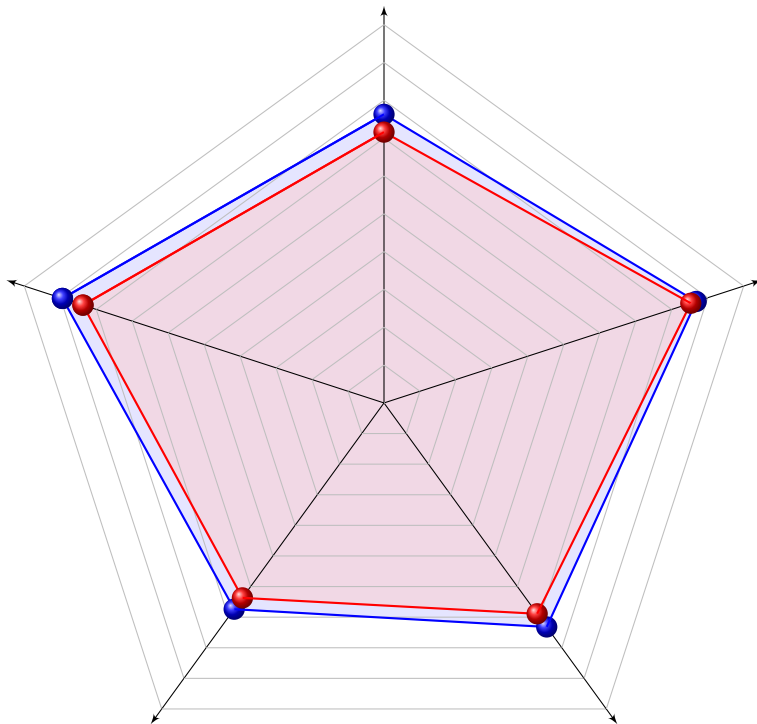


Design  
Layout

Content  
Rele-  
vance

Graphic  
Images



Typography  
Color

Innovation