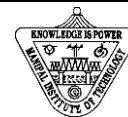




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MANIPAL INSTITUTE OF TECHNOLOGY
Manipal University, Manipal – 576 104



VI SEM. B.E. END SEMESTER (MAKE-UP/SUMMER COURSE) EXAMINATIONS

JULY- 2011

(Common to E&E / E&C)

SUBJECT: Essentials of Management (HUM-302)
REVISED CREDIT SYSTEM
(14/07/ 2011)

Time: 3 Hours.

MAX. MARKS: 50

Instructions to Candidates:

Answer **any five** full questions.

Answer to the **point** and with **clarity** of thought

- 1a) Define and explain briefly the Functions of Managers. (02)
- 1b) Define Objectives, Policies, Procedures, Rules, Programs, and Budget. (04)
With suitable examples, distinguish between these types of plans.
- 1c) What is MBO? Explain the process of MBO with a sketch. (04)
- 2a) List the principles to be followed in organizing. (02)
- 2b) With the help of a sketch, explain the departmentation by (i) Function (04)
(ii) Customer. List the advantages and disadvantages.
- 2c) Draw the organizational chart showing Line and Staff positions for MIT. (04)
Explain briefly the line, staff authority exercised.
- 3a) Define the terms: Job Analysis, Job Description and Job Evaluation. (03)
- 3b) Explain briefly: on- the- job training and off- the- job training methods. (04)
- 3c) Compare and contrast Maslow's need hierarchy with Herzberg's two (03)
factor theory of motivation
- 4a) Explain the concept of 'X' & 'Y' Theory by McGregor and list the (03)
assumptions made.

- 4b) Explain the Leadership Grid given by Blake and Mouton and its usefulness. (04)
- 4c) List the barriers in different types of communication? (03)
- 5a) Explain briefly the three types of Control methods? (02)
- 5b) Explain the Budgetary Controls and Non-budgetary control methods. (04)
- 5c) What is Critical Point Control? Explain different types of Critical-Point Standards with proper examples. (04)
- 6a) What is Span of Control? List and explain the factors to be considered in deciding the optimal span. (05)
- 6b) Compare the Japanese and American Management Approaches. (05)
