

# kyvon brown

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## Education

California Polytechnic State University, San Luis Obispo

*Expected Graduation Date: Aug '16*

*Liberal Arts & Engineering Studies Major*

Dual Concentrations: Liberal Arts — Graphic Communication | Engineering — System Design

## Graphic Design & Web Development

Freelance Graphic Designer (*10–20 hours per week*)

*Metro Brewing Co. | Underground Brewing Co. Apr. '16–Present*

» Worked with business owners to create logos for two new brewing companies.

*Serra Hotels & Resorts Oct '14–Present*

» Utilized the Adobe Creative Suite and various web editing tools to complete for-print, branding, logo and website related products.

*SLO Brewing Co. Oct '14–Aug '15*

» Utilized the Adobe Creative Suite to complete specific requests including (but not limited to) newspaper advertisements, banners and beer label proposals.

## Projects

*Senior Project in Liberal Arts & Engineering Studies: "Creating an Online Decision Making Tool"*

» Developed a decision making tool using website coding languages in conjunction with graphic elements.

» Estimated Date of Completion: June 2016.

*Website construction: "thatsthekeycp.com"*

» Constructed an online venue and content for a group with no prior online presence.

## Pertinent Courses

Web & Print Publishing

University Graphic Systems

Web Development

Content Management

Facilities Planning & Design

Simulation

Operations Research

Project Organization & Management

Process Improvement Fundamentals

Engineering Economics

Advanced Project-Based Learning

Architecture Design & Communication

## Project Management & Leadership

New Student & Transition Programs Leader

*Connections Committee Team Lead Oct '14–Oct '15 (40+ hours per week)*

» Worked closely with a team of seven people to create fun, exciting events for 5000+ incoming Cal Poly students.

» Executed certain events, such as: 2015 WOW Club Showcase (nearly 300 clubs), Matt Kearney concert, 2015 Open House Kid's Fair, Inflate-a-fest, etc.

*Week of Welcome Group Leader Sep '14, '13*

*Soar Summer Orientation Staff Member Jun '13–Sep '13, '14*

*Orientation Team Member Nov '13–Oct '14*

*Spring Training Leadership Development Program Facilitator Apr '13–Jun '13*

Research & Development Lab Manager *Jan '15–Oct '15*

*Liberal Arts & Engineering Studies Department*

» Worked in a small team with a department coordinator to develop and design crowd-pleasing innovations for Deep Blue, an Australian musical group.

» Implemented internet research, networking and design testing.

» Exercised exemplary communication and time management as the client operated out of Australia.

## Skills

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Flash

Adobe Dreamweaver

HTML, CSS & JavaScript

Git

Simio

Microsoft Excel

Public Speaking

Research & Source Citation

iMovie | GarageBand

Typography

Hand Drafting

## Projects

*Project Development: Industrial & Manufacturing Engineering 5K/10K Run*

*Liberal Arts & Engineering Studies Escape Room*

*Concert Marketing: That's the Key A Cappella*

*Cal Poly Design Village architecture experience*

## Additional Experience

University Store Tech Center Sales Associate *Apr '13–Jan '15*

Starbucks Barista *Nov '12–Oct '13*

## Volunteer

Homeless Shelter Volunteer

*Maxine Lewis Memorial Night Shelter Sep '12–Present*

*Prado Day Center Sep '14*