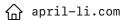
# **April Li**

Self-taught Coder, Entrepreneur and Permanent Resident in Silicon Valley

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#### Education

## **App Academy Open**

Free online track of the Coding Bootcamp // FEB 20 - JUN 20

Self-taught full-stack software development based on the 16-week open-sourced curriculum

## Academy of Art University

Master of Fine Arts, Motion Picture // JAN 13 - MAY 17

## **Experience**

#### Founder, CEO, Software Engineer @ Elephant Box

JUL 2020 - Present // Sacramento, CA

Led a team of 5 engineers, 3 designers and delivered two products in 2 months as the product owner using scrum methodology

Launched "Eat NOW" in Google Play, an Al mobile app that decides daily restaurant choices by learning from user preference through tinder-like swiping

- ▶ Built card-swiping via React-Native shared element transition
- ▶ Built models, cache and apis for user session with Django
- ▶ Built Content-Based recommendation using TF\*IDF similarity algorithm and 3rd party restaurant menu APIs as data source

Launched "Investor's Game", a web life simulation game inspired by Monopoly and let you go back in time and make investments based on real historical data

- ▶ Built stock line chart and time series animation using chartjs
- ▶ Built React server rendering with Ruby on Rails 6 to optimize SEO

Setup continuous deployment, domain on Heroku

#### Software Engineer Intern (Volunteer) @ BargoPay

MAR 2020 - JUL 2020 // Baltimore, MD

Help launched Blismo (for consumer) and Blisness (for business) in App Store & Google Play, two mobile apps positioned as Starbucks App for local businesses

- ▶ Built onboarding flow and state management using Flutter stateful components
- ▶ Built backend models and APIs with Node.JS, Firestore and setup deployment to Google Cloud Functions

## Commercial Director & Lead Video Editor @ RedCube Productions

JAN 2018 - FEB 2020 // Burlingame, CA

## **Apps**



#### Blismo / Blisness

In App Store & Google Play



#### **Eat Now**

In Google Play



investors-game.com

## **Skills**

#### **Programming Languages**

Ruby, Python, JavaScript

#### Frontend

React, React Native, HTML, CSS

#### Backend

Django, NodeJS, Rails, Firebase

## My Story

- ▶ Formerly award-winning film director
- ▶ Had full-time job in video production for 2+ years
- Quit job and self taught coding
- career transition
- ▶ Part of GHC and Lesbians Who Tech communities