



Zia Absar

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Education **California Polytechnic State University, San Luis Obispo**

Bachelor of Science, Graphic Communication

Double Concentration: Web & Digital Media and Graphics for Packaging

To be conferred June 2017

Leadership & Design Experience **Improvements and Education Internship, University Graphics Systems — Cal Poly**

Spring 2015

- » Designed posters and social media posts promoting the UGS Forest Stewardship Council Certification
- » Used InDesign and Illustrator to input graphics and text elements into layouts for final reproduction

Cal Poly Inter Housing Council — President

September 2014 – June 2015

- » Promoted and planned events that foster a welcoming and positive community for all incoming freshmen and students living on campus
- » Worked closely with Cal Poly staff to make positive changes in residence halls
- » Designed posters using Adobe Illustrator and InDesign

Cal Poly Week of Welcome Leader

Summer 2014

- » Guided a group of 20 freshman through their transition into college
- » Promoted inclusivity and alcohol awareness
- » Went through extensive leadership training completing over 100 volunteer hours
- » Designed group shirts and poster using Adobe Photoshop

Cal Poly Muslim Student Association (MSA)

November 2013 – present

- » Assisted fellow MSA members spread awareness about Islam
- » Organized group bonding events for brothers and sisters of MSA
- » Created flyers for all events planned by MSA using Adobe Illustrator, InDesign, and Photoshop
- » Designed Cal Poly MSA logo using Adobe Illustrator

Freestyle Academy of Communication Arts and Technology — Mountain View, CA

2011–2013

- » Composed various multimedia projects using photography, Photoshop, Illustrator, and InDesign
- » Used Dreamweaver to create websites displaying projects
- » Used InDesign to layout and design books
- » Used After Effects to animate narratives

Work Experience **Resident Advisor — Cal Poly Housing**

June 2015 – Present

- » Work on a staff of twenty to develop a positive living and learning environment
- » Promote academic excellence, addressed student needs, and encouraged involvement among over 60 residents in a way that supports the mission of the University and the Department of Housing and Residence Life
- » Plan and publicize alcohol alternative events
- » Implement and enforce all University Housing policies

Student Assistant — Graphic Communication Institute

January 2016 – Present

- » Communicate and foster amiable relationship with clients
- » Design various department and client collateral material
- » Format books and other publications

Computer Skills

Adobe After Effects
Adobe Dreamweaver
Adobe InDesign
Adobe Illustrator

Adobe Photoshop
ArtiosCAD
CSS
HTML

Microsoft PowerPoint
Microsoft Word
Microsoft Excel
Python