GIANNE RAYANDAYAN
GRAPHIC DESIGNER / ILLUSTRATOR / UX DESIGNER

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ABOUT ME

I am a motivated, detail-oriented, and adaptable individual with a passion for communication and provocation through design. I effectively collaborate with designers, engineers, and clients to produce quality work in a timely manner.

EDUCATION

University of California, San DIego

B.S. Cognitive Science w/ Specialization in Human Computer Interaction
2013-2017

EXPERIENCE

Tutor/Lead Tutor
UCSD Computer Science Department
March 2015-June 2017

- Tutored students of varying skill-levels and backgrounds on basic coding principles through HTML, CSS, Excel, and MATLAB
- Worked with a team of tutors, delegated tasks, and managed multiple weekly labs
- Developed labs and homework and presented revised drafts to tutor team during weekly meetings for critique and feedback.
- Mediated class online forum by answering student questions and emails

Graphic Design Intern
UCSD Revelle College
September, 2016-June 2017

- Collaborated with photographers and designers to create advertisements, logos, and print items for student events.
- Corresponded with UCSD Revelle College Administrative Staff and student leaders to facilitate projects from beginning to completion

Designer / Video Editor
Racebending.com
July 2017

- Compiled and edited footage of Racebending's Super Asian America Comic Con 2017 panel footage for viewing on racebending.com and youtube.com
- Designed in-video graphical content to highlight panel's keynote speakers on Asian-American representation in media

UX Researcher
UCSD Mental Wellness Needfinding Project
March 2016 - June 2016

- Directed team's needfinding research on various student groups to understand the complexity of mental health stigma among UCSD students.
- Derived conclusions from surveys, interviews, and observation by creating affinity diagrams and language analysis
- Assisted with writing team's Design Brief and presenting team's work

Graphic/UX Designer
Design Startup Project
"Wonder Plates"
March 2017 - June 2017

- Conducted qualitative surveys and user testing to promote data driven design of a cultural meal prep service.
- Collaborated with team members to develop startup's branding and promotional materials
- Directed and edited startup's promotional video

Graphic Designer
Political Design Project
Jan. 2017 - March 2017

- Worked with a team to create a provocative redesign of UCSD's Sun God Music Festival advertisement campaign to bring attention to issues of deteriorating student event quality
- Designed final advertisement posters and Facebook ad banners to increase traffic towards mock event site for petition signatures

SKILLS

Adobe llustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Unbounce

Processing

MATLAB

HTML/CSS/Javascript

METHODS

Visual Design

Wireframing

Rapid Prototyping

User Research

Competitive Analysis

User Personas

User Flows

Affinity Diagrams

Parallel Design