



Heavy - Dirty
**WEBSITE
& SOFTWARE
DEVELOPMENT**
SERVICES + Mobile Apps

ALFRED OCHOLA

Get Value for your money



+256 773913902

OVER 7 YEARS EXPERIENCE

URA TIN NUMBER 

www.alfredochohola.website



ORACLE

Microsoft

Google



amazon

WEBSITE

Design & Development



1 HEAVY-DUTY COMPANY WEBSITE

Development Duration: 6 Weeks

A robust website custom-crafted for high system performance, speed and efficiency. Comes with a Domain Name, Annual Hosting, Private Company Email, Live messaging tool, Direct link to your Whatsapp and Free Technical Support throughout the year.

System Features/ Functions



Admin

- ✓ Receive Clients' Messages via SMS, Whatsapp & Email
- ✓ Receive booking orders from your clients
- ✓ Store up to 50GB of website content in your online database
- ✓ Display special promotions and discounts online
- ✓ View/ Manage Website Visitors' Analytics
- ✓ Admin Dashboard - Login & Edit some content

Your Clients

- ✓ Can view your products/services online
- ✓ Can make booking orders for your products/services
- ✓ Can send you messages directly through the website
- ✓ Can signup for your newsletter (optional)
- ✓ Can see your special promotions and discounts online
- ✓ Can start a whatsapp chat with your support team

Cost

Standard :

| | |
|---------------------------------------|---------------------|
| TOTAL COST FOR 1 ST YEAR | UGX 3,500,000 |
| Initial Deposit | UGX 2,450,000 (70%) |
| Upon Completion & Handover | UGX 1,050,000 (30%) |
| MAINTENANCE COST AFTER THE FIRST YEAR | UGX 2,200,000 /year |



Free Technical Support throughout the Year

+BONUS FREE BIGEZO CRM SOFTWARE INSTALLATION - Send Bulk SMS, Email & Whatsapp

Store your Employee Database, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Comes with an Online Industrial Database Backup +5,000 SMS in your account.

2 ADVANCED SHOPPING WEBSITE

..... Development Duration: 2-3 Months

Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses

Details Of The E-COMMERCE Website



pesapal
Payments Anywhere, Anytime

Functions

- ✓ Display information about your company/business
- ✓ Display your products/services online for clients to see
- ✓ Admin can Upload, Update, or Delete products
- ✓ Store your clients' contacts in an online database
- ✓ Receive client orders online for your products
- ✓ Display special promotions and discounts online
- ✓ Admin can Adjust/Update/ Control product prices
- ✓ Clients can pay for products via mobile money (MTN & Airtel)
- ✓ You (admin) can send bulk SMS to your clients
- ✓ Store up to 100GB of website content online

Special Features/Services

- ✓ Advanced Product/ Service gallery
- ✓ Lists/carousels of your products
- ✓ Online Client Database
- ✓ e-Payment plugin (MTN & Airtel Money)
- ✓ Online Message portal for your clients
- ✓ Live - chat system for the e-shop
- ✓ Facebook adverts for 1 month
- ✓ Google Analytics (website performance statistics)
- ✓ Photography of your products
- ✓ Photo editing of your products

Total Cost

| | |
|---------------------------------------------|-----------------------------------|
| TOTAL COST FOR 1 ST YEAR | UGX 13,000,000 UGX 50M |
| Initial Deposit | UGX 9,100,000 (70%) |
| Upon Completion & Handover | UGX 3,900,000 (30%) |
| MAINTENANCE TOTAL COST AFTER THE FIRST YEAR | UGX 5,500,000 /year |

**74%
off**



Free Technical Support throughout the Year

+BONUS FREE BIGEZO CRM SOFTWARE INSTALLATION - Send Bulk SMS, Email & Whatsapp

Store your Employee Database, Client Database, Send personalized bulk SMS to staff, to employees, to clients, etc. Comes with an Online Industrial Database Backup +10,000 SMS in your account.

For a customized kind of website having your custom-defined functions, we shall be glad to discuss and avail you a detailed quotation at the best price possible.

For more info/ Inquiry, please contact me

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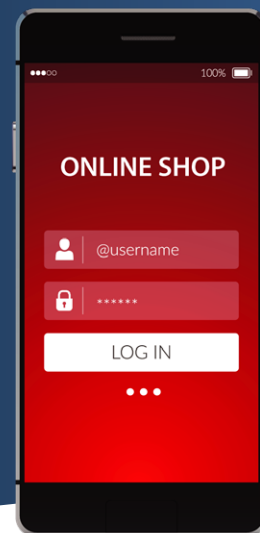
Email: ochalfie@gmail.com

Website: www.alfredochohla.website



MOBILE APP

Design & Development



3 SIMPLE MOBILE APP

Development Duration: 1-2 Months

One Mobile App that works on both Android and IOS platforms (Mobile phones and Tabs). This simple mobile app helps you to store and manage your client's contacts. Also allows you to create e-receipts (PDF) for them, and to keep track of your sales/ revenue as per the receipts made.

