

HEAVY - DUTY

INDUSTRIAL

# WEBSITE & SOFTWARE DEVELOPMENT

SERVICES + SEO

ALFRED OCHOLA

FULL STACK SOFTWARE DEVELOPER

 +256 773913902

My Tech Stack



ORACLE



Microsoft

Google

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**BUSINESS/COMPANY WEBSITE**

Development Duration: 3 Weeks

A robust website custom-crafted for high system performance, speed and efficiency. Comes with a Domain Name, Annual Hosting, Private Company Email, Live messaging tool, Direct link to your Whatsapp and Free Technical Support throughout the year.

**System Features/ Functions****Admin**

- ✓ View/ Respond to Clients' Messages
- ✓ Receive booking orders from your clients
- ✓ Chat Online Live with your clients (via your website)
- ✓ Display special promotions and discounts online
- ✓ View/ Manage Website Visitors' Analytics

**Your Clients**

- ✓ Can view your products/services online
- ✓ Can make booking orders for your products/services
- ✓ Can send you messages directly through the website
- ✓ Can chat online with your support staff via your website
- ✓ Can see your special promotions and discounts online
- ✓ Can start a whatsapp chat with your support team

**+BONUS FREE BULK SMS DESKTOP APPLICATION**

Store your Employee Data, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Free Installation & +500 SMS airtime in your account.

**Cost****Standard :**

<b>TOTAL COST FOR 1<sup>ST</sup> YEAR</b>	<b>UGX 1,500,000</b>
Initial Deposit	UGX 1,050,000 (70%)
Upon Completion & Handover	UGX 450,000 (30%)
<b>TOTAL COST AFTER THE FIRST YEAR</b>	<b>UGX 750,000 /year</b>

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For a Shopping (E-Commerce) website, Customer Relationship Management Software, or a more Advanced website with your own defined functions, Please get in touch to get a good quotation with the best prices proven over the years in Uganda and Globally.

For more info/ Inquiry, please contact me

**ALFRED OCHOLA** Over 7 Years Experience

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ABOUT ME: [www.alfredochola.website](http://www.alfredochola.website)



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## ADVANCED SHOPPING WEBSITE

..... Development Duration: 3 Months

Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses

### Details Of The E-COMMERCE Website



#### Functions

- ✓ Display information about your company/business
- ✓ Display your products/services online for clients to see
- ✓ Admin can Upload, Update, or Delete products
- ✓ Store your clients' contacts in an online database
- ✓ Receive client orders online for your products
- ✓ Display special promotions and discounts online
- ✓ Admin can Adjust/Update/ Control product prices
- ✓ Clients can pay for products via mobile money (MTN & Airtel)
- ✓ You (admin) can send bulk SMS to your clients
- ✓ Chat online with your e-shop visitors

#### Special Features/Services

- ✓ Advanced Product/ Service gallery
- ✓ Lists/carousels of your products
- ✓ Online Client Database
- ✓ e-Payment plugin (MTN & Airtel Money)
- ✓ Online Message portal for your clients
- ✓ Live - chat system for the e-shop
- ✓ Facebook adverts for 1 month
- ✓ Google Analytics (website performance statistics)
- ✓ Photography of your products
- ✓ Photo editing for your products

### +BONUS FREE BULK SMS DESKTOP APPLICATION

Store your Employee Database, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Comes with an Online Industrial Database Backup +10,000 SMS in your account.

#### Total Cost

TOTAL COST FOR 1 <sup>ST</sup> YEAR	UGX 13,500,000 <del>UGX 35M</del>
Initial Deposit	UGX 9,450,000 (70%)
Upon Completion & Handover	UGX 4,050,000 (30%)
TOTAL COST AFTER THE FIRST YEAR	UGX 7,500,000 /year

**61.4%  
off**

Please contact me to receive a full detailed product description or to request for a live demo of my previously developed systems. I shall also send you a draft contract document with proposed terms and conditions for your review, ammendment and approval. Thank you very much.

For more info/ Inquiry, please contact me

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## SEARCH ENGINE OPTIMIZATION

..... Duration: 3-6 Months

Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses

### Details Of The SEO

Typically, SEO takes 3-6 consistent months to show results.

TASK	COST
<b>Optimizing the landing page</b> (keyword research, content optimization & loading speed)	<b>UgX 800,000</b> – One-time fee
<b>Advanced E-Commerce site optimization</b> for high speed performance and good user experience. (A complete redesign using Java Springboot and ReactJS) with an e-payment portal for clients to pay online. Duration: 4 months (for development and testing the platform for perfect user experience).	<b>UgX 13,500,000</b> – One-time fee <b>OPTIONAL</b>
<b>Blogging</b> Writing an original article a week, properly researched, up to date and relevant to the target market, optimized to produce the intended results;	<b>UgX 1,200,000</b> – Monthly
<b>Online Ads</b> Creating & pushing Ads on social media platforms (Facebook, Twitter, Instagram, youtube) and Google through paid Ads, for thousands of views. This pushes authentic traffic to the website of people who are genuinely interested in the products and services.	<b>UgX 1,500,000</b> – Monthly



You will be able to track SEO performance monthly using Google Analytics tool that is accurate and reliable.



### +BONUS FREE BULK SMS DESKTOP APPLICATION

Store your Employee Database, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Comes with an Online Industrial Database Backup +10,000 SMS in your account.

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