

Katie Villanueva

Graphic Designer, Multimedia Coordinator

Experienced in print and digital graphic design, video and audio editing, and web design. Offering expertise overseeing multimedia marketing projects and maintaining or developing brand identity.

Contact

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<http://graphickat.com/>

Work History

2021-03 -
Current

Graphic Designer

Aramark, Charlottesville, VA

- Create engaging design solutions with high visual impact
- Utilize Adobe Creative Cloud to develop effective sales, events, operations, education, and support materials
- Produce graphic content for various communication channels, including flyers, posters, banners, signage, point-of-sale materials, websites, social media, email, postcards, t-shirts, stickers, digital boards, and presentations
- Collaborate with team members to interpret client preferences and project objectives, receive and provide feedback to other team members, and implement the solutions while maintaining brand identity
- Ensure corporate identity and brand voice through high-quality graphic content
- Maintain quality throughout draft, editorial, and production phases

Skills

Adobe Creative Cloud

HTML5

Procreate App

Web Design

Animation

Audio Editing

Graphic Design

Microsoft 365

Google Workspace

Visual Studio Code

Github Pages

2022-08 -
2023-05

Multimedia Coordinator

Iris Magazine, Charlottesville, VA

- Enhance the presentation of articles on the *Iris* website and in print publications through creation of artwork, photos, graphics, and video
- Amplify the voices of the writers by creating vibrant cover artworks, with full creative liberty, for approximately eight articles per biweekly cycle
- Collaborate as a team member to workshop and multiple projects simultaneously
- Self-manage projects with an asynchronous workload and tight deadlines
- Adapt cover illustrations to align with sudden content

changes

2021-09 -
2023-05

Radio Talk Show Host and Audio Technician

WXTJ Charlottesville 100.1 FM, Charlottesville, VA

- Operate Mixing Consoles such as Schure SCM268; Control Surfaces such as Wheatstone IP-12 and Wheatstone E1; Podcast Production Studios such as the Rode Rodecaster Pro; and Broadcasting & Stage Microphones such as the RE20 or Schure SM58 live on air
- Seamlessly organize, stream, and blend various audios inputs in real time on low power FM (LPFM) and online Radio
- Creative license to prepare music and engaging show conversation topics
- Improv and adapt conversation and audio in real time

2021-08 -
2022-07

Art Intern

Iris Magazine, Charlottesville, VA

- Create and publish digital illustrations with full artistic license
- Operate on a biweekly publishing schedule, producing original content in line with each cycle's unique theme
- Self-manage projects with an asynchronous workload and tight deadlines

Education

2019-08 -
2023-05

Bachelor of Arts: History

University of Virginia - Charlottesville, VA

- University Achievement Award - Full Academic Scholarship
- 3.5 GPA

2015-08 -
2019-05

Christchurch High School

- Valedictorian Award
- Science Prize
- National Honors Society - President