

# Trevor Gray

## *Pitches*

### *Short version:*

A website showcasing the best classwork and ability of Trevor Gray as an MSU student.

### *Long Version:*

TrevorGray.com will show the best classwork and web projects from Trevor Gray's time as a student at MSU and well as internship project he has completed, to better enable potential employers to reach out to Trevor Gray for job and career offers. Due to Trevor leaving college soon, This website would best be suited to help showcase his hire-ability and hope to recruit job offers after visiting the site.

# Personas



*Name: David Techy*

David is a tech company employee looking for new creative graduating college students.



*Name: Steve the Radio Guy*

Steve is a radio DJ who loves browsing the internet for fun new websites that he can talk about on his show.





## *Name: Stacy the Recruiter*

Stacy works as a recruiter for major tech firms helping find fresh talent for hire across many job sites and the internet.

# *Competitors*

## *Sites*

- Mark Mawson (<http://www.markmawson.com>)
- Danielle Favreau Website (<http://daniellefavreau.com/resume/>)
- Juliana Rotich (<http://julia.na/>)