



GIANNE RAYANDAYAN

GRAPHIC DESIGNER/ILLUSTRATOR/UX DESIGNER

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EDUCATION

University of California, San Diego

B.S. Cognitive Science w/ Specialization
in Human Computer Interaction
2013-2017

I am a motivated, detail-oriented, and adaptable individual with a passion for communication and provocation through design. I effectively collaborate with designers, engineers, and clients to produce quality work in a timely manner.

ABOUT ME



SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Unbounce
Processing
MATLAB
HTML/CSS/Javascript



METHODS

Visual Design
Wireframing
Rapid Prototyping
User Research
Competitive Analysis
User Personas
User Flows
Affinity Diagrams
Parallel Design

EXPERIENCE



Tutor/Lead Tutor
UCSD Computer Science Department
March 2015-June 2017

- Tutored students of varying skill-levels and backgrounds on basic coding principles through HTML, CSS, Excel, and MATLAB
- Worked with a team of tutors, delegated tasks, and managed multiple weekly labs
- Developed labs and homework and presented revised drafts to tutor team during weekly meetings for critique and feedback.
- Mediated class online forum by answering student questions and emails

Graphic Design Intern
UCSD Revelle College
September, 2016-June 2017

- Collaborated with photographers and designers to create advertisements, logos, and print items for student events.
- Corresponded with UCSD Revelle College Administrative Staff and student leaders to facilitate projects from beginning to completion

Designer / Video Editor
Racebending.com
July 2017

- Compiled and edited footage of Racebending's Super Asian America Comic Con 2017 panel footage for viewing on racebending.com and youtube.com
- Designed in-video graphical content to highlight panel's keynote speakers on Asian-American representation in media

UX Researcher
UCSD Mental Wellness Needfinding Project
March 2016 - June 2016

- Directed team's needfinding research on various student groups to understand the complexity of mental health stigma among UCSD students.
- Derived conclusions from surveys, interviews, and observation by creating affinity diagrams and language analysis
- Assisted with writing team's Design Brief and presenting team's work

Graphic/UX Designer
Design Startup Project "Wonder Plates"
March 2017 - June 2017

- Conducted qualitative surveys and user testing to promote data driven design of a cultural meal prep service.
- Collaborated with team members to develop startup's branding and promotional materials
- Directed and edited startup's promotional video

Graphic Designer
Political Design Project
Jan. 2017 - March 2017

- Worked with a team to create a provocative redesign of UCSD's Sun God Music Festival advertisement campaign to bring attention to issues of deteriorating student event quality
- Designed final advertisement posters and Facebook ad banners to increase traffic towards mock event site for petition signatures