



## Mary-Christina Johnson

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### Education

*California Polytechnic State University, San Luis Obispo*

Bachelor of Science, Graphic Communication

Design Reproduction Technology Concentration

To be conferred June 2017

*Foundation for International Education / Summer 2015*

Cal Poly Global Program in London, United Kingdom

### Experience

*Cal Poly New Student & Transition Programs*

*Orientation Lead / November 2015 – Present*

- Point person (under two co-chairs) for the Transitions Committee
- Work closely with four other Leads to support the Board
- Collaborate with Transitions Committee members to coordinate programs pertaining to topics such as Alcohol & Drugs, Respect & Diversity, Mental Health, and Sexual Violence
- Prepare and deliver detailed presentations for the Orientation Team, Orientation Leaders in Training and new Cal Poly students regarding the aforementioned awareness topics

*Orientation Team Member / November 2014 – September 2015*

- Member of the Promotions, Marketing, and Communications Committee
- Designed newsletters, thank you cards, T shirts and other promotional pieces for print and social media
- Planned and executed a variety of fundraisers for New Student & Transition Programs
- Presented to one thousand Orientation Leaders in Training on topics such as customer service and professionalism

*Cal Poly College of Liberal Arts*

*Graphic Designer / May 2015 – March 2016*

- Designed various print and electronic collateral pieces for the college and its 15 departments
- Produced creative designs while adhering to Cal Poly's graphic standards
- Created promotional content for social media

*University Graphic Systems*

*Sheetfed Printing Intern / September 2015 – December 2015*

- Gained experience setting up and running a Heidelberg CD74 sheetfed press
- Worked with other interns to create a step-by-step guide to using the press
- Designed and printed a Sheetfed Handbook and that aligned with UGS graphic standards

*Digital Printing Intern / March 2015 – June 2015*

- Assisted the Digital Printing Manager in executing small and large print jobs
- Aided in office organization
- Designed streamlined organizational pieces such as labels to clean up the work area while aligning to the company's graphic standards

*Freelance Design*

- Worked closely with the founder and CEO of nonprofit Along Comes Hope to design a range of different products for a gala event
- Produced several slide decks for clean-tech startup Encycle and helped to streamline their branding standards

### Honors & Awards

*California Polytechnic State University,  
San Luis Obispo*

Dean's List

Fall 2013 & Summer 2015

*Cal Poly New Student  
& Transition Programs*

Production Team Member of the Year  
June 2015

*Saratoga High School*

Steve McCue Memorial Art Scholarship  
June 2013

Saratoga Teachers' Scholarship  
June 2013

### Technical Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

HTML & CSS

### Strengths

Adaptability

Futuristic

Strategic

Intellection

Deliberative