



Francesca Schorer

916-622-3543 | schorerf@gmail.com

Education *California Polytechnic State University, San Luis Obispo*

- » Bachelor of Science in Graphic Communication
- » Minor: Integrated Marketing Communications
- » GPA: 3.4
- » To be conferred: June 2017

Multimedia Experience *Centro39 | Summer Intern | San Francisco, California | Summer 2015*

- » Merchandising products as new inventory arrived
- » Photography assistant: Creative, product and catalog photography for web and social media
- » Processed and shipped orders
- » Assisted on Pop-up party events: Display, customer service and inventory responsibilities

A. Blake Photography | Photography Assistant | Paso Robles, California | May 2015-present

- » Excelled in working with Canon cameras including the Rebel and Mark series
- » Take photos along with assisting the lead photographer

Granite Bay High School Yearbook | Section Editor | 2010-2013

- » Created content and incorporated thematic design throughout publication

Fashion Industry interviews

- » Made contact and conducted interviews with various professionals at Calvin Klein, Moncler, Vogue, and Ralph Lauren

Leadership Experience *Young life | Team Leader | San Luis Obispo, California | August 2011-Present*

- » Mentor and counsel at-risk middle school students through relational outreach ministry
- » Plan, execute and speak at weekly events
- » Received training on approaching sensitive topics, cultural competence and active listening

National Charity League | Granite Bay, California | 2007-2013

- » Involved with multiple charities across a variety of ages and disabilities

Web Initiative

- » Created complete marketing plan for Pismo Bike Share
- » Managed Twitter action (@Centro39), blogger outreach communication for Centro39.com
- » Evaluated and created an enhanced PR proposal for Covered California

Technology Skills	<i>Adobe Suite</i>	<i>Social Media</i>	<i>Microsoft Office</i>
	Adobe InDesign	Instagram	Word
	Adobe Photoshop	Twitter	PowerPoint
	Adobe Illustrator	Facebook	Excel
	Adobe Lightroom	Pinterest	

Customer Service Experience *Disability Resource Center | Testing Proctor | San Luis Obispo, California | 2014-current*

- » Supervise and administer exams for those with disabilities