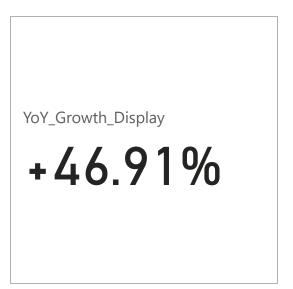
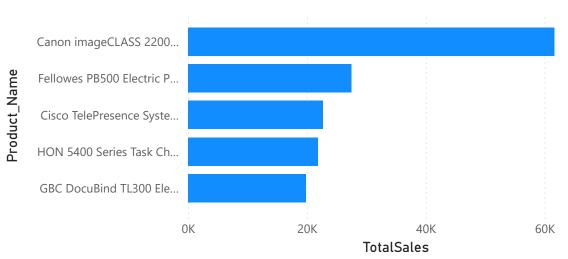
Overview

TotalSales

2.26M







RollingAvg3M

3.20K



Year, Month

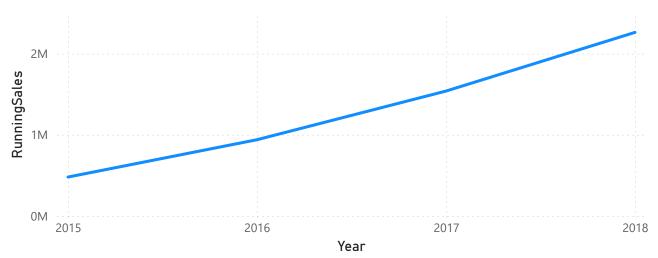
✓ □ 2015

∨ □ 2016

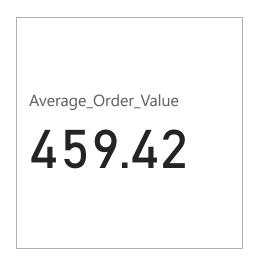
∨ □ 2017

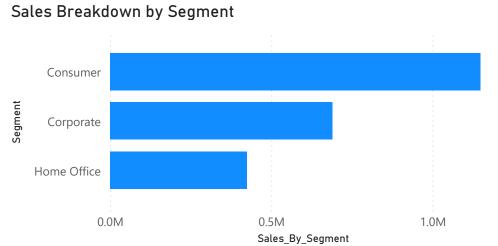
✓ □ 2018

RunningSales by Year

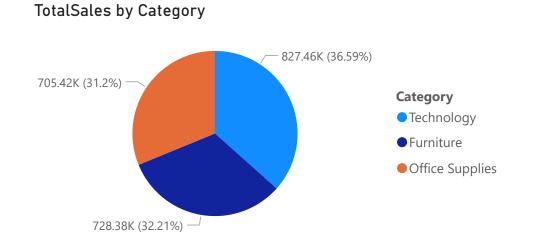


Sales Breakdown

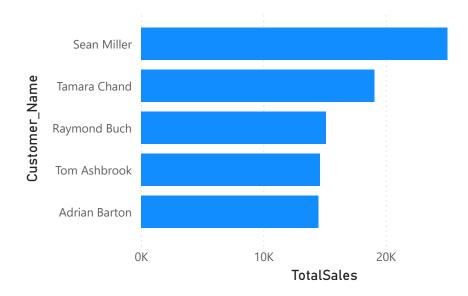




30K



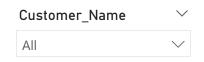
Top Customers by Sales



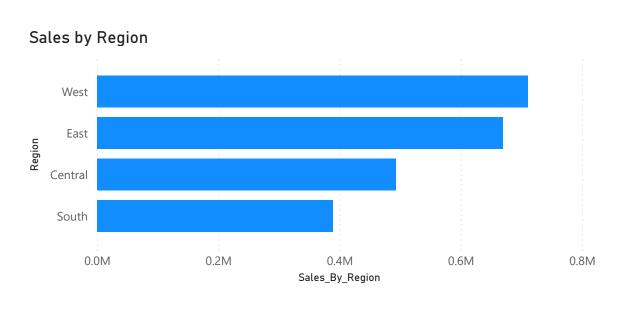
Customer Lifetime Value (CLV)

Customer_Name	Customer_ID	Total Lifetime Value ▼	Total Orders	Avg Order Value
Sean Miller	SM-20320	25,043.05	5	1,669.54
Tamara Chand	TC-20980	19,052.22	5	1,587.68
Raymond Buch	RB-19360	15,117.34	6	839.85
Tom Ashbrook	TA-21385	14,595.62	4	1,459.56
Adrian Barton	AB-10105	14,473.57	10	723.68
Ken Lonsdale	KL-16645	14,175.23	12	488.80
Sanjit Chand	SC-20095	14,142.33	9	642.83
Hunter Lopez	HL-15040	12,873.30	6	1,170.30
Sanjit Engle	SE-20110	12,209.44	11	642.60
Christopher Conant	CC-12370	12,129.07	5	1,102.64
Total		15,381.12	73	921.02

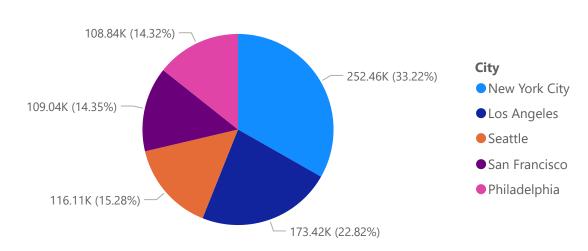
Customer Filter

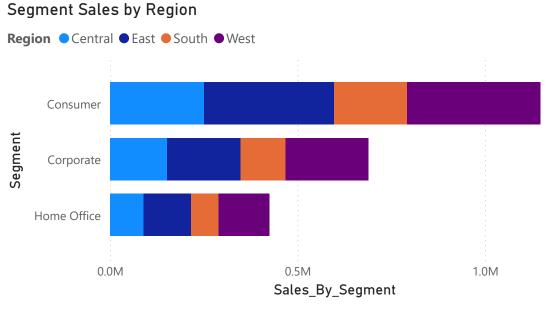


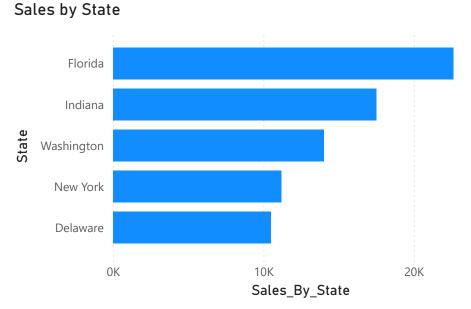
Geographic Analysis



Total Sales by City







Region Filter

