

PosterLab - Research knowledge transferred

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1. Pain

Research results, especially in the early stages, often remain undiscovered and do not reach their desired outcome = solve societal challenges (health, global warming). The lack of cooperation and transparency are the main root of this ineffectiveness of knowledge transfer within the research ecosystem. It costs the EU more than € 10 billion annually (PwC Study 2018).

2. Solution

PosterLab offers a Suite of tools, standards and workflows accelerating early research findings/ status knowledge transfer within and across research organizations (academic, corporate). Taking onboard more than +60 one to one interview with research stakeholders, our Suite is being designed for Life Science, Chemistry and Physics research areas. Our goal is to make it easy to map expertise and find expert to accelerate research impact.

3. Market & Competition

Scientific communication global market value : 20B€
Indirect competition only
Refer to the slide

4. Biz model & funding

Biz model : SaaS, yearly fee, value based pricing depending on organisation profile
Funding stage : Seed round

5. Team

9 person in total
3 co-founder
Refer to slide

6. Startup need?

Pilot project with academic or corporate R&D driven organisation

1. Pain

No images

2. Solution

No images

3. Market & Competition

No images

4. Biz model & funding

No images

5. Team

No images

6. Startup need?

No images