

G-REALM STUDIO Strategic Partnership Proposal

To Seroma Christian High School Director, from G-Realm Studio.
Together, we can transform Uganda's education.

 **by G-REALM STUDIO**





Executive Summary

Goal

Build AI-powered platform for Uganda's schools

Funding Need

\$100,000 (UGX 360M)

Seroma's Role

Lead investor and strategic co-founder

Equity

35% of all profits shared

Platform Overview

Core Features

- Generate exams & marking guides by syllabus
- Create learner reports aligned to curriculum
- Build weekly lesson plans for teachers

Additional Benefits

- Dashboards & analytics for leadership
- Offline support as a PWA
- Seamless NCDC content integration

Development Plan

Phase	Focus	Timeline	Budget (UGX)
Phase 1	MVP Build + Pilot	5 months	210M
Phase 2	Scale + AI Tuning	2–3 months	150M
Total	—	~8 months	360M



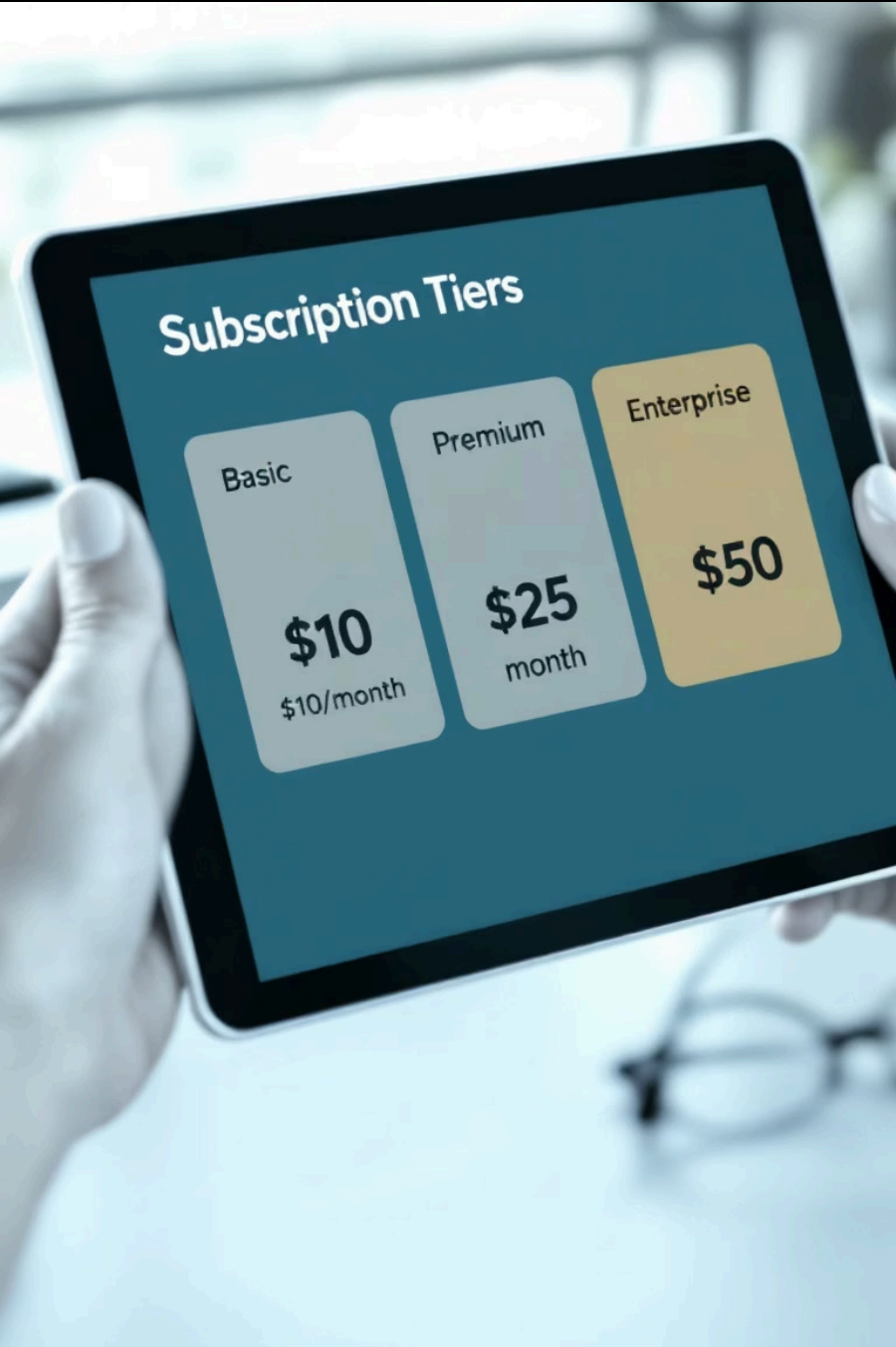
Budget Snapshot

Phase 1 (MVP) – 210M UGX

- Software Dev: 80M
- Consultants & QA: 70M
- Pilot Support, Legal, Media: 45M
- Contingency: 15M

