

Tyler L. Mitchell

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Portfolio: tylerlmitchell.com

Education

Northeastern University, Boston, MA

Candidate for BFA Graphic Design and
Interactive Media
Class of 2016

Skills

HTML, CSS, jQuery, Scheme, Agile,
Jira, Salesforce, Trello, Confluence,
Action Script, WordPress, Social Media

Software Knowledge

Photoshop, Illustrator, InDesign, Flash,
Balsamiq, Dreamweaver, Google
Sketchup, Microsoft Office, iWork

Interests

DJing, Soccer, Volleyball, Arsenal FC,
Live Music

Work Experience

Fall Program Director, Resilient Coders

Boston, MA - September 2014 to Present

Develop curriculum, and recruit volunteers for start-up nonprofit that teaches web development skills to underserved youth. Strategize fundraising, volunteering, and teaching efforts. Manage and update the organization's website.

Freelance Designer, Tyler Mitchell Design

Boston, MA - June 2011 to Present

Create advertisements, posters, user-interfaces and websites. Design for clients of various backgrounds. Serve as webmaster and use social media to promote businesses. Lead marketing for advertising campaigns.

VP of UX, Northeastern Create

Boston, MA - November 2013 to June 2014

Oversaw user experience for all Northeastern Create apps. Designed UI framework for all clients' apps. Provided design and development assistance to all working teams. Collaborated with other board members to address teams' needs, progress, and overall goals.

UX Co-op, PayPal

Boston, MA - July 2013 to June 2014

Designed and developed unique mobile advertising experiences that incorporated both rich and social media for PayPal Media Network. Worked with sales, marketing, and traffic teams in Jira and Salesforce to ensure the success of campaigns. Created assets for sales and marketing teams to help sell products.

Design Lead, Student Innovation Team

Boston, MA - May 2012 to May 2013

Partnered with Northeastern's Office of University Advancement. Worked with four other students to rebuild Northeastern's giving website from the ground up. Developed initial design and site functionality. Assessed and addressed usability issues and managed testing.