedforward mapping.

Structure of Priors

MacKay: NIPS Tutorial 1997 "Have we thrown out the baby with the bathwater?" (Published as MacKay, 1998) Also noted by (Wilson et al., 2012)

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Scientists See Promise in Deep-Learning Programs

Hao Zhang/The New York Times

A voice recognition program translated a speech given by Richard F. Rashid, Microsoft's top scientist, into Mandarin Chinese.

By JOHN MARKOFF
Published: November 23, 2012

Using an artificial intelligence technique inspired by theories about how the brain recognizes patterns, technology companies are reporting startling gains in fields as diverse as computer vision, speech recognition and the identification of promising new molecules for designing drugs.

The advances have led to widespread

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NOVEMBER 25, 2012

IS "DEEP LEARNING" A REVOLUTION IN ARTIFICIAL INTELLIGENCE?

POSTED BY GARY MARCUS

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Can a new technique known as deep learning revolutionize artificial intelligence, as yesterday's front-page article at the New York *Times* suggests? There is good reason to be excited about deep learning, a sophisticated "machine learning" algorithm that far exceeds many of its predecessors in its abilities to recognize syllables and images. But

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Google To Expand Knowledge Graph Through Hire Of Geoffrey Hinton

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Mar 14, 2013 • 8:23 am | (10)
by Barry Schwartz | Filed Under Google Search Engine

If I had to place one search priority above all else, I'd say right now, Google's most ambitious project is the knowledge graph. Yea, they are pushing Google+ big time, but the knowledge graph is a level above all of that technically.

Of course, Google has an outstanding team working on this project lead by one of the smartest people I've ever met Amit Singhal.

To take the knowledge graph to the next level, Google has hired/acquired Geoffrey Hinton and his team at DNNresearch. Geoffrey posted a note on his Google+ page about it:

> Last summer, I spent several months working with Google's Knowledge team in Mountain View, working with Jeff Dean and an incredible group of scientists and engineers who have a real shot at making spectacular progress in machine learning. Together with two of my recent graduate students, Ilya Sutskever and Alex Krizhevsky (who won the 2012 ImageNet competition), I am betting on Google's team to be the epicenter of future breakthroughs. That means we'll soon be joining Google to work with some of the smartest engineering minds to tackle some of the biggest challenges in computer science. I'll remain part-time at the University of Toronto, where I still have a lot of excellent graduate students, but at Google I will get to see what we can do with very large-scale computation.

I know we just scratched the surface of the knowledge graph and I am excited to see where it takes us in the future.

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Google Hires Brains that Helped Supercharge Machine Learning

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Geoffrey Hinton 12 Mar 2013 - Public

Last summer, I spent several months working with Google's Knowledge team in Mountain View, working with Jeff Dean and an incredible group of scientists and engineers who have a real shot at making spectacular progress in machine learning. Together with two of my recent graduate students, Ilya Sutskever and Alex Krizhevsky (who won the 2012 ImageNet competition), I am betting on Google's team to be the epicenter of future breakthroughs. That means we'll soon be joining Google to work with some of the smartest engineering minds to tackle some of the biggest challenges in computer science. I'll remain part-time at the University of Toronto, where I still have a lot of excellent graduate students, but at Google I will get to see what we can do with very large-scale computation.

+1 +418 167

64 comments

Reza Samahin 15 Mar 2013
+Geoffrey Hinton congrats to you and your team from an old UofT eng grad. Wish I were young again to contribute to your endeavour.

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Facebook's 'Deep Learnin

www.wired.com/wiredenterprise/2013/12/facebook-yann-lecun-qa/

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Yann LeCun. *Photo: WIRED/Josh Valcarcel*

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What Improves Every Party? Giant

12 December 2013, 2.41pm GMT

Are you an expert in machine learning? Facebook is hiring

AUTHOR

Neil Lawrence
Professor of Machine Learning and Computational Biology at University of Sheffield

DISCLOSURE STATEMENT

Neil Lawrence does not work for, consult to, own shares in or receive funding from any company or organisation that would benefit from this article, and has no relevant affiliations.

Do you know anything about machine learning? newyork

"Move fast and break things." That is the Facebook motto plastered all over their California headquarters to remind engineers never to stop innovating. This week, the company

The University Of Sheffield.

Deep Models

x_1^4 x_2^4 x_3^4 x_4^4
Latent layer 4
x_1^3 x_2^3 x_3^3 x_4^3
Latent layer 3
x_1^2 x_2^2 x_3^2 x_4^2 x_5^2 x_6^2
Latent layer 2
x_1^1 x_2^1 x_3^1 x_4^1 x_5^1 x_6^1
Latent layer 1
y_1 y_2 y_3 y_4 y_5 y_6 y_7 y_8
Data space

Deep Models

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Deep Models

$\mathbf{x}_4$
Abstract features
$\mathbf{x}_3$
More combination
$\mathbf{x}_2$
Combination of low level features
$\mathbf{x}_1$
Low level features
$\mathbf{y}$
Data space

Deep Gaussian Processes

Damianou and Lawrence (2013)

- Deep architectures allow abstraction of features (Bengio, 2009; Hinton and Osindero, 2006; Salakhutdinov and Murray, 2008).
- We use variational approach to stack GP models.

