# Chih-Ling Kuo User Experience Designer

#### **LANGUAGES**

English (Fluent) Chinese (Native)

## **SKILL**

UX Design Persona

Storyboarding Wireframing Prototyping

Journey Maps

**UX Research** 

Usability Testing
User Interview
Empathy Mapping
Heuristic Evaluation
Affinity Diagramming
Diary Study

## **TOOLS**

UX Design Adobe XD

Sketch

Illustrator

Figma

**Exhibition Design** 

AutoCAD SketchUP 3ds Max

Coding HTML

CSS

#### **EDUCATION**

#### **Humber College | Toronto, Canada**

Post graduate of User Experience Design Sep 2018 - May 2019

## National Kaohsiung University of Applied Sciences | Kaohsiung, Taiwan

Bachelor of Civil Engineering Sep 2010 - Jun 2014

#### **EXPERIENCE**

### School Group | Texas, USA (Remote work)

UX Designer (Volunteer) Mar 2019 - Present

As a UX designer, my primary role is to improve the School Group Corporate website also e-learning materials become more feasible, accessible, and more interesting for the users.

#### **Grocery Gateway | Toronto, Canada**

UX design co-op project Nov 2018 - Dec 2018

Grocery Gateway collaborates with Humber UXD. We modify My favourite section to remove the barriers between existing customers and new products. Also, finding out issues, improve App and website become more accessible for all the users.

## Design Space Inc. | Kaohsiung, Taiwan

Exhibition Designer Jul 2015 - Oct 2016

I worked as an exhibition designer offering design and service for global exhibitions. I was in charge of construction drawings, project contracting, and supervision of construction.

## Imaginational, Takara Standard | Kaohsiung, Taiwan

Design Assistant + Salesperson Jul 2014 - Jul 2015

I engaged for building a kitchen base on Japanese-style Kitchenette. Also, communicate with clients. Introduce products, interview clients, and give consumers advise are my job as well.

## **REFERENCE**

#### Vishaal Bedi

Professor of User Experience Design at Humber College

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