

**300K**

Total transactions

**5000**

Active Customers (30D)

**222**

High Activity Customers

**286**

High-Risk Merchants

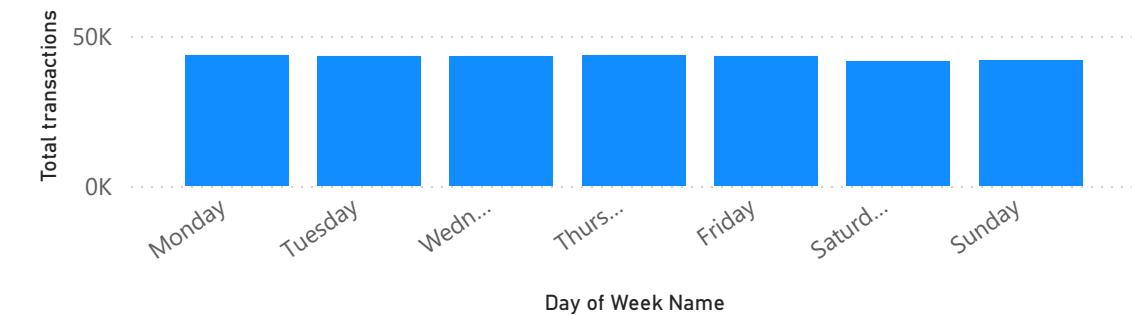
**1081**

High Activity Devices

Hourly Transaction Volume Distribution



Total transactions by Day of Week Name



Transaction Outcome Distribution



**1818**

Reused Devices

**1647**

Multi-Device Customers

