

300K

Total transactions

5000

Active Customers (30D)

222

High Activity Customers

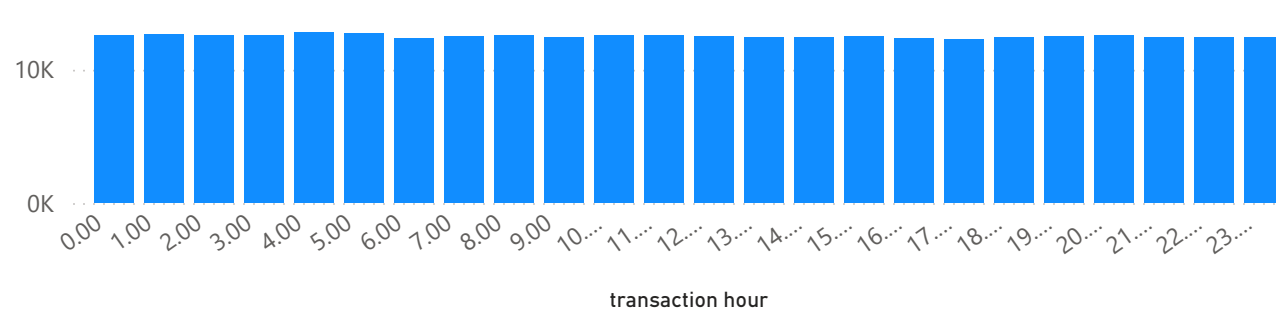
286

High-Risk Merchants

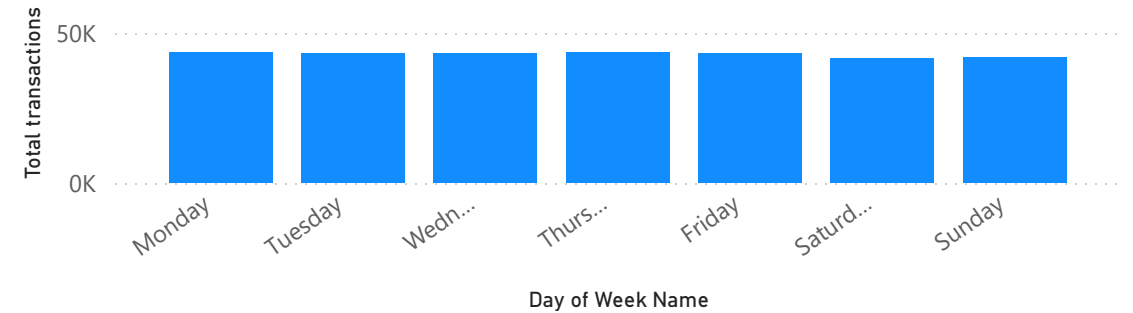
1081

High Activity Devices

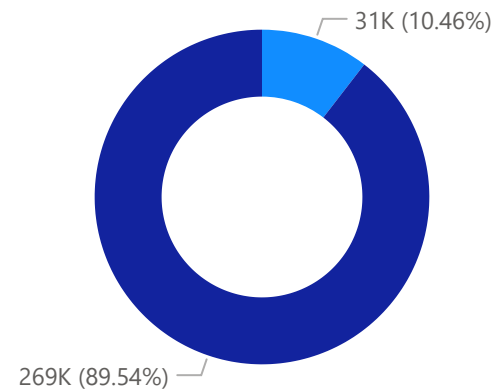
Hourly Transaction Volume Distribution



Total transactions by Day of Week Name



Transaction Outcome Distribution



- Failed Transactions
