

ASSIGNMENT-1-BIA

1. Imagine that you are a Road and Railway minister and you have BI tool with you. What you will do to improve the existing traffic system.
2. How amazon recommendation system works?
3. Explain history of BI.
4. What is the importance of business, IT, data analytics and knowledge management in BI? Explain.
5. With the help of at least three examples, explain how data can be converted into information, information into knowledge and knowledge into actionable plan.