



✉ G.YAKOBSON@YAHOO.COM

📱 (949) 243 5498

SKILLS

Photography	Adobe Photoshop
Visual Design	Adobe Illustrator
Illustration	Adobe InDesign
Photo Retouching	Adobe Audition
Photo Manipulation	Microsoft Excel
Social Media	Microsoft Word
QuarkXPress	Microsoft PowerPoint

COURSES

Digital Photography
Digital Typography
Estimating for Print & Digital Media
Consumer Packaging
Color Management and Quality Analysis
Binding, Finishing, & Distribution

EDUCATION

California Polytechnic State University, San Luis Obispo
Bachelor of Science, Graphic Communication
Concentration: Graphics for Packaging
To be conferred June 2017

Dean's List Fall 2015

EXPERIENCE

RADIO DJ // JAN 2015 - PRESENT

KCPR 91.3 FM // San Luis Obispo, California

- hosted and curated a weekly live radio show, including vinyl, & digital music
- interacted with listeners in San Luis Obispo County on air & over the phone
- created original PSA's using Audition
- volunteered at KCPR events by serving & reaching out to the community

PREPRESS INTERN // SEPT 2015 - DEC 2015

University Graphic Systems // Cal Poly

- adapted skills in prepress software PitStop Pro
- composed a prepress handbook for future employees
- evaluated company practices for efficiency

GRAPHIC DESIGNER // SUMMER 2014

Swinging On A Star // Laguna Niguel, California

- created original designs for baby clothing and products
- conducted market research
- imaged designs for web display
- prepared and presented products at gift shows

SPECIALTY PRINTING INTERN // MARCH 2013 - JUNE 2013

University Graphic Systems // Cal Poly

- conceptualized & designed an original piece to advertise the company
- exposed & printed screens for design reproduction
- screen-printed the design onto posters and t-shirts to be sold by UGS
- presented to future interns about the process

WAREHOUSE MANAGER // MARCH 2010 - AUGUST 2013

Swinging On A Star // Laguna Niguel, California

- corresponded with customers over the phone
- monitored & improved warehouse efficiency
- managed inventory, filled orders, & packaged products