



# managr

Create relevant, timely content faster with AI.

PRO

SearchPitchAssist

Saved SearchesMG

NewsSocialURL

"Apple" AND "Vision Pro"50 News Clips

Forbes

What The Apple Vision Pro Means For Traditional Entertainment

The Apple Vision Pro is undoubtedly the new frontier in media technology, offering consumers new experiences without rendering traditional entertainment obsolete.

Falon Fatemi, Contributor, Falon ... · 1h ·

Summary: The article discusses the launch of Apple's Vision Pro, a \$3,499 headset that merges the physical and digital worlds. It offers a new way of consuming entertainment, with features for streaming, multi-screen viewing, and immersive experiences.

Sentiment: The sentiment towards the Apple Vision Pro is highly positive, praising its innovative features and potential impact on entertainment and communication.

RegenerateGenerate Content

Enter search term...

AI-generated summary124 words

Summary: Reports suggest that the second-generation Apple Vision Pro headset might not launch for at least a year and a half. The Apple Vision Pro is being hailed as the new frontier in media technology, offering consumers new experiences without rendering traditional entertainment obsolete. However, concerns have been raised about the safety of using the device while driving. There are also discussions about the limitations of gaming on the Apple Vision Pro due to the lack of any kind of port.

Sentiment: Mixed. The Vision Pro is being praised for its innovative technology, but there are concerns about safety and gaming limitations.

Top Publications:

1. Alex Blake - TechRadar

2. Oliver Haslam - redmondpie.com

3. Falon Fatemi - Forbes

4. Malcolm Owen - AppleInsider

5. David Phelan - Forbes

New summary instructions...



# Managr: Your AI Content Creator

Perfect for Marketers & PR people looking to generate relevant, engaging content 10x faster.

## Step 1:

### Research & ideation

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Managr scans **50,000** news outlets in real-time, along with X, making it the only gen AI tool that's trained on the latest news. Ideal for research and ideation.

## Step 2:

### Content Creation

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Advanced AI prompts and the ability to learn any writing style ensures content is highly relevant and personalized to each individual brand.

## Step 3:

### Optimization & Discovery

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Managr also provides tailored feedback and optimizes content based on target audience & intent. It can also identify target journalists & influencers to pitch.



# Real-time News Impact

Content created based on the latest news boosts engagement, SEO, and enhances brand trust.

## Engagement

**79%** of marketers say timely content boosts engagement

## Visibility

Content based on latest news can increase social shares by **100%**

## SEO

Fresh, current content can improve search rankings

## Cost-effective

**62%** of marketers find real-time news more cost-effective than ads

## Brand Authority

Brands providing timely content are seen as more **trustworthy**



# The Platform

Research, Ideate, Create, Optimize, Discover

## Research & Ideation

“Summarize news around SCOTUS ruling & identify what the public wants to know”

### Summary:

The U.S. Supreme Court has unanimously reversed Colorado's highest court's decision, restoring former President Donald Trump to the ballot. This decision comes ahead of the Super Tuesday primaries where voters in 15 states will choose their preferred Republican and Democratic presidential nominees. The ruling has sparked reactions from various quarters, with some expressing concern over the potential for further electoral uncertainty.

### Sentiment Analysis:

The sentiment surrounding this news is mixed. While some view the decision as a victory for democracy, others express concern and disappointment, fearing it could lead to further electoral uncertainty and potential constitutional issues.

### Public Interest:

The public is intrigued by the unanimous decision of the Supreme Court, including the votes of Democrat appointees. There is also concern about the potential implications of this ruling on future elections and the eligibility of federal candidates under the 14th Amendment.

### Questions & Expert Responses:

1. What does this ruling mean for future elections?

Expert: This could set a precedent for future cases regarding candidate eligibility, potentially leading to more legal challenges and electoral uncertainty.

The Boston Globe

Four takeaways from the Supreme Court's ruling that Trump can ...

The decision may open the door to further electoral uncertainty, exposing more state officials to disqualification under the provision and setting up a constitutional showdown should Donald Trump win the election.



NICHOLAS RICCARDI · 2h ·



## Content Creation

“Create a media pitch positioning our expert as an industry leader. Find relevant journalists.”

Hi {Journalist first name},

I've been following your insightful coverage of the recent Supreme Court decision regarding former President Trump's ballot eligibility. Your analysis of the potential implications of this ruling on future elections and the 14th Amendment has been particularly enlightening.

