

G-REALM STUDIO

Mbalala-Mukono, Uganda

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🌐 www.bigezo.com

Date: _____

To:

The Headteacher / School Administrator

Subject:

Introducing Bigezo – Uganda's Free Smart School Database, Fees & Communication Management System

Dear Sir/Madam,

We are pleased to introduce **Bigezo**, a locally developed and easy-to-use school management and communication system designed to help Ugandan schools save time, reduce workload, and improve parent engagement – all through a simple, mobile-friendly web application accessible on smartphones, tablets, or laptops/PCs.

The application is **absolutely free to use**. Schools only pay for SMS credits to send messages to parents.

- ✓ Currently, each SMS costs just **UGX 50**, deliverable to any network in Uganda.
- ✓ With your continued support and new partnerships, we plan to further reduce this cost and introduce even more valuable features in the near future.

Why Your School Needs Bigezo



Free-to-Use Platform – Pay Only for SMS Credits

No setup fees, no monthly charges. Schools only top up credits when they want to send messages. The system automatically tracks and displays your SMS balance in real time.



Automated Fees Reminder System

Bigezo automatically sends personalized fees reminder messages to parents – individually or in bulk – with accurate amounts, deadlines, and balances. This greatly reduces defaulting and improves timely payments.



Bulk SMS Communication

Communicate instantly with all parents, specific classes, or individual guardians directly from the dashboard – whether it's announcements, events, or urgent notices.



Comprehensive Fees Tracking

Record and monitor fees per term, per student, and per class. The system automatically computes balances and generates easy-to-read reports or PDFs for accountability.



Multi-School and Multi-Level Support

Whether you manage a nursery, primary, or secondary school, Bigezo accommodates all levels – even multiple schools under one account – with data isolation for security.



Simple Student Management

Add and manage student records, parent contacts, and fee statuses in one secure place. All data is stored per school and safely encrypted.



Real-Time Analytics and Reports

Generate up-to-date student lists, payment summaries, and fee status reports with a single click.



Mobile-Responsive and Easy to Use

Runs smoothly on computers, tablets, and smartphones with a clean, modern interface based on Google's Material Design.



Secure and Reliable System

The system ensures secure authentication using JWT tokens, industry-standard password hashing, and complete data isolation per school.



Subscription Flexibility

Schools can buy SMS packages from as low as UGX 5,000 depending on their communication needs, keeping full control over their communication costs.

What Makes Bigezo Stand Out

- ✓ Developed in Uganda, for Ugandan schools, with full understanding of local needs.
- ✓ No installation required – runs directly online.
- ✓ Affordable, transparent, and built for multi-school management.
- ✓ Backed by G-Realm Studio, a reputable local software development company.
- ✓ Offers ongoing support, feature updates, and responsive technical assistance.

Call to Action

We warmly invite your school to register for free and experience Bigezo firsthand. Our team will be happy to provide a live demo or assist with onboarding.

For inquiries or setup support, kindly reach us at support@bigezo.com or [+256 773 913 902](tel:+256773913902).

We look forward to partnering with your institution to make school communication more efficient and affordable.

Sincerely,

Alfred Ochola

CEO - G-Realm Studio

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Getting Started is Easy

- 1 Visit our website at www.bigezo.com and click on "Register School"
- 2 Fill in basic details about your school (name, location, contact person)
- 3 Start adding students and their parent/guardian contacts
- 4 Purchase SMS credits and start communicating with parents instantly

G-Realm Studio | Making School Management Simple & Affordable

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