

# April Li

Self-taught Coder, Entrepreneur and Permanent Resident in Silicon Valley

✉ greatday4april@gmail.com ☎ 415-697-4502 🏠 april-li.com 🐙 github.com/greatday4april

## Education

### App Academy Open

Free online track of the Coding Bootcamp // FEB 20 – JUN 20

Self-taught full-stack software development based on the 16-week open-sourced curriculum

### Academy of Art University

Master of Fine Arts, Motion Picture // JAN 13 – MAY 17

## Experience

### Founder, CEO, Software Engineer @ Elephant Box

JUL 2020 – Present // Sacramento, CA

Led a team of 5 engineers, 3 designers and delivered two products in 2 months as the product owner using scrum methodology

Launched "Eat NOW" in Google Play, an AI mobile app that decides daily restaurant choices by learning from user preference through tinder-like swiping

- Built card-swiping via React-Native shared element transition
- Built models, cache and apis for user session with Django
- Built Content-Based recommendation using TF\*IDF similarity algorithm and 3rd party restaurant menu APIs as data source

Launched "Investor's Game", a web life simulation game inspired by Monopoly and let you go back in time and make investments based on real historical data

- Built stock line chart and time series animation using chartjs
- Built React server rendering with Ruby on Rails 6 to optimize SEO

Setup continuous deployment, domain on Heroku

### Software Engineer Intern (Volunteer) @ BargoPay

MAR 2020 – JUL 2020 // Baltimore, MD

Help launched Blismo (for consumer) and Blisness (for business) in App Store & Google Play, two mobile apps positioned as Starbucks App for local businesses

- Built onboarding flow and state management using Flutter stateful components
- Built backend models and APIs with Node.JS, Firestore and setup deployment to Google Cloud Functions

### Commercial Director & Lead Video Editor @ RedCube Productions

JAN 2018 – FEB 2020 // Burlingame, CA

## Apps



### Blismo / Blisness

In App Store & Google Play



### Eat Now

In Google Play



investors-game.com

---

## Skills

### Programming Languages

Ruby, Python, JavaScript

### Frontend

React, React Native, HTML, CSS

### Backend

Django, NodeJS, Rails, Firebase

---

## My Story

- Formerly award-winning film director
- Had full-time job in video production for 2+ years
- Quit job and self taught coding
- 400+ Github contributions since career transition
- Part of GHC and Lesbians Who Tech communities