In light of this, I'd like to introduce you to Professor {Professor's Name} from our University. As an expert in constitutional law and electoral processes, Professor {Professor's Name} can provide an in-depth analysis of this landmark decision. They can shed light on the potential precedent this ruling could set for future elections, the alignment of the decision with the 14th Amendment, and the reasons behind the unanimous vote, including those of Democrat appointees.

Professor {Professor's Name} can also discuss the potential impact of this decision on the Super Tuesday primaries and the possibility of it being overturned in the future. Their expertise could provide your readers with a deeper understanding of the legal and constitutional aspects of this significant event.

Would you be interested in speaking with Professor {Professor's Name} for an exclusive interview or quote? We believe their insights could greatly enrich your coverage of this topic.

Looking forward to the possibility of collaborating with you on this.

Thanks,



# The Competition

Managr is the only generative AI tool that is trained on real-time news and adapts to any writing style.

## AI writing assistants

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ChatGPT

Jasper.ai

Copy.ai

Writesonic

- ✗ Not trained on real-time news
- ✗ No summary feature
- ✗ No ability to learn writing style
- ✗ No use cases for PR

## Media Monitoring

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Meltwater

Cision

Much Rack

Critical Mention

- ✗ Limited generative AI capabilities
- ✗ Does not summarize news
- ✗ Not designed for content marketing
- ✗ Legacy tech, dated UI / UX



# Testimonials

Trusted by top brands and agencies



**Stacey**  
SVP Communications

“Managr has been a great resource to quickly scan the day’s articles and create relevant questions and sample answers that we can use to compliment our Q&A documents that we prepare.”



**David**  
Sr. Vice President

“The summaries are super helpful, and with its pre-built prompts I easily found new journalists (and pitching tips). I also appreciate that it learns my writing style - which is helpful for generating new content like pitches and social media posts.”



**Dawn**  
Head of Marketing & PR

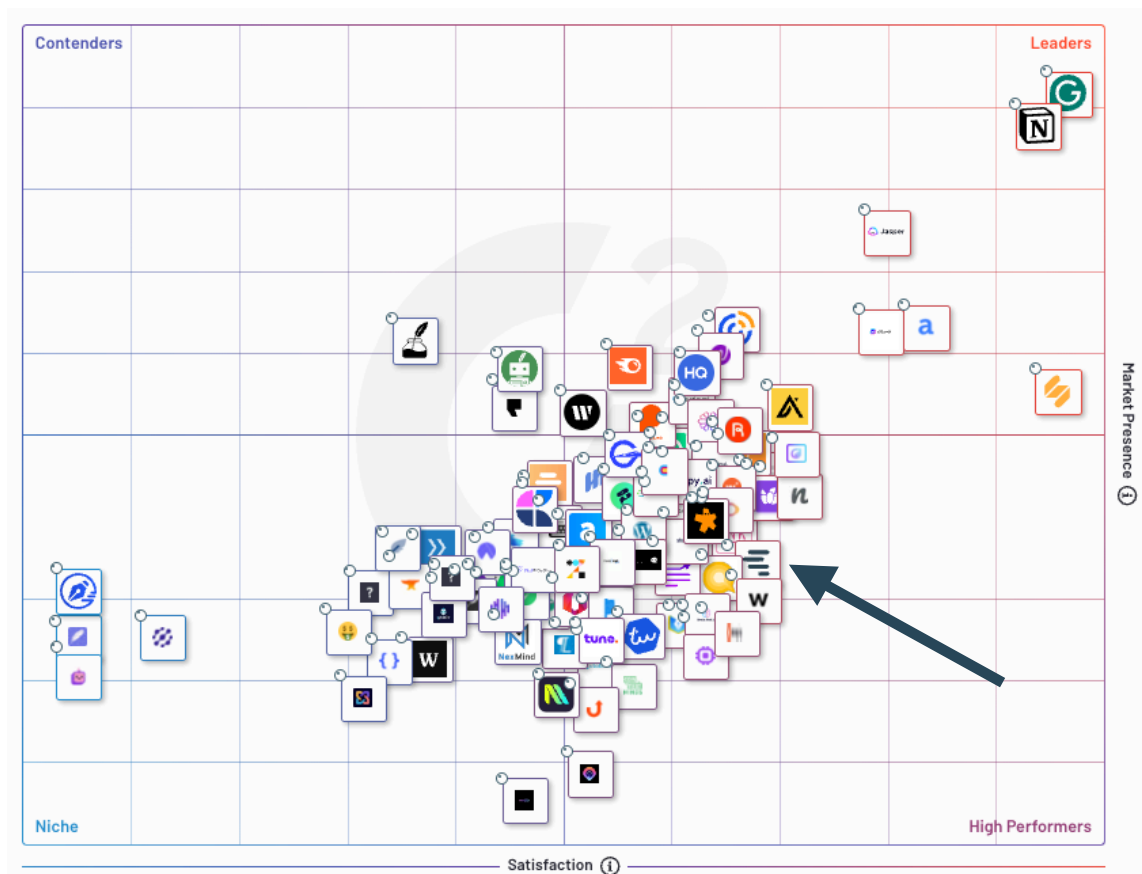
“Managr provides unique storytelling insights, pitch angles and reporters/outlets to expand your outreach efforts. It also can identify hot button issues you need to be prepared to address or news trends that you’re not tapped into and should be.”



