KickStarter Data Assesment Report

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1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
2. Most of the kick starters campaigns comes from United States of America, Great Britain and Canada. In which categories like theater, music, tech and film & video are domain.
3. The average of donation is higher on categories like theater, music and technology.

Going deeper on this conclusion I can confirm the most recurrent subcategory “plays” is related with theater.

1. We can say that most of the Kickstarters begin in months with seasonality’s like spring break and summer break.
2. What are some limitations of this dataset?

We cannot say many things because the dataset is not deep, also we need more info about the numbers of ambassadors per project, and maybe country of the donators. Also we need more info about content of the project for example is a video is uploaded with in.

1. What are some other possible tables and/or graphs that we could create?

I have included this: