



# Francesca Schorer

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## Education *California Polytechnic State University, San Luis Obispo*

- » Bachelor of Science in Graphic Communication
- » Minor: Integrated Marketing Communications
- » GPA: 3.4
- » To be conferred: June 2017

## Fashion Initiative and Multimedia Experience

### *Centro39 | Summer Intern | San Francisco, California | Summer 2015*

- » Merchandising products as new inventory arrived
- » Photography assistant: Creative, product and catalog photography for web and social media
- » Processed and shipped orders
- » Assisted on Pop-up party events: Display, customer service and inventory responsibilities

### *A. Blake Photography | Photography Assistant | Paso Robles, California | May 2015-present*

- » Excelled in working with Canon cameras including the Rebel and Mark series
- » Take photos along with assisting the lead photographer

### *Fashion Industry interviews*

- » Made contact and conducted interviews with various professionals at Calvin Klein, Moncler, Vogue, and Ralph Lauren

### *Nordstrom BP. Fashion Board | Sacramento, California | September 2011-May 2012*

- » Provided feedback on recent trends and merchandise

## Leadership Experience

### *Young life | Team Leader | San Luis Obispo, California | August 2011-Present*

- » Mentor and counsel at-risk middle school students through relational outreach ministry
- » Plan, execute and speak at weekly events
- » Received training on approaching sensitive topics, cultural competence and active listening

### *National Charity League | Granite Bay, California | 2007-2013*

- » Involved with multiple charities across a variety of ages and disabilities

## Web Initiative

- » Created complete marketing plan for Pismo Bike Share
- » Managed Twitter action (@Centro39), blogger outreach communication for Centro39.com
- » Evaluated and created an enhanced PR proposal for Covered California

## Technology Skills

### *Adobe Suite*

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom

### *Social Media*

Instagram  
Twitter  
Facebook  
Pinterest

### *Microsoft Office*

Word  
PowerPoint  
Excel

## Customer Service Experience

### *Disability Resource Center | Testing Proctor | San Luis Obispo, California | 2014-current*

- » Supervise and administer exams for those with disabilities