**Directional arrow instructions**

**Creation**

1. Set up page size, guides, and content (see below)
2. Export as PDF > options > print options
   1. Change Printing options to one page per sheet
   2. Paper size should change to 0.75in x 4in

**Specs**

Page dimensions

1.2 in x 8 in @ 300 dpi = 360px by 2400px

Element Placement

Vertical center

* Without a subtitle, (452+2074)/2 = 1263px or 4.21” from the top
* When using a subtitle, (531 + 2074)/2 = 1303px or 4.34” from the top
* With Kentucky ed race categories, (606 + 2074)/2 = 1340px or 4.47” from the top

Horizontal

* Line - centered on 0.8” from the left
* Text - centered on 1.2” from the left

Element Sizing

Arrow

* Weight of 1.5
* Length of 3in
* Largest standard size arrowhead available iIn Microsoft Word, this is arrow R9)

Text

* Museo Sans 300
* Size 20