Details Of The Simple Mobile App

Functions

- ✓ Display information about your company/business
- ✓ Clients can book appointments
- ✓ Easily Create receipts (PDF) for your clients. Keep financial records
- ✓ Store & manage your clients' contacts in an online & offline database
- ✓ Admin can edit app content
- ✓ 20 GB Online Storage Space (Firebase)
- ✓ 1 Year Hosting on Google PlayStore & Apple Store
- ✓ Troubleshooting and Customer Support
- ✓ Keep record of your sales.

CUSTOMIZATION

Feel free to describe your own desired functions for the mobile app to negotiate a new quotation (lower or higher depending on your business needs).

Total Cost

| | | |
|---------------------------------------|---------------------|--------------------|
| TOTAL COST FOR 1 ST YEAR | UGX 7,500,000 | UGX 30M |
| Initial Deposit | UGX 5,250,000 (70%) | |
| Upon Completion & Handover | UGX 2,250,000 (30%) | |
| MAINTENANCE COST AFTER THE FIRST YEAR | UGX 5,000,000 /year | |

**75%
off**



Free Technical Support throughout the Year

For a customized kind of mobile app having your custom-defined functions, we shall be glad to discuss and avail you a detailed quotation at the best price possible.

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4

ADVANCED SHOPPING MOBILE APP

Development Duration: 3-4 Months

One Mobile App that works on both Android and IOS platforms (Mobile phones and Tabs). Suitable for general merchandise stores, specialized merchandise stores, factory outlets, agro stores, manufacturing companies, pharmacies, hardware stores, supermarkets, cloth shops, beauty stores, craft stores, and Wholesale businesses



pesapal
Payments Anywhere, Anytime

Details Of The E-COMMERCE Mobile App

Functions

- ✓ Clients can create accounts
- ✓ Display your products/services online for clients to see
- ✓ Admin can Upload, Update, or Delete products
- ✓ Store your clients' contacts in an online database
- ✓ Receive client orders online for your products
- ✓ Display special promotions and discounts online
- ✓ Admin can Adjust/Update/ Control product prices
- ✓ Clients can pay for products via mobile money (MTN & Airtel)
- ✓ SMS Notifications
- ✓ Store up to 100GB of website content online

Special Features/Services

- ✓ Advanced Product/ Service gallery
- ✓ Lists/carousels of your products
- ✓ Online Client Database
- ✓ e-Payment plugin (MTN & Airtel Money)
- ✓ Online Message portal for your clients
- ✓ Linked to your Whatsapp Business Customer Support
- ✓ Facebook adverts for 1 month (100,000 views)
- ✓ Google Analytics (App download statistics)
- ✓ Photography of your products
- ✓ Photo editing of your products

CUSTOMIZATION

Feel free to describe your own desired functions for the mobile app to negotiate a new quotation (lower or higher depending on your business needs).

Total Cost

| | |
|---------------------------------------|-----------------------------------|
| TOTAL COST FOR 1 ST YEAR | UGX 18,000,000 UGX 50M |
| Initial Deposit | UGX 12,600,000 (70%) |
| Upon Completion & Handover | UGX 5,400,000 (30%) |
| MAINTENANCE COST AFTER THE FIRST YEAR | UGX 16,000,000 /year |

**64%
off**



Free Technical Support throughout the Year

For a customized kind of mobile app having your custom-defined functions, we shall be glad to discuss and avail you a detailed quotation at the best price possible.

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5 BIGEZO CRM SYSTEM

..... Setup Duration & Customization: 1 Week

Built by Alfred Ochola

1. How do you store your customer data (names, locations, contacts, etc)?
2. How do you communicate with thousands of customers for key purposes like product/service promotions & awareness, discount alerts, and as well sharing with them relevant notifications about your business?

Do you know that your customer data can boost your sales by over 500% with the right tools & strategy?

