

# Katie Jane Villanueva

## Graphic Designer, Multimedia Coordinator

Experienced in print and digital graphic design, video and audio editing, and web design. Offering expertise overseeing multimedia marketing projects that maintain and develop brand identity.

### Contact

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Charlottesville, VA 22903

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8045177915

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WWW  
<http://graphickat.com/>

### Skills

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Adobe Creative Cloud

HTML

Procreate App

Web Design

Animation

Audio Editing

Graphic Design

Microsoft 365

Google Workspace

Visual Studio Code

Github Pages

CSS

Freehand Illustration

### Work History

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2021-03 -  
Current

#### Graphic Designer

*Aramark, Charlottesville, VA*

- Create engaging design solutions with high visual impact
- Utilize Adobe Creative Cloud to develop effective sales, events, operations, education, and support materials
- Produce graphic content for various communication channels including flyers, posters, banners, signage, point-of-sale materials, websites, social media, email, postcards, t-shirts, stickers, digital boards, and presentations
- Collaborate with team members to interpret client preferences and project objectives, receive and provide feedback to other team members, and implement the solutions while maintaining brand identity
- Ensure corporate identity and brand voice through high-quality graphic content
- Maintain quality throughout draft, editorial, and production phases

2022-08 -  
2023-05

#### Multimedia Coordinator

*Iris Magazine, Charlottesville, VA*

- Enhance the presentation of articles on the *Iris* website and in print publications through creation of artwork, photos, graphics, and video
- Amplify the voices of the writers by creating vibrant cover artworks, with full creative liberty, for approximately eight articles per biweekly cycle
- Collaborate as a team member to workshop and multiple projects simultaneously
- Self-manage projects with an asynchronous workload and tight deadlines
- Adapt illustrations to align with sudden content changes

2021-09 -  
2023-05

## Radio Talk Show Host and Audio Technician

*WXTJ Charlottesville 100.1 FM, Charlottesville, VA*

- Operate Mixing Consoles such as Schure SCM268; Control Surfaces such as Wheatstone IP-12 and Wheatstone E1; Podcast Production Studios such as the Rode Rodecaster Pro; and Broadcasting & Stage Microphones such as the RE20 or Schure SM58 live on air
- Seamlessly organize, stream, and blend various audios inputs in real time on low power FM (LPFM) and online radio
- Creative license to prepare music and engaging show conversation topics
- Improv and adapt conversation and audio in real time

2021-08 -  
2022-07

## Art Intern

*Iris Magazine, Charlottesville, VA*

- Create and publish digital illustrations with full artistic license
- Operate on a biweekly publishing schedule, producing original content in line with each cycle's unique theme
- Self-manage projects with an asynchronous workload and tight deadlines

## Education

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2019-08 -  
2023-05

## Bachelor of Arts: History

*University of Virginia - Charlottesville, VA*

- University Achievement Award - Full Academic Scholarship
- 3.55 GPA

2015-08 -  
2019-05

*Christchurch High School*

- Valedictorian Award
- Science Prize
- National Honors Society - President