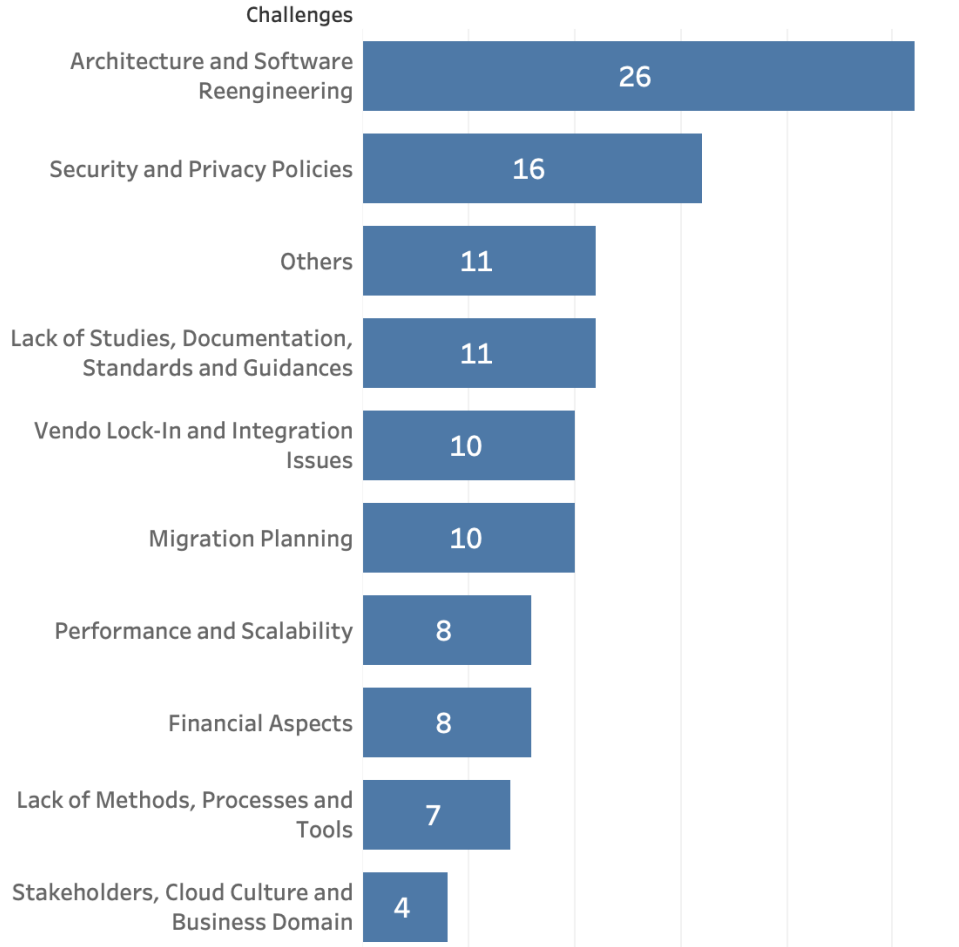
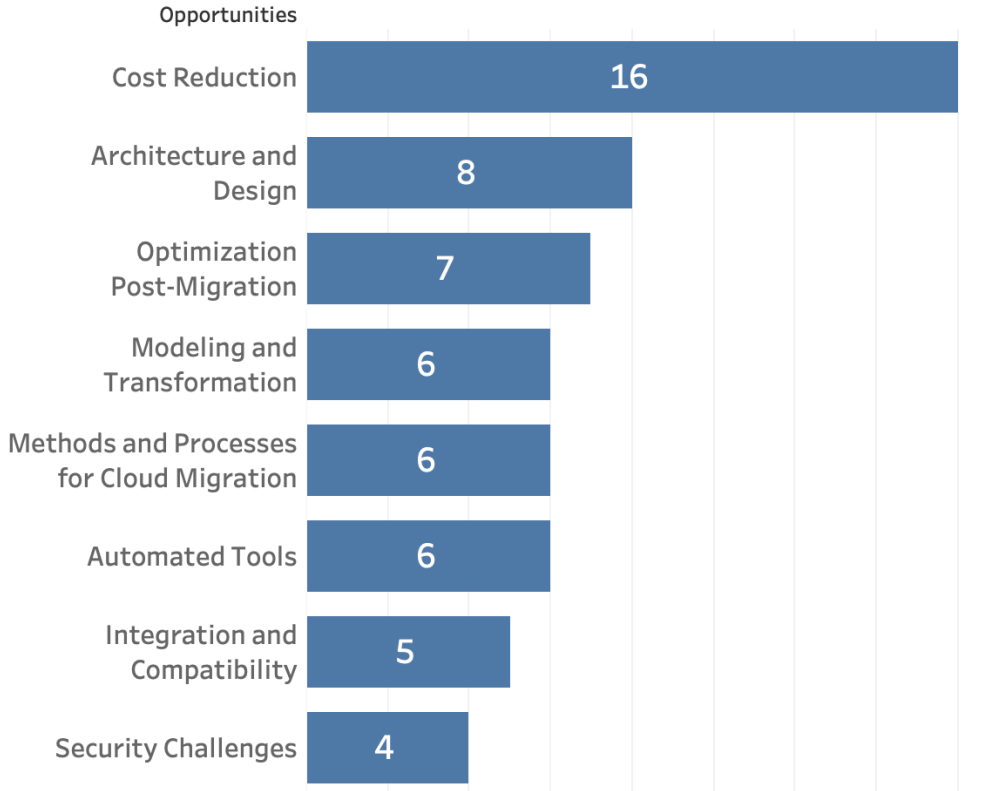
(a) Challenges



(b) Opportunities