BULK SMS

BULK WHATSAPP

BULK EMAIL

Features of the Bigezo CRM

STANDARD VERSION

- ✓ CRUD functions on customer data (Create, Retrieve, Update, Delete).
- ✓ Offline database
- ✓ Online Database Backup
- ✓ Compatible with MS Excel and Google Sheets
- ✓ Sends personalised single SMS
- ✓ Sends personalised bulk SMS -200Msgs/min (UgX 40/SMS)
- ✓ Single data entry
- ✓ Bulk data entry from an excel file(thousands of data rows at once)
- ✓ Progress Bar
- ✓ Advanced Data Analytics
- ✓ Bulk Import Data from Excel File
- ✓ Auto-select category of recipients.

PRICE **UGX 1,200,000** -one off

Comes with initial 5,000 SMS credit + Online Database Backup

UgX 200,000/ year - maintenance fee

PREMIUM VERSION

- ✓ **All the Standard Version Features PLUS**
- ✓ Sends personalised bulk Whatsapp adverts/messages with an option for including each recipient's name plus an attachment (e.g. flyer/picture, video, document)
(You can send over 10,000 Whatsapp personalized inboxes at ago. - 200Messages/min)
- ✓ Sends personalised bulk Emails (up to over 2,000 personalized inboxes at ago)
- ✓ Get a Special Whatsapp Number for your business.
- ✓ Get 100 GB online file storage space
- ✓ **Bonus** ---- Google Work Space subscription



PRICE **USD 3,000** -5,000

Comes with initial 5,000 SMS credit + Monthly Credit to send 1,000 Whatsapp Campaigns.

USD 1,000/ year maintenance fee

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STAFF TRAINING PROGRAM



..... Training Duration: 15 Hours

We hereby introduce to you this new program that is intended to equip your staff with soft technology skills to enable them deliver better services to this tech-savvy generation. The global work-force has greatly evolved with the new technology revolution, and as such we must shift our mindsets and be well versed with the new technology tools at our disposal for faster & more efficient service delivery.

SKILLS YOUR STAFF WILL ACQUIRE



E-Mails



Google Slides



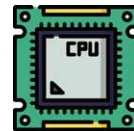
Google Docs



Google Drive



Google Sheets



Computer Hardware

Contact us to see all topics

UGX 50,000 / head

- ✓ 5-20 Staff members
- ✓ Venue: Your facility e.g. board room/hall
- ✗ Session Video Recordings
- ✓ Session Photos
- ✓ Bonus 1,2,3,4

UGX 100,000 / head

- ✓ 20+ Staff members
- ✓ 50% discount for Bonus 2
- ✓ Edited Session Video Recordings
- ✓ Session Photos
- ✓ Bonus 1,2,3,4

| | |
|--------------------|---------------------------------------------------------------------------|
| Training Duration: | 15 hours (5 hrs/day for 3 days or 3 hrs/day for 5 days). |
| Award | Each participant shall receive a Certificate of participation |
| Bonus 1: | Set up of Google Accounts for all your staff members. |
| Bonus 2: | 20% Discount for all your staff who wish to enroll in our online classes. |
| Bonus 3: | Inspection of your data management tools +professional recommendation. |
| Bonus 4: | Installation of the Bigezo CRM for sending Bulk personalized SMS |

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MY TECH BACKGROUND

I started my pursuit for technology prowess in Namilyango College, scoring 3AAAA in PCM/Art, emerging the best in 2011. Since then I have had rigorous training, great experience and cumulative expertise in computer knowledge. I have also had thorough training in diverse technologies & computer programming from the leading institutions & companies like Makerere University, IBM, Oracle, HiPipo, Mojaloop fintech foundation, LinkedIn Premium, NSSF Hi-Innovator business training, DFSLab, etc. I started Computer programming as early as my second year at Makerere University in 2014; programming robotic electronic systems at i-Labs. In 2015-2016, I wrote MATLAB code to optimize deployment of heterogeneous small base stations for internet connectivity at Makerere University. I then embarked on Web and Software Development. I have also had a 4-months daily hands-on training in Cross-Platform Mobile App Development using Flutter, from the Innovation Village & Soltech technologies - powered by MasterCard.

Over the years, I have built a rich network of seasoned software developers & skilled personnel, and this makes me super efficient at executing all my tasks to solve your high tech-needs.

MY MISSION

Connecting people...

SOME PEOPLE I WORK WITH

CLAIRE

Creative Arts
Director

BRIAN

Senior Software
Developer

SUSAN

Lawyer

Please contact me to receive a full detailed Quotation or to request for a live demo of my previously developed systems. I shall also send you a draft contract document with proposed terms and conditions for your review, ammendment and approval. Thank you very much.

TOOLS

WEB APP DEVELOPMENT

Financial Integration



TOOLS

MOBILE APP DEVELOPMENT



FINANCIAL
INTEGRATION

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