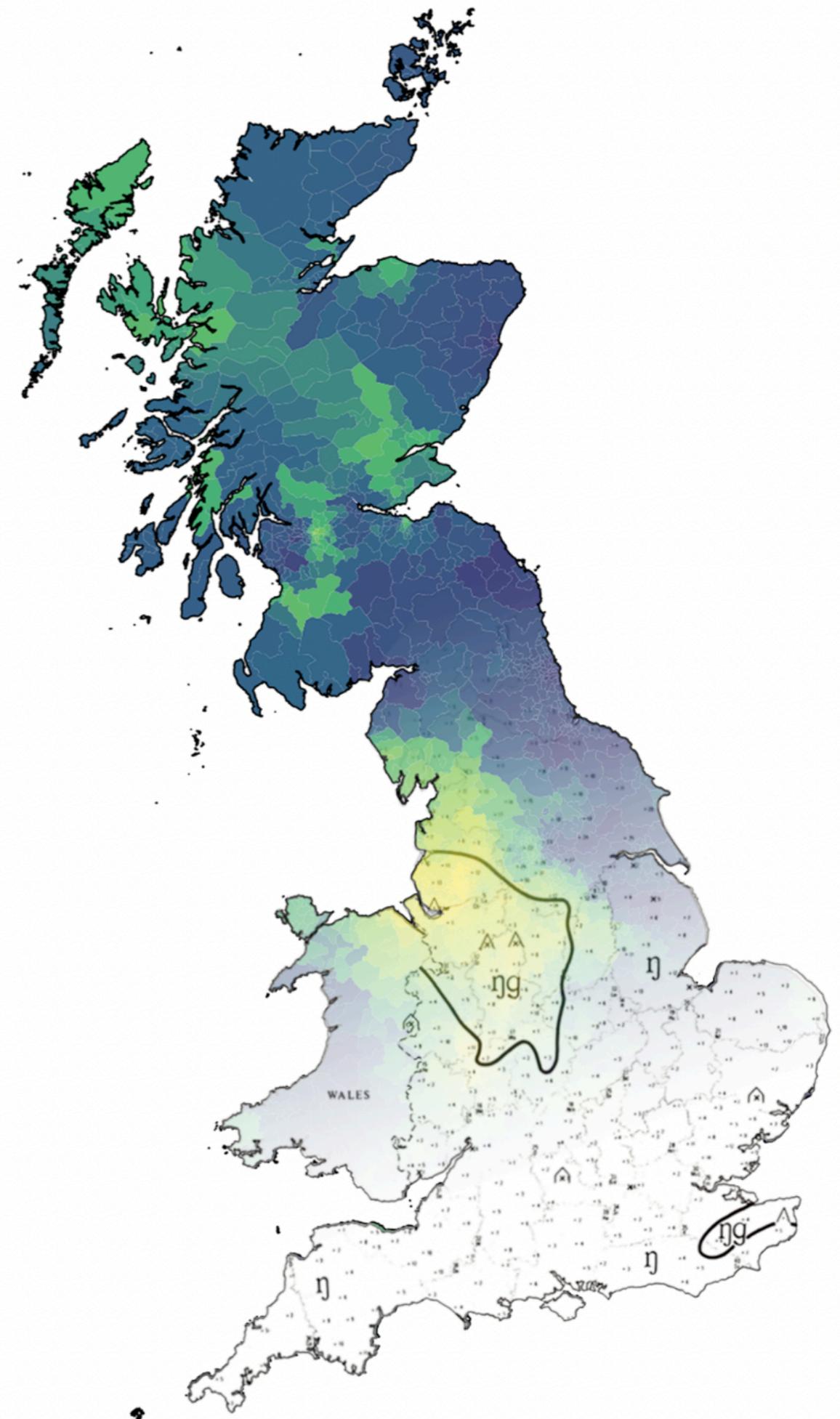


# Computational approaches to British English dialectology

George Bailey  
*University of York*

Manchester Forum in Linguistics  
29th April 2021



**“America: You drive for four hours. You are still in the same part of the country.**

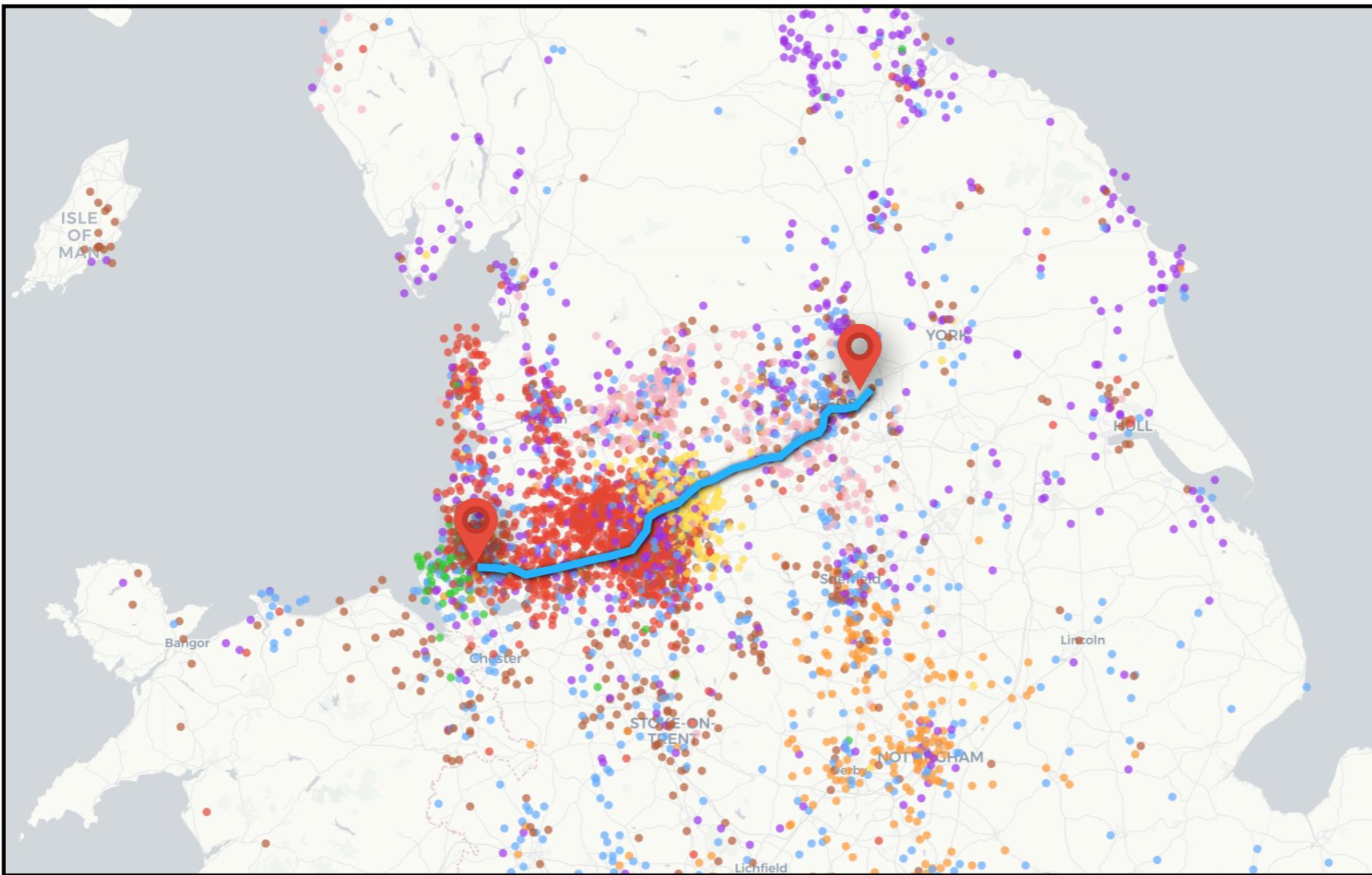
**UK: You drive for two hours. The local accent has changed twice. Bread rolls have a new name”**

**– Stefan (@Zin5ki) on Twitter**

“America: You drive for four hours. You are still in the same part of the country.

UK: You drive for two hours. The local accent has changed twice. Bread rolls have a new name”

– Stefan (@Zin5ki) on Twitter



Leeds

*tea cake*

*muffin*

*barm*

*batch*

~2 hours

Liverpool

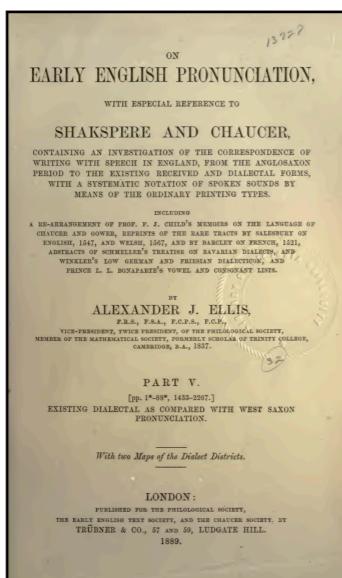
# British English dialectology

- Long history of dialectological research in the UK

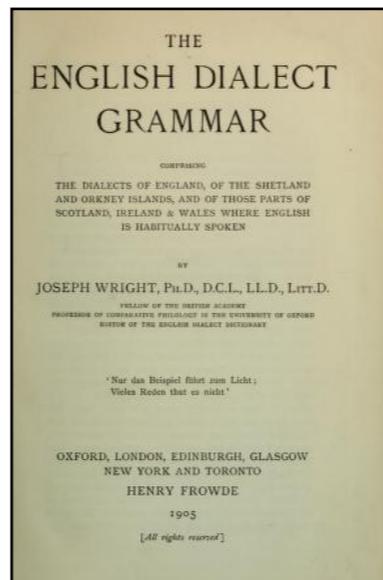
*“geographical differentiation of local accents is densest in those places which have long been settled by English-speaking populations”*

(Wells 1982:10)

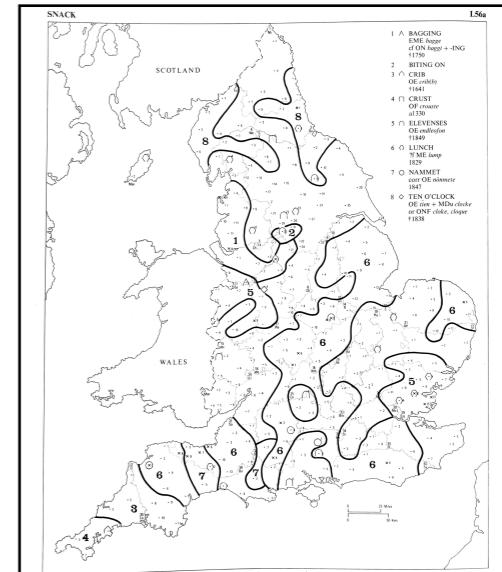
- Early examples:



Alexander Ellis (1889)  
*The Existing Phonology  
of English Dialects*



Joseph Wright (1905)  
*The English Dialect  
Grammar*



Harold Orton (1962)  
*Survey of English  
Dialects*

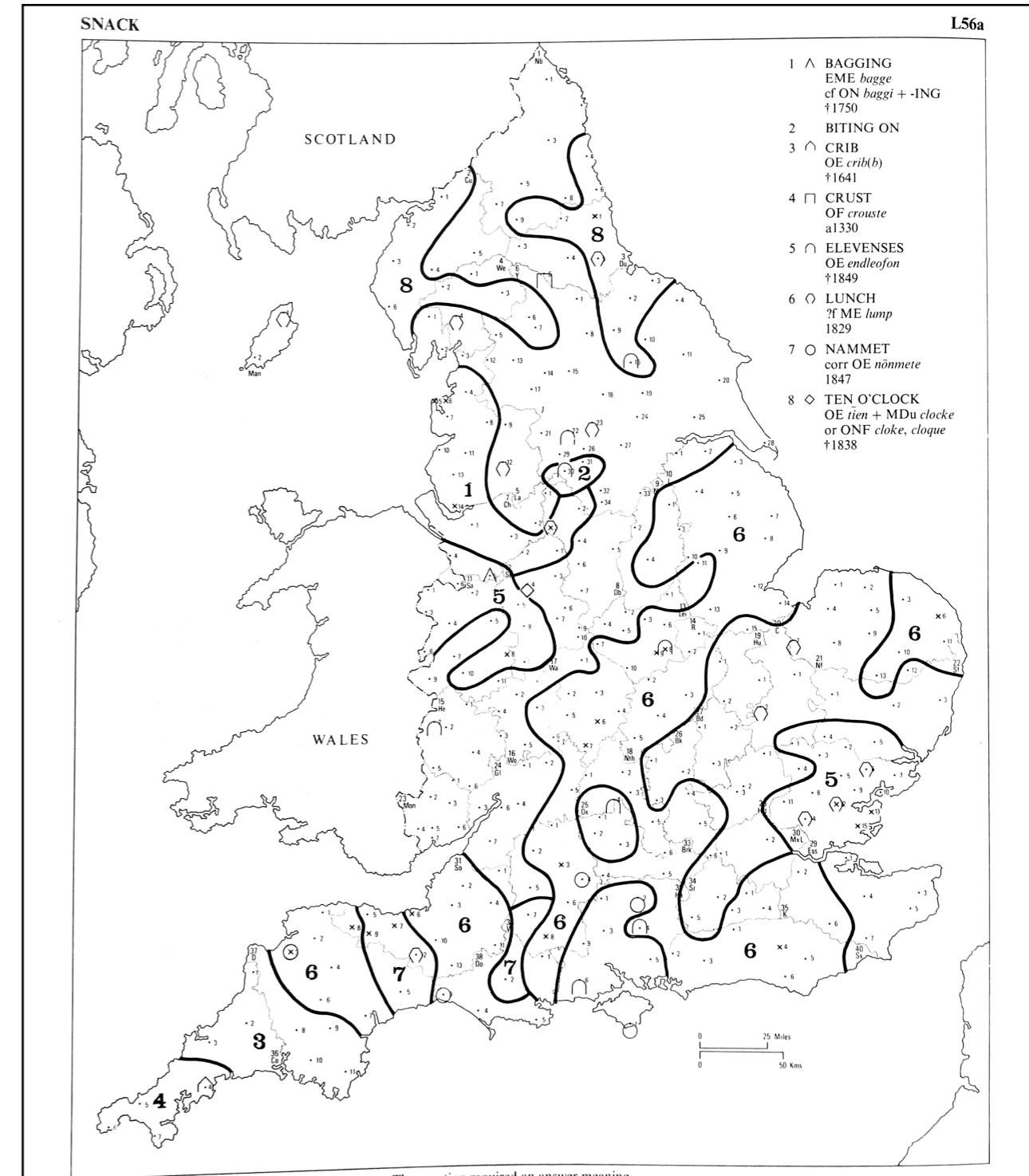
# British English dialectology

## *Survey of English Dialects (Orton 1962)*

- Project led by Harold Orton at the University of Leeds
- Data collection between 1950 and 1961



Stanley Ellis interviewing an informant near Ilkley



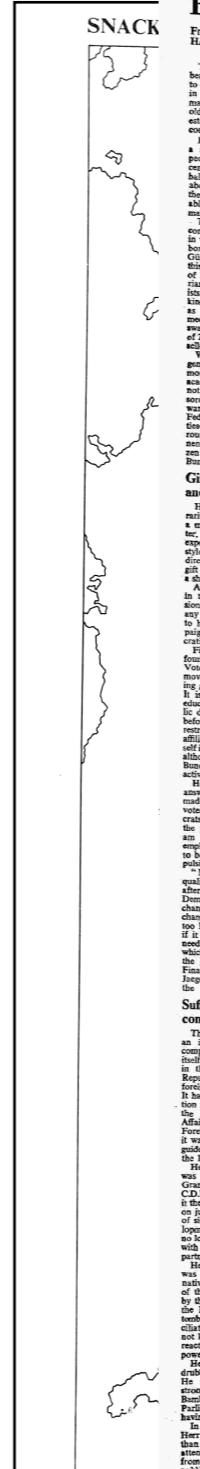
# British English dialectology

## Survey of English Dialects (Orton 1962)

- Project led by Harold Orton at the University of Leeds
- Data collection between 1950 and 1961
- It wasn't always plain sailing!



Stanley Ellis interviewing an informant near Ilkley



8 NEWS DIARY  
THE TIMES WEDNESDAY SEPTEMBER 17 1969

Beating drum for Brandt

From JEROME CAMINADA

Rome, Sept. 16  
The largest of the Bad Godesberg assembly last night was overflowing last night. Seats in inevitable chain were many representatives of older generation, respectable establishment, of distinctly conservative appearance.

But they were seated with a sparse sprinkling of younger people, those who had come from centre and the sides of the hall, who had themselves about this stage of the proceedings. Wadi Fox should have made the kind of speech that would mark-like mouthings.

The spectacle of one-sided, forced, reconstructed, sometimes even contrived, political getting results; on the other side, a comparatively ignorant audience, yet relatively well informed, seldom properly interested in the kind of speech that he as himself said, the most important principles still hold sway above the heads of those besides Israel, the clash has been between the two sides of the Ben-Gurion and the crowd.

Writers in Germany generally knew that he also was not merely an academic dispute; they do not let their hands with the most honest of them want to get the part in the picture—out of their reach in the routine, and establish a permanent place between the citizen and his representative in the Bundestag.

Gift for iron and repartee

Hey Grass is not merely a nutty old man, but also a most effective political figure, as well as a highly literary style (yet far more popular than in his writings), a gift for wit, irony, and a sharp sense of repartee.

All these gifts are rare enough in the world of professional politicians in west Germany to impress a refreshing touch to his speech, and his pamphlet for the Social Democrats.

Five months ago Hey Grass founded the Social Democratic Voice of the People, a movement based on non-existing groups all over the country. It is a movement for the education of the voters and public discussion of the real issues before the election. The restraining influence of party affiliation is largely overcome by the chairman's chairman, Mr. David Crotty, chairman of the New Eukan, the chairman of the New Zealand Co-operative Society, Mr. Duncan McNaughton, managing director of London Co-operative Society, and Mr. David Montague, aged 41, member of the TUC, Mr. Tom Swetling, to mention only the party organization. If it is loyal to the party, it is equally loyal to the London Weekend.

At the core of this intriguing affair is the future of Mr. Michael Peacock, chairman of the London Weekend television, and managing director and once chairman of R.B.C.T. One of Peacock's demands on change came last night: "Michael has been playing the amateur at the moment," he said. "It is due to him that the board will be put to their fellow directors in the London Weekend board to be obtained through the company's chairman."

He explained last night in answer to a question whether he made a distinction between what were Social Democrats at the time of the meeting, and the party organization. "If it is loyal to the party, it is equally loyal to the London Weekend board to be obtained through the company's chairman."

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But a fascinating twist to the story occurred yesterday, when Peacock made the scapegoat for the company's troubles.

The S.P.D. long suffered from an inferiority and persecution complex. It was bad at selling itself. But suddenly, in the history of the Federal Republic, it was responsible for almost everything that went wrong.

It had emerged from its opposition to the CDU, the Minister of Economic Affairs, and Herr Brandt, the Foreign Minister, and the S.P.D. was capable of providing the guidelines of German policy for the 1970s.

Hey Grass made it clear he was never consulted by the S.P.D. and C.D.U. and S.P.D. without it there had to start in political terms, no excuse of sickness benefits, or of developing a political party, however, longer support a local council, with the S.P.D. as the junior partner of the C.D.U.

Herr Brandt's policy of peace was the result of a number of the company's policies, particularly the political party, which he has expressed by the Federal President, on his behalf. I called for reconciliation, and the company's policy of not leaving him isolated, with the reaction generated by the real people, Herr Grass said.

Herr Strauss got a thorough thrashing at Herr Grass's hand. He referred to the company's most recent outburst in Parliament, and the East Parliamentary meeting like animalistic.

In a short, sharp hitting, Herr Grass was heard for more than an hour on the whole with attention, sometimes by choice from the younger section of the public.

Israel foots bill for Arab homes

RICHARD WIGG

Response to repression

Buenos Aires, Sept. 16  
When asked last week, the United States aid to Brazil the biggest amount ever given to a country to be cut by more than half this year. The kidnapping of the United States envoy is an imminent blow to the relations America has with Argentina, which has been strained by a bunch of "urban guerrillas" who have been attacking the foreigner here completely ordinary Brazilians, and the United States, and told him any more would be "unacceptable." Deputy Prime Minister three, and finally that they should be immediately exploring over the matter. They have been cleared away habitats, two of them, of the Wall, that they should be restoring some of the ruins of the former Jewish quarter, and establishing a memorial to the conditions in Brazil, and the United States, and told him any more would be unacceptable. One American firm, a leftist political prisoners in the organization they must now reply with rounding up hundreds of people. There are many Brazilian and Argentine left-wing cults from the United States, and Chile and the violent practices of the military regimes can only represent a one-party state, and the search for opposition political regimes are rapidly increasing. The foreigner here is violence in South America, and the United States, and they have reached a Herodion pavements at nearly 15 leftist political prisoners in the continent's reportive of death.

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# Dialect survey needs cash

FROM OUR MIDLANDS CORRESPONDENT

*"We consider it a history of England and the real English people much more, say, than treaties or battles"*

*"In a sense we have performed a salvage operation in the face of the dilution of dialects by the mass communication media"*

*"The area was found to use 23 different summonses for calling pigs, 16 for cows, and 12 for poultry"*

Birmingham, Sept. 16

After 23 years, and an outlay of £45,000, a major English dialect survey being conducted from Leeds University is in danger of foundering through lack of finance.

The ultimate object of a linguistic atlas of England is unlikely to be realized unless a further £10,000 can be found from outside sources to complete the work.

The university, which has provided the bulk of the money, can no longer help. Although Emeritus Professor Harold Orton, co-founder of the survey, may try to publish part of the atlas there is a danger of a foreign publisher producing a full atlas when the 12 basic books of the survey have been published by 1971. Already 30 copies of the survey so far published have been bought by Japan.

Any attempt by American universities or foundations to take over the survey are likely to be resisted strongly if strings are attached, Mr. Stewart Sanderson, director of the Institute of Dialect and Folk Life Studies at Leeds, said.

Mr. Sanderson and field workers were in Birmingham for today's publication of the section

of the survey dealing with the Midlands and East Anglia, which covers 24 counties.

Mr. Sanderson said tentative approaches had been made by American interests to Professor Orton. "I am resisting these for the survey is important for the history of the English people. In fact we consider it is a history of England and the real English people much more, say, than treaties or battles."

*"In a sense we have performed a salvage operation in the face of the dilution of dialects by the mass communication media."*

In this context Mr. Sanderson said he was hoping to approach the Independent Television Authority for financial assistance.

Since the main fieldwork started in 1950 volumes covering northern and southern England have been published. Most of the tape recordings of unscripted speech are now in the B.B.C.'s permanent sound record library.

The survey is concerned with rural dialects, and 313 selected villages and their inhabitants have been investigated. Most of the people interviewed were men, usually retired and agricultural workers in their seventies or eighties. It was considered

that men speak the vernacular more frequently and genuinely than women.

Field workers found they had to dress in old clothes to gain the confidence of elderly villagers. Otherwise they found they were respectfully addressed as "sir" or "the gentleman from the city". Frequently wives said they had tried for 25 years or more to refine their husbands' speech.

In the survey of the Midlands it was found that Watling Street formed an important dividing line. To the west of what is now the A5 most people still said "farmer" instead of farmer and the retroflex rolling "r" of the west did not cross the road although it had found its way to Belfast, where much of the dialect originated in the west Midlands.

Among words that had survived from old English was "mommet" for scarecrow, which was the villain of the medieval mummers' plays. The area was found to use 23 different summonses for calling pigs, 16 for cows, and 12 for poultry. The area with probably more variations in speech than anywhere else was Gloucestershire, particularly in the Forest of Dean.

# British English dialectology

## *Survey of English Dialects (Orton 1962)*

- Surveyed 313 localities across England
- Questionnaire containing over 1,300 questions + recorded interviews
  - focus on agricultural terms, but also covers phonetic and syntactic variables
- Targeted NORMs: **N**on-mobile **O**lder **R**ural **M**ales



Bill Cross (Dolphinholme, Lancashire)  
b. 1880



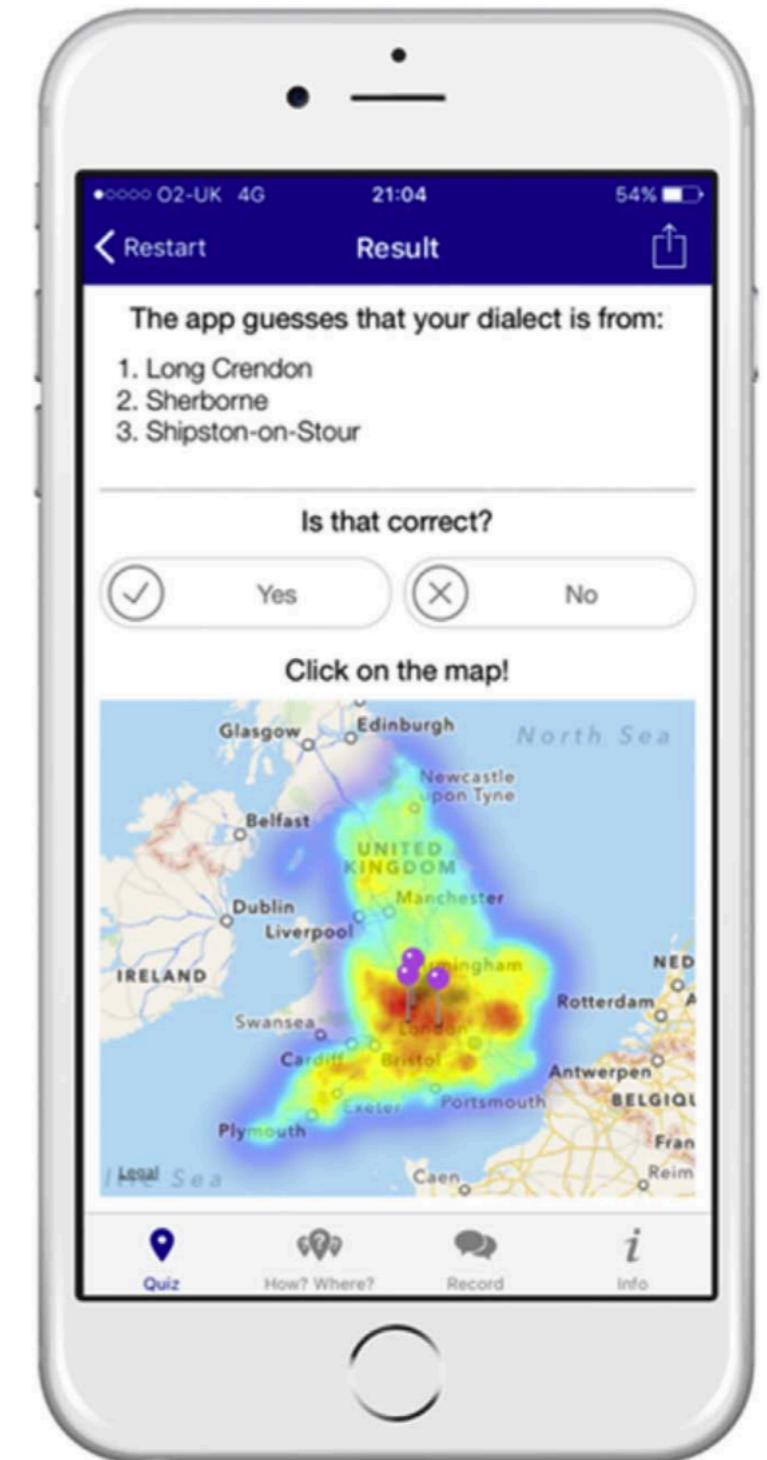
Audio from:

<https://sounds.bl.uk/Accents-and-dialects/Survey-of-English-dialects>

# British English dialectology

## *English Dialects App (Leemann et al. 2018)*

- Advances in smartphone technology have opened up new/easy ways for large-scale data collection
- Dialect quiz + >3500 recordings of ‘*The boy who cried wolf*’ passage
- Specific sociophonetic studies using this data:
  - realisation of laterals (Kirkham et al. 2020)
  - regional variation in General Northern English (Strycharczuk et al. 2020)
  - East Anglian English (Britain et al. 2020)
  - dialects in the South East of England (Jansen et al. 2020)
  - regional variation in the FACE vowel (Leeman et al. 2019)

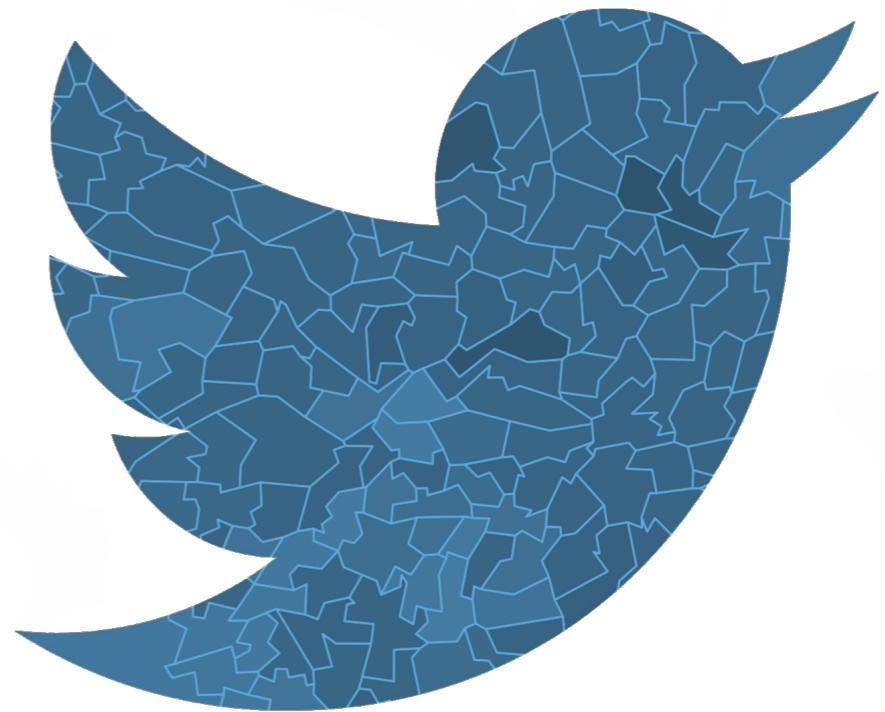


# This talk

***Two modern approaches***



The 'Our Dialects'  
project



'Twittalectology'

# Our Dialects

*Mapping variation in English in the UK*



Our  
Dialects

- Collaboration with **Laurel MacKenzie** (New York University)  
**Danielle Turton** (Lancaster University)

# Our Dialects

## *Mapping variation in English in the UK*

- Started out in 2013 as an undergraduate assignment set for students taking *Language Variation and Change*
- Printed dialect survey distributed to at least 10 friends/family members

We are studying the ways in which the English language varies throughout the United Kingdom and would like to learn about how you use particular words. Your participation in this survey is voluntary and your responses will be kept anonymous. Thank you for your participation!

Name: \_\_\_\_\_ Sex: \_\_\_\_\_ Ethnicity: \_\_\_\_\_ Age: \_\_\_\_\_

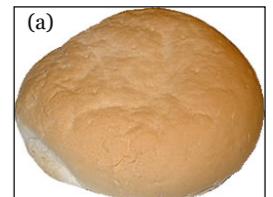
What town(s)/village(s) were you raised in between the ages of 4 and 13? \_\_\_\_\_

What is the postcode for the area in which you lived for the longest time growing up? Only the first half of the postcode is needed. \_\_\_\_\_

I. Please put an "X" next to all answers that apply. If there is one you've used much more than the others, select only that one. If you select "other", write in your answer.

1. What would you call the soft, round bread in picture (a)?

barm  bap  muffin  cob  roll   
batch  bun  tea cake   
other \_\_\_\_\_



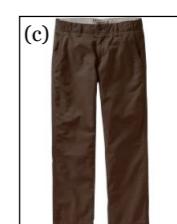
2. What would you call the item of footwear in picture (b)?



plimsolls  daps  pumps   
other \_\_\_\_\_

3. What would you call the item of clothing in picture (c)?

pants  trousers  other \_\_\_\_\_



4. What do you call the evening meal?

dinner  supper  tea  other \_\_\_\_\_

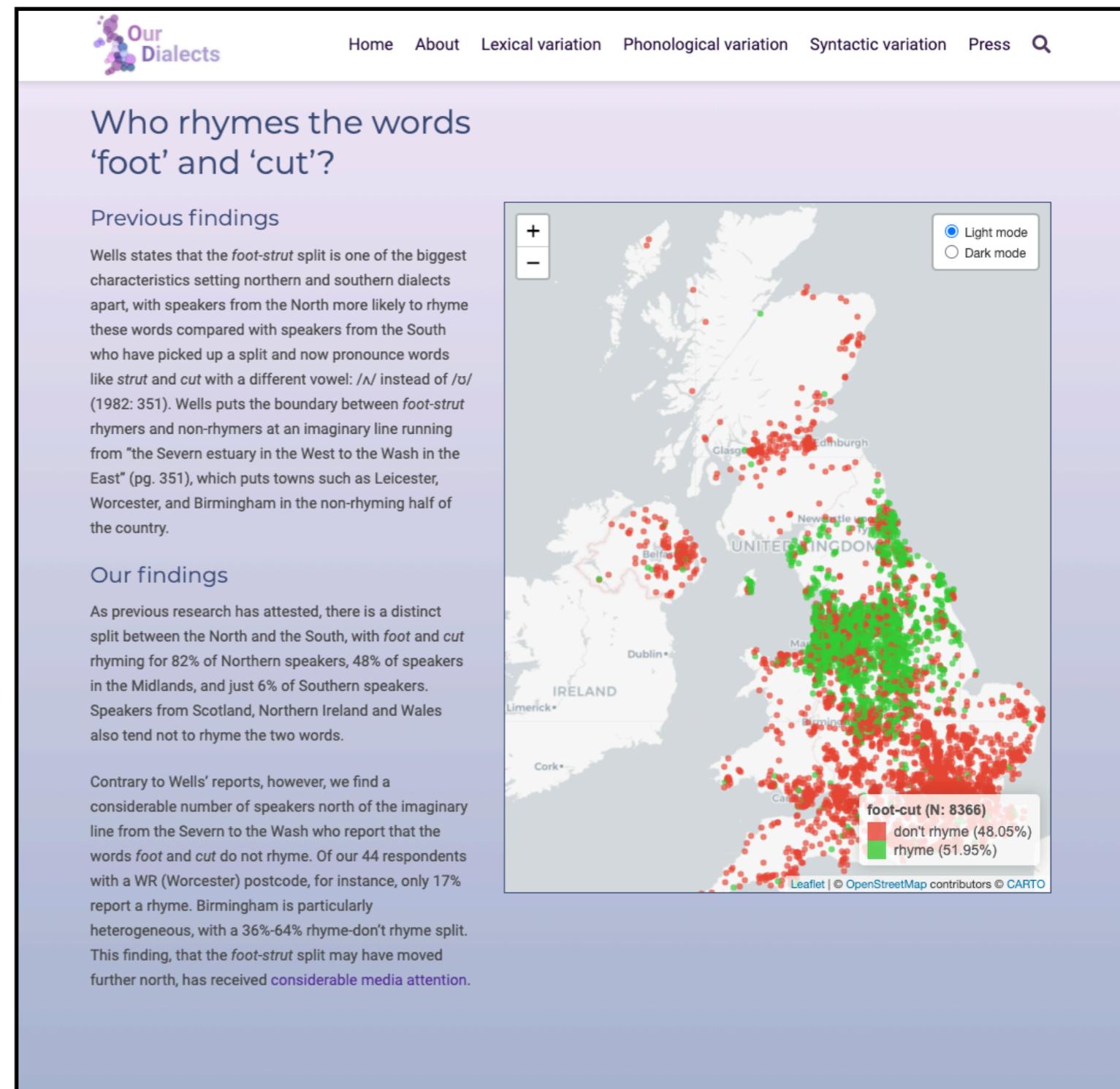
5. How would you address a group of two or more people?

you  you guys  yous  you lot  other \_\_\_\_\_

# Our Dialects

## *Mapping variation in English in the UK*

- Started out in 2013 as an undergraduate assignment set for students taking *Language Variation and Change*
- Printed dialect survey distributed to at least 10 friends/family members
- Creation of a public-facing website:  
[www.ourdialects.uk](http://www.ourdialects.uk)
- Over 37,000 visitors since 2016



# Our Dialects

## Data collection

- Data collection started in 2013 via questionnaire, now online
- Over 14,000 respondents, all raised in UK between ages 4–13
- Demographic information: age, sex, occupation, postcode
- Questions targeting **lexical**, **phonological**, and **morphosyntactic** variation

## Lexical variables

- **bread roll**
  - *bap, barm, batch, breadcake, bun, cob, muffin, roll, teacake*
- **evening meal**
  - *dinner, supper, tea*
- **footwear**
  - *daps, gutties, plimsolls, pumps, sandshoes*
- **clothing**
  - *breeks, kecks/kegs, pants, trousers*
- **prank**
  - *doorbell ditch, knock down ginger, knock-a-door run, cherry knocking, nicky nicky nine doors*
- **furniture**
  - *couch, settee, sofa*
- **group of people**
  - *you, you guys, you lot, youn(s), yous(e)*
- **gum**
  - *gum, chewy, chuddy, chuggy, speg, spidge*
- **walkway between buildings**
  - *alley(way), cut, entry, gennel, ginnel, gully, jitty, passage, snicket, twitchel*
- **frozen treat**
  - *ice lolly, lolly ice*

# Our Dialects

## Data collection

- Data collection started in 2013 via questionnaire, now online
- Over 14,000 respondents, all raised in UK between ages 4–13
- Demographic information: age, sex, occupation, postcode
- Questions targeting **lexical**, **phonological**, and **morphosyntactic** variation

## Phonological variables

- **foot-cut**
  - [ʌ] ~ [ʊ]
- **class-farce**
  - [ɑ:] ~ [a]
- **singer-finger**
  - [ŋ] ~ [ŋg]
- **one-gone**
  - [ɒ] ~ [ʌ]
- **fur-bear**
  - [ɜ:] ~ [ɛə]
- **for-more**
  - [ɔ:] ~ [o:]
- **book-spook**
  - [ʊ] ~ [u:]

- **pour-poor**
  - [ʊə] ~ [ɔ:]
- **eight-ate**
  - [ɛɪ] ~ [e:]
- **mute-moot**
  - [ju:] ~ [u:]
- **spa-spar**
  - [ɑ:] ~ [aʊ]
- **thin-fin**
  - [θ] ~ [f]
- **fool-full-fall**
  - [u:] ~ [ʊ] ~ [ɔ:]

↑  
Do these  
words rhyme?

↑  
Do these words sound the same or different?

# Our Dialects

## Data collection

- Data collection started in 2013 via questionnaire, now online
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- Demographic information: age, sex, occupation, postcode
- Questions targeting **lexical**, **phonological**, and **morphosyntactic** variation

## Morphosyntactic variables

- “**Give it me**”
- “**I done it**”
- “They’re just **things what we’ve used**”
- “**You was** outside when she called”
- “The **beaches was** superb”
- “**They was** late for the party”
- “**We was** waiting for you”
- “**I’ve not got it**”
- “Look at **them animals**”
- “I **was sat** next to him”

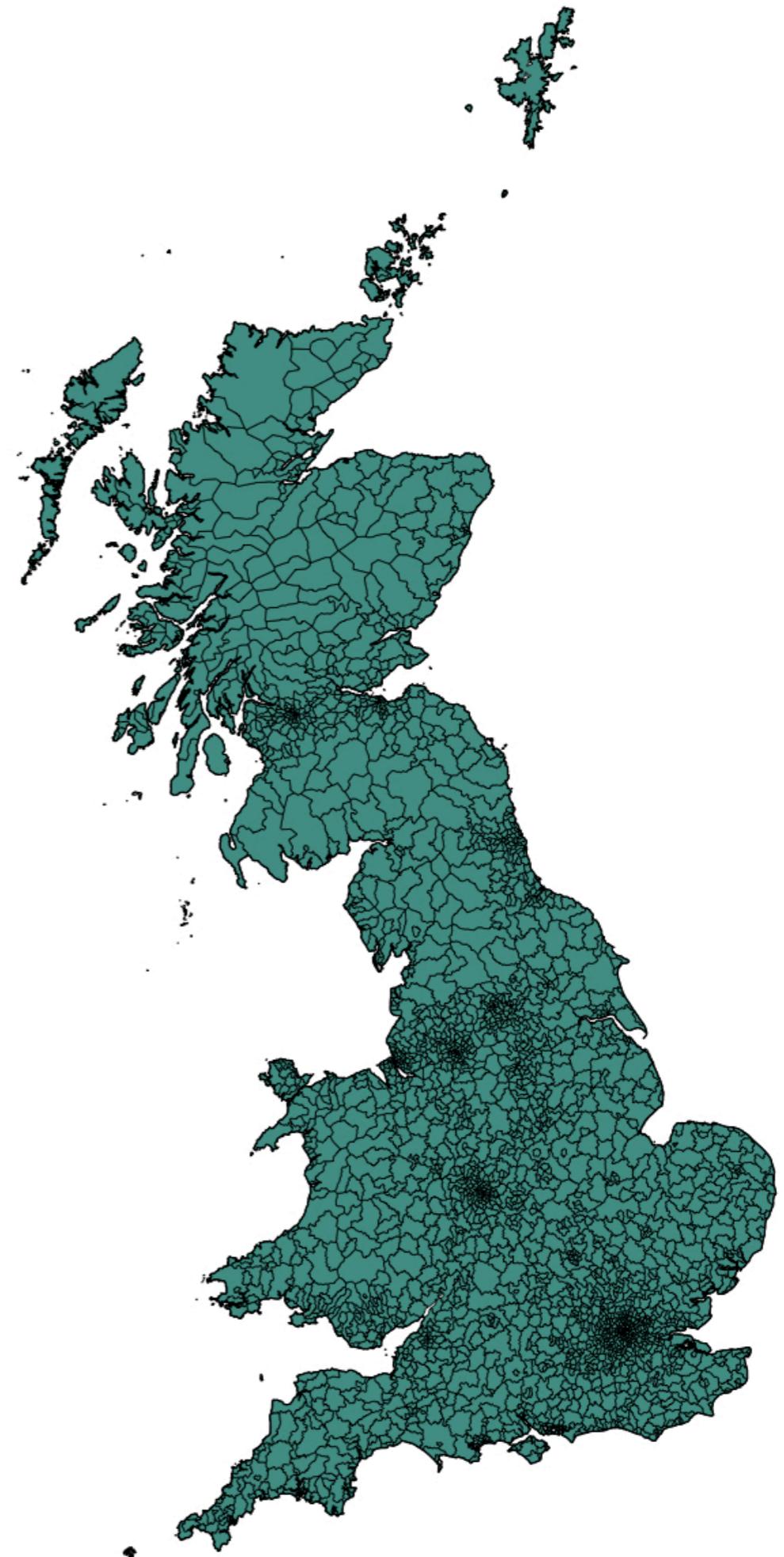
### Options:

- a) I’d say this myself
- b) I wouldn’t use it, but people from my area would
- c) I’ve heard some people use this expression
- d) A speaker of English might say this, but I haven’t really heard it
- e) No native speaker of English would say this

# Our Dialects

## *Geospatial analysis*

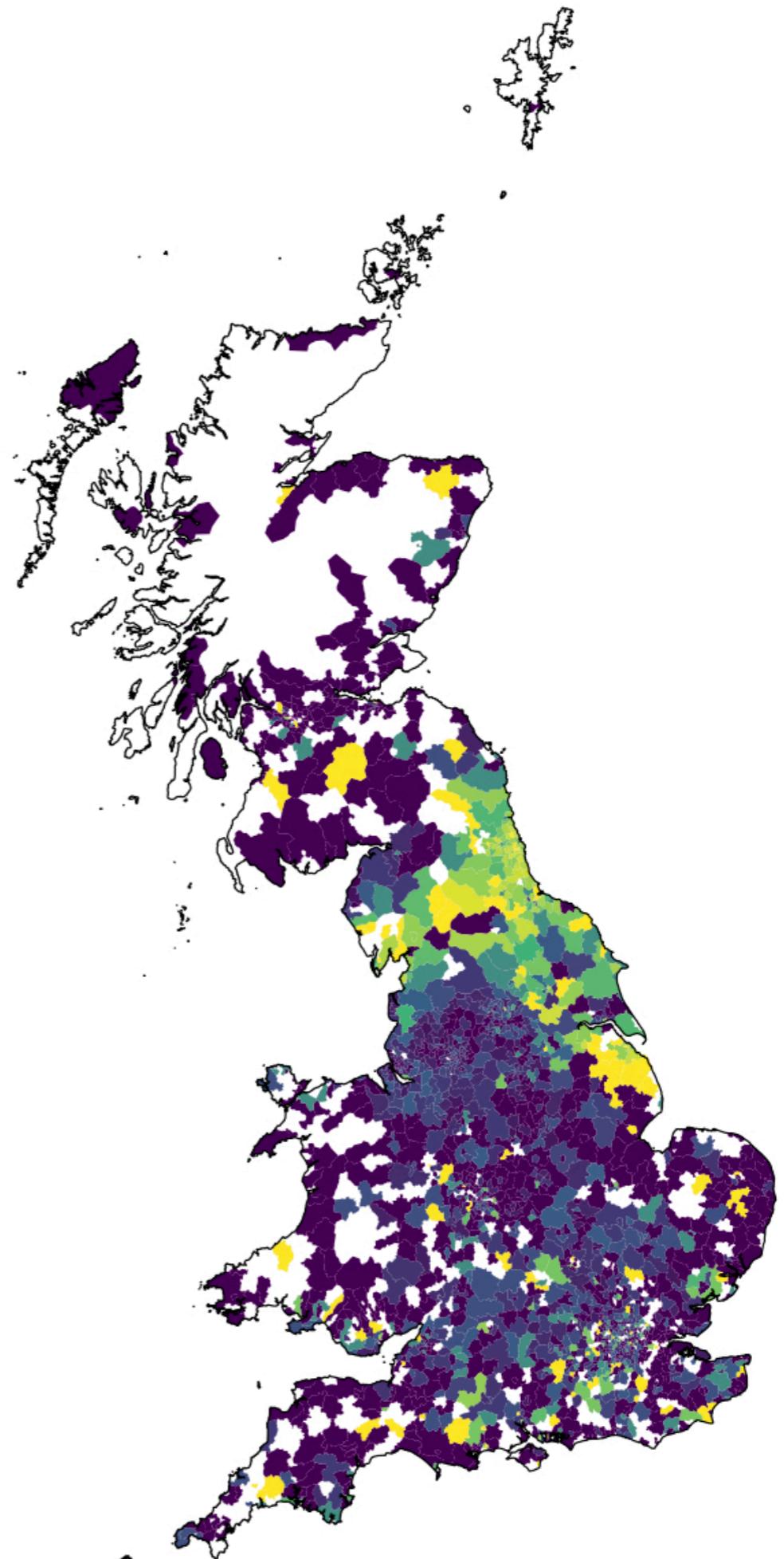
- Responses geocoded by postcode district (>2800 across England, Scotland and Wales)
- ‘Hotspot analysis’ using local spatial autocorrelation
  - smooths over raw data to highlight significant areas of high and low variant usage



# Our Dialects

## *Geospatial analysis*

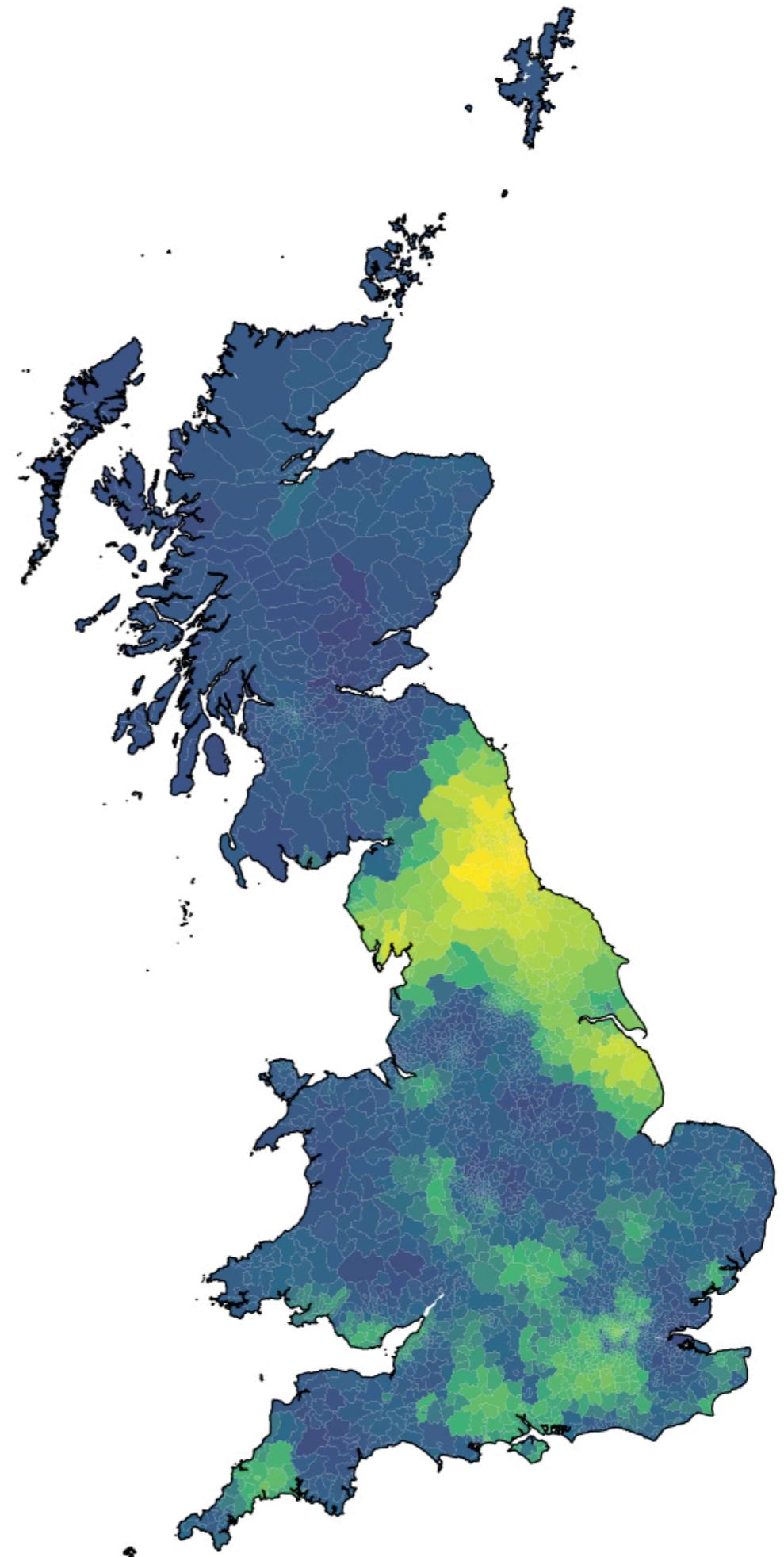
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# Our Dialects

## *Geospatial analysis*

- Responses geocoded by postcode district (>2800 across England, Scotland and Wales)
- ‘Hotspot analysis’ using local spatial autocorrelation
  - smooths over raw data to highlight significant areas of high and low variant usage
  - spatial weights matrix based on reciprocal distance between neighbouring districts

$k = 0$



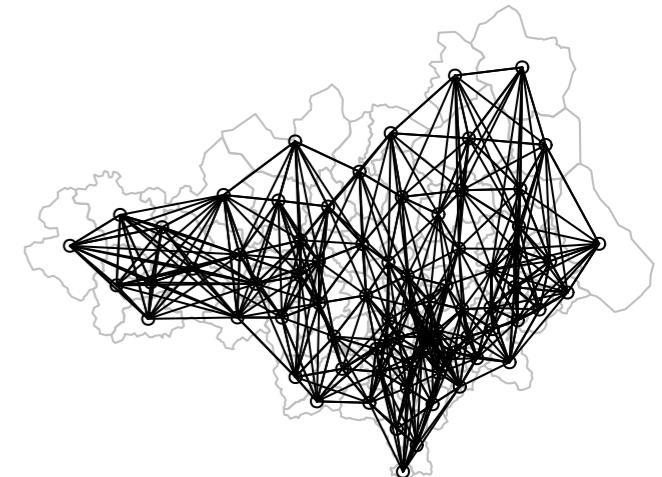
$k = 2$



$k = 5$



$k = 10$



# Results

1. UK-wide patterns
2. Greater Manchester

# Results

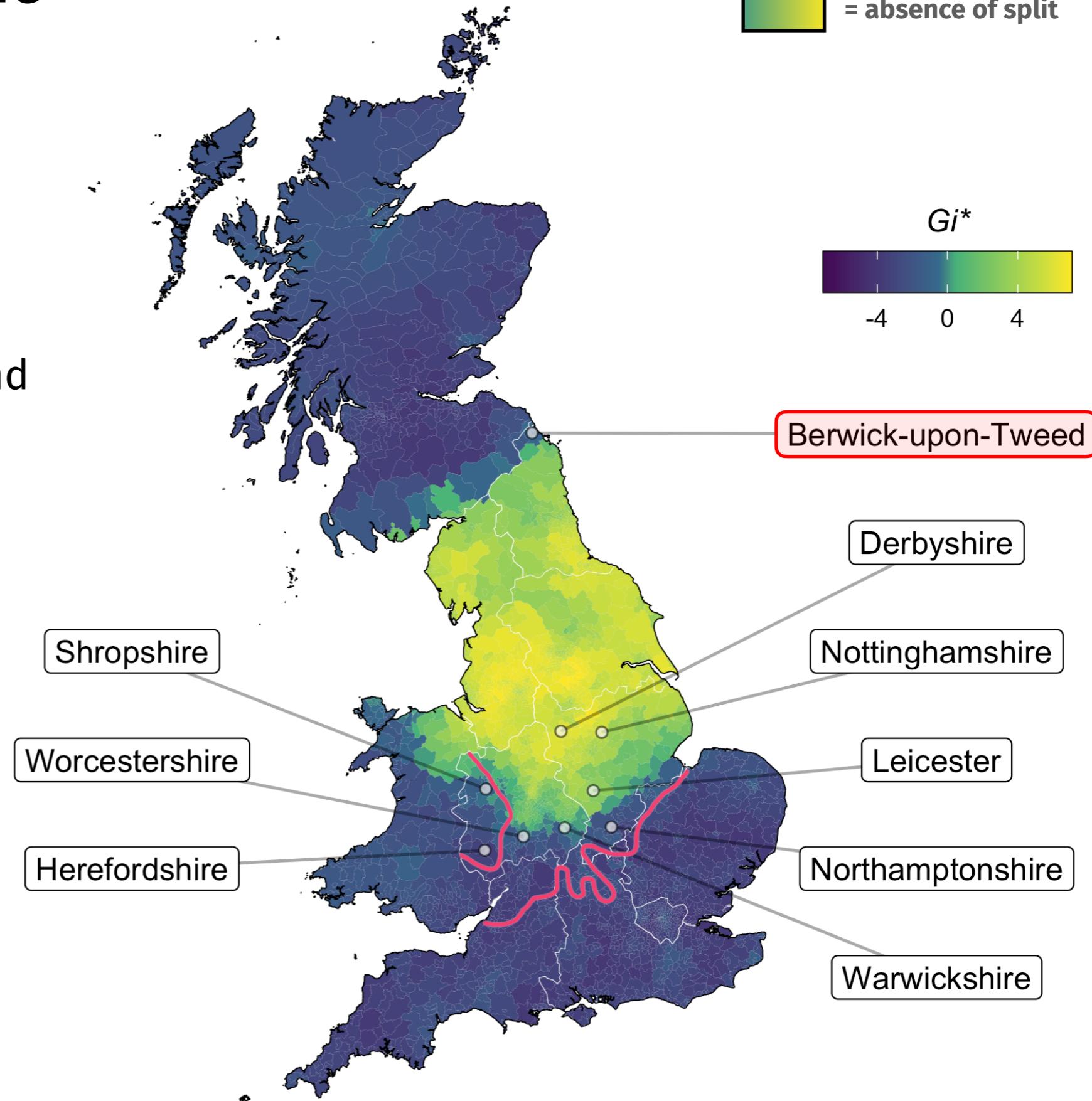
1. UK-wide patterns
2. Greater Manchester



Do the words *foot* and *cut*  
rhyme for you?

# FOOT-STRUT split

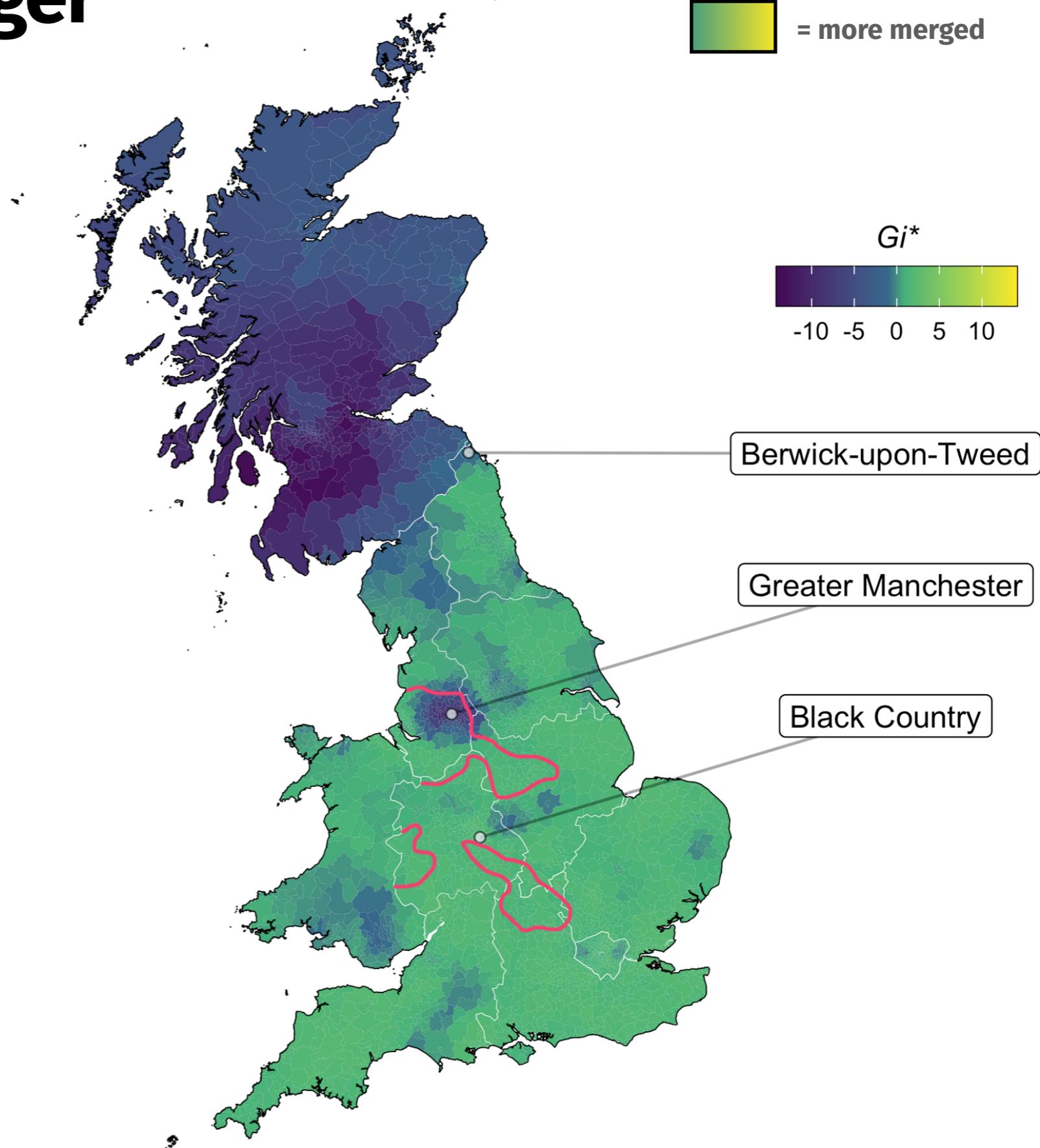
- Phonemic split in 17thC → different vowels in e.g. *foot* [fʊt] *cut* [kʌt]
- Stark divide between the North and South of England
- But comparison to **SED isogloss** suggests northwards spread of the distinction since 1950s
- Northern limit aligns closely with the Anglo-Scottish border
  - exception: Berwick-upon-Tweed is linguistically aligned with Scotland



# NORTH-FORCE merger

- NORTH-FORCE merger → homophony between pairs such as *for-four*, *war-wore*
- Distinction now prominent only in Scotland and Manchester
- Further retrenchment of distinction relative to **1950s merger isogloss**
- Loss of this distinction in the Black Country may be quite recent: Clark (2008) reports its presence among older speakers

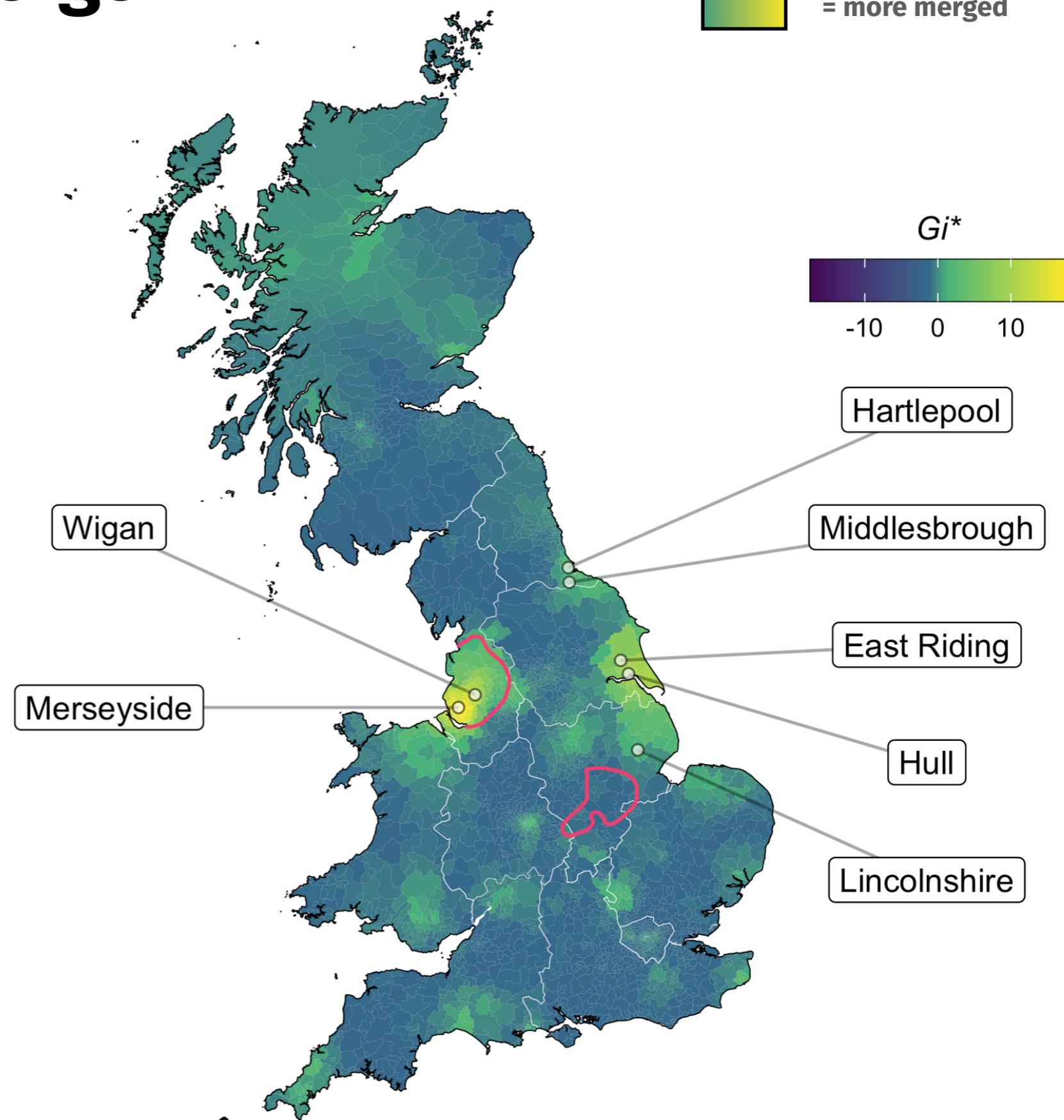
Do the words *for* and *more* rhyme for you?  
■ = more merged



Do the words *fur* and *bear* rhyme for you?

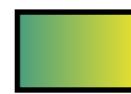
# NURSE-SQUARE merger

- NURSE-SQUARE merger → homophony between pairs such as *fur-fair*, *her-hair* etc.
- Merseyside/Lancashire largely stable compared to **1950s merger isogloss**, but lost in Leicestershire (noted as variable in Wells 1982)
- Merger on east coast wasn't present in SED, but now well-established in Hull and surrounding areas (see also Williams & Kerswill 1999; Llamas 2001)



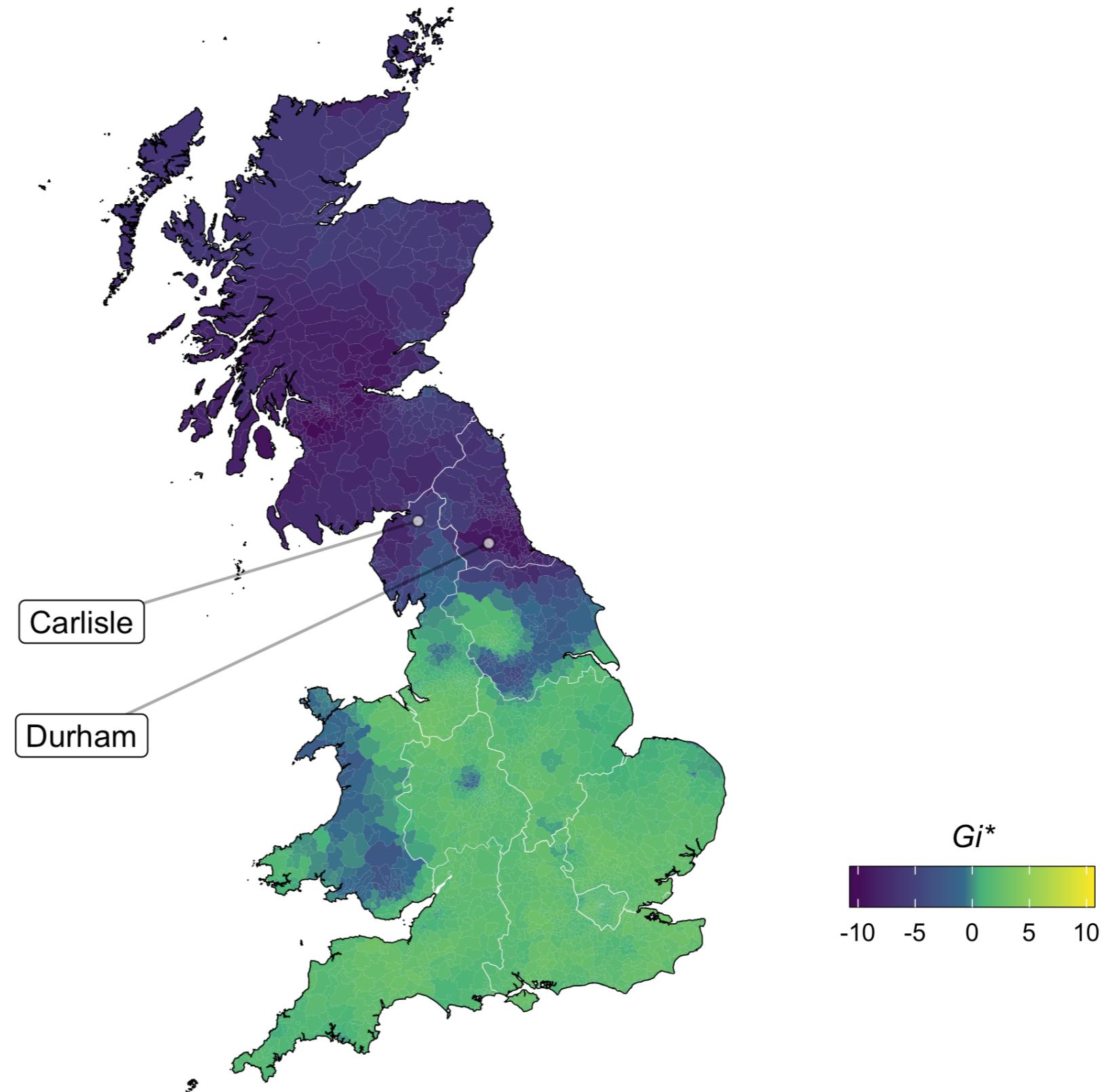
# FORCE-CURE merger

Do the words *pour* and *poor* sound the same or different?



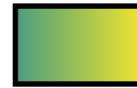
= more merged

- Merger by transfer:  
members of the CURE set  
move to the FORCE set
  - e.g. *poor* [ʊə] → [ɔ:] and merges with *pour*
- Very much distinct in  
Scotland and North East  
England - also Carlisle
  - more evidence that  
geographic diffusion  
(and dialect contact)  
doesn't necessarily align  
with county/regional  
borders

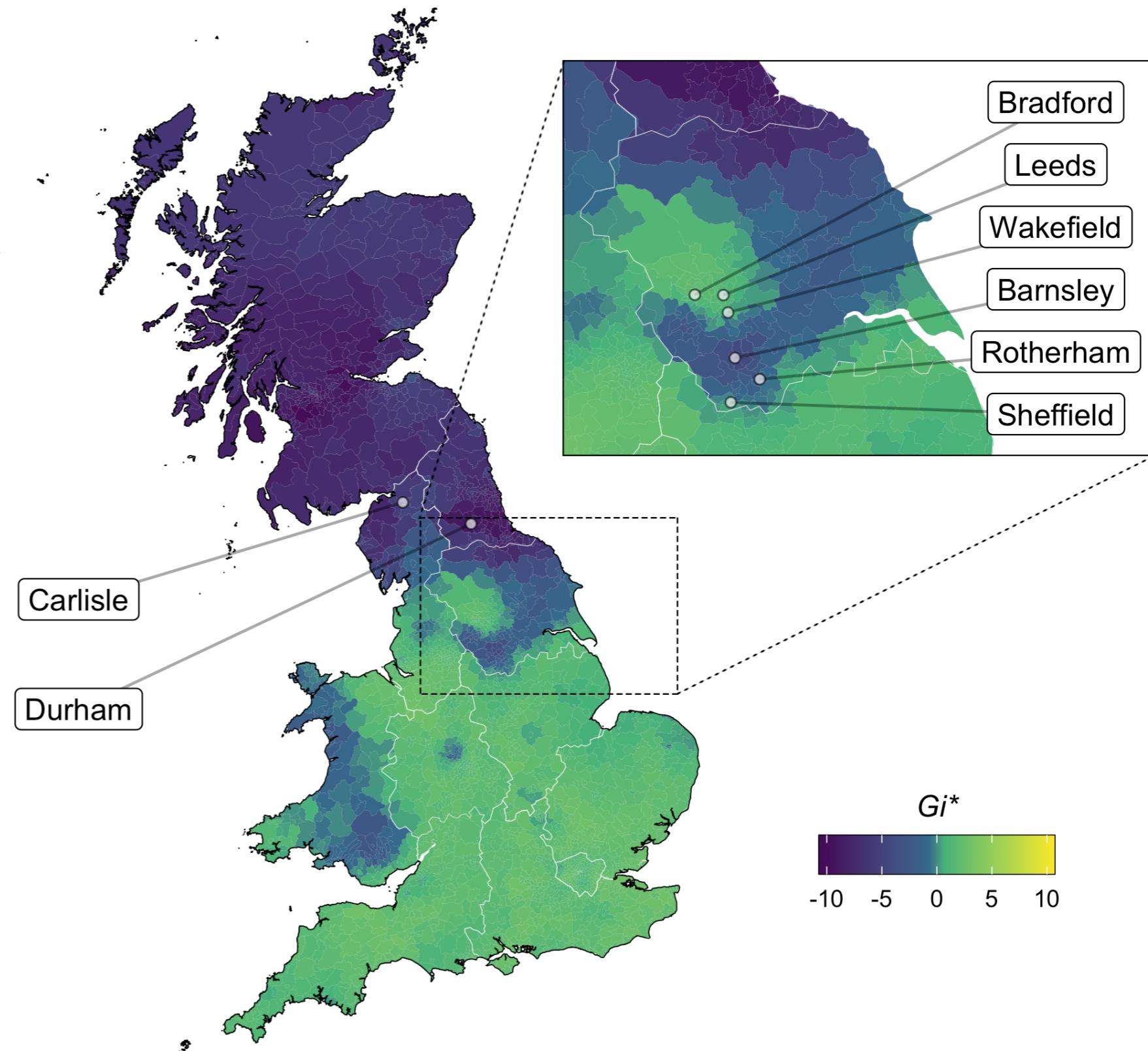


# FORCE-CURE merger

Do the words *pour* and *poor* sound the same or different?

 = more merged

- Interesting geographic diffusion in Yorkshire
- Large urban centres of Leeds and Sheffield are merged
- But rural localities in-between more mixed: Wakefield matches Leeds, but Barnsley and Rotherham more variable
- Cities showing the effects of sound change first (Trudgill 1974; Britain 2002)
- Future work: closer look at dynamics of population movement, transport routes, commuting etc.



# Results

1. UK-wide patterns
2. Greater Manchester

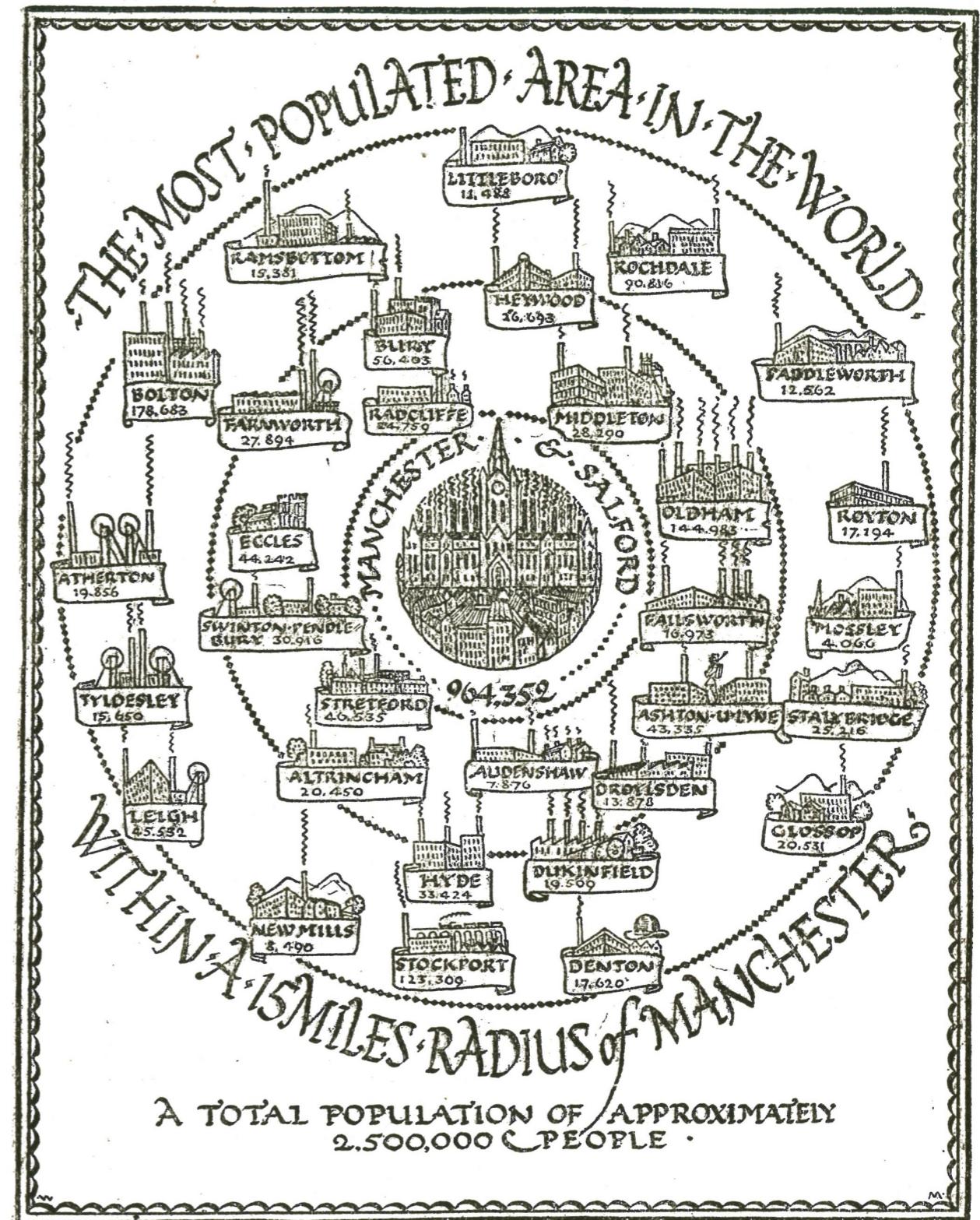
# Results

1. UK-wide patterns
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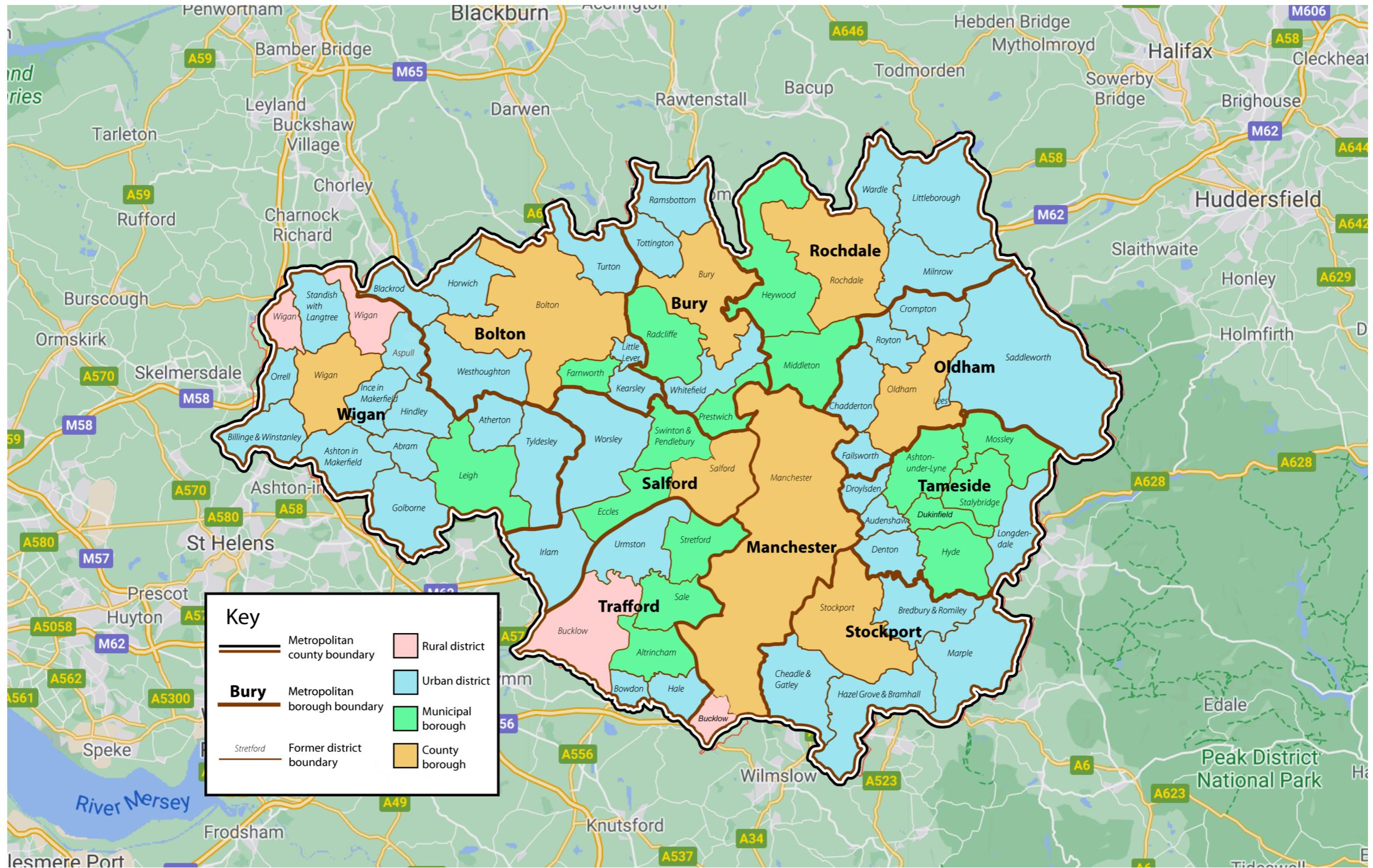


# Greater Manchester

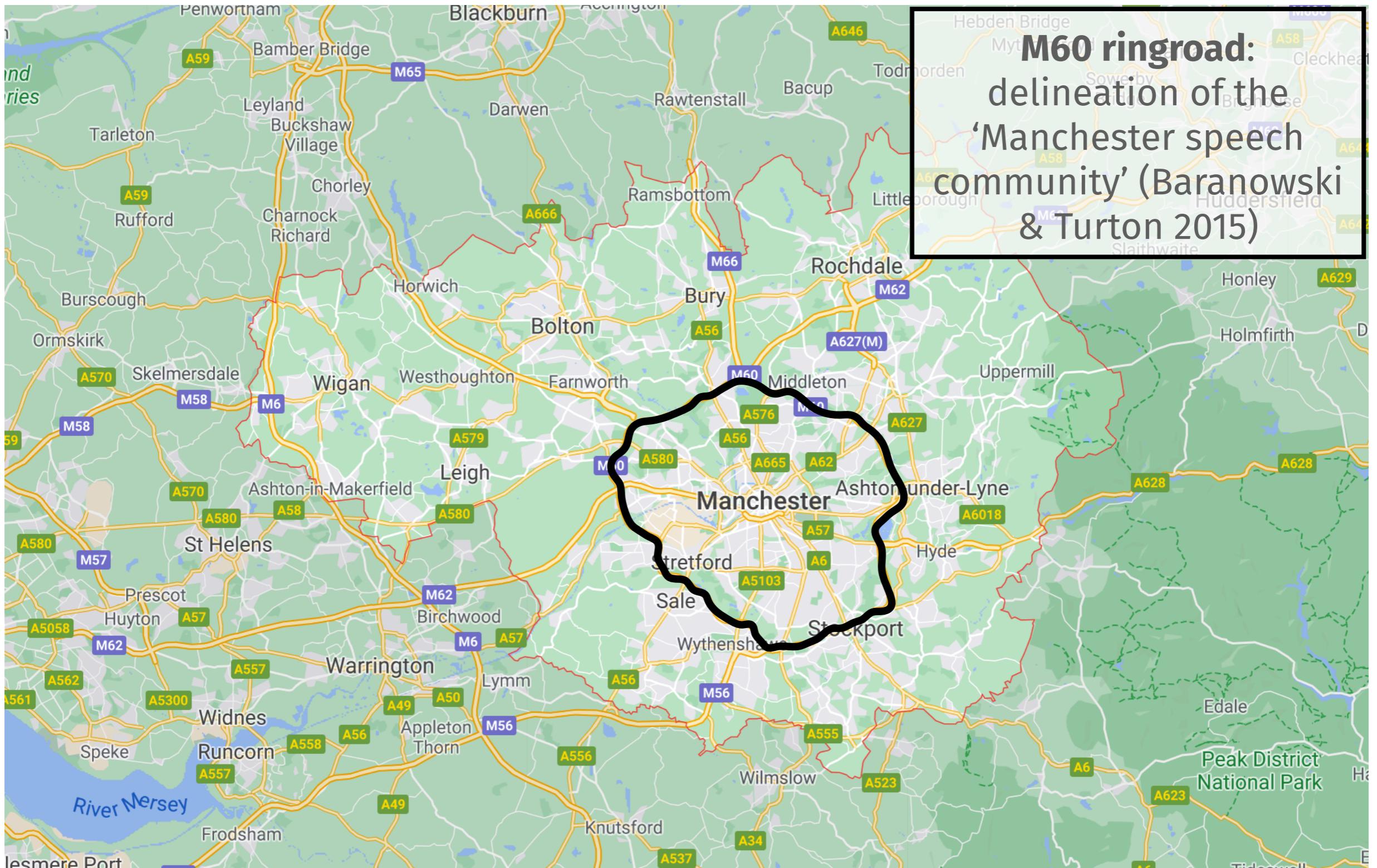
- Greater Manchester is a particularly interesting site for studies of variation and change
- Large metropolitan area (population 2.8 million) consisting of ten boroughs, including the large urban city centres of Manchester and Salford
- But Greater Manchester is a relatively recent 'creation' - Local Government Act of 1972
  - unification of areas that were previously part of Lancashire, Cheshire and Yorkshire



# Greater Manchester



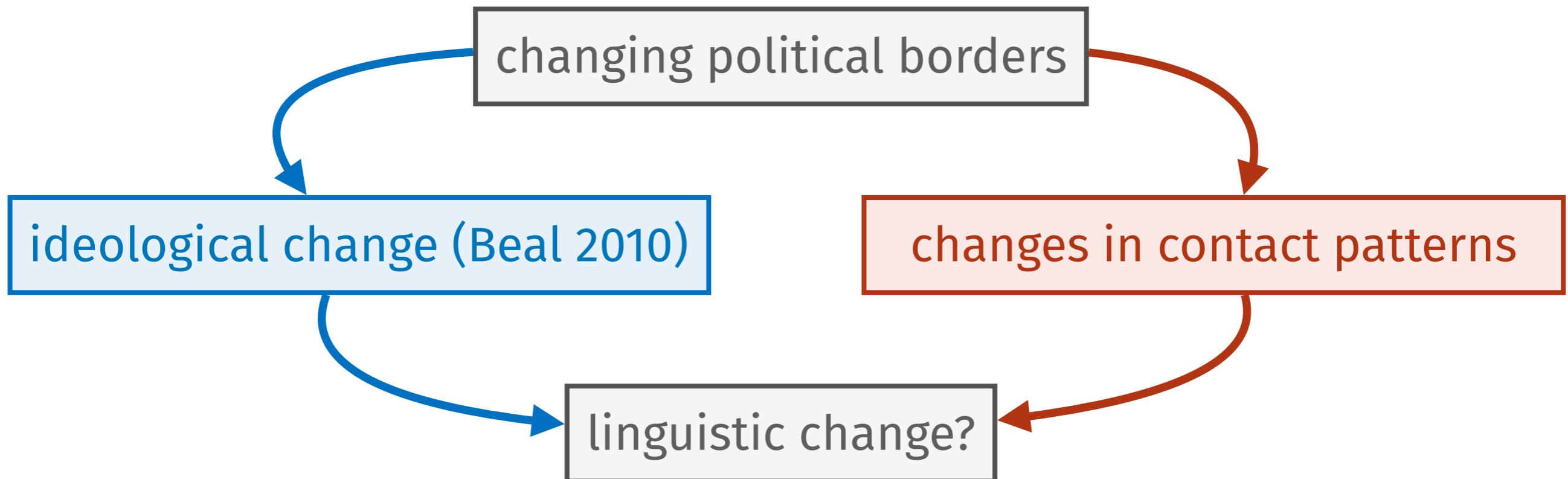
# Greater Manchester



# Greater Manchester

## *Research questions*

- Has the creation of Greater Manchester in 1974 resulted in a redefined speech community?

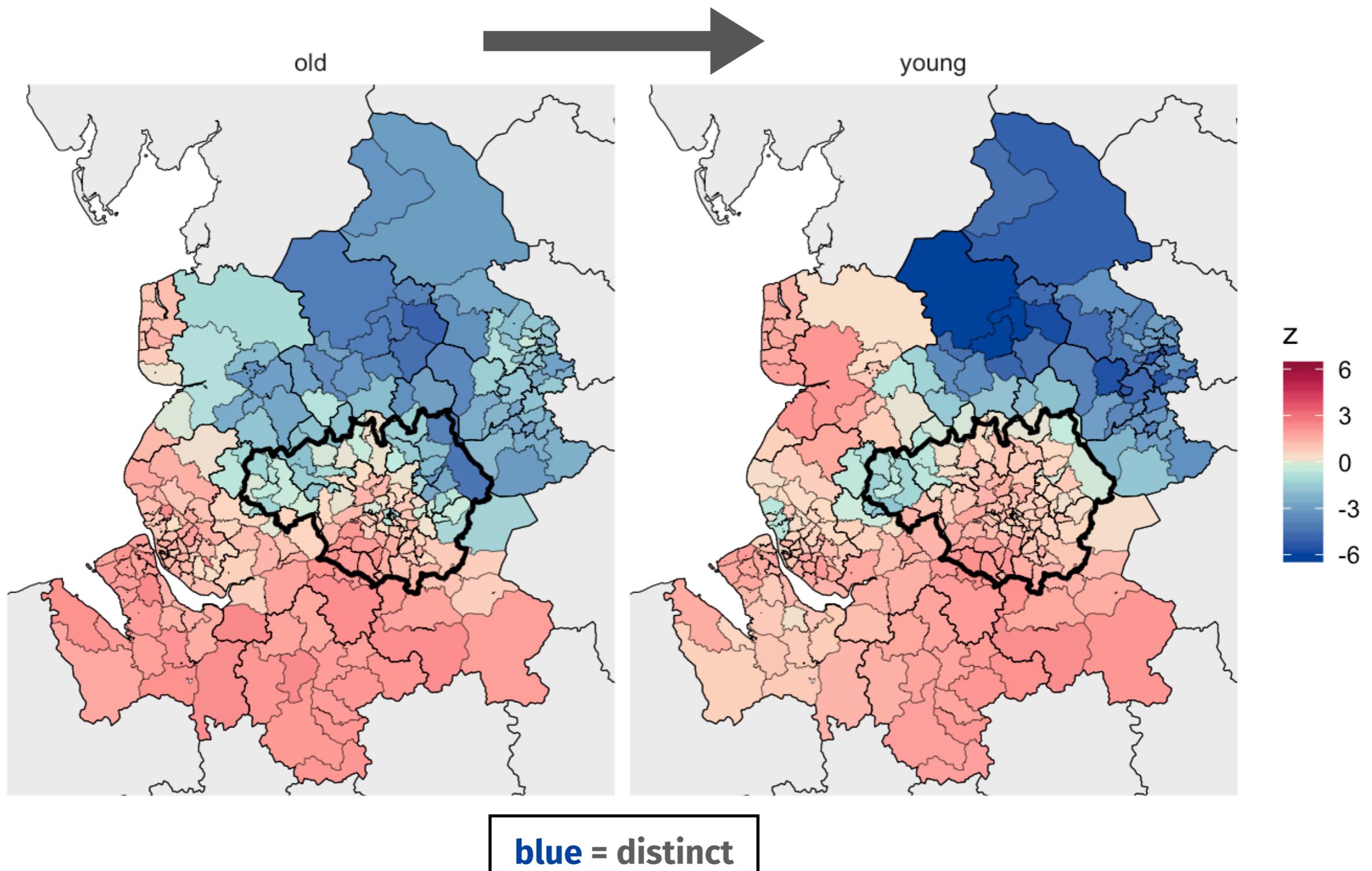


- see e.g. Llamas (2007) on the unification of Middlesbrough and an increased sense of local identity

# Greater Manchester

## *eight-ate merger*

The *eight-ate* distinction is typically associated with Lancashire  
Here: notable ‘retreat’ from the Greater Manchester region

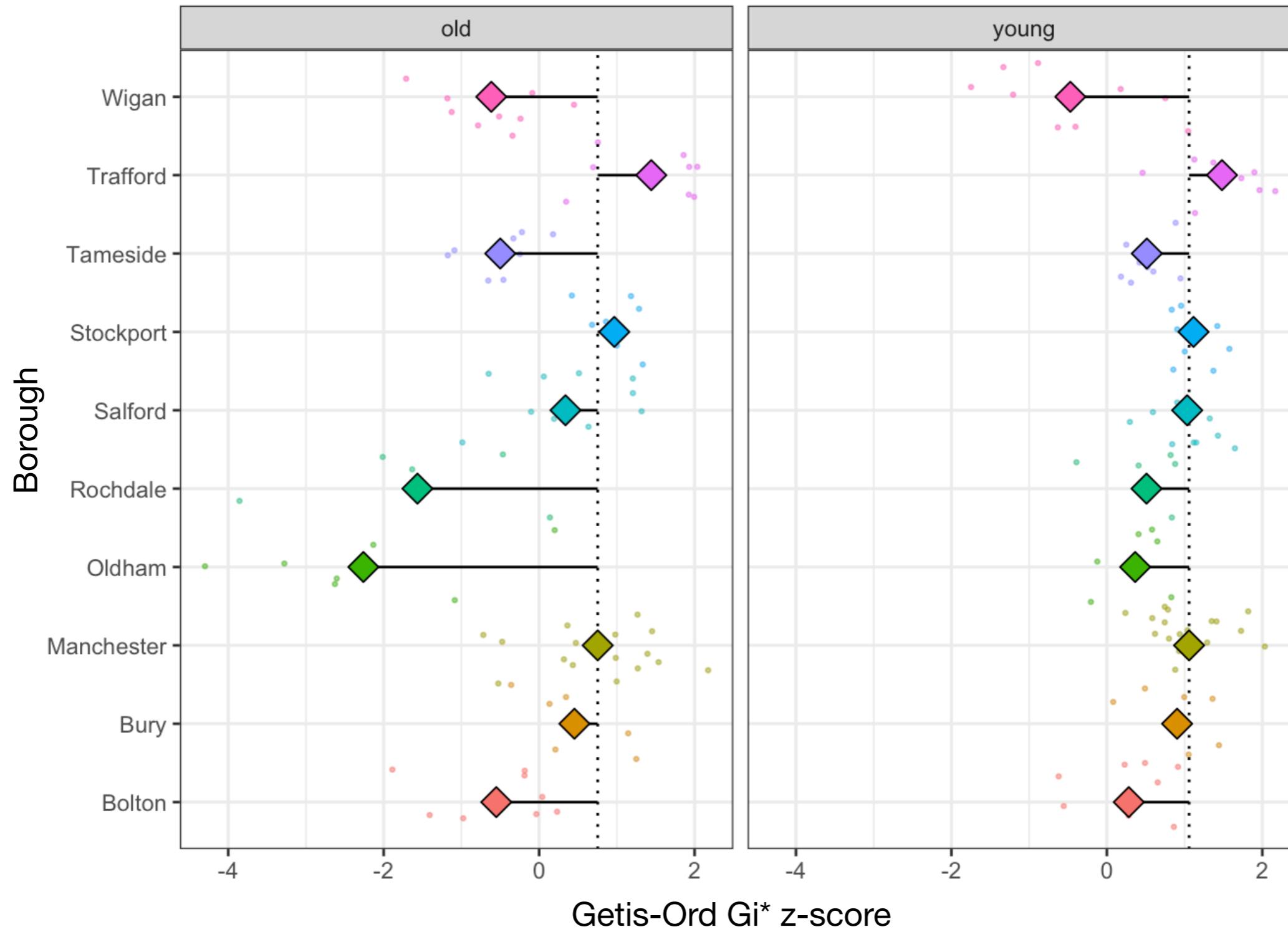


# Greater Manchester

**EIGHT-ATE merger**

These 'swing plots' visualise between-borough variability

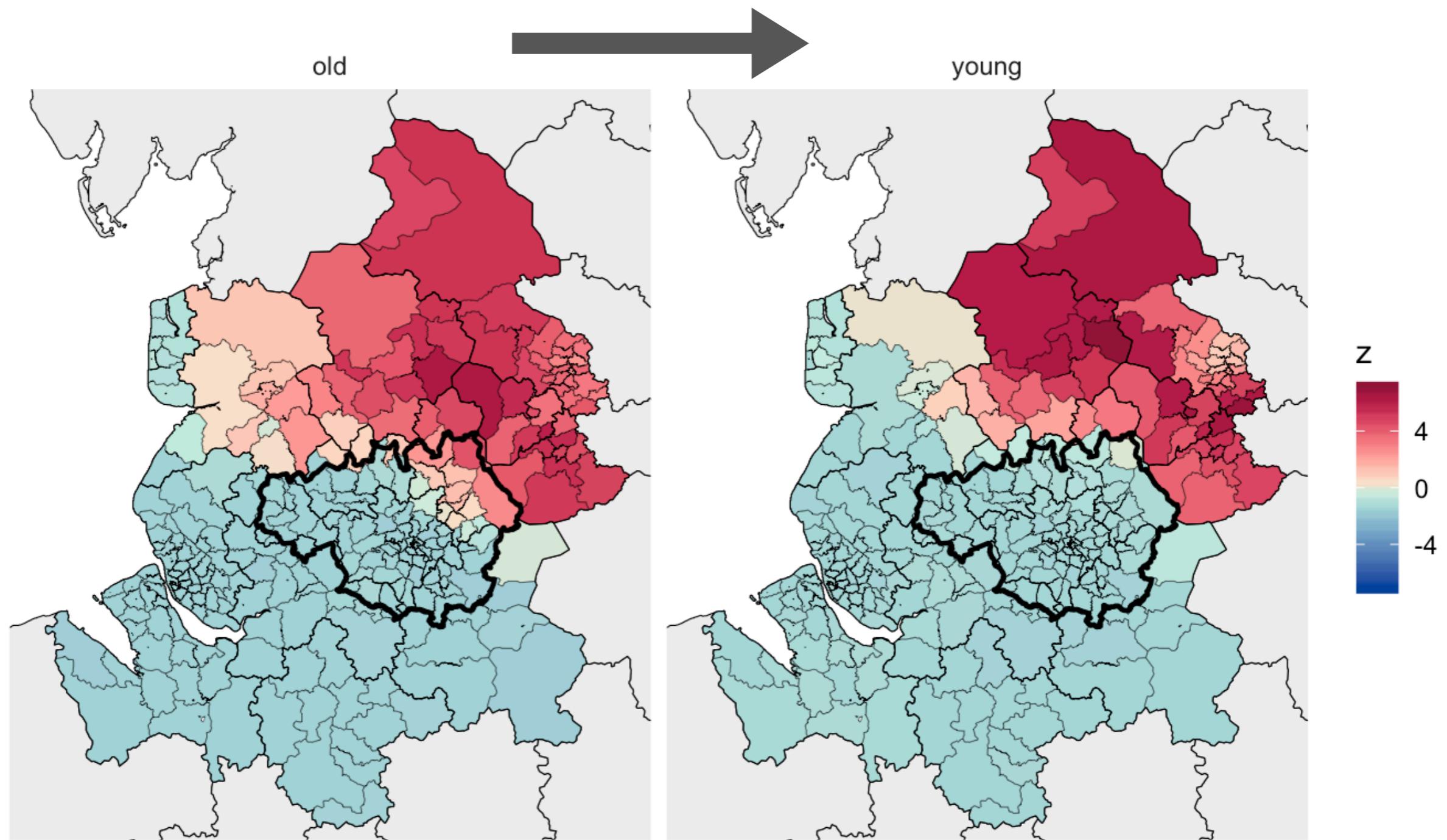
Less deviation from the dotted line (central Manchester) → more homogeneity within the Greater Manchester area



# Greater Manchester

## 'tea cake' for bread roll

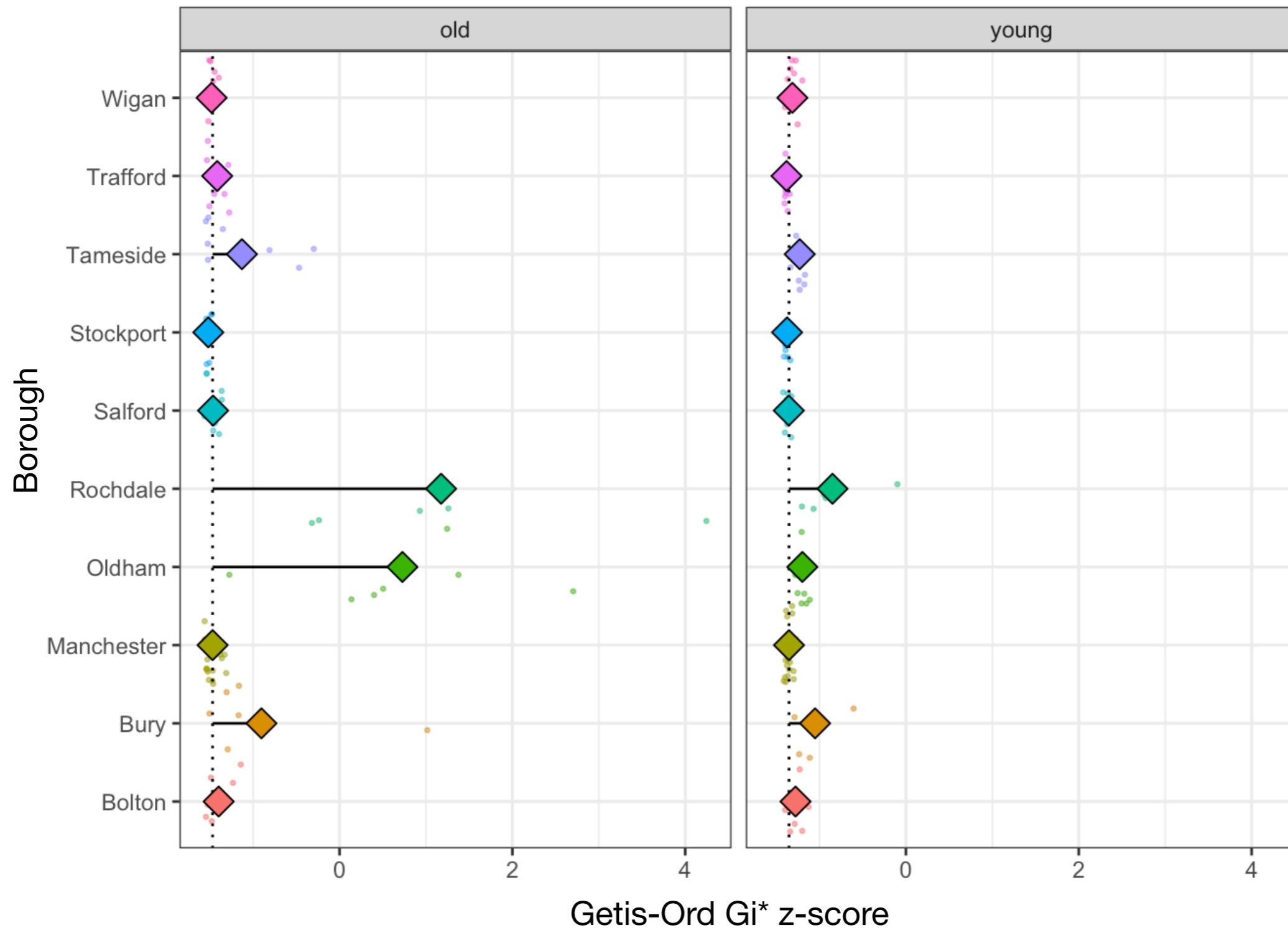
Previously found in the likes of Oldham and Rochdale, but now lost completely from those parts since they became part of Greater Manchester



