GIANNE RAYANDAYAN
GRAPHIC DESIGNER/ILLUSTRATOR/UX DESIGNER

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EDUCATION

University of California, San Diego

B.S. Cognitive Science w/ Specialization in Human Computer Interaction
2013-2017

ABOUT ME

I am a motivated, detail-oriented, and adaptable individual with a passion for communication and provocation through design. I effectively collaborate with designers, engineers, and clients to produce quality work in a timely manner.

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Unbounce

Processing

MATLAB

HTML/CSS/Javascript

METHODS

Visual Design

Wireframing

Rapid Prototyping

User Research

Competitive Analysis

User Personas

User Flows

Affinity Diagrams

Parallel Design

EXPERIENCE

Graphic Design Intern
UCSD Revelle College
September, 2016-June 2017

- Collaborated with photographers and designers to create advertisements, logos, and print items for student events.
- Corresponded with UCSD Revelle College Administrative Staff and student leaders to facilitate projects from beginning to completion

Designer / Video Editor
Racebending.com
July 2017

- Compiled and edited footage of Racebending's Super Asian America Comic Con 2017 panel footage for viewing on racebending.com and youtube.com
- Designed in-video graphical content to highlight panel's keynote speakers on Asian-American representation in media

UX Researcher
UCSD Mental Wellness Needfinding Project
March 2016 - June 2016

- Directed team's needfinding research on various student groups to understand the complexity of mental health stigma among UCSD students.
- Derived conclusions from surveys, interviews, and observation by creating affinity diagrams and language analysis
- Assisted with writing team's Design Brief and presenting team's work

Graphic/UX Designer
Design Startup Project
"Wonder Plates"
March 2017 - June 2017

- Conducted qualitative surveys and user testing to promote data driven design of a cultural meal prep service.
- Collaborated with team members to develop startup's branding and promotional materials
- Directed and edited startup's promotional video

Graphic Designer
Political Design Project
Jan. 2017 - March 2017

- Worked with a team to create a provocative redesign of UCSD's Sun God Music Festival advertisement campaign to bring attention to issues of deteriorating student event quality
- Designed final advertisement posters and Facebook ad banners to increase traffic towards mock event site for petition signatures

Freelance Graphic Designer
December 2015 - Present

- Created promotional posters and T shirt designs for various UCSD student organizations
- Created graphics for an android mobile app block-elimination game and worked with lead developer to incorporate graphics into game's implementation