

The background image shows a large, diverse crowd of people at a networking event. Many individuals are wearing green lanyards, suggesting they are attendees or staff at the conference. Some people are looking at their phones, while others are engaged in conversations. The setting appears to be a modern, well-lit indoor space.

Greach

# Greach Conference 2020

## Sponsorship Prospectus

March 26th, 27th, 28th 2020  
Google Campus Madrid. Spain

Greach  
the Groovy spanish conf



March 26th, 27th, 28th, 2020 | Spain

## WHAT IS GREACH?

Greach is a yearly technical conference around JVM Frameworks, Android and alternative JVM languages. It brings together JVM developers with framework creators and international speakers.

Developers learn about JVM languages such as Groovy, Kotlin, platforms such as Android, JVM frameworks such as Micronaut, Quarkus, Ktor, Grails Ratpack, Geb, Spock... or cloud environments such as Google Cloud, Amazon Web Services or PWS. The most talented developers around Europe come to Greach to learn how to develop better, faster and smarter.

2020 will be **Greach's 9th edition**, and we forecast it to be the biggest Greach yet.

Greach 2020 will be filled with keynotes from framework creators, inspiring talks, amazing workshop sessions, famous Friday party and much more.

### +150 ATTENDEES FROM +20 COUNTRIES



### +25 SPEAKERS





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## WHY SPONSOR?

### Hiring

Hiring good developers is hard. Greach's attendees are at the top of JVM developers in Europe. Sponsoring Greach introduces you to those developers. On the short term, you can present your current job offers. On the long term, when they are seeking for new opportunities you will be in their list of great places to work.

### Supporting the languages and frameworks your business relies on.

Technologies highlighted in conferences spread their adoption and relevance. If you work with any of the frameworks or languages in the conference, it is good for your business if they remain relevant, used and trendy. Sponsoring a conference is the cheapest return on investment if you want to support those technologies.

### Condensed training for your employees

Sponsorship packages include free conference passes. For your employees will be a great bonding experiencing. Moreover, a conference is a condensed training. They will return to work filled with ideas to improve your company.

### Position your company as technology experts.

Greach attendees includes not only developers but managers CTOs and decision makers. You will be a candidate when they need an external company to help them develop a product, train or argument their staff.



On March 26th, 27th, 28th 2020, you will be able to share your business solutions, expand your brand, tap into Greach attendees, and drive new business

With specially designed packages that allow for maximum visibility before, during, and after the event, there is not a space as unique as Greach to showcase your business and leave a lasting impression



March 26th, 27th, 28th, 2020

# SPONSORSHIP PACKAGES OVERVIEW

	PLATINUM	GOLD	SILVER	BRONZE
PRICE	€4000*	€2500*	€1500*	€500*
AVAILABILITY **	1	4	6	10
PACKAGE INCLUSIONS				
Sponsored Track or Workshop day	✓			
Sponsored Talk	1 x 45m			
White paper on the Greach Website	✓			
Logo on attendee bag	✓			
Logo on lanyard	✓			
Booth on Exhibit hall	✓	✓	✓	
Full Conference passes	10	5	3	1
Groovy Calamari*** Sponsored Link or Job Offer	10 ✓	5 ✓	3 ✓	1 ✓
Discount on exclusive additional marketing opportunities.	20% ✓	10 % ✓	10 % ✓	10 % ✓
Logo on Greach Website	✓	✓	✓	✓
Keynote Mention	Special ✓	✓	✓	✓
Logo on rollups	✓	✓	✓	✓
Attendee Bag Insert	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓

For all GreachConf 2020 sponsorship inquiries, contact [delamos@greachconf.com](mailto:delamos@greachconf.com)

\* Price are listed without VAT (Value-added tax)

[Click here](#) to complete the contract and secure your sponsorship

\*\* Greach Conf reserves the right to modify sponsorship package details including available quantity.

\*\*\* Groovy Calamari (<http://groovycalamari.com>) is a weekly newsletter with > 975 subscribers with 50% open rate and 10-20% click rate.



March 26th, 27th, 28th, 2019 | Spain

## ADDITIONAL MARKETING OPPORTUNITIES

NAME	PRICE	DESCRIPTION
Diversity Ticket	€199	Three day conference pass for a person eligible for Greach Diversity Programm. The Greach's diversity program is aimed to help underrepresented groups in tech to attend and lowering the barriers for them. This includes but is not limited to: women, people of colour, LGBTQIA+ people, and disabled people.
Attendee Meals	€2500	Fuel attendees throughout Greach 2020! ✓ Branded water bottles. ✓ Social Media Promotion
Attendee Breaks	€1000	Help to maintain the caffeine level of the attendees. The coffee breaks will be named after your company and we will include: ✓ Branded Coffe Mug Gift ✓ Branded Water bottles.
Friday Party	€1000	Support Greach's Friday Party and be the coolest brand.
Bookshop	€500	Do you write books? Sell them in the conference! We will staff a booth and sell them for you.
T-shirt	€500	Place your logo in the conference T-shirt and keep a lasting impression.
Video Sponsor	€1000	Help us cover the costs of Greach's video production and distribution. ✓ Logo in video recordings

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