

### MANIPAL INSTITUTE OF TECHNOLOGY

(A constituent college of Manipal University, Manipal) Manipal, Karnataka 576 104



# **Department of Humanities & Management**

## EOMEE (HSS-302) Assignment no 1, Even Semester -2015

- 1. Briefly discuss business as a social system citing relevant examples. What skills according to you should the modern day managers possess?
- 2. List the functions of management and briefly explain each function with a suitable example.
- 3. List and explain briefly, the principles of management (Fayol's 14 principles). Which of these principles are applied in modern day's business context?
- 4. Describe the concept of vision and mission in an organization. What do you understand by strategy? Briefly explain functional strategy.
- 5. Sketch system approach to management and explain why it is called so.

### REFER TO COURSE PLAN AND THE REFERENCE TEXT BOOK

#### References

- 1. Koontz D. (Latest Edition), "Essentials of Management" Mc Graw Hill, New York.
- 2. Peter Drucker (Latest Edition) " Management, Task and Responsibility" Allied Publishers.
- 3. Peter Drucker (2003) "The practice of management", Butterworth Hein Mann.