

# Contribution of tourism to the achievement of the SDGs 2030. The case of Spain

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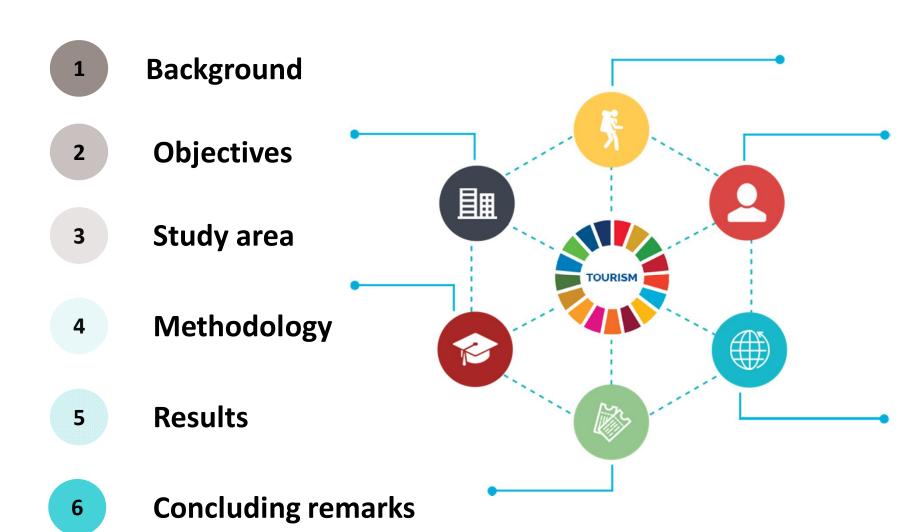






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#### **Content**



## 1. Background

- $^{\prime\prime}$  MDGs →SDGs →17 objectives and 169 targets
- Three basic pillars; economic development, social development and environmental protection.
- Tourism has the potential to help achieve the SDGs, the UN considered it as a tool to achieve the goals.



#### 2. Objectives

This study aims to assess the contribution of Spanish tourism to the SDGs through a system of indicators.



# 3. Study area

#### Spain

Data year 2021:



51 million international visitors



36 billion euros in spending

## 4. Methodology

UNWTO Conference in Manila (Philippines) 2017:

. Proposal for a system of indicators to measure the contribution of tourism to the SDGs.

Adaptation and application of indicators in Spain.



# 5. Results

Indi	cator	SDGs	Absolute data	Relative data	Source	Year
1	Tourism Direct Gross Domestic Product	SDG 1	154.487.000.000€	12,40%	INE	2019
2	Persons employed in the tourism industries	SDG 1 and 8	2.720.000	12,90%	INE	2019
3	International tourism spending	SDG 1	91.911.000.000 €		INE	2019
4	Share of health tourism related to total tourism	SDG 3	2.209.323	5,70%	INE	2019
5	Proportion of employed persons in tourism industries with higher education	SDG 4	792.353	30%	Tourspain	2019
6	Share of women in tourism management roles	SDG 5		30%	Turijob	2018
7	Water consumption of the tourism industry as a proportion of total consumption	SDG 6	138.422.000 m3	4,34%	INE	2019
8	Share of seasonal jobs related to total tourism jobs	SDG 8	733.270	33,35%	Tourspain	2019
9	Share of investment in transport infrastructure	SDG 9		1,4% GDP	Eurostat	2016
10	Net tourism exports	SDG 10	46.000.000.000 €		JP Morgan	2019
11	Average earnings in tourism compared to national average	SDG 10	21.042€ (tourism) 24.395€ (national average)	-15,93%	Turijob	2020
12	Share of tourism exports related to total service exports	SDG 10		52,30%	OECD	2018
13	The number of visitors per 100 residents	SDG 11	178 visitors per 100 inhabitants		FRONTUR	2019
14	The number of beds in tourist accommodation facilities per 100 residents	SDG 11	5 beds per 100 inhabitants		INE	2019
15	Share of protected areas related to total area of a country	SDG 15		18%	SaveOnEne	2020
					rgy	
16	Implementation of the "Statistical Framework on Measuring Sustainable Tourism"	SDG 17	Yes			

#### 5. Results



## 6. Concluding remarks

**Positive:** Contribution to the economy (GDP, employment, international tourism receipts, exports and tourism expenditure), well-trained employees and partnerships with UNWTO that seek to monitor the achievement of the SDGs.

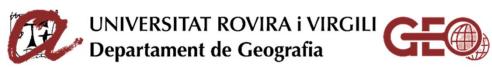
**Negative:** gender equality, job quality and tourism pressure.

Design actions to improve these outcomes.



# Thanks for your attention!

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