red = more tea cake

# Greater Manchester

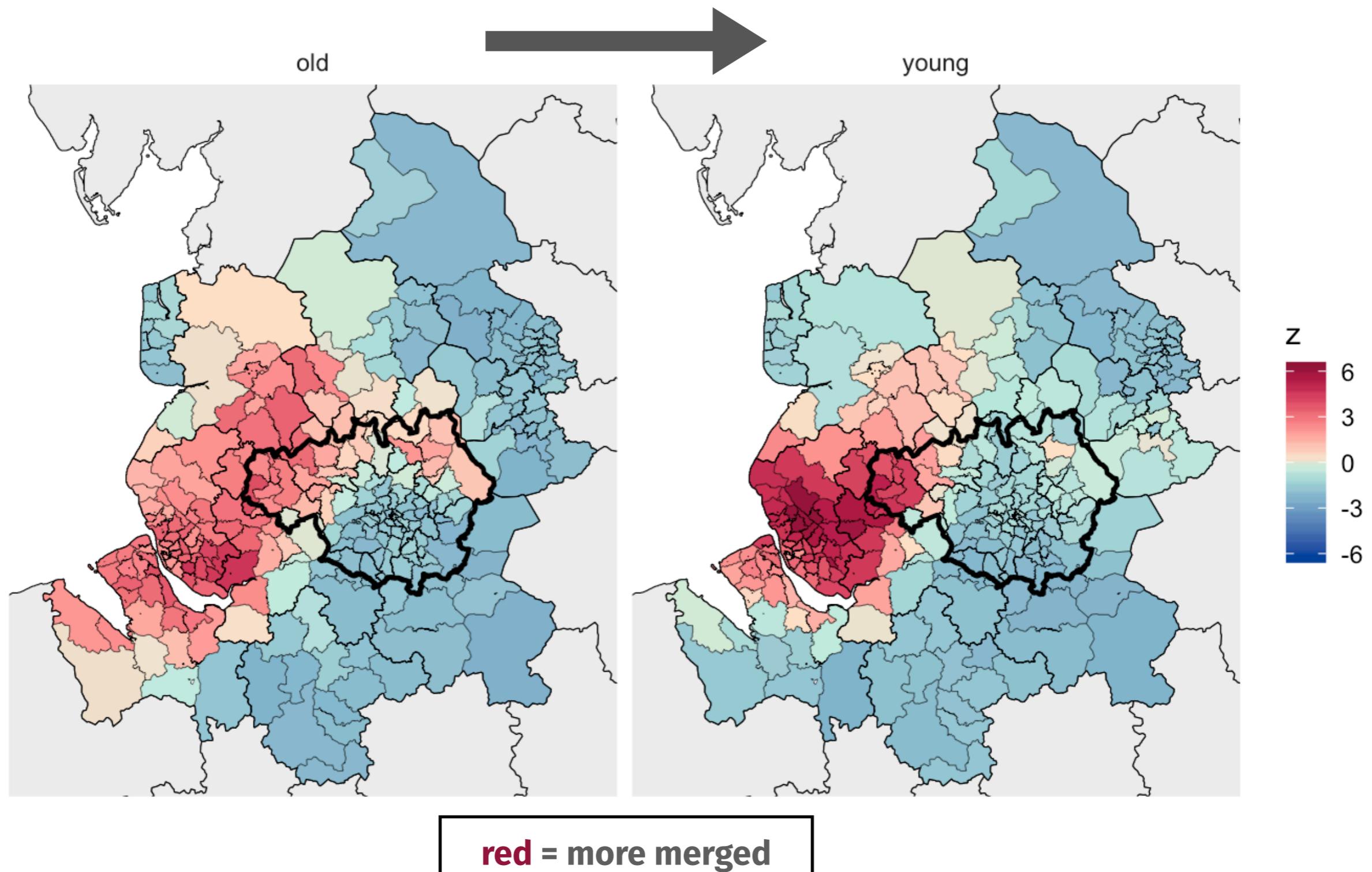
## 'tea cake' for bread roll



# Greater Manchester

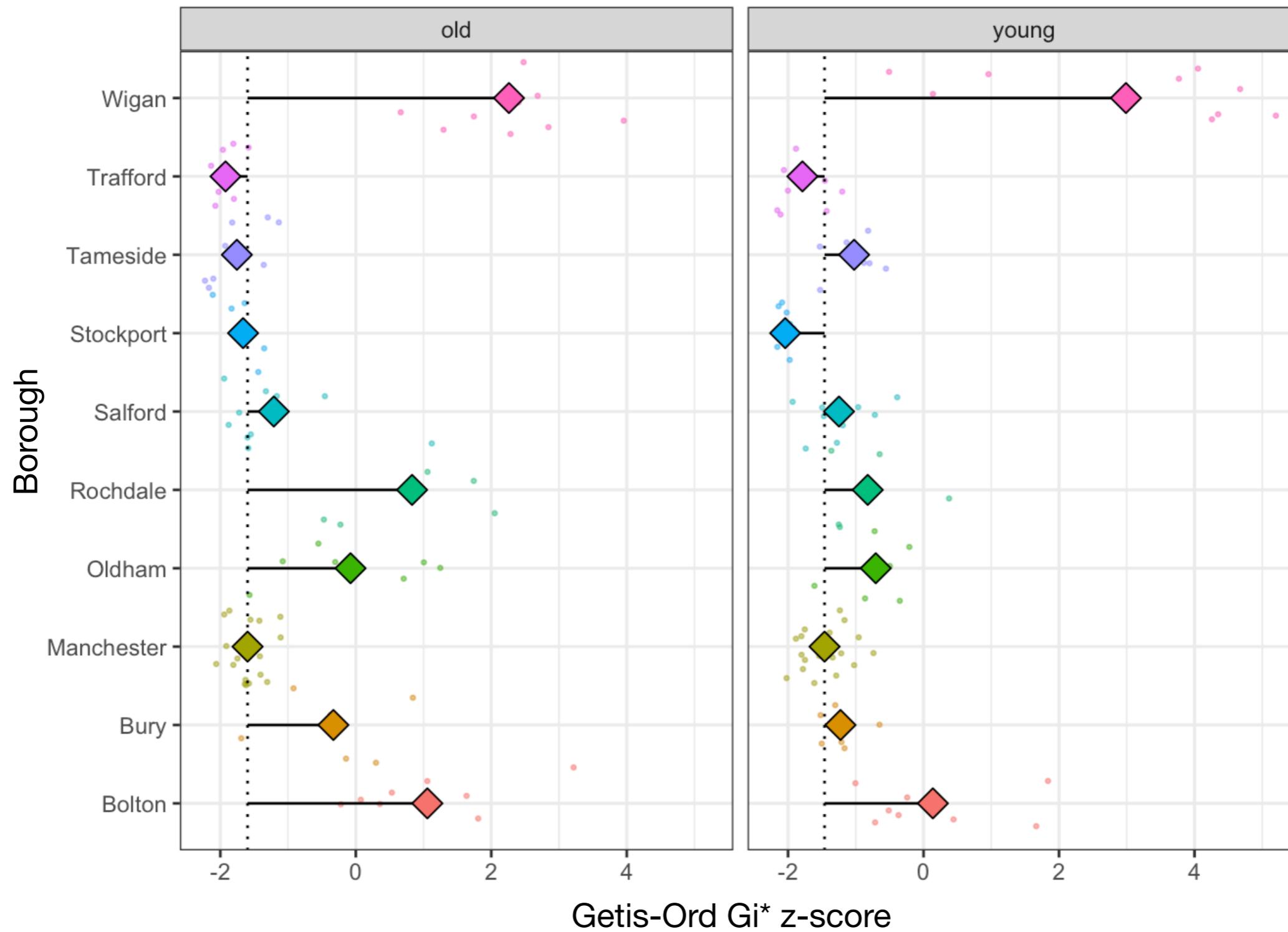
## *NURSE-SQUARE merger*

Merger appears to be retreating from parts of Greater Manchester and Lancashire → more confined and tightly clustered around Merseyside now



# Greater Manchester

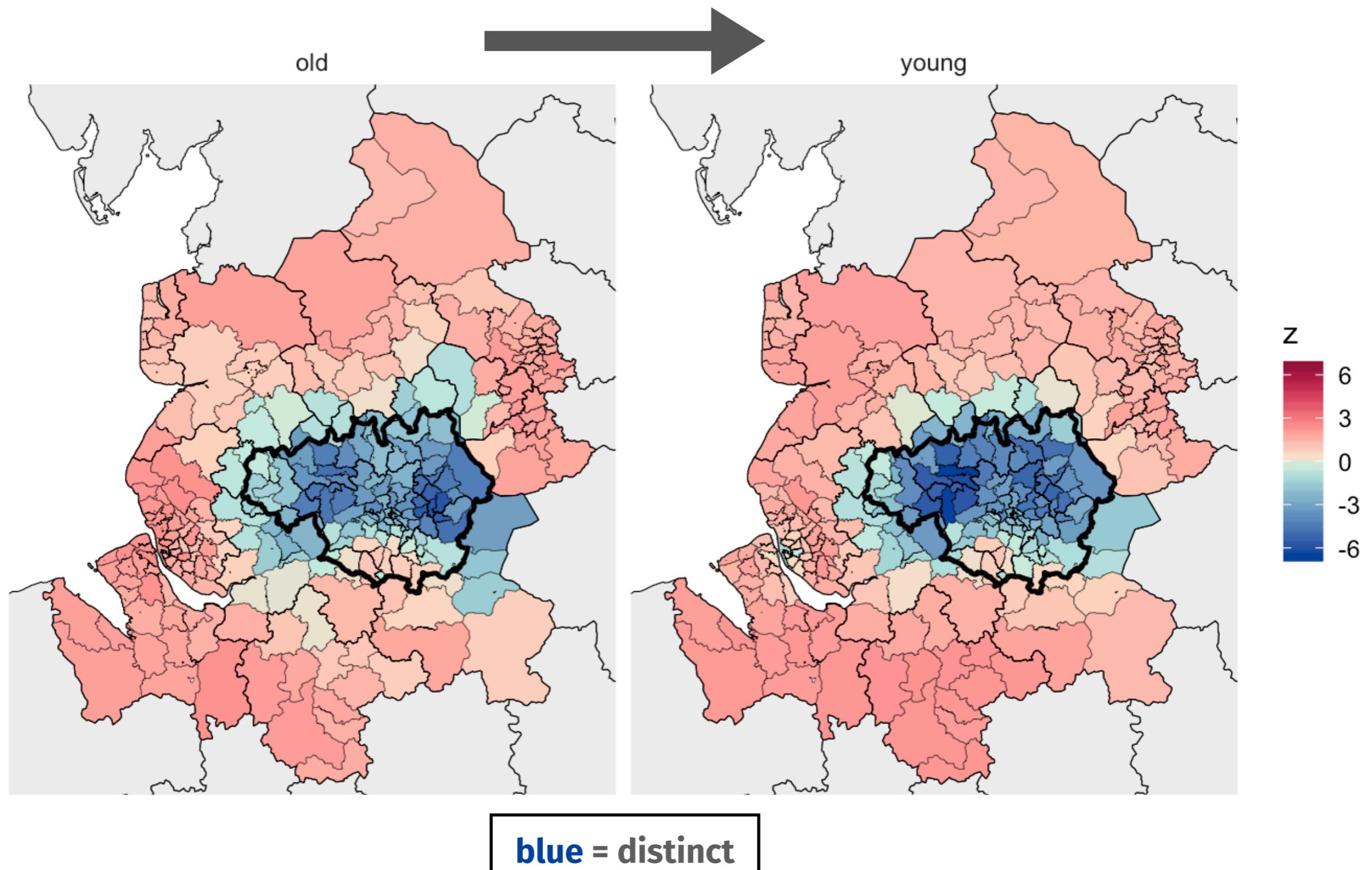
## *NURSE-SQUARE merger*



# Greater Manchester

**NORTH-FORCE merger**

Stability with certain variables, particularly those that were already widespread throughout the wider area even before the inception of Greater Manchester



# Interim summary

Key findings that also represent areas for further study:

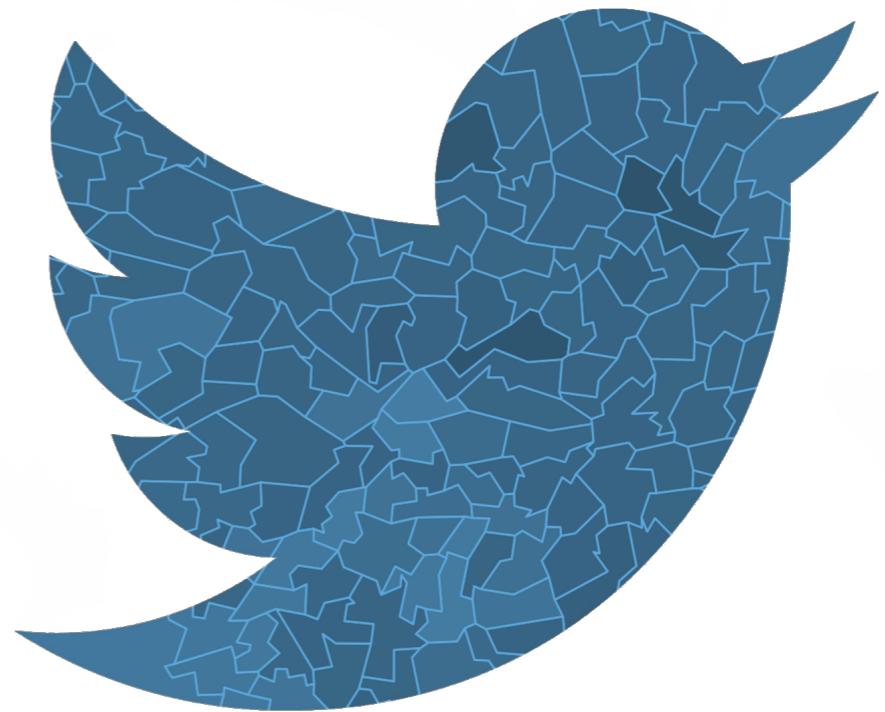
1. Identified potential changes in progress, which can contribute to our understanding of the transmission and diffusion of changes from above and below (Labov 1994, 2007)
  - e.g. northward diffusion of a FOOT-STRUT split the Midlands
2. Nature of geographical diffusion across urban/rural areas
  - e.g. diffusion of the FORCE-CURE merger in rural Yorkshire
3. Dialect regions crossing county and even national boundaries
  - e.g. Berwick-upon-Tweed  → , Flintshire  → 
  - but geographic proximity not enough: central Wales ≠ West Midlands
4. The levelling of traditional features across Greater Manchester
  - e.g. *eight-ate* distinction, NURSE-SQUARE merger

# This talk

***Two modern approaches***



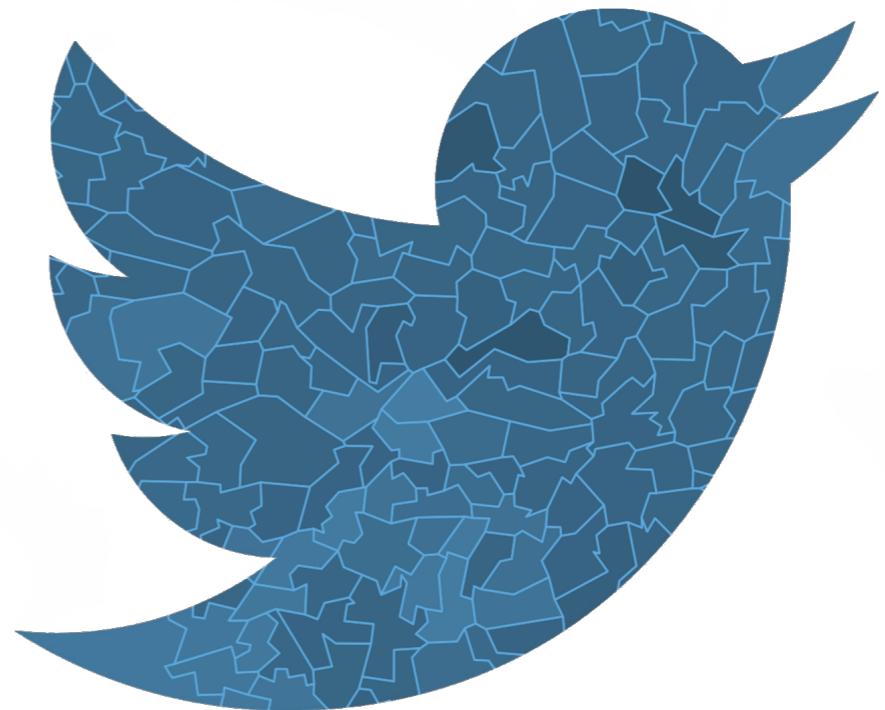
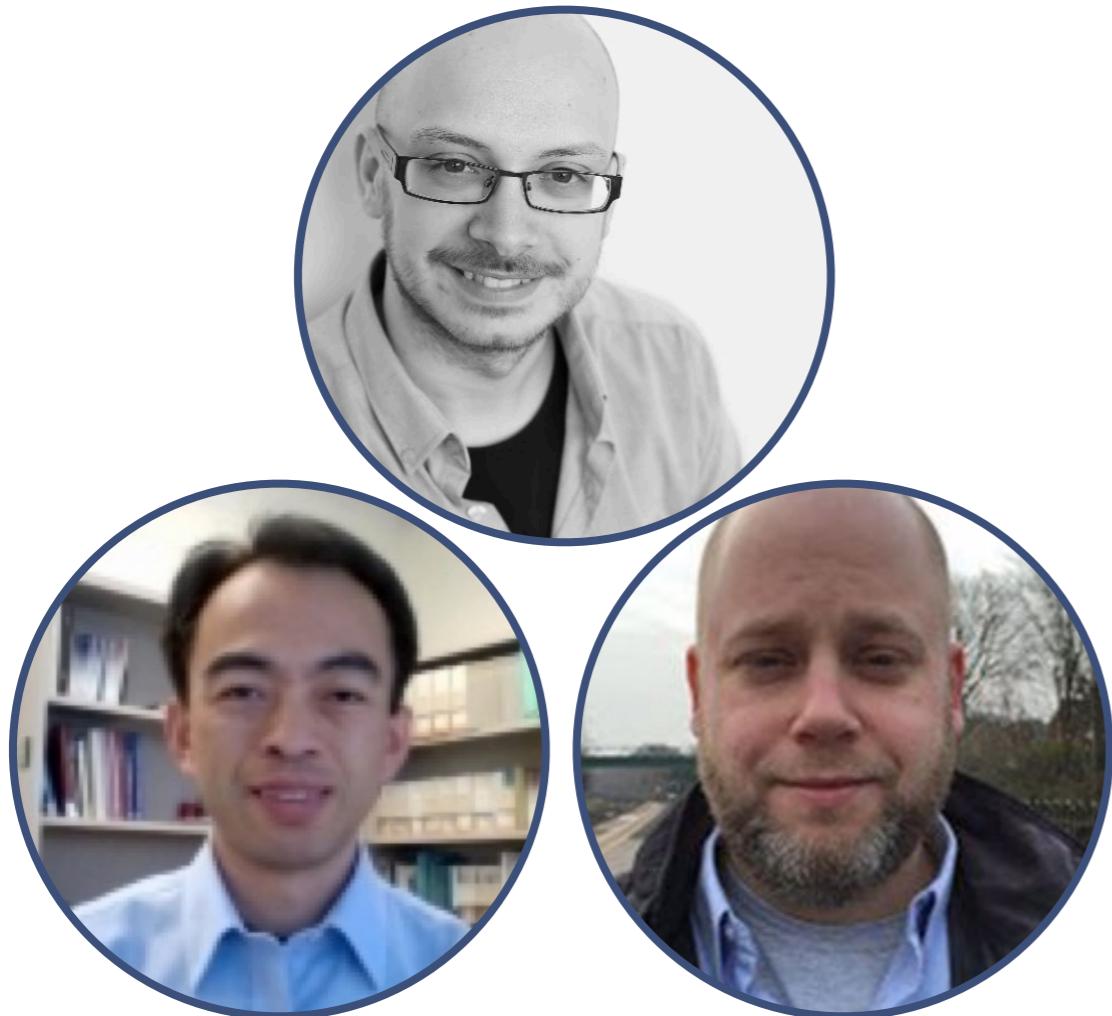
The 'Our Dialects'  
project



'Twittalectology'

# British English dialectology

## **'Twittalectology'**



- Collaboration with **Andrea Nini** (University of Manchester)  
**Diansheng Guo** (University of South Carolina)  
**Jack Grieve** (University of Birmingham)

# Language variation and change on Twitter

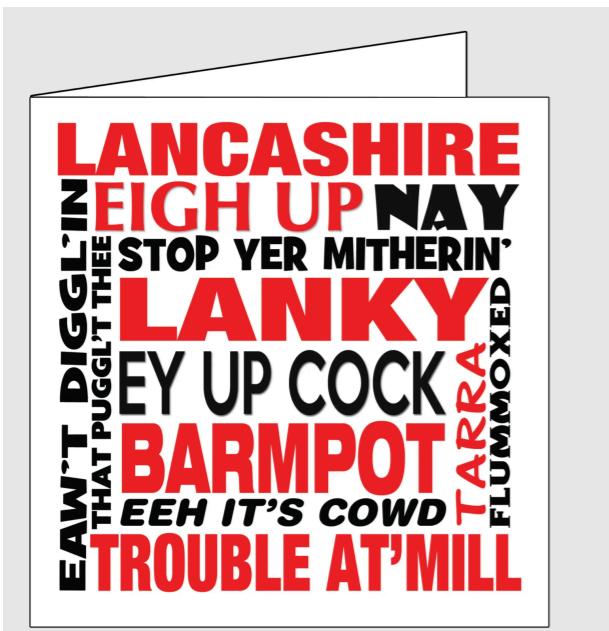
- A range of topics have been addressed using Twitter as a source of natural language data:
  - tracing lexical innovations (Grieve, Nini & Guo 2017)
  - morphosyntactic variation (Stevenson 2016; Willis 2020)
  - stylistic variation in orthography (Ilbury 2019)
  - written form of sociophonetic variables (Eisenstein 2015; Tatman 2016)
- Issues of representativeness, but relatively easy to conduct large-scale analysis (N typically in the millions)
- Tweets can be sent with ‘geotagging’ - specific latitude/longitude coordinates of user location

→  ideal for studies of regional variation

# Dialect writing

- *Dialect writing*: The representation of a ‘non-standard’ dialect in written form, involving one or more of the following:
  - dialectal lexis
  - dialectal morphosyntactic structures
  - dialectal ‘respellings’ to reflect phonological features

(Honeybone & Maguire 2020)



- Found across a range of texts, including poetry, novels, cartoons, tourist souvenirs, and tweets
- Studies of dialect writing lend insights into cultural salience of linguistic features, identity construction, and dialect enregisterment (Agha 2007)

# Dialect writing

## Traditional example

*there* → <theer>

*holding* → <howdin’>

*rights* → <reets>

*our* → <eawr>

*and* → <an’>

*shouting* → <sheawtin’>

*the* → <t’>

*taste* → <tast>

*gave* → <gav’>

*your* → <thi>

The weaver Joss Wrigley was a veteran of Peterloo. Here, he tells a young boy what Peterloo was about:

‘Peterloo, lad! I know. I were theer as a young mon. We were howdin’ a meetin’ i’ Manchester – on Peter’s Field, – a meetin’ for eawr reets – for reets o’ mon, for liberty to vote, an’ speak, an’ write, an’ be eawrsels – honest, hard-workin’ folk. We wanted to live eawr own lives, an’ th’ upper classes wouldn’t let us. That’s abeawt it, lad. We were howdin’ a meetin’, a peaceful meetin’, an’ they sent t’ dragoons among us to mow us deawn. T’ dirty devils – they sent t’ dragoons slashin’ at us wi’ their swords. There were some on us sheawtin’ ‘Stop! Stop! What are yo’ doin’ that for? We on’y want eawr reets.’ An’ they went on cuttin’ through us, an’ made us fly helter-skelter – aw because we were only howdin’ up t’ banner o’ liberty an’ t’ reets o’ mon. Bournes (Burns) says as ‘Liberty’s a glorious feast.’ But th’ upper classes wouldn’t let us poor folk get a tast on it. When we cried... freedom o’ action they gav’ us t’ point of a sword. Never forget, lad! Let it sink i’ thi blood. Ston up an’ feight for t’ reets o’ mon – t’ reets o’ poor folk!’

