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MANIPAL INSTITUTE OF TECHNOLOGY
Manipal University, Manipal – 576 104



VI SEM. B.E. END SEMESTER EXAMINATIONS MAY - 2011

(Common to E&E / E&C)

SUBJECT: Essentials of Management (HUM-302)

REVISED CREDIT SYSTEM

(18/05/ 2011)

Time: 3 Hours.

MAX.MARKS: 50

Instructions to Candidates:

Answer **any five** full questions.

Answer to the **point** and with **clarity** of thought

- 1a) Explain systems approach to Management? Briefly explain the functions of management. (03)
- 1b) Enumerate with a sketch different steps in planning. Explain any three steps in detail with a suitable example. (04)
- 1c) Describe the different managerial skills. Sketch to explicate their organizational hierarchy (03)
- 2a) Give your Strategy to implement management by objective(MBO) to be introduced in (04)
 - (a) Government Agencies
 - (b) University
 - (c) College fraternityWith suitable examples.
- 2b) Sketch to explain wide and narrow span of management with their merits and demerits. (03)
- 2c) Prepare a list of 'Organizational Principles' and explain any four principles. (03)

- 3a) Do HRM and Staffing functions differ? If yes, Explain. With a block diagram explain staffing functions. (04)
- 3b) Explain with a sketch 'System approach to staffing'. (03)
- 3c) Explain 'motivation'? Explain Herzberg's two factor theory of motivation. (03)
- 4a) Explain in detail four system of Likert Leadership Management. (03)
- 4b) Discuss means for making effective communication in the group or in committees. (03)
- 4c) Sketch to explain 'Communication processes. Explain the types of communication flow in the organisation. (04)
- 5a) Management control and Planning are two handles of a scissor. Comment on this. (02)
- 5b) List the Budgetary Controls. Explain three budgetary control methods. (04)
- 5c) What are critical point standards? Explain its applications in organization? (04)
- 6a) Differentiate between Japanese style with American style in the managerial function (05)
- 6b) What are multinational (MNC) companies? Explain their adoptive strategies in operations in different countries? (05)