Stacked PCA

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked PCA

Stacked PCA

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked PCA

Stacked PCA

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked PCA

Stacked PCA

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked PCA

Stacked PCA

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked PCA

Stacked GPs

Latent layer 4

Latent layer 3

Latent layer 2

Latent layer 1

Data space

Stacked GPs

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked GPs

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked GPs

$\mathbf{x}_4$
Latent layer 4
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Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

Stacked GPs

$\mathbf{x}_4$
Latent layer 4
$\mathbf{x}_3$
Latent layer 3
$\mathbf{x}_2$
Latent layer 2
$\mathbf{x}_1$
Latent layer 1
$\mathbf{y}$
Data space

What Can We Do that Google Can't?

- Google's resources give them access to volumes of data (or Facebook, or Microsoft, or Amazon).
- Is there anything for Universities to contribute?
- Assimilation of multiple views of the patient: each perhaps from a different patient.
- This may be done by small companies (with support of Universities).
- A Facebook app for your personalised health.
- These methodologies are part of that picture.

Deep Health

genotype
environment
epigenotype
G
E
EG
x_1^3 x_2^3 x_3^3 x_4^3
latent representation of disease stratification
gene expression
y_6
x_1^2 x_2^2 x_3^2 x_4^2
y_1
survival analysis
y_4
y_5
x_1^1 x_2^1 x_3^1 x_4^1 x_5^1
y_2
y_3
clinical measurements and treatment
social network, music data
clinical notes
$\mathbf{I}_2$
$\mathbf{I}_1$
biopsy
X-ray

Deep Health: Power Ranger Model of Research

Thanks to Alan Saul for creating the image.

The Patient Experience: Bedside Manner

- A good bedside manner is a key part of the patient experience.
- How can information be delivered to patients?
- Public health significantly changed: tailored health advice.

Bedside Manner

Steen: Doctor and His Patient, Image from Wikimedia Commons.

Interface

YOU'RE SMOKING 20 A DAY
WOULD YOU LIKE ME TO ESTIMATE YOUR YEAR OF DEATH?
memegenerator.net

Interventions?

Poster shown under US fair use. Copyright DreamWorks Pictures

Guided Behaviour

Facebook Knew I was Gay

Target told my Dad I was Pregnant

Target Figures Out Teen

consumerist.com/2012/02/17/target-figures-out-teen-girl-is-pregnant-before-her-father-does-sends-helpful-coupons/

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TARGET

Target Figures Out Teen Girl Is Pregnant Before Her Father Does, Sends Helpful Coupons

By Mary Beth Quirk February 17, 2012

We didn't really believe it when we were told in 7th grade that math could unlock the secrets of the universe, but after reading about the coupon-wielding power of a Target statistician, which resulted in a mighty surprise for one father of a teenage girl, we might be converts. Doesn't make math any better though.

The *New York Times* (via Forbes) had some time chatting with Target's statistician royale, Andrew, before he was told to zip his lips by the company. He discussed how retailers figure out how to sort out your purchases — from what you need, what you will use a coupon for and your personal preferences. Oh yeah, and they can decode if you're pregnant even before you buy diapers.

In Target's case, it all comes down to your Guest ID number tied your credit card, name, and other info, which saves all kinds of data about what you buy. Statistician Andrew mined that data and saw patterns in it, for example — women on baby registries buy larger amounts of unscented lotion around the beginning of their second trimester. Bam! Send'em some coupons for other baby items. More Andrew magic!:

> *As [his] computers crawled through the data, he was able to identify about 25 products that, when analyzed together, allowed him to assign each shopper a "pregnancy prediction" score. More important, he could also estimate her due date to within a small window, so Target could send coupons timed to very specific stages of her pregnancy.*

BITE BACK: SUBMIT A TIP

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DON'T PANIC! BETA

We are currently testing a new commenting system. Want to help? Request an invite.

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Welcome back Neil (not you?) MyHealth | My account | Sign out

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Home > MyHealth

Track your health status

Welcome back Neil
You have the following actions that require your attention.

Set your health goals

Your Patient Q Score

View details

Current		Target
Q77	→	Q77

Update Patient Q Score

Your First Q Score
Q77 0 places since joining =

Next steps

Step 1: Improve your diet
Step 2: Stop smoking
Step 3: Maintain your healthy cholesterol profile
Step 4: Maintain your healthy stress levels
Step 5: Maintain your healthy blood pressure
Step 6: Maintain your healthy exercise levels
Step 7: Maintain your healthy alcohol intake
Step 8: Maintain your healthy body weight

Next goals

Add some goals

Why not challenge your friends? Share your score now!

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Discuss your score in the forums

Visit forums

Steen_Doctor_a....jpg | Minority_Repor....jpg | pl8vk.jpg | pl8tg.jpg | Show all downloads...

How to Handle this?

- A *potential* answer.
  - Give the patients control of their own data.
  - Make patients the gatekeeper of what can be cross-linked.

Summary

- Intention is to deploy probabilistic machine learning for assimilating a wide range of data types in personalized health:
  - Social networking, text (clinical notes), survival times, medical imaging, phenotype, genotype, mobile phone records, music tastes, Tesco club card
- Requires population scale models with millions of features.
- May be necessary for early detection of dementia or other diseases with high noise to signal.
- Major issues in privacy and interfacing with the patient.
- But: the revolution *is* coming. We need to steer it.

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