

The Alfresco story so far



The content management story so far ...

1980s



30 years ago Enterprises needed a way to manage all the electronic content they were creating...

The content management story so far ... 1990's



So a whole industry grew up that became known as **Enterprise Content Management (ECM)**

Then in 2005 Alfresco was born



Open Source entered the ECM scene ...

The people behind Alfresco

Alfresco was founded in 2005 by *John Newton*, co-founder of Documentum and *John Powell*, former COO of Business Objects.

Its investors include the leading investment firms Accel Partners, Mayfield Fund and SAP Ventures



John Newton
*CTO & Chairman
of Alfresco*
Former Co-
Founder
of Documentum
(now EMC)



John Powell
*Board Member
and co-founder of
Alfresco*
Former COO of
Business Objects

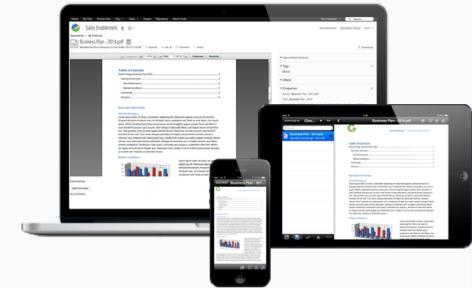


**Doug
Dennerline**
CEO of Alfresco
Former President
of
SuccessFactors,
Executive Vice
President of
Enterprise Sales
at Salesforce,
several roles at
Cisco

The Alfresco story to date

Alfresco is now the **largest open source content management company** in the world:

- 400+ employees
- 2 main products - Alfresco One (ECM) and Alfresco Activiti (BPM)
- Multiple modules, such as Records Management
- Millions of downloads
- Hundreds of global partners
- Thousands of customers in many different countries
- Thousands of community members
- 100K+ active installations



Sample Customers



What the analysts say

Figure 1. Magic Quadrant for Enterprise Content Management