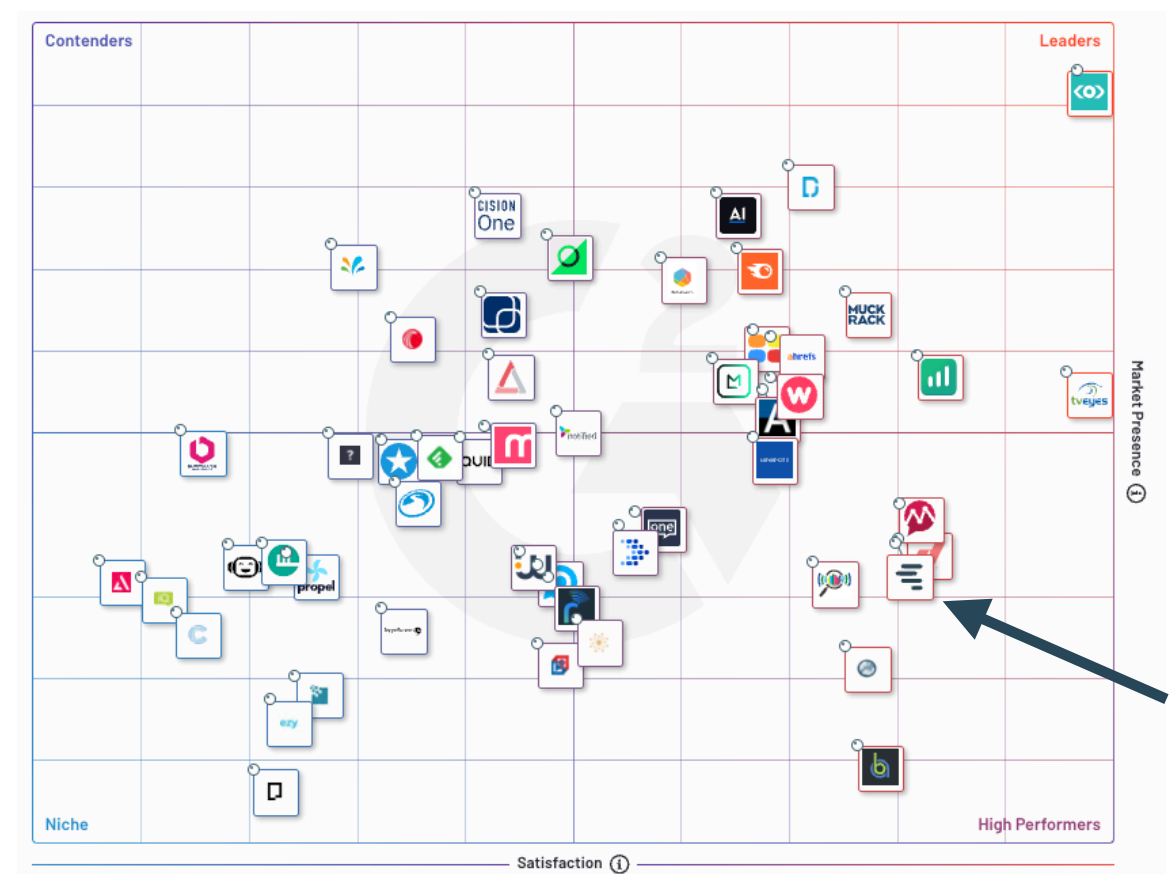
# G2 Reviews

Already a high performer in two software categories

## AI Writing Assistant



## Media Monitoring





## Pricing

PRO - 5 users

**\$4,800** (\$80/user/month)

PRO - 10 users

**\$8,500** (\$70/user/month)

PRO - 20+ users

**\$14,500** (\$60/user/month)

Subscriptions are 12 months, billed annually.

**Unlimited training, support, usage, and onboarding included.**