

Event Type × Venue Matrix Handled by Raflora Enterprises

Event Type	Hotels & Resorts	Event Centers	Outdoor Settings	Religious Spaces	Restaurants & Bars	Residences & Estates	Cultural Venues	Creative Spaces	Public Spaces
Weddings	✓ Ballrooms, gardens	✓ Function halls	✓ Beach, gardens	✓ Churches, chapels	✓ Intimate receptions	✓ Ancestral homes, estates	✓ Heritage halls	✓ Loft, warehouse	✗ (rare, needs permits)
Corporate	✓ Ballrooms, lobbies	✓ Convention halls	✓ Rooftop, deck	✗	✓ Brand launches	✓ Private villas	✓ Museums, theaters	✓ Studio, warehouse	✓ Civic centers
Social Celebrations	✓ Function rooms	✓ Multipurpose	✓ Garden, rooftop	✓ Baptism, mass	✓ Private dining, clubs	✓ Home, farmhouses	✓ Galleries	✓ Lofts, barns	✓ Gyms, plazas
Cultural/Religious	✓ Hotel chapels	✓ Multi-halls	✓ Fiestas outdoors	✓ Temples, shrines	✗	✓ Community yards	✓ Heritage sites	✓ Studio exhibits	✓ Plazas, streets
Seasonal/Holiday	✓ Lobby installs	✓ Exhibit halls	✓ Outdoor fairs	✓ Church plazas	✓ Themed nights	✓ Home displays	✓ Heritage décor	✓ Pop-ups	✓ Streets, parks
Luxury/Lifestyle	✓ High-end lounges	✓ Fashion expos	✓ Beach	✗	✓ Rooftop bars, restos	✓ Villas, estates	✓ Galleries, theaters	✓ Warehouses	✓ Iconic landmarks
Community/Public	✓ Hotel partnerships	✓ Arena halls	✓ Fields, plazas	✓ Church grounds	✓ Cafés for outreach	✓ Barangay centers	✓ Museums	✓ Community studios	✓ Parks, streets
Hospitality Styling	✓ Lobbies, restaurants	✓ Banquet spaces	✓ Resort gardens	✗	✓ In-house styling	✗	✓ Museums, theaters	✓ Exhibit studios	✗

⚡ Notes:

- ✓ means natural fit / common practice.
- ✗ means very rare or unsuitable.
- Some venues overlap—e.g. a wedding can happen in a hotel ballroom or a private estate, but the styling approach differs drastically.