As recalled by James Haslam, who heard the account of Joss Wrigley as a young boy.

Reported in *The Manchester Guardian*,  
16 August 1919

# Dialect writing

## *Modern example*



ey up Angela, tha munt tek no notice o' them soft southern Jessies. If tha speaks wi' flat vowels tha's allus considered thick

**RQ:** To what extent do users project their own dialect in social media posts, and do these dialectal features show the same regional profile in writing as they do in speech?

# Methods

## Data collection

- Corpus of 183 million geocoded tweets collected using the Twitter API
- 1.8 billion words produced by 2 million unique users
- Split into sub-corpora by postcode area
- 11 sociophonetic variables chosen
  - possible to be reflected orthographically
  - previously established regional distribution
- Automated search for non-standard spellings of most frequent words in each variable category ( $\text{Zipf} > 5$ , based on SUBTLEX-UK frequency counts)

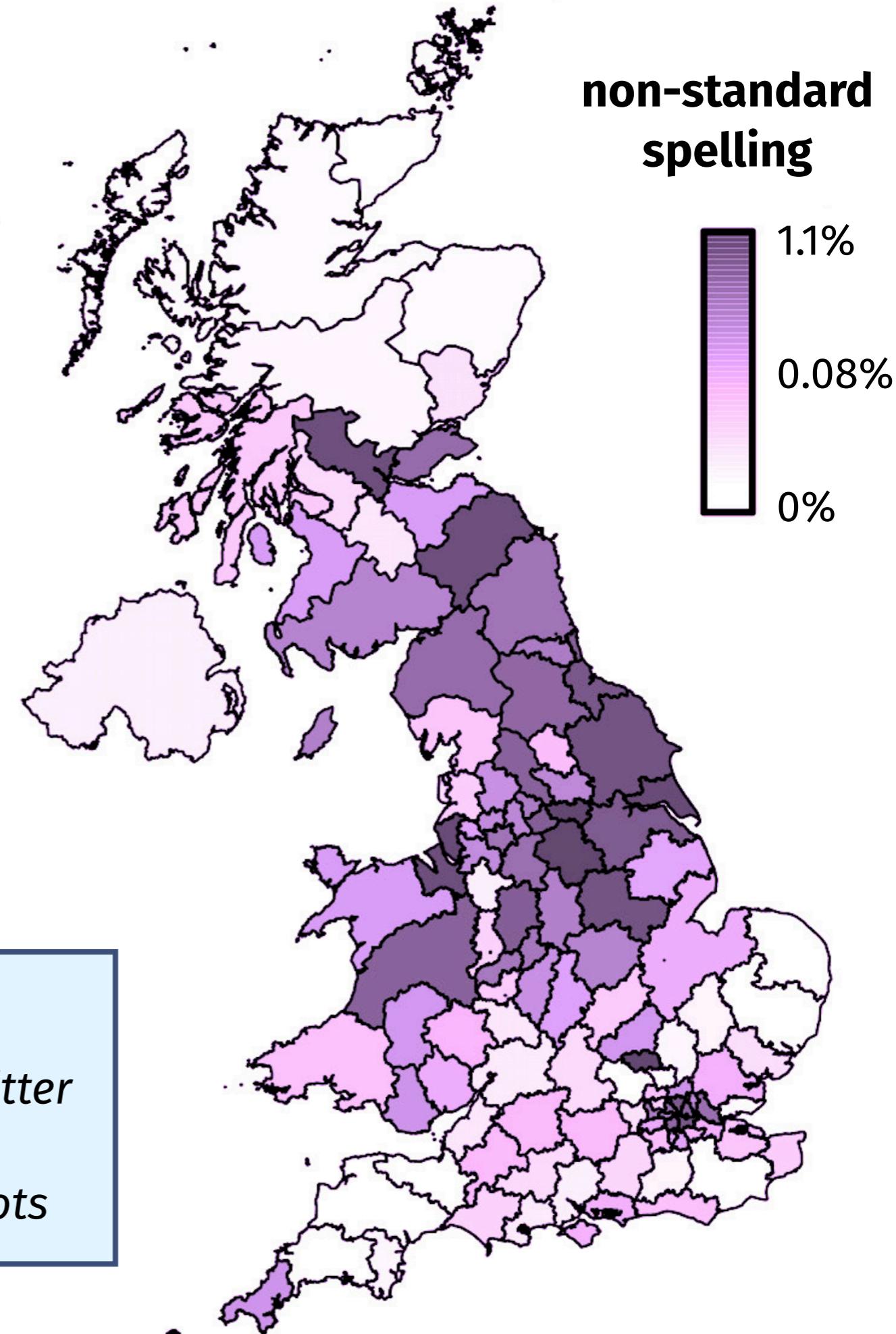
# T to R

e.g. get a [gɛtə] ~ gerra [gɛrə]

- Replacement of word-final /t/ with [ɹ] when followed by a vowel-initial word
- Associated with Liverpool English (Watson 2007) but also attested in Tyneside English (Watt & Milroy 1999)
- On Twitter: clearly favoured in the North of England, particularly around Liverpool and along the East coast

## Example tweets:

- *so much for revising ya liar gerrof twitter*
- *Some people walk so stupid that it actually annoys me. Gerra grip ya idiots*



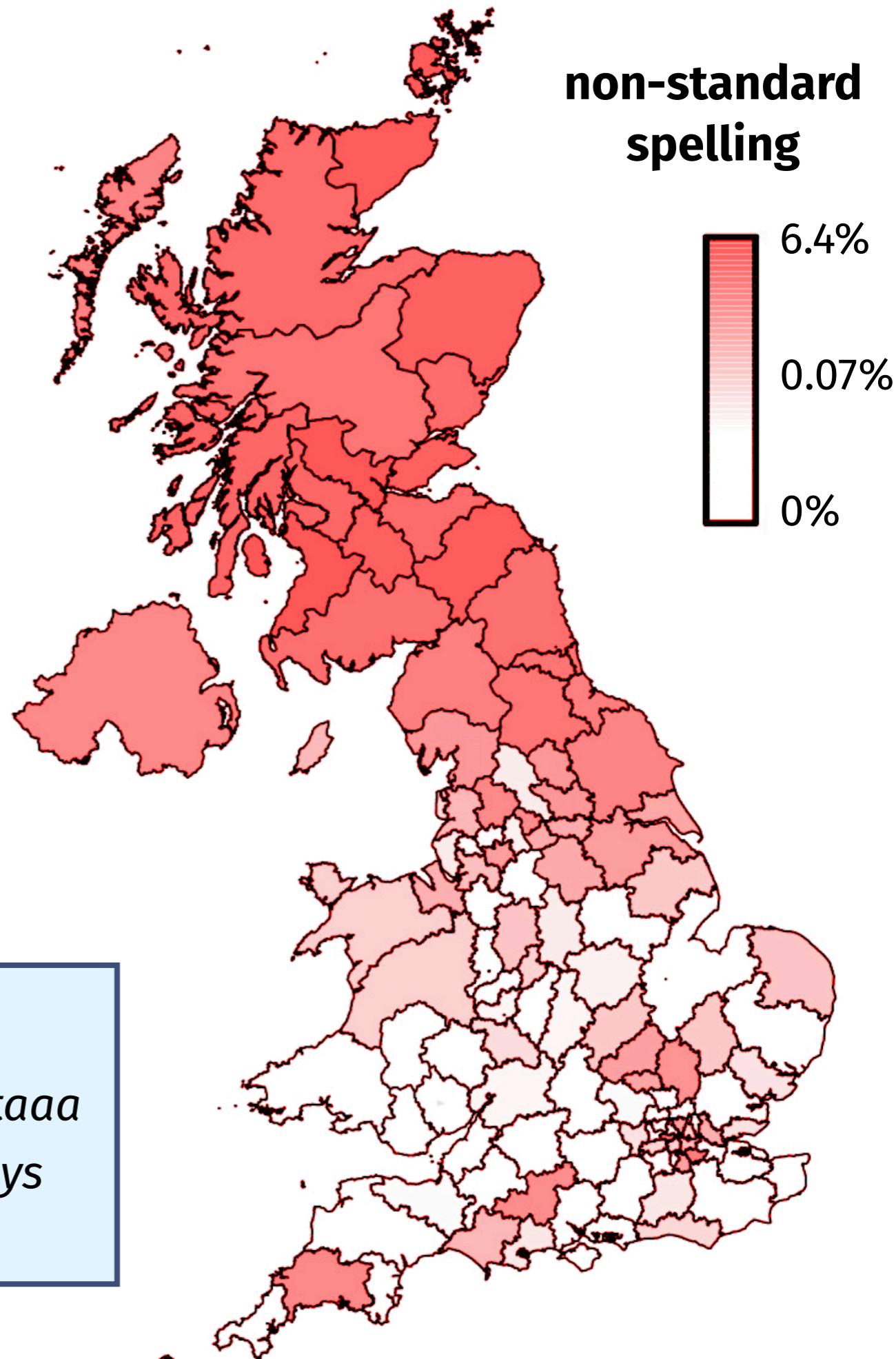
# MOUTH as /u:/

e.g. *down* [dau̯n] ~ *doon* [du:n]

- Retention of /u:/ in MOUTH characteristic of Tyneside English (Hughes et al. 2012) and Scots (Johnston 1997)
- Claimed to be particularly frequent in lexical items relating to local identity, e.g. *toon* and *broon* (Beal et al. 2012)
- On Twitter: highest rates found in North East England, and Scotland

## Example tweets:

- *I miss you too and the doon toon bantaaa*
- *Was going to go for a nap but as always cooncil are cutting the grass*



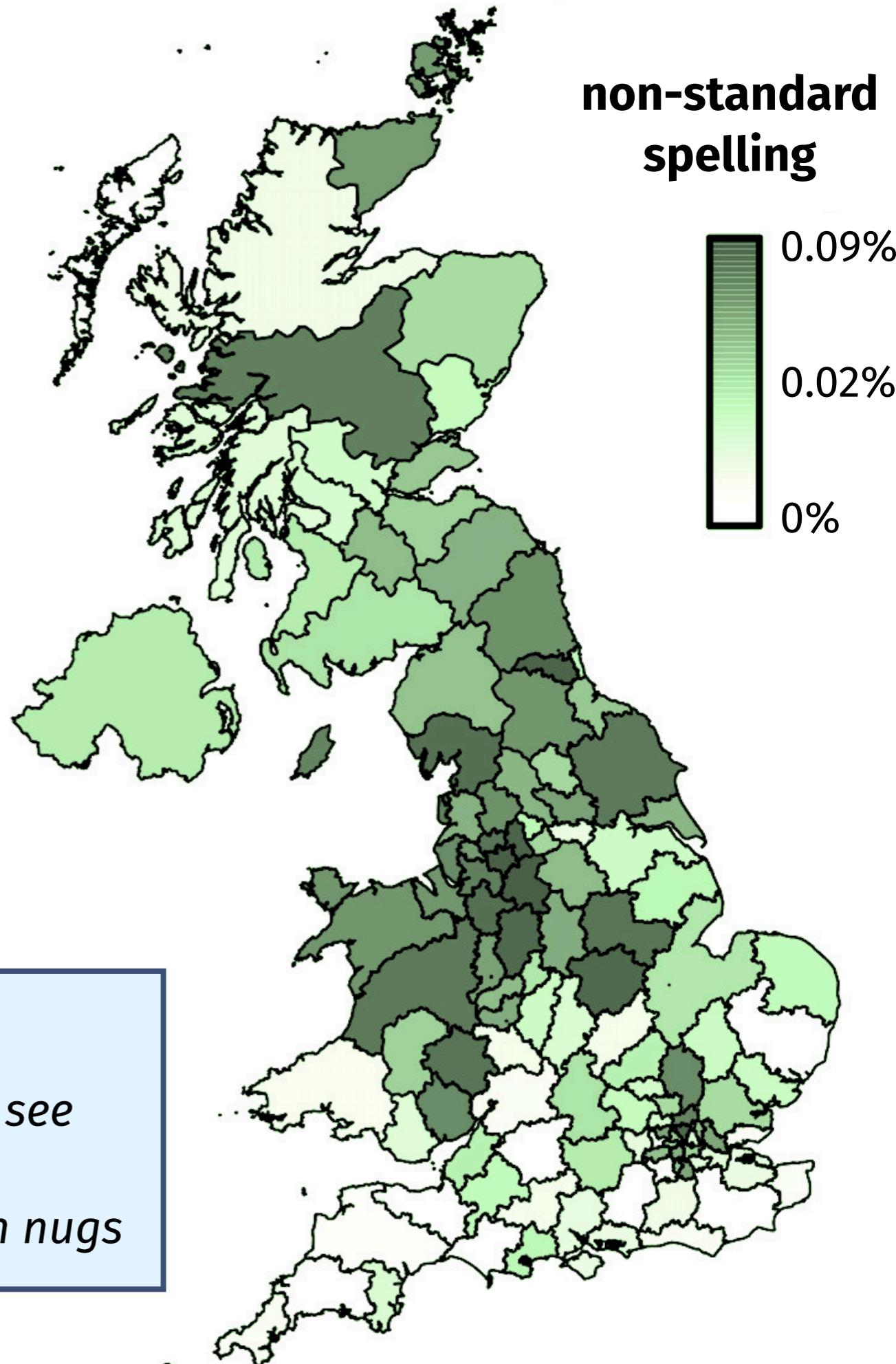
# HAPPY laxing

e.g. *city* [sɪtɪ] ~ *citeh* [sɪtɛ]

- Word-final unstressed /i/ usually either tense [i] or lax [ɪ], but can be super-lax [ɛ] in Manchester English (Ramsammy & Turton 2012)
- On Twitter: no strong clustering, but most frequent in the North West and around Greater Manchester

## Example tweets:

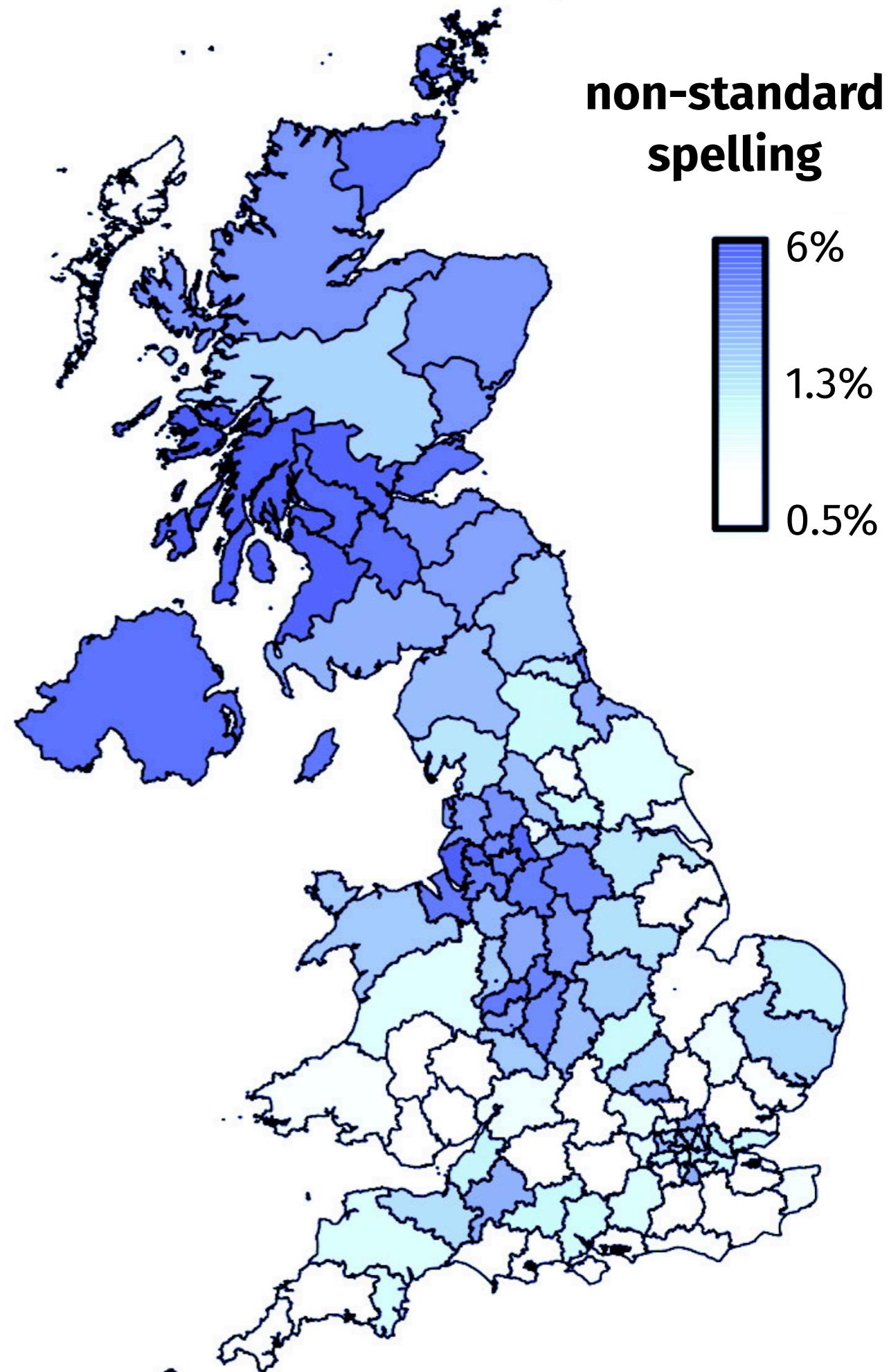
- *Don't care if it's pre-season, I'd like to see the red men smash Citeh tonight!*
- *oh yes so happeh to be eating chicken nugs*



