

Christoph Mandl

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Work experience

DIRECTOR COMMUNICATIONS

Austrian Patent Office

01.09.2016 - ongoing

Languages

GERMAN

Mother tongue

ENGLISH

Level C2

Univ. Degree

MASTER BUSINESS
ADMINISTRATION

Univ. Innsbruck
10.6.2005

Certificates

GROWTH
MARKETING

Tomorrow Academy
09.11.2022 -
10.11.2022

GROWTH HACKING
FOUNDATIONS

LinkedIn Learning
02.04.2022

Highlights

- Press Relations with a Reach of between 4.6 Mio and 5.7 Mio annually
- Go live new Website 2017
- +300% Website Users since 2016
- Go live Chatbot Albert Patent Bot 2017
- Launch Social Media Channels 2019
- Event Series "Staatspreis Patent", "Patente Cocktail", and "Brands Pop-Up"
- B2C Campaign with 2.5 Mio Reach 2021
- Go Live online Archive for historical Inventions 2022
- Go Live new Intranet 2022

Committees

- Member of CoCoNet - Network of Communication Directors of Europes Patent and Trade Mark Offices
- Member of the Expert Group ECP6 - Outreach and Information of the EUIPO - European Intellectual Property Office

FOUNDER KREATIVJOB

Kreativjob UG (haftungsbeschränkt)

01.08.2008 - 31.12.2019

PRINCE2®
FOUNDATION
CERTIFICATE IN
PROJECT
MANAGEMENT

Peoplecert
19.01.2019

REMOTE
MODERATION

Tomorrow Academy
24.03.2021

DIGITAL
STORYTELLING

Tomorrow Academy
18.09.2019

TRAIN THE TRAINER

Erste Group AG
02.05.2016 -
31.05.2016

WRITING "PLAYING
WITH WORDS"
(GERMAN)

Fehringer and Köpf
10.01.2013

ADOBE INDESIGN

Global Knowledge
27.05.2013

WRITING "THE
BASIC RULES OF
WRITING"
(GERMAN)

Fehringer and Köpf
27.09.2012

PROJECT
MANAGEMENT
ADVANCED

Highlights

- Go Live job platform 2008
- Switch from MVP to paid version 2012

**PROJECTMANAGER AND STRATEGIST
SOCIAL INTRANET**

Erste Group Bank AG
01.02.2012 - 31.08.2016

Highlights

- Go live social intranet 2014
- Go live campaign targeting 15.300
Employees 2014

PUBLIC RELATIONS CONSULTANT

Media Consult GmbH
02.05.2011 - 31.12.2011

Highlights

- Event dramaturgy BMVIT Talente Cocktail
at the Forum Alpbach 2011

ASSISTANT TO THE CEO

ÖBB Personenverkehr AG
01.03.2009 - 31.05.2011

Highlights

- Crisis management and communication
during the eruption of Eyjafjallajökull
- Projectmanager: New Intranet

PRESS OFFICER

ÖBB Holding AG
02.11.2007 - 28.02.2009

Roland Gareis
Consulting
03.09.2009

WRITING "THE
LANGUAGE OF
SUCCESS"
(GERMAN)

Business Circle
15.10.2008

INTERVIEW
TRAINING
INTENSIVE

bettertogether
21.09.2007

MEDIA TRAINING 1
into Media
29.10.2007

Tool Skills

Microsoft Office

Adobe CC

Zoom

Skype

MS Teams

Sharepoint

Typo 3

Slack

Miro

Visual Studio

Programing

HTML5 (Medium)
CSS3 (Medium)

Civil Service

2005 served

Highlights

- International press relations UEFA EURO 2008 campaign "ÖBB - Future on the Train"
- Go live ÖBB locomotive finder 2008

TRAINEE MARKETING

ÖBB Holding AG
01.11.2006 – 31.10.2007

FREELANCER

Hafelekar Business Consultants
01.03.2005 - 31.07.2005

Education

BUSINESS ADMINISTRATION

Leopold-Franzens-University Innsbruck
01.10.1997 - 29.11.2005

Marquette University, Wisconsin, USA
01.01.1999 - 19.05.1999

A-LEVELS

Commercial College II, Salzburg
01.09.1992 - 10.06.1997