# **Chih-Ling Kuo**

# **User Experience Designer**

#### **CONTACT**

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### **SKILL**

**UX** design

Persona

Storyboarding

Wireframing

Prototyping

Journey Maps

UX research

User Interview
Usability Testing

**Empathy Mapping** 

Heuristic Evaluation

Affinity Diagramming

Diary Study

# **TOOLS**

**UX** design

Adobe XD

Sketch

Illustrator

**Exhibition Design** 

AutoCAD

SketchUP

3ds Max

Coding

HTML

**CSS** 

#### **EDUCATION**

#### **Humber College | Toronto, ON**

Post graduate of User Experience Design Sep 2018 - Present

#### National Kaohsiung University of Applied Sciences | Kaohsiung, Taiwan

Bachelor of Civil Engineering Sep 2010 - Jun 2014

#### **EXPERIENCE**

#### **Grocery Gateway | Toronto, ON**

UX design co-op project Nov 2018 - Dec 2018

Grocery Gateway collaborates with Humber UXD. We modify My favourite section to remove the barriers between existing customers and new products. Also, finding out issues, improve App and website become more accessible for all the users.

#### Design Space Inc. | Kaohsiung, Taiwan

Exhibition Designer Jul 2015 - Oct 2016

I worked as an exhibition designer offering design and service for global exhibitions. I was in charge of construction drawings, project contracting, and supervision of construction.

#### Imaginational, Takara Standard | Kaohsiung, Taiwan

Design Assistant + Salesperson Jul 2014 - Jul 2015

I engaged for building a kitchen base on Japanese-style Kitchenette. Also, communicate with clients. Introduce products, interview clients, and give consumers advise are my job as well.

# **LANGUAGES**

English (Fluent)

Chinese (Native)