Phase 2 (Scaling) – 150M UGX

- Mobile & AI Expansion: 45M
- Onboarding & Marketing: 65M
- Ops & Legal: 40M



Pricing & Revenue Strategy

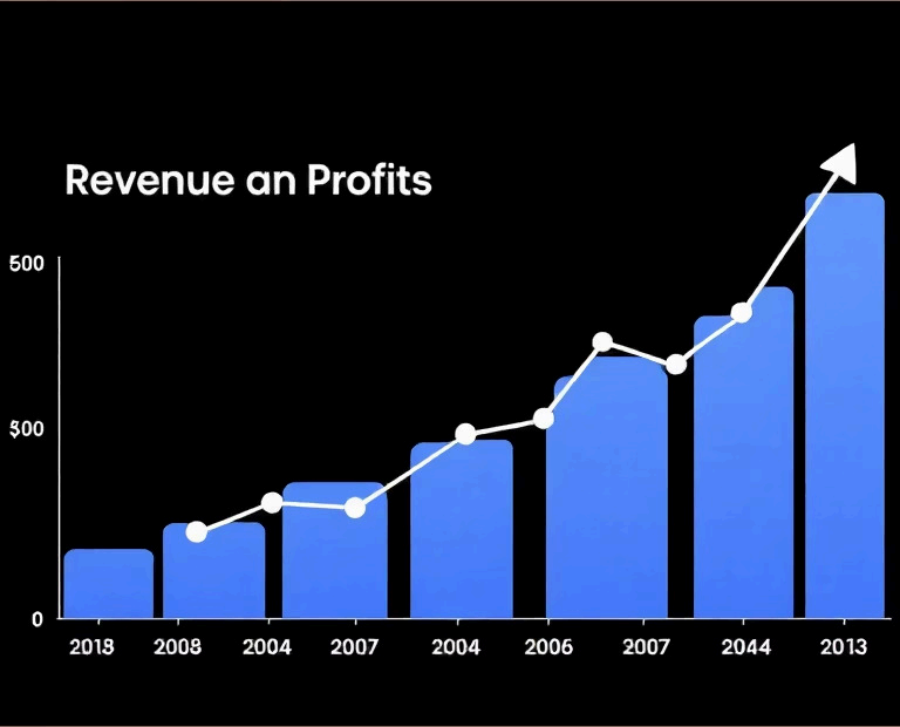
Plan	Features	Price/Term (UGX)
Basic	Reports + Exams Only	450K
Standard	Full Features (3 streams)	750K
Premium	Unlimited + Branding	1.2M

Target: 30 schools at 750K term for 67.5M UGX yearly. Break-even expected by Year 2.

Profitability Forecast (5 Years)

Year	Private Schools	Gov't Schools	Total Revenue (UGX)	Seroma's 35% Share
1	30	—	135M	0
2	100	100	570M	42M
3	200	1,000	1.5B	297M
4	300	2,000	2.55B	647M
5	400	3,000	3.8B	1.015B

Government licensing at UGX 200K/school/year ensures affordability and scale.



What Seroma Gains



35% Equity Share

Profits from all generated revenue streams



Founding Partner Recognition

Branding and Ministry of Education and Sports mentions



Lifetime Access

Free platform use for all Seroma schools



Priority Expansion Role

Lead position in growth and new initiatives



National Impact

Long-term passive income and educational leadership

Market Launch Plan



Pilot

Deploy to 10 schools, including Seroma



MoES & NCDC Endorsement

Secure government institutional backing



Subscription Sales

Target private schools initially



Bulk Licensing

Scale to government schools nationwide



Partner Networks

Engage teacher and school associations

About G-Realm Studio & Next Steps

Who We Are

- Ugandan innovation studio
- Experts in AI, software, curriculum design
- Committed to inclusive African education

Call to Action

Join us to build Uganda's first AI education platform.

Contact: admin@grealm.org

Phone: +256773913902 (Alfred Ochola, CEO)