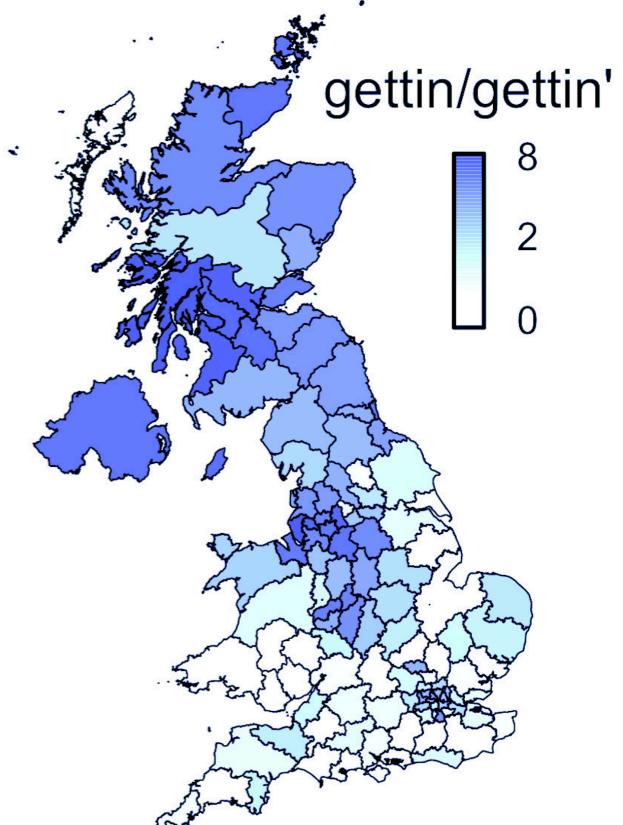
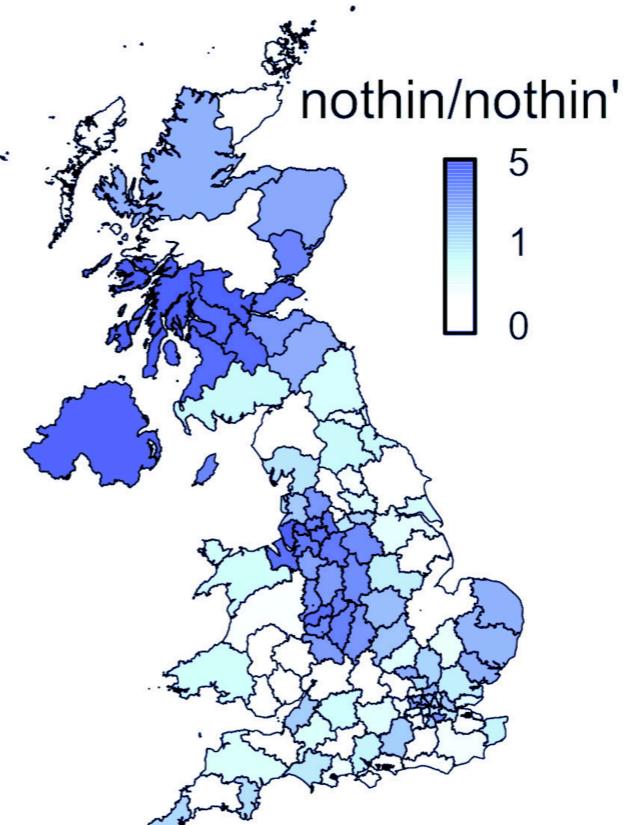
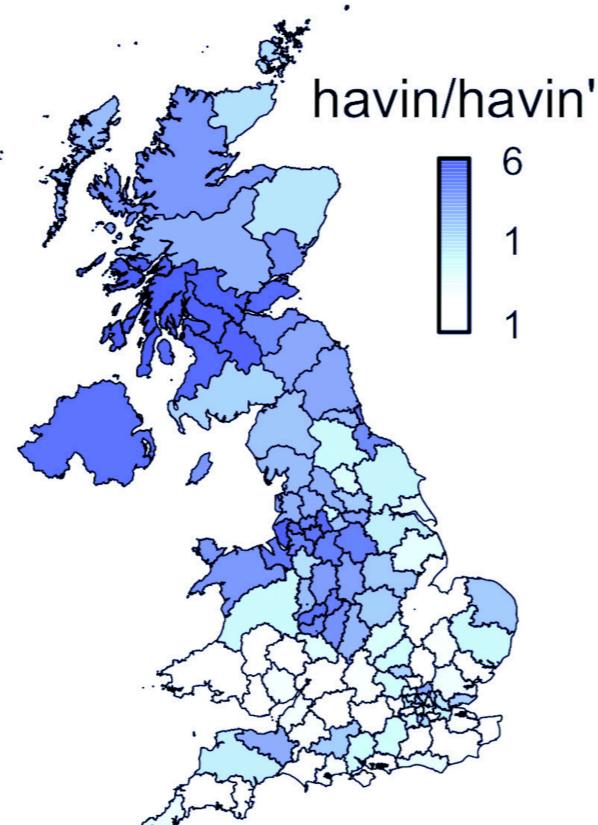
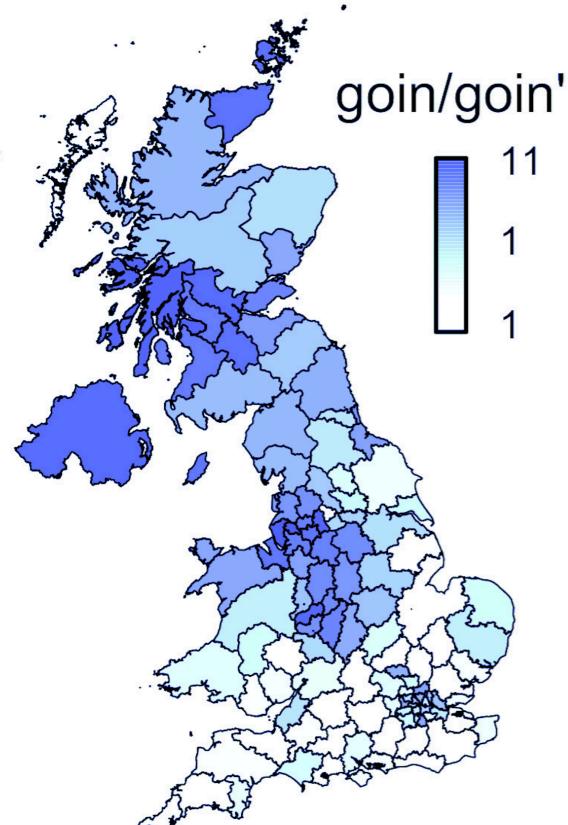
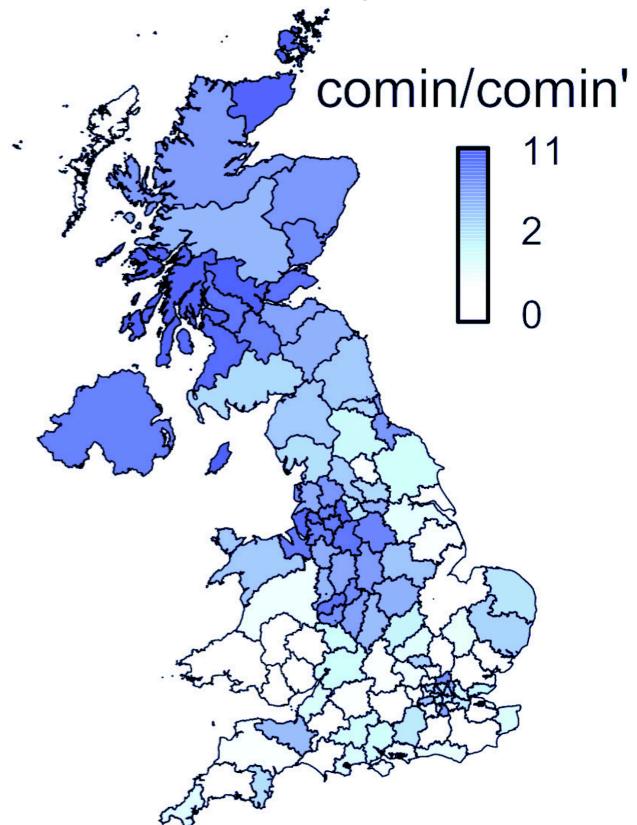
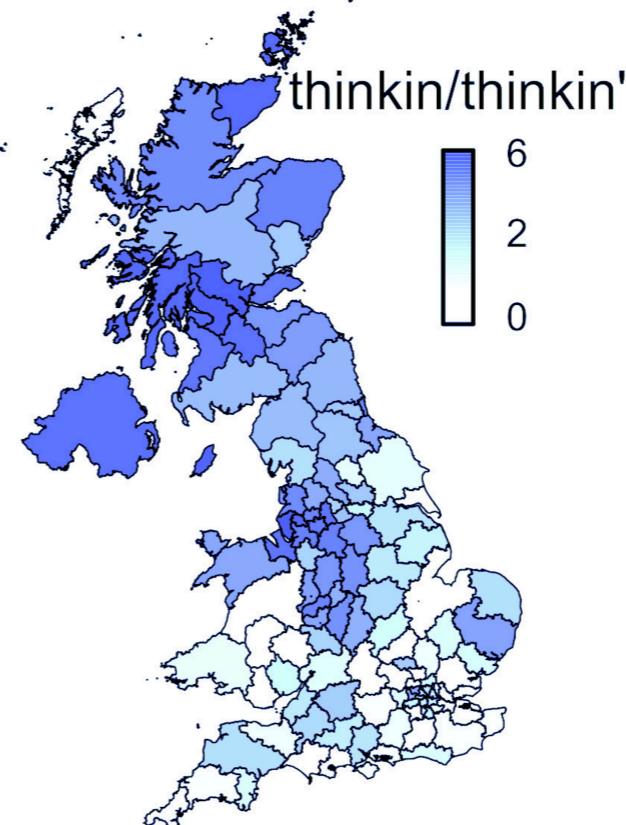
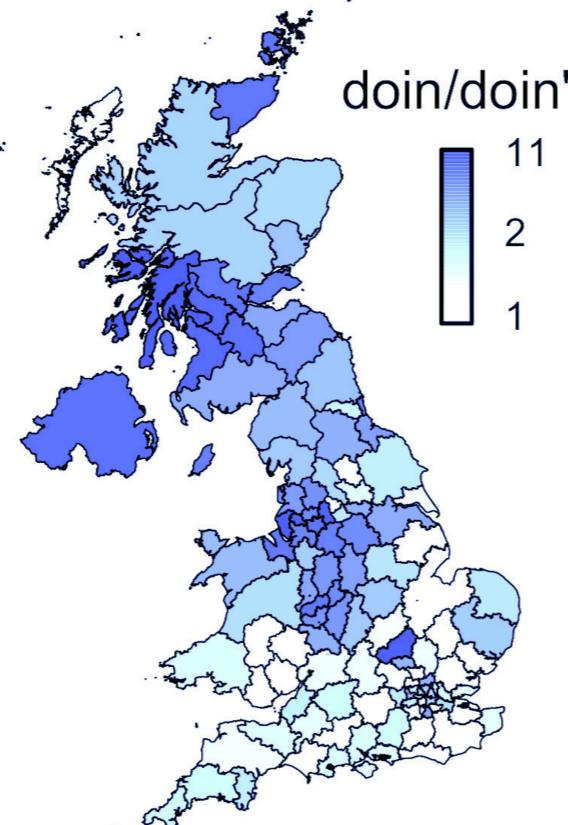
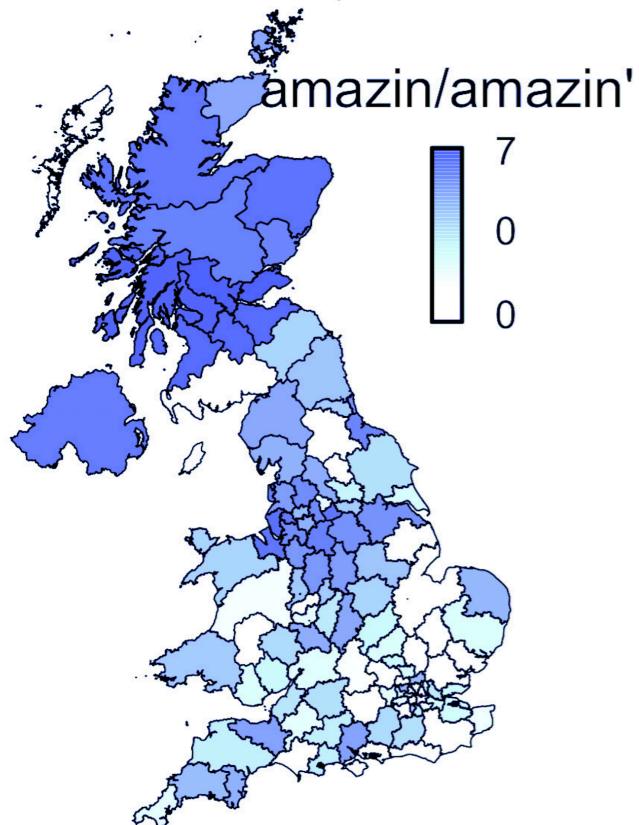
# ‘G-dropping’

e.g. *eating* [i:tɪŋ] ~ *eatin(’)* [i:tɪn]

- Realisation of unstressed *-ing* clusters with an alveolar or velar nasal attested across the world’s Englishes
- Consistent social stratification but in the UK claimed to be more of a regional variable than a social variable (Levon & Fox 2014)
- [ɪn] more frequently used in the North of England and in Scotland (Houston 1985; Watts 2005)
- On Twitter: parallel regional distribution, with clear hotspots in the North West of England and Scotland/NI



# 'G-dropping'



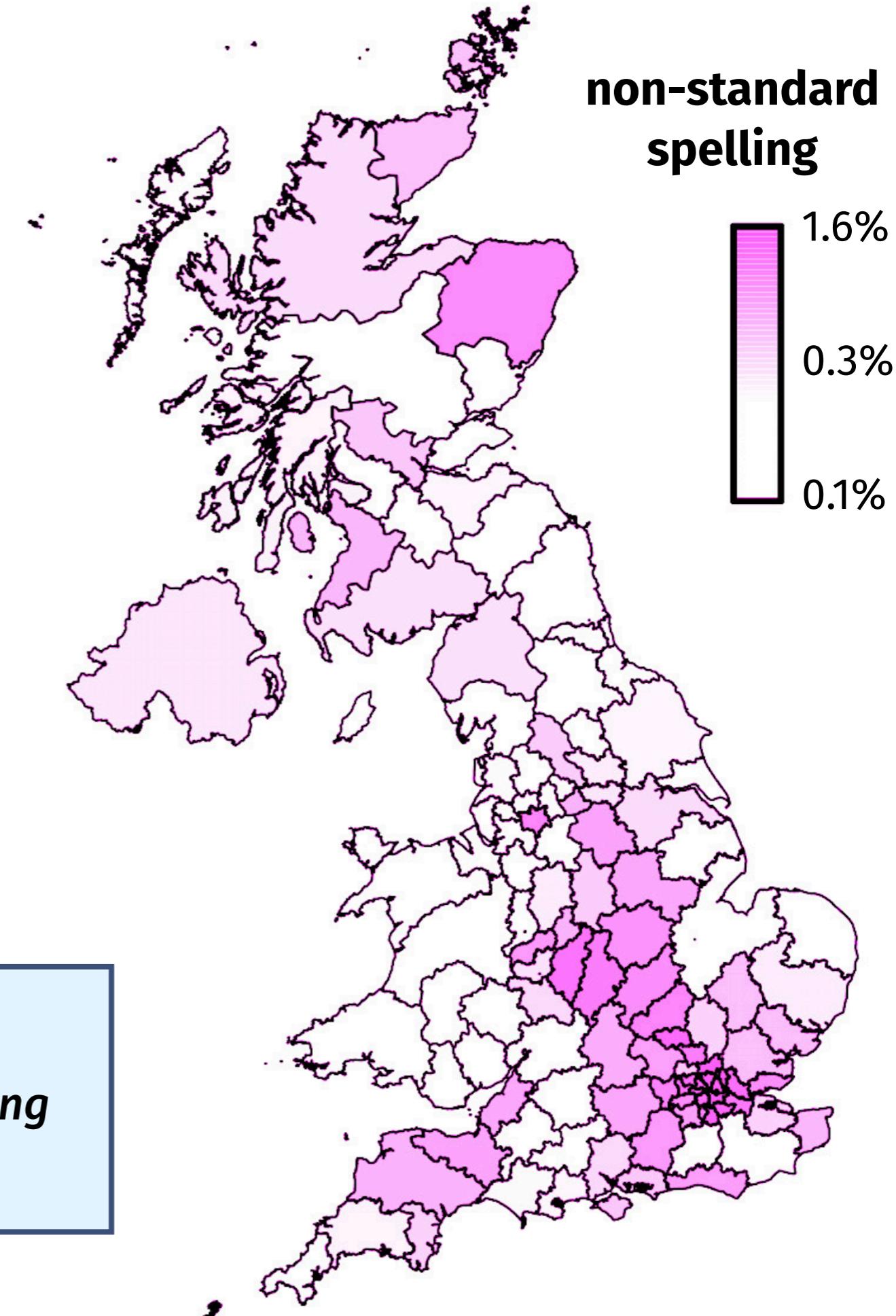
# TH-stopping

e.g. *then* [ðɛn] ~ *den* [dɛn]

- Dental fricatives can be realised as stops instead, i.e. /θ, ð/ → [t, d]
- Strong ties to Multicultural London English but more strongly associated with performance of ethnic rather than regional identity (Drummond 2018)
- On Twitter: most frequent in London but also areas of the Midlands

## Example tweets:

- *fam dis trip every day is jus a long ting*
- *dese man jus vexing my life*

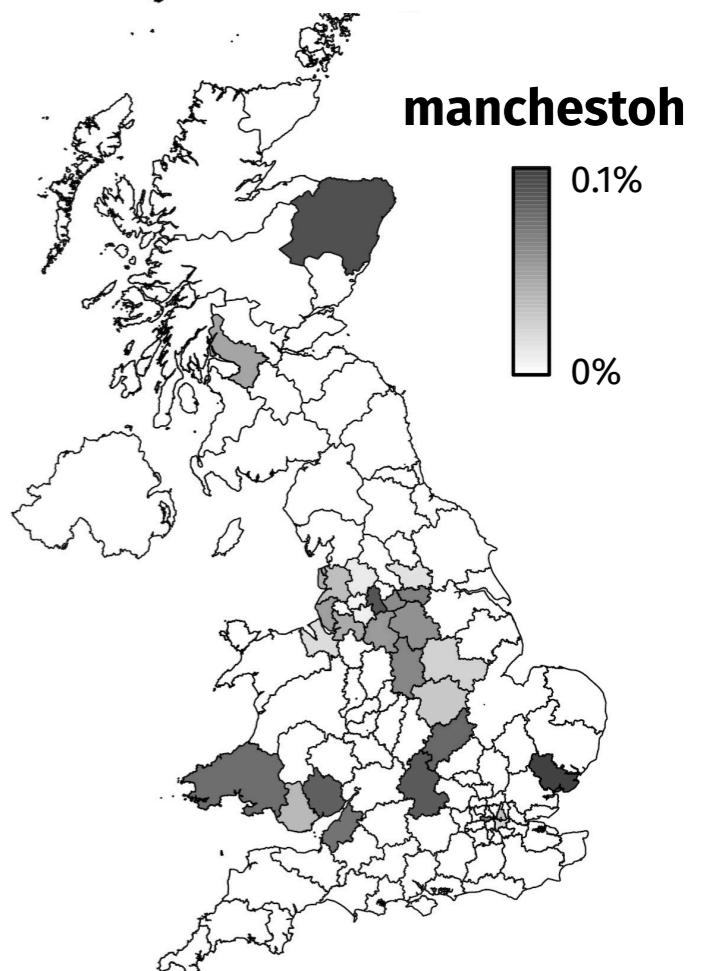
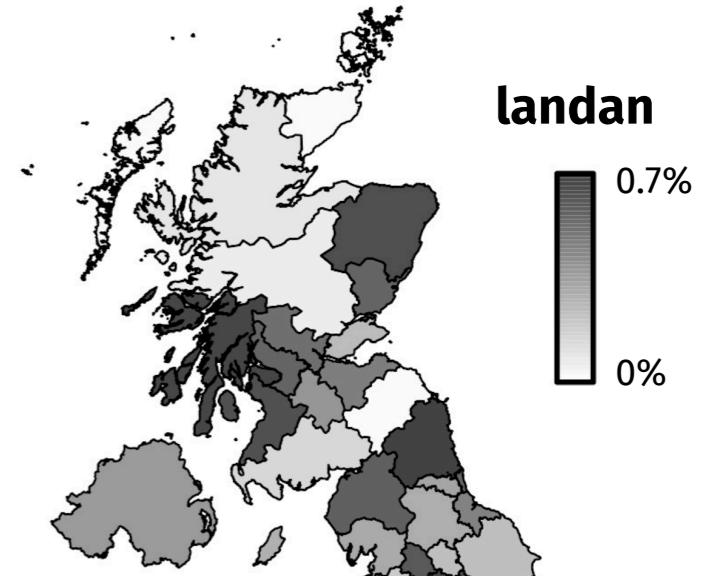


# Issue: dialect imitation

- Certain features show unexpected regional patterns, particularly when used in place names
  - LETTER-backing, characteristic of Mancunian accents  
e.g. *Manchester* [mantʃest**ə**]
  - FOOT-STRUT split, characteristic of the South of England  
e.g. *London* [**ʌ**ndən]
  - Issue in orthographic transparency, or just a form of dialect imitation registered most strongly in place names?

## Example tweets:

- *he's the biggest FOOL in Manchestoh*
- *apparently I sound like I'm from saaaaahf landan when drinking*



# Interim summary

## Caveats/considerations

- spelling != speech, but this does lend insight into issues of salience, linguistic stereotypes and identity construction (Eckert 2000; Zhang 2005; Pharao et al. 2014)
- latitude/longitude of tweet origin != where that user was born and raised
- small Ns → requires a huge dataset to conduct reliable analysis

Despite these issues the results here are promising: clear parallels between written and spoken forms

- → similar process of dialect enregisterment (Agha 2005) seen in other text genres

# Future work

- Complementary qualitative research digging into individual tweets/users for a micro-analysis of dialect performance on social media
- Looking more closely at co-variation between different features
- Comparing usage across different contexts: e.g. 'open audience' vs 'closed audience' tweets
- Investigation of conditioning factors as a further parallel between written and spoken mediums (e.g. lexical frequency, part of speech effects)

# Final conclusions

- There are still significant insights to be gained from dialectological study today, particularly with new methods and approaches
- Advances in the field have:
  1. opened up new ways of addressing long-standing questions regarding regional variation and the diffusion of change
  2. led to new *kinds* of questions being asked, e.g. regarding dialect projection on social media
- *Our Dialects*
  - Traditional survey-based approach combined with online/crowd-sourced mode of data collection and advanced geospatial statistics
- Twittalectology
  - Novel approach to dialect writing through the study of geo-referenced computer-mediated communication
- **Final message: no we're not all speaking the same!**

# Thanks!

- to my co-authors on these projects: Laurel MacKenzie, Danielle Turton, Andrea Nini, Diansheng Guo and Jack Grieve
- to Marije Van Hattum for help with data collection
- to the respondents of the *Our Dialects* survey
- to the mFiL organisers
- to you, for listening!



Explore the maps! → [www.ourdialects.uk](http://www.ourdialects.uk)