- Successful Transactions

1818

Reused Devices

1647

Multi-Device Customers

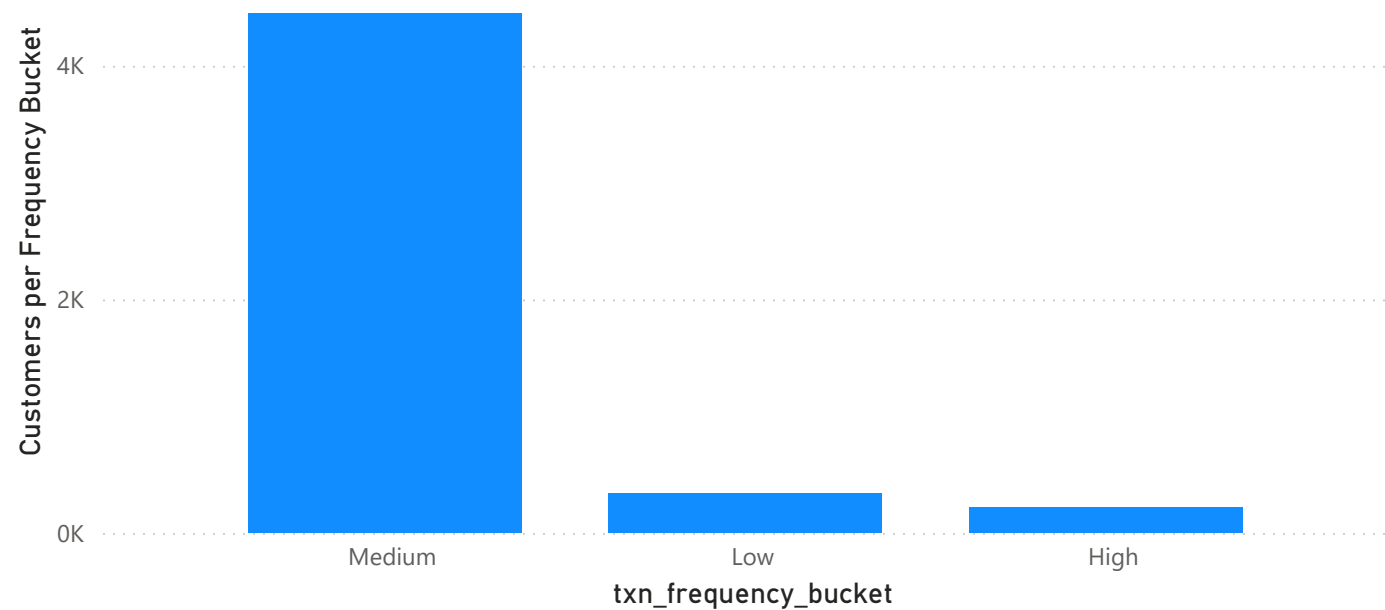
18.62%

Avg Night Usage Ratio

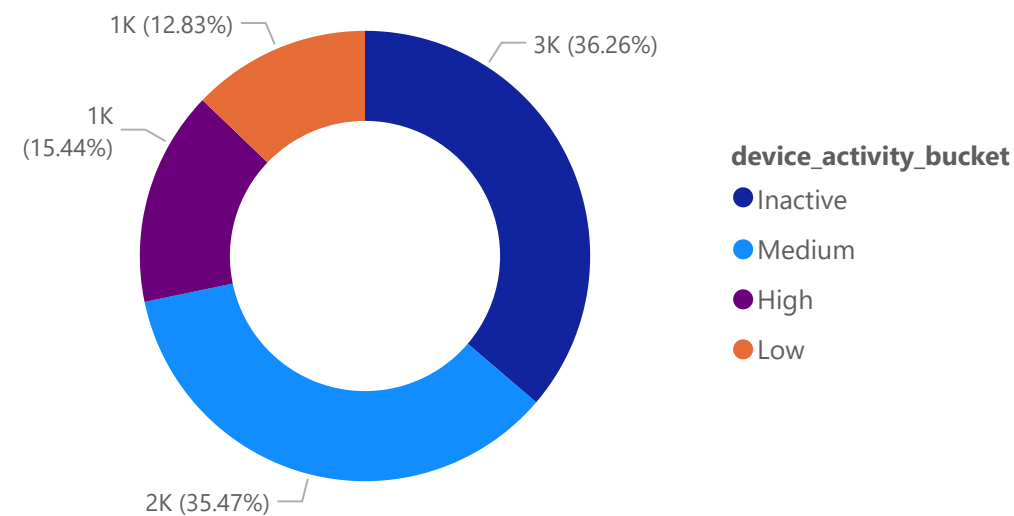
17.47%

Avg Weekend Usage Ratio

Customer Activity Distribution



Device Activity Bucket Distribution



286

High-Risk Merchants

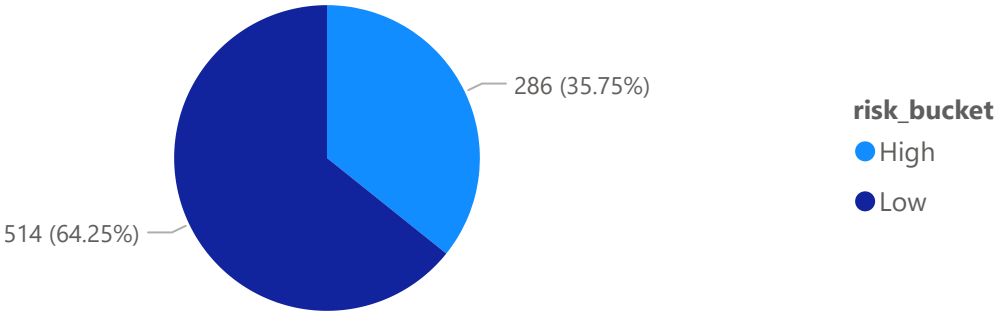
0.66%

Avg High-Value Transaction Ratio

