

## **Professional website**

I selected this type of website as it would align with my skill set and background to help others learn more about me and my background. This site will assist in showcasing my strengths and allows others to interact with me on a professional basis. My professional web site can be updated at anytime and provide a platform for me to acquire new skills. Having control over what information I share is a powerful web tool. This professional web site provides me an advantage over others that do not have a tool to share information about themselves quickly and professionally.

## Home Page

Hello, my name is Dennis Reece and I am a long-distance learner living in Nashville, Tennessee. Prior to moving to Tennessee, I lived in Phoenix, Arizona for sixteen years. I have a Master's in Education in Curriculum Design and Learning and Development from Concordia University. I currently work at UnitedHealthcare as an instructional designer based out of my home. I develop online web-based training, assessments, and instructor led courses. My background includes over fifteen years as an instructional designer and twenty years as a trainer. My past work experience has been mainly in the banking and credit industry in which I have held supervisory and executive management positions. I help start two dot.com companies and had my own consulting company for 15 years. My skill set includes: Management, Auditing, Consulting, Instructional Design theories and practices, use of E-Learning software.

Favorite quote: "All labor that uplifts humanity has dignity and importance and should be undertaken with painstaking excellence"

Martin Luther King, Jr.



## Experience

September 2013 – Present UnitedHealthcare Position: Instructional Designer

My duties as an instructional designer include planning and preparing the overall instructional programs for clinicians located in different states. As an instructional designer I update current curriculum to meet trends. This can be in the form of web based training or instructor led training. This position allows me to be agile with training requests while leveraging subject matter experts knowledge and state based processes and procedures.

January 1991 – September 2013 Reece Services Group Position: Owner

Reece Services Group was a consulting, training and auditing firm. I built this firm ground up and used my previous knowledge to market and develop my business plan. I worked with fortune 500 companies, primarily in the credit and banking industries, providing companies with an external source for auditing and training needs. As the owner/operator I was available to provide knowledge and expertise to clients in auditing and training based on an initial audit review of processes and procedures as requested by the client. I have developed, published, and delivered over sixty-seven client specific training modules and trained over two-thousand individuals. Some of these modules were:

- Customer Care (Be Here Now)
- Overcoming Objections
- Delivering on Promises
- Sales Techniques
- Supervision and Leadership
- Your Management Role

January 1993 – January 1998 Loss Prevention and Recovery Position: Executive

Loss Prevention and Recovery (LP&R) was a consulting, training and auditing firm. I help build this dot com firm from the ground up. LP&R worked with fortune 500 companies, primarily in the credit, banking, and finance industries. We provided companies with an external source to assist companies with consulting, auditing and training needs. I developed and oversaw the training and auditing divisions. I worked closely with companies and employees to target resources in order to provide our clients a return on invested resources. This position taught me how to develop a company from ground up. The company grew from four employees to one-thousand twenty employees in five years.

## Professional Accomplishments Page

Concordia University Portland  
Portland, Oregon  
Master of Education  
Curriculum and Instruction Designed  
August 2017

National College  
Colorado Springs, Colorado  
Bachelor of Science  
Business Administration  
February 1990

Graduate courses completed:

IS Lt 7372 Exploring Course sites  
IS Lt 9471 Instructional System Designs  
IS Lt 7301 Intro to Information Technology  
IS Lt 7310 Seminar in islt

Three Artifacts

COVID 19 web based training – a web based training work example  
Assessment – a web based assessment work example  
How to make a peanut butter and jelly sandwich – a PowerPoint work example

## **Resume**

Resume

Link: [Reeceresume.PDF](#)

Professional Video Clip

Link: <https://youtu.be/houTBDXoSW0>

## **Personal Reflection**

As I reflect on my experience as an instructional designer and the many lessons I have learned about course design, I recognize many elements of instructional design theories in my work. First, before I began building a course, I reacquainted myself with popular learning theories to determine my personal thoughts on what learning is and how it takes place. Through this reflection I identify myself as cognitivist and constructivist through a key opinion I hold as an instructional designer: learners are actively involved in their learning and develop their own context for learning. By identifying my belief on how individuals learn I am able to begin a vision for the course; I want a course that allows learners the flexibility to learn the way they want and I want to provide authentic assignments to bring relevance to the real world.

Next, I refer to instructional design models to begin to determine the process I will take to organize and deliver a blended learning course. I am struck by the similarities between different learning models: most models include analyzing, designing/developing, implementing, and evaluating. These procedures are identified in the ADDIE model, so, I use this design model in building all my courses. I find it to be easy to use, straight-forward, and most importantly, practical. One particular part I like is how it accounts for evaluation throughout the entire process. As I develop a course I continually evaluated every decision I was make, from the resources I use, to organize, and assess.

Another crucial element in my course design is to develop a plan. Using a plan format begins by identifying the learning objectives before determining how they will be tested and finally what activities will support mastery of the learning objectives. Using a format planning tool creates a solid foundation for which to design and implement a digital learning environment.

As I begin to reflect on courses I've created and the experiences it has afforded me, I realize a great course is never truly finished. This idea incorporated digital learning to include face-to-face teaching as well. Continual evaluation, redevelopment, and implementation are keys to achieving optimum learning outcomes by each learner. As I continually moved forward as an instructional designer I will take lessons learned with me which provides a platform for my career goals. I will continue to evaluate and tweak courses I develop and tailor my approach to each audience in order to provide learners with the best possible courses and learning environment.

## **Contact Page**

Dennis Reece

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Phone: 602-778-1059

## Checklist

### Critical Web Development Issues



#### 1. Users and Usability

- a. Users wants/needs:
- b. User web page use:



#### 2. Cross-browser capability

- a. Web site testing: (Browsers)
- b. Web site features:



#### 3. User accessibility

- a. Disability use incorporated:
- b. Information included:



#### 4. Search engine optimization

- a. Type of search engines:
- b. Coding elements



#### 5. Responsive Web designed

- a. Web site look and feel:
- b. Use of Images:
- c. Use of media:

### Design guidelines



#### 1. Define the audience and set the goals

- a. Target audience:



b. Web site Goals:

c. Web site description:



2. Develop the site map

a. Mapping:

b. Wire frame the critical pages



3. Develop wire frame

a. Wire frame critical pages:

b. Page types:



4. Illustrate the critical pages

a. Illustrated type pages:

b. Additional web page information needed: