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MANIPAL INSTITUTE OF TECHNOLOGY
Manipal University, Manipal – 576 104



VI SEM. B.E.DEGREE END SEMESTER (MAKE-UP) EXAMINATIONS JULY- 2010
(COMMON TO EE/EC/IP)
SUBJECT: ESSENTIALS OF MANAGEMENT (HUM-302/401)
REVISED CREDIT SYSTEM
(10 / 07 / 2010)

Time: 3 Hours.

MAX.MARKS: 50

Instructions to Candidates:

❖ Answer **ANY FIVE FULL** questions.

- 1A)** List down the steps in planning Process. **(02)**
- 1B)** Discuss briefly process of Managing By Objectives (MBO). **(04)**
- 1C)** What do you mean by Strategic Planning? What are the steps involved in it? Explain. **(04)**
- 2A)** “Decision making is the primary task of all managers” Comment. **(02)**
- 2B)** Explain briefly any two internal and external Training methods used for selection in the organizations. **(04)**
- 2C)** List down the advantages and disadvantages of wide span of management. **(02)**
- 2D)** How would you determine the best span of management in a given situation when you become a manager? **(02)**
- 3A)** With a neat sketch, explain the Process departmentation. **(04)**
- 3B)** Compare Maslow’s need hierarchy with Herzberg’s 2 – Factor theory of motivation. **(03)**
- 3C)** Distinguish clearly between Authority and Responsibility. Can a manager delegate responsibility to his subordinate? If not, why? **(03)**
- 4A)** Explain the steps in Decision making process. **(03)**
- 4B)** What are the different kinds of information flows in an organization? Explain. **(03)**

- 4C)** Explain Likert's four systems of management. Which system is the most successful? **(04)**
- 5A)** List and explain briefly any six barriers to effective communication in organizations. **(03)**
- 5B)** List and explain the various control point standards used in organizations. **(04)**
- 5C)** Explain the Japanese style of managing organizations. **(03)**
- 6)** Write short note on the following :
- 6A) Budget as a control device.
 - 6B) Types of Plans.
 - 6C) Line and Staff Authority.
 - 6D) Money as a Motivator. **(10)**