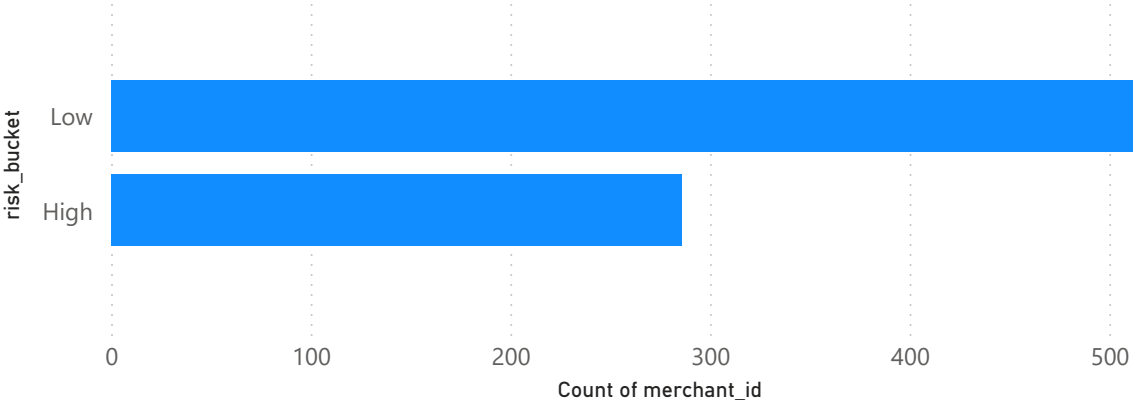
10.46%

Avg Failed Transaction Ratio

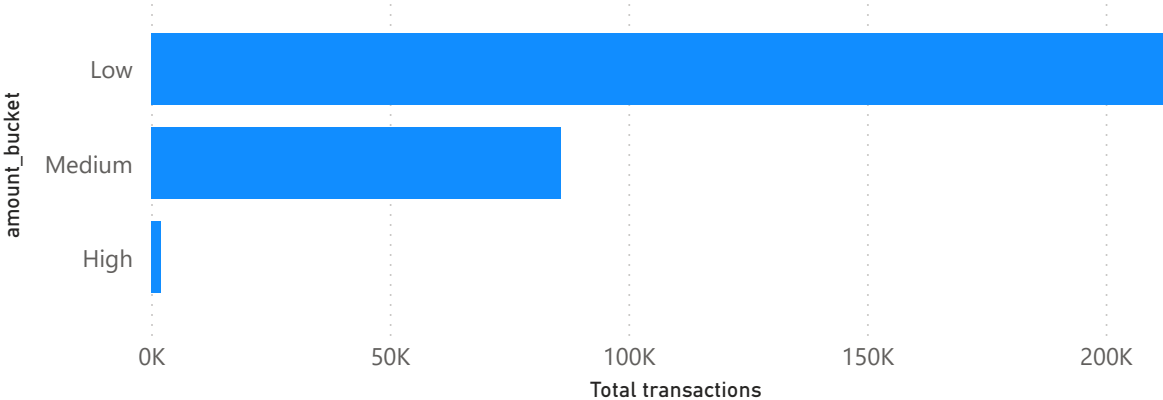
Total Merchants by Risk Bucket



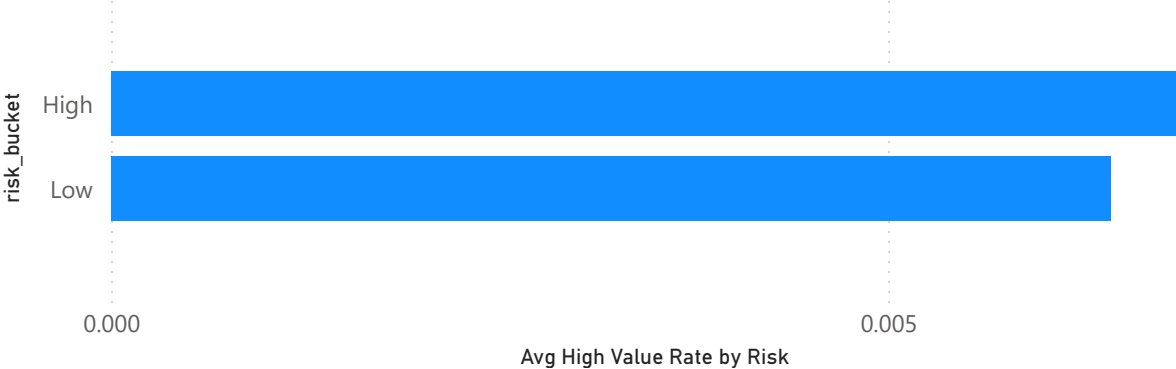
Merchant Risk Distribution (Low vs High Risk)



Transaction Volume by Amount Category



High-Value Transaction Exposure by Merchant Risk Level



Average Failed Transaction Rate by Merchant Risk Level