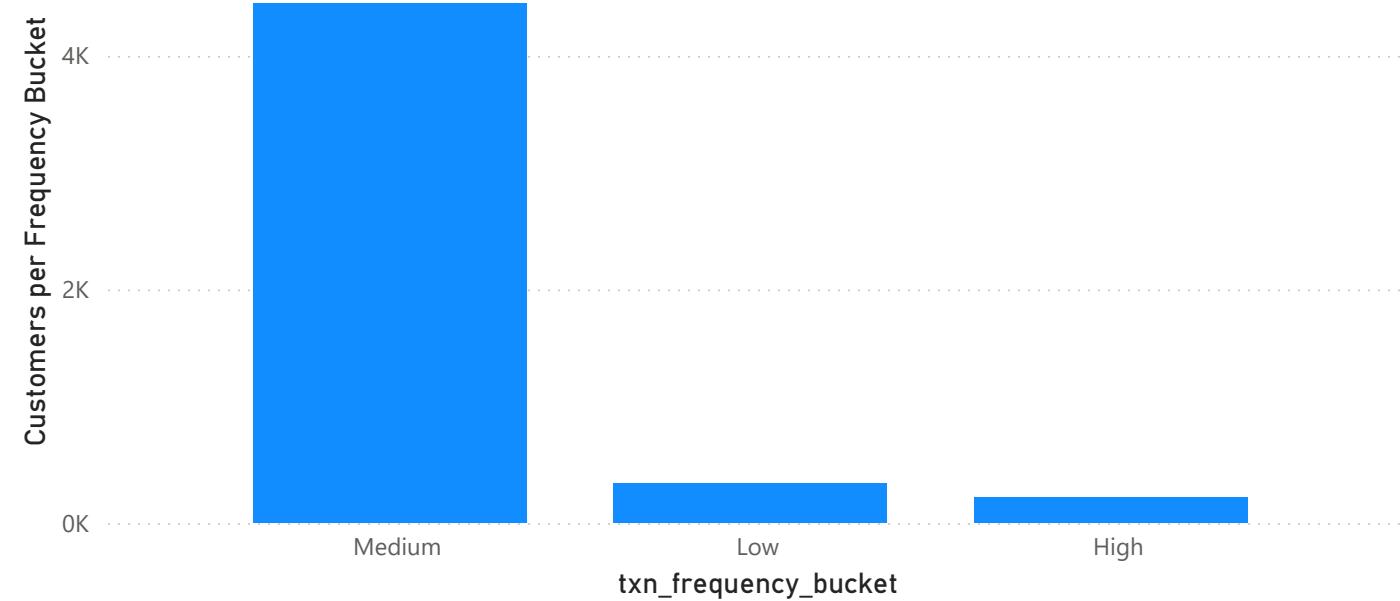
**18.62%**

Avg Night Usage Ratio

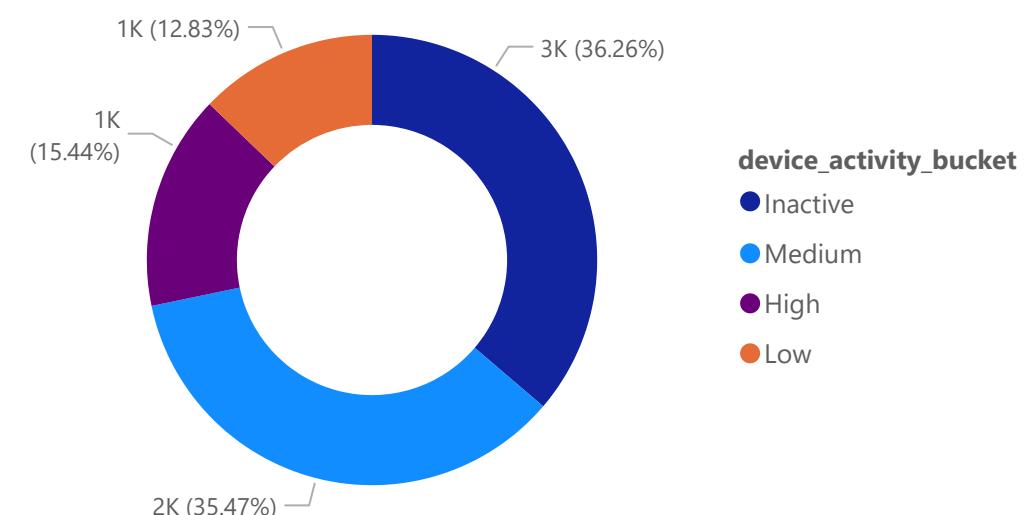
**17.47%**

Avg Weekend Usage Ratio

Customer Activity Distribution



Device Activity Bucket Distribution

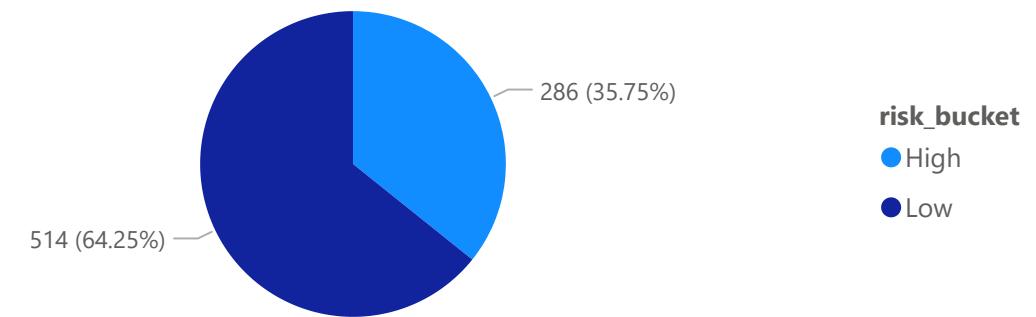


**286**  
High-Risk Merchants

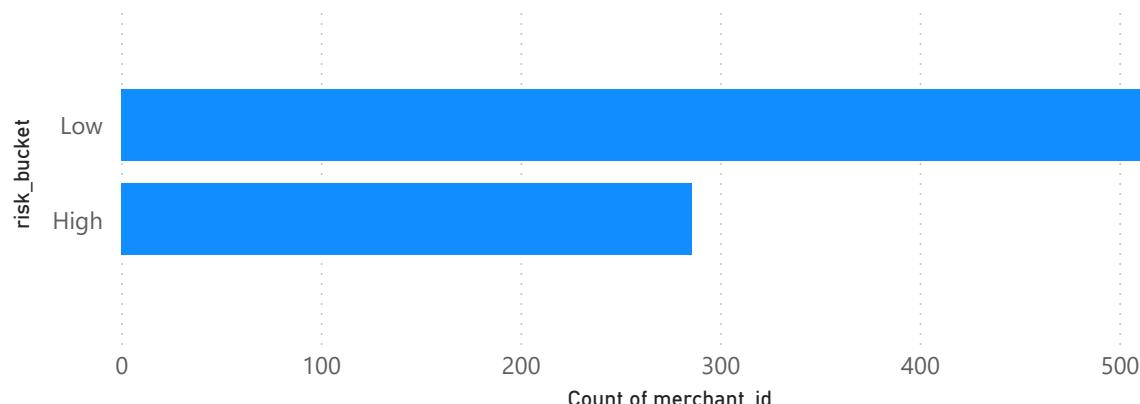
**0.66%**  
Avg High-Value  
Transaction Ratio

**10.46%**  
Avg Failed Transaction  
Ratio

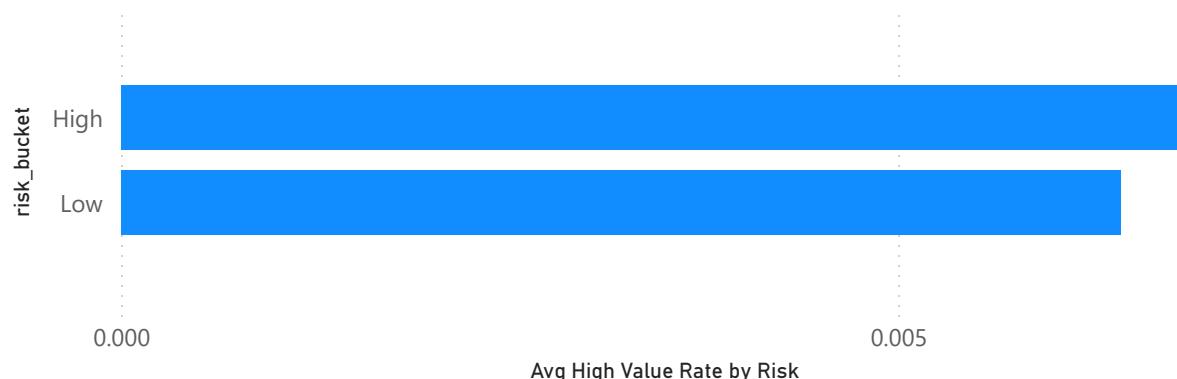
Total Merchants by Risk Bucket



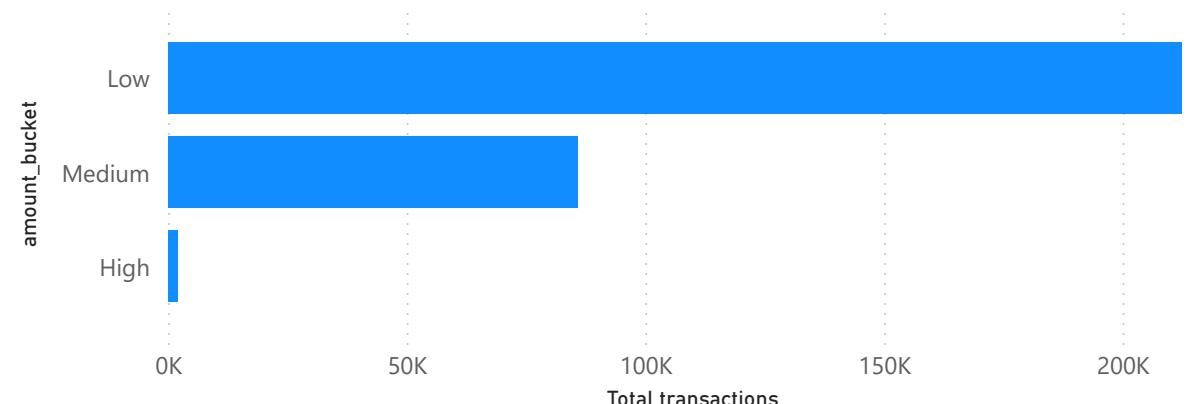
Merchant Risk Distribution (Low vs High Risk)



High-Value Transaction Exposure by Merchant Risk Level



Transaction Volume by Amount Category



Average Failed Transaction Rate by Merchant Risk Level

