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## BARONE

# Education

# California Polytechnic State University, San Luis Obispo

Bachelor of Science in Graphic Communication and Spanish Individualized Course of Study Concentration in Marketing for the Packaging Industry with a Packaging Minor GPA: 3.76

President's List 2013–2014, Dean's List Fall 2014, Winter 2015 Studied Abroad at the Universidad del Pais Vasco, San Sebastian, Spain

# Experience

# Consumer Packaging Cal Poly

Collaborated with a group of five students. Designed and produced a mock package for a cigarette company. Researched background information, target market, regulations, marketing strategy, costs, and sustainability factors. Collaborated ideas on design process and package design. Recorded a commercial for new package. Pitched our project to classroom of students and professors.

## Estimating for Print and Digital Media Cal Poly, Ca

Estimated the cost of various kinds of print and digital products and services. Developed budgeted hour costs and production standards. Prepared quotes based on estimated production costs, mark-ups, and profit projections in Excel.

# Moulin French Bistro, Food Runner Newport Beach, Ca

Served food to customers at their tables. Cleared and cleaned tables. Packaged To-Go orders. Organized products located throughout the restaurant.

## Leadership

#### Real Food Collaboration, Active Member Cal Poly

Gather weekly and share appreciation and love for real food. Participate in pot-lucks, farm tours, and farm harvests. Focuses on bringing healthy and local food to Cal Poly campus and its students. Volunteer at the club food stand and help operate the booth and procuce food that is sold to students and faculty.

# Solutions Through Research in Diet and Exercise Cal Poly

Weekly class meetings. Brainstormed with classmates about possible projects. Volunteered at elementary schools. Organized physical and healthy events for children. Developed a mock event involving an obstacle course and health lesson with elementary students at local school. Volunteered 30 hours of community service.

### Skills

**Computer Skills:** •Adobe InDesign •Adobe Illustrator •Microsoft PowerPoint •Microsoft Word •Microsoft Excel.

**Graphic Communication:** Postpress, Prepress, Sheetfed Lithography, Flexography, Gravure

Languages: French. Intermediate in Spanish.

# **Scholarships**

#### SchoolsFirst FCU Member Education Award

Help hard-working students finance education. Awarded \$500 which goes toward tuition, books, other school expenses.

#### Center for International Business and Communication Studies

Received \$250 for excellent performance on a year-long senior project. Organized a professional crepe stand business plan. Hosted a mock crepe stand. Made crepes and collected feedback. Volunteered at a crepe stand at a Farmer's Market. Researched extensively on business operation systems. Presented to a panel of judges.

Fall Quarter 2014

Winter 2016

Summer 2015

Fall 2013– Present

Spring Quarter 2014

2013, 2014

2013