

GRAZIELLA DALL'AGNESE

DATA SCIENTIST

◦ DETAILS ◦

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◦ SKILLS ◦

Python
R
SQL
Microsoft Power BI
Tableau
Cloud Computing
Predictive Modeling
IBM SPSS Statistics
Microsoft Office
Machine Learning
Probability/Statistics

◦ CERTIFICATES ◦

Python for Data Science:
Intermediate (2022),
DataQuest
Intermediate SQL (2021),
DataCamp
Intermediate Python (2021),
DataCamp

👤 PROFILE

Goal-oriented Data Scientist offering a proven track record of understanding the business underpinnings of a problem, conducting effective analyses, and delivering data-driven insights and value that improve decision making and positively impact the top and bottom lines.

Key information:

- Humber College Postgraduate (2022) in Business Insights & Analytics (Dean's Honours Distinction);
- Highly skilled in data mining, extraction, analysis, statistical modeling, machine learning and data visualization;
- Over 7 years of experience in the automotive industry, gaining valuable transferable skills in relationship building, strategic planning, communication, and adaptability;
- Work proficiency in 4 languages (English, Portuguese, French, Spanish);

📁 EMPLOYMENT HISTORY

Data Analyst at FCBB

Federation of Canadian-Brazilian Businesses – Consulting Company
January 2022— July 2022

- Analyzed and interpreted people data, performed trend analysis, and used it in generating people risks profiles and impact assessment reports.
- Designed rich data visualizations and views using combo charts, stacked bar charts, donut charts, geographic map, transforming the data with PowerBI, DAX, Excel Pivot tables, and cloud-based applications.
- Delivered and communicated research results, recommendations, opportunities to non-technical managers and executive teams, via slide show over Zoom.
- Restructured the Hiring Process and recommended new metrics for evaluation, reducing the time to hire by about 30%.

Strategy & Data Analytics Trainee at dataLit

e-Learning Company
May 2022— June 2022

- Coached by professionals who work in strategy & insights at McKinsey, KPMG, TELUS, Merck, and SkipTheDishes while working on a real-world business analytics project.
- Worked with the application of intermediate-level SQL, BI/Visualization tools such as Tableau against large data sets on Redshift and AWS Cloud, to perform quantitative analysis and draw meaningful insights.
- Dissected a business problem and drew actionable conclusions using business strategy frameworks and data storytelling concepts.

Sales Executive at Honda

Automotive Company
February 2016 — May 2019

- Sales planning, leads generation, presentation, and forecast accuracy delivering.

- Developed new strategies for product introductions and marketing campaigns through market data and statistical analyses.
- Achieved 138% of quota and ensured that a 95% CSI (Customer Satisfaction Index) was maintained.

Finance & Administrative Assistant at Mercedes-Benz

Luxury Automotive Company

August 2015 — February 2016

- Responsible for processing sales, billings, invoices, check requests, registrations, and reimbursement claims.
- Developed cross-functional and critical thinking skills, which involved constant interactions with stakeholders to analyze and provide solutions to Salesforce cases.



EDUCATION

Postgraduate in Business Insights & Analytics, Humber College

2020 — 2022

Relevant courses: Machine Learning, Predictive Analysis, Time Series Analysis and Forecasting, Database and SQL, Quantitative Research Methods, Big Data.

GPA 4.0/4.0

Bachelor's Degree in Business Administration, Goias State University

2013 — 2018



PROJECTS

Humber College Capstone – Mental Health Services

- Developed an ETL (Extract, Transform, Load) pipeline using Python for data integration;
- Developed a functional dashboard using Figma and Power BI to communicate business insights;
- Developed Machine Learning Models (Decision Tree and Neural Network) to forecast Length of Stay and Potential Emergency Crisis, resulting in improvements in capacity, medications, and staff management;



EXTRA-CURRICULAR ACTIVITIES

Toastmasters International Club

2021 — 2021

Leadership growth, career advancement, increased productivity, communication, and presentation skills.

Volunteer at RCIIS (Royal Canadian Institute of International Students)

2020 — 2020

Promoted guidance for new students by explaining the benefits of each program offered, collected data to complete registration and feed the organization's database.