



AMANDA ORNELAS

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EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO

Bachelor of Science, Graphic Communication

Graphics for Packaging Concentration

Packaging Minor

To be conferred June 2017

Overall GPA: 3.52

RELEVANT EXPERIENCE

TECHNICAL ASSOCIATION OF THE GRAPHIC ARTS (TAGA)

RESEARCH COORDINATOR MAY 2015 – PRESENT

- » Edited student papers for journal submission and helped manufacture, print, and bind over 300 technical journals
- » Represented Cal Poly Graphic Communication Department at TAGA National Conference in Memphis, Tennessee

FUNDAMENTALS OF PACKAGING / INDUSTRIAL TECHNOLOGY

WINTER 2016

- » Researched and designed a new and innovative package for 'Q-Tips'
- » Constructed, printed, and die cut complete Solid Bleached Board package

UNIVERSITY GRAPHIC SYSTEMS

WEB OFFSET INTERN SPRING 2015

- » Printed 6000 copies of the *Mustang News* on the Dow Jones Goss Press every week
- » Taught and instructed 5 – 10 students how to run the press, bind and collate papers

CONSUMER PACKAGING

WINTER 2015

- » Researched and analyzed statistics about target markets and manufacturing processes
- » Constructed interactive package in CAD and created layout in InDesign

HONORS & AWARDS

Deans List — Winter 2014, Spring, 2014, Fall 2014

Scholarships — *SCITEX / ADOBE* Student Scholarship (2015)

LEADERSHIP & INVOLVEMENT

UNIVERSITY HOUSING

RESIDENT ADVISOR AUGUST 2015 – PRESENT

- » Provided and planned large-scale events and educational experiences for over 280 residents
- » Worked as part of a team to provide consistent and positive experiences for residents
- » Developed and strengthened strong interpersonal, organizational, communication, time management, and leadership skills, as well as the ability to maintain them under stress
- » Designed marketing collateral for over 10 University Housing related programs
- » Worked closely with the College of Liberal Arts as the Academic Core Area liaison

SKILLS

- | | | |
|------------------------|--------------------------|-------------------------|
| » Adobe InDesign | » Heidelberg Speedmaster | » Mark Andy 2200 Narrow |
| » Adobe Illustrator | CD 74 Sheetfed Press | Web Flexo Press |
| » Adobe Photoshop | » Xante Excelagraphix | » Kodak Prinergy |
| » Microsoft Excel | Wide Format | » Mueller Martini Amigo |
| » Microsoft Word | Inkjet Printer | 1580 Perfect Binder |
| » Microsoft PowerPoint | » Esko Kongsburg i-xe | |

RELEVANT COURSEWORK

Digital File Preparation and Workflow

Contemporary Print Management and Manufacturing

Substrates, Inks, and Toners

Flexographic Printing Technology

Binding, Finishing, and Distribution

Sheetfed Printing Technology

Gravure and Web Offset Lithography