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GISELLE RODRIGUEZ



Portfolio: giselle-rodriguez-portfolio.netlify.app

FRONTEND DEVELOPER

PROFESIONAL SUMMARY

Frontend Developer skilled in deploying cutting-edge technologies like React.js and Next.js to enhance user interfaces and application performance. Proficient in using JavaScript (ES6+), CSS3, and HTML5 to create dynamic, high-performance web applications that significantly improve user engagement. Demonstrates a strong command of SEO optimization and responsive web design, effectively boosting website visibility and user experience.

EXPERIENCE

NOV 2023 - PRESENT

Frontend Developer, GENIA, Spain

- Implemented frontend design using Next.js, boosting user interface quality
- Automated deployment with Serverless Framework and GitHub Actions, ensuring project efficiency
- Integrated API Rest for optimal application performance
- Partnered with backend team to automate AWS lambda function deployments
- Enhanced development workflow through automation

2023 - 2024

Frontend Developer, Personal Projects

- Enhanced user experience by implementing features like Ref, Portals, and HTTP requests
- Connected applications to databases, improving data accessibility
- Boosted application performance through Redux integration
- Developed dynamic UI components with React, enhancing user interaction and experience.
- Enhanced SPA navigation using React Router, improving website accessibility and user flow.

JUL 2021 - AUG 2021

Digital Marketing and SEO Intern, Growbarato Distribuciones SL, Spain

- Spearheaded digital content creation for brand visibility and engagement across social media platforms
- Innovatively led comprehensive marketing plans and digital strategies
- Boosted customer acquisition through increased brand awareness
- Drove digital marketing initiatives, elevating brand presence and engagement online.

SEP 2019 - JAN 2021

IT Specialist, EPPA, Cuba

- Spearheaded network infrastructure management at EPPA, ensuring uninterrupted connectivity
- Resolved network-related issues promptly, minimizing downtime
- Innovatively optimized productivity through seamless network operations
- Enhanced system security with updated protocols, mitigating risk.
- Mentored 10+ staff in IT best practices, boosting team skills

EDUCATION

AUG 2023 - PRESENT

React - The Complete Guide 2023 (incl. React Router & Redux), Udemy Academy

MAR 2021 - DEC 2021

Diploma in Neuromarketing, Polytechnic University of Valencia, Spain

SEP 2014 - JUL 2019

Bachelor's Degree in Computer Science, Central University "Marta Abreu" de Las Villas, Cuba

SKILLS

- React.js
- Next.js
- HTML5
- CSS3
- JavaScript (ES6+)
- Material UI
- Redux
- Responsive Web Design
- Serverless Framework
- AWS S3
- Git
- GitHub
- API Integration
- CMS
- Wordpress
- Web Administration
- SEO Optimization

LANGUAGES

- Spanish (Native)
